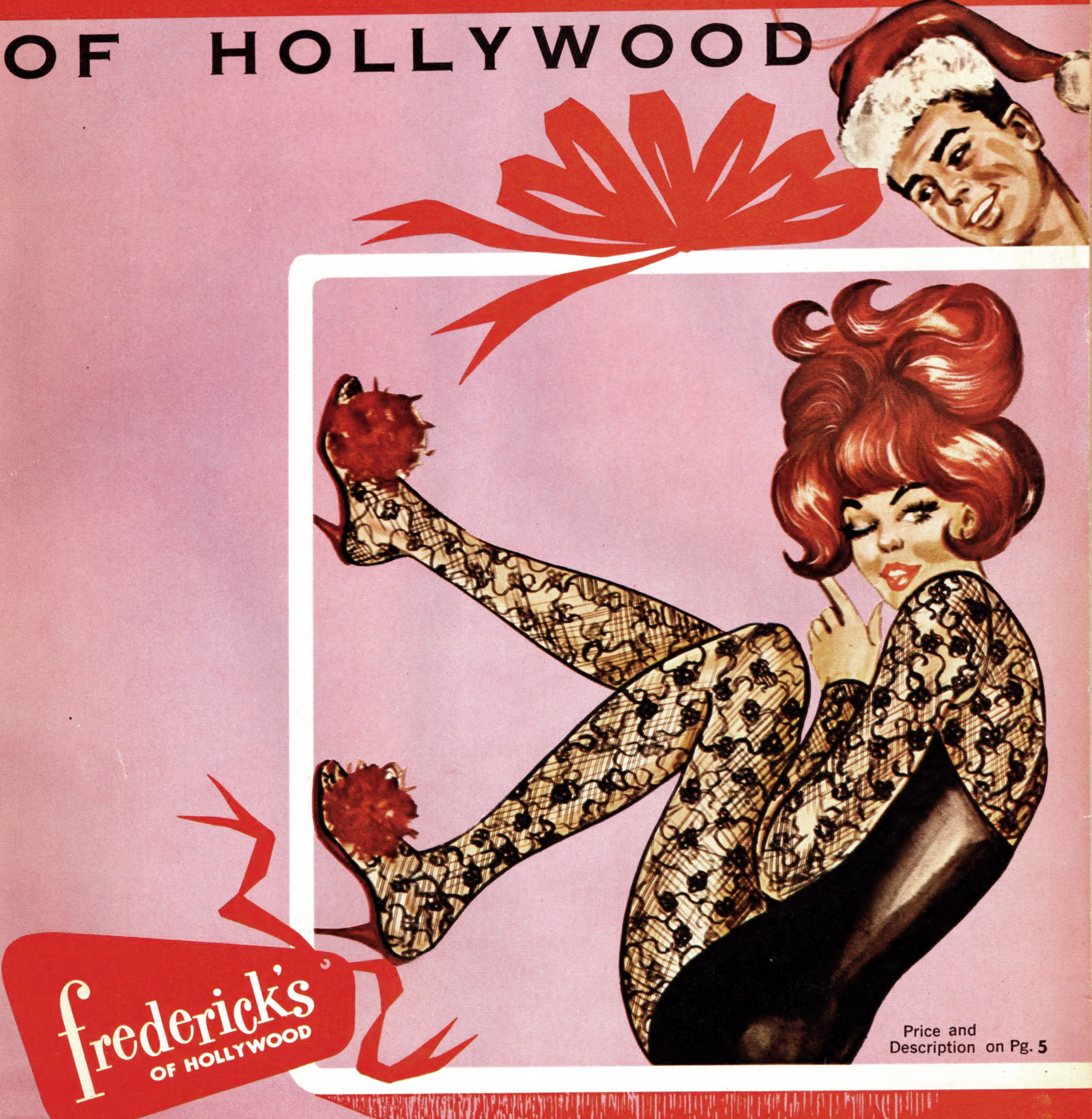
frederick's

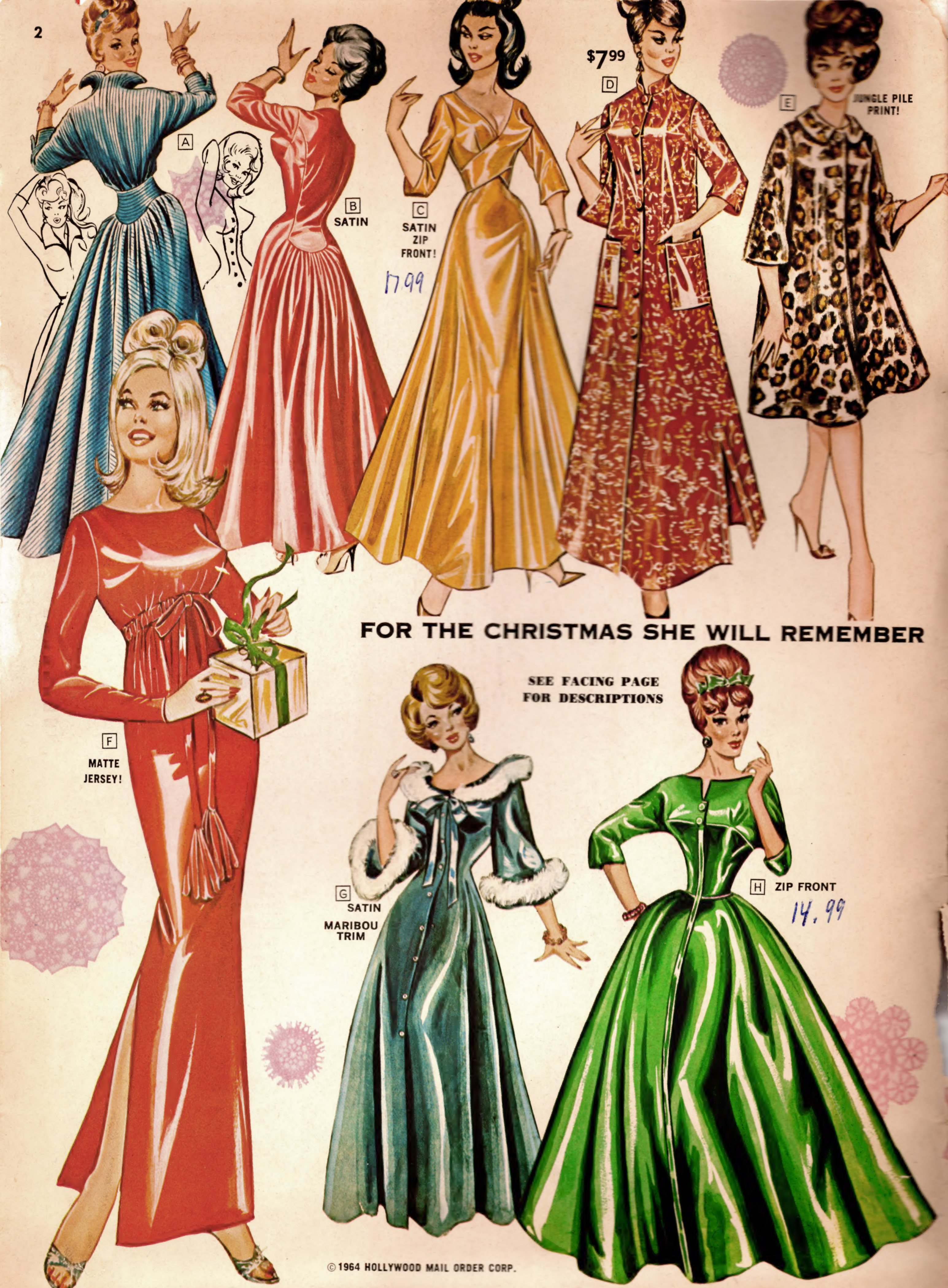
Volume 18 Issue 81 1964

OF HOLLYWOOD


frederick's
OF HOLLYWOOD

Price and
Description on Pg. 5

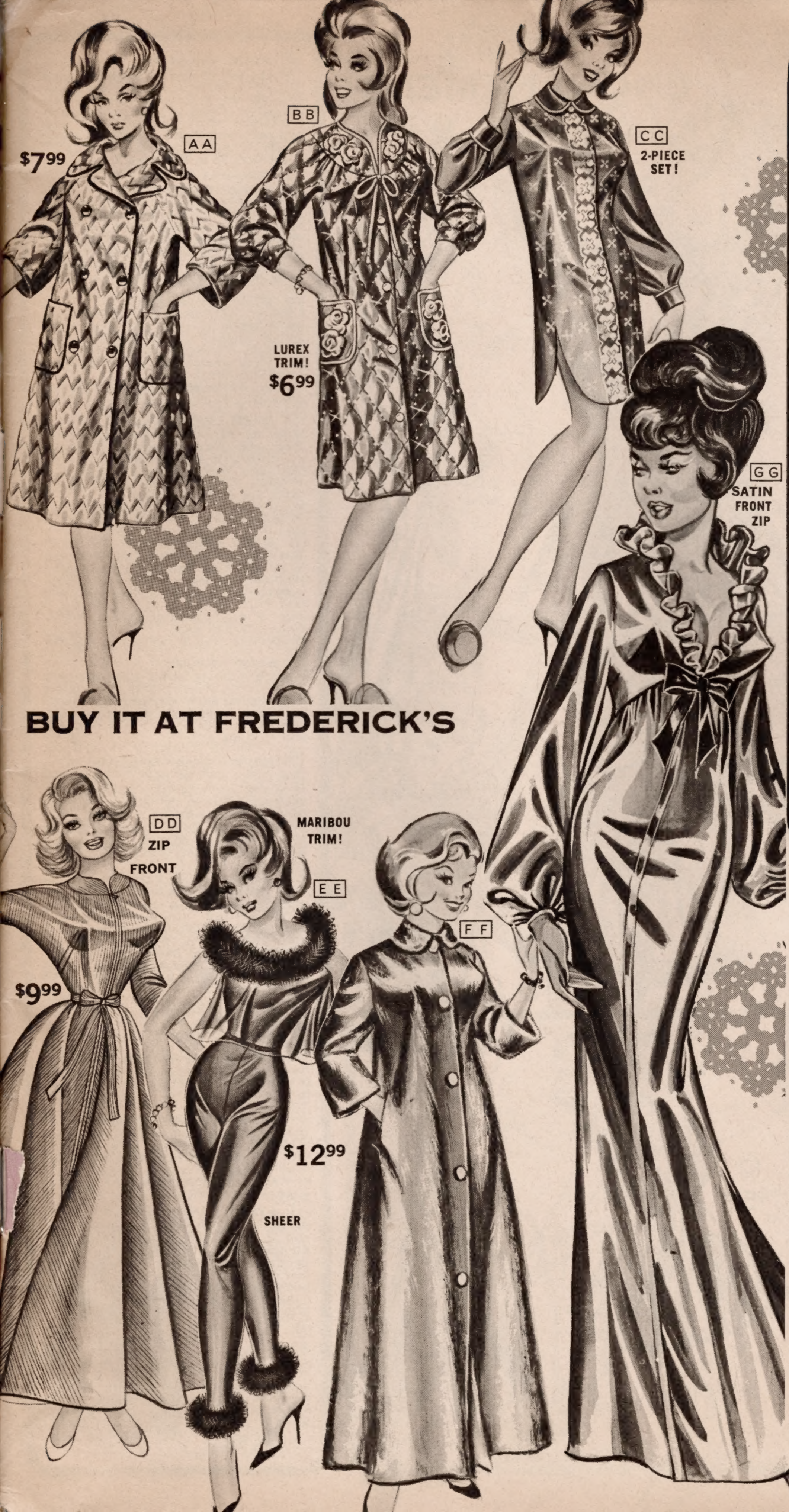
CHRISTMAS '64


A
B
SATIN
C
SATIN
ZIP
FRONT!
17.99
$7.99
D
E
JUNGLE PILE
PRINT!
F
MATTE
JERSEY!
G
SATIN
MARIBOU
TRIM
H
ZIP FRONT
14.99

FOR THE CHRISTMAS SHE WILL REMEMBER

SEE FACING PAGE
FOR DESCRIPTIONS

© 1964 HOLLYWOOD MAIL ORDER CORP.



BUY IT AT FREDERICK'S

A #3845 CORDUROY CUTIES
Cotton corduroy zip front step-in robe has deep plunging lapels. Back is contoured above and below the waist. Tie sash. Hip pockets. Washable too. Peacock Blue, Hot Pink.
Sizes 10 to 18. **$14.99**

B #4427 PRINCESS GRACE
Full length gown in whispering Acetate ... yoked in a bevy of un-pressed pleats ... 6 button closing. Regal Red, Royal Blue or Black.
Sizes 10 to 18. **$14.99**

C #4581 SUNSET BOULEVARD
Full length robe with criss cross front wraps that tie in back with a hidden zipper for easy in and out. 100% Acetate Satin in Red, Black or California Gold.
Sizes 8 to 18. **$17.99**

D #4580 SUZIE
Mandarin collared full length hostess robe. Front buttoned with bright brass buttons. Patch pockets. 100% Cotton in Gold tone print on Laquer Red or Ming Blue.
Sizes 10 to 18. **$7.99**

E #4579 KITTEN
Jungle printed cotton plush in an unusual short robe with self-covered buttoned front, ¾ sleeves and side pockets. 100% cotton pile with 100% acetate lining.
Sizes 10 to 18. **$12.99**

F #4589 ALLURE
Full-length Matte Jersey robe with side slits. Underbust drawstring for oomph! 90% Acetate, 10% Nylon. Royal Blue, Red or Black.
Sizes 8 to 18. **$19.99**

G #4239 REGAL
Just like a princess ... that's how this robe makes you look! In rich rayon satin with luscious Maribou collar and cuffs. Blue or Black.
Sizes 10 to 18. **$15.99**

H #4307 DOUBLE PLEASURE
This robe doubles as a pretty hostess gown! Acetate Satin, new bateau neckline ... buttons to waist, zips the rest of the way. Black, Emerald, Red. Sizes 10 to 18. **$14.99**

ITEMS LISTED ABOVE ON FACING PAGE

AA #4577 INTRIGUE
Short brass-buttoned robe of quilted 100% Acetate-Tricot. What better way to captivate his heart ... and him too? Vixen Blue or Pale Yellow.
Sizes 10 to 18. **$7.99**

BB #4578 LOVE AND KISSES
100% Acetate Tricot Robe, quilted with lurex thread, appliqued with tiny Satin flowers on collar and pockets. Ruffled sleeves and low cut neckline. Baby Blue or Pink.
Sizes 8 to 16. **$6.99**

CC #4574 MISTLETOE
Sexy Cotton and Rayon flannel shortie pajama with White embroidery. Front button shirtail top with cuffed sleeves. Matching panties. Red with White only. Sizes 32 to 38. **$7.99**

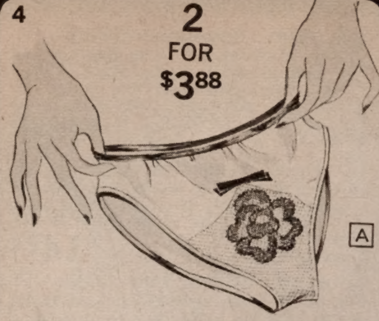
DD #4402 BOUDOIR BABY
In the bedroom or playing hostess, be darling ... in this Cotton Cordana full length robe. Zip in and out for a quick change. Picture-pretty in Blue or Red. Sizes 10 to 20. **$9.99**

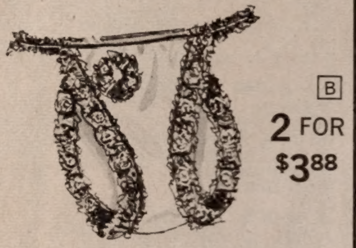
EE #4583 TEMPTING
maribou and sheer nylon two-piece pajama. Marabou circles the ankles and the neckline of this appealing sleeveless shortie top. Sizes 32 to 38. Black or red. **$12.99**

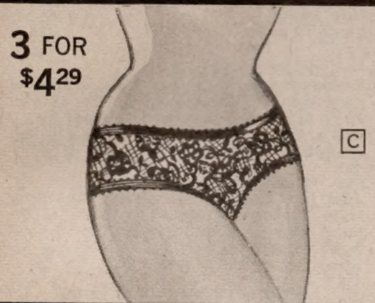
FF #4591 HOLD ME TIGHT
100% acrylic pile, 100% cotton backing. Full length, front buttoned with hidden pockets in the side seams. Three quarter sleeves. Sizes 10 to 18. Buttercup yellow or aqua mist. **$12.99**

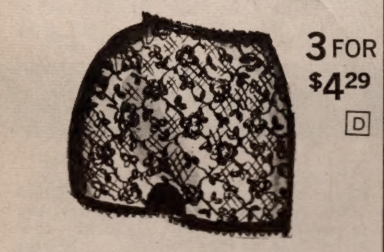
GG #4590 LATE OPENING
Deep plunge front is framed with ruffles ... side-split long skirt. ¾ sleeves. In 100% Estron Acetate Satin, Velvet bow trim. Aqua, Black or Red. Sizes 8 to 18. **$17.99**

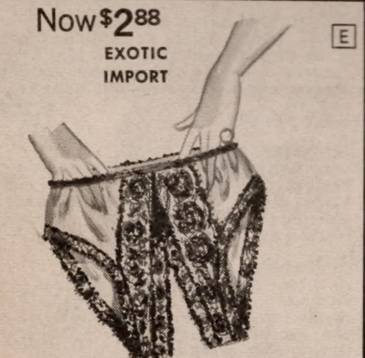
SHEER ENCHANTMENT!

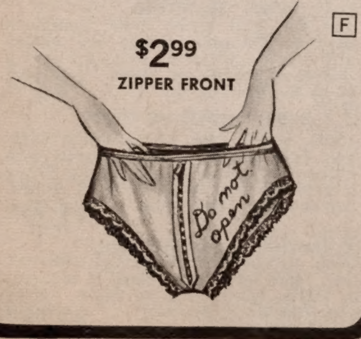


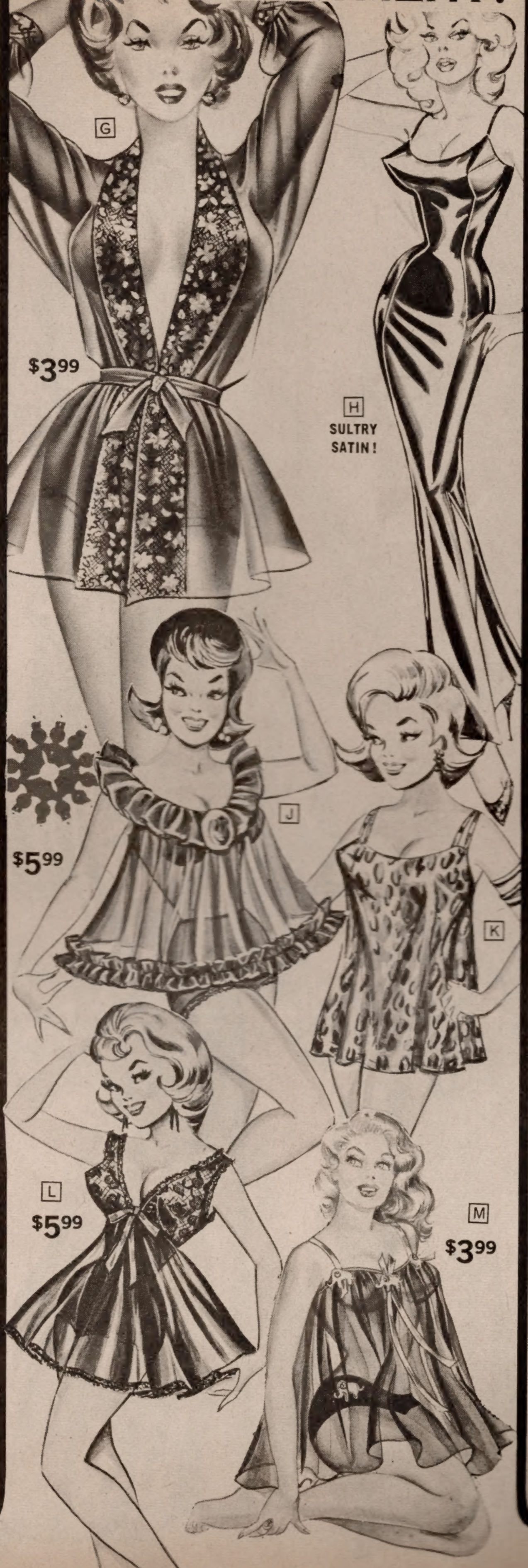












A **#4474 FIG LEAF**
Scanty, but oh my! Frederick's copy of a Bikini pantie Imported from Paris, has legs cut way-up-to-there, a Nylon net crotch. Flower trim is appliqued at a strategic spot. Tiny Satin bow and dropped waist. Nylon. White, Black, or Blue. Waist sizes 23 to 30 inches. **2 FOR $\$3^{88}$**

B **#4473 FANCY PANTS**
This bikini is a little bare nothing! You'll sigh for its thigh-free cut-up legs . . . love the lace trim and front button bow. Just a wisp of a pantie . . . but it's very big in Europe! Nylon. White, Black or Pink. Waist sizes 23 to 30 inches. **2 FOR $\$3^{88}$**

C **#3951 LOVE LACE**
Lace up loveliness in this atomic-allure bikini pantie of Nylon Lace with Nylon Jersey comfort crotch. Perfect for all would-be "Femmes Fatales," and for those that wouldn't be also. Fluff Pink, Lady Blue, Black and Demure White. Waist sizes 22 to 30 inches. **3 FOR $\$4^{29}$**

D **#4024 PANTOONS**
What can be more feminine or lovelier than Lace? We don't think anything can . . . and we are sure you will agree when you see these luxurious panties. Helanca stretch Nylon. Angel White, Vixen Red or Blatent Black. Waist sizes 22 to 30 inches. **3 FOR $\$4^{29}$**

E **#4475 MIGHTY MITE**
This brief, brief pantie has no crotch at all! Nothing but lovely-lovely lace! High-cut legs leave little to the imagination. Elastic waist . . . lace, and more lace trim, wouldn't you know it's a copy of a Continental Import. Nylon. White, Black or Red. Waist sizes 23 to 30 inches. **$\$2^{88}$**

F **#4559 RISQUE**
If you are daring here's a pantie that's "way out"! Sheer 100% nylon bikini with "Do not open" embroidered beside the zipper front. Lace trim. A sophisticated gift. Sizes 5, 6 and 7. White only **$\$2^{99}$**

G **#4158 SHORT 'N SWEET**
"Very Female" in this alluring duo. Exquisite top is lavishly trimmed with scalloped alencon nylon lace and may be worn separately as a shortie robe, belted or not. Nylon edges a flowing sleeve. Matching panties. Black or Red. Sizes 32 to 38. **$\$3^{99}$**

H **#4542 ANGEL FACE**
The "Blonde Bombshell" herself created this look! You, too, can be dynamite, poured into our full-length Acetate-Satin nightdress. Scooped-out front and back stay up with the frailest spaghetti straps. Knee-high side slits. Midnight Black, Powder Blue or Pale Pink. Sizes 8 to 16. **$\$12^{99}$**

J **#4570 ESCAPADE**
Fun and frivolous and fatally feminine! All nylon sheer baby doll with its own go-with pantie. The ruffled front scoop neck with self flower adds to the allure. Ruffles also edge the hemline and matching panties. Sizes 32 to 38. Black or red. **$\$5^{99}$**

K **#4565 JUNGLE PASSION**
Wild, wonderful way to trap that man of yours! Jungle printed baby doll top with matching panties. Bare with tiny double spaghetti straps. 100% Arnel tri-acetate. Small medium and large. Jungle print only. **$\$8^{99}$**

L **#4446 PROVOCATIF**
Dangerous but deevine! Our sheer Baby doll of Nylon with its heart throbbing plunge front . . . the empire bustline, deep in lace, makes a transparent descent into a see-thru skirt. Matching bikini pants show off an identical front panel of lace. Black, or Red. Sizes 32 to 38. **$\$5^{99}$**

M **#3933 PINK ELEPHANTS**
Whee! Gay little pink elephants frolic with twinkling rhinestone eyes, on cloud-sheer Nylon baby doll. Delicate and glowing bow elephants trim darling waistline to bikini pants. Black, Aqua Red or White. Sizes 32 to 38. **$\$3^{99}$**

A #4510 CAT'S MEOW
A bit of whimsy for the boudoir. Sheer, Nylon baby-doll, with bikini pants, screen-printed with a saucy kitten—then trimmed with a fluff of maribou. Pink, White, or Aqua. Sizes Small, Medium, and Large. **$6.99**

B #4563 TAHITIAN PRINCESS
You'll be exotic and irresistable in this long gown splashed with island blossoms. 100% acetate jersey tricot. An adjustable inside back strap lets you fit it tight or wear it loose. Luscious tones of pink or blue, sizes 8 to 16. **$6.99**

C #4564 MIDNIGHT RENDEZVOUS
A bewitching gown with man-appeal! A long, slow curve of sheer nylon that's fitted to the hip then flares to the floor. Nylon Lace enhances the bodice and trims the sheer straps. Sizes 32 to 38. Angel white ordevil black. **$8.99**

D #4428 COSMONAUT
You're a fast rising star in full fashion stretch Nylon leotards, styled with a Hollywood flair... plumetting front, adjustable 'V' neckline, high cut French legs... you've admired on your favorite T.V. and movie stars. Long sleeves, Velvet ribbon trim. Black only. **$5.99** Sizes 8 to 18.

E #4367 BEWARE
New! Two-piece set inspired by a famous French actress... Push-up Padded bra sensation gives you allure figure divine. Lovely semi-low back for bare-wear. Matching bikini pantie. Easy to care for Nylon Jersey. Black or White. Sizes 32 to 36 **$5.99** A, B or C cup.

F #4599 SIZZLE-STRIPPER
A whole new idea in Frederick's danceables! Professionals love the way these Nylon Helanca leotards stretch to fit your great, great shape! Zip front ends pull-on fuss. Short pointed collar stands up, turns down. French cut legs...long sleeves. Black or Royal Blue. **$7.99** Sizes 8 to 18.

G #4514 METALLIC MAGIC
All the Magic glamour of Lame Metallic stretch fabric plus the styling you love in a leotard. It has a scoop neck, long sleeves and daring French cut legs. Gold. **$12.99** Sizes 8 to 18.

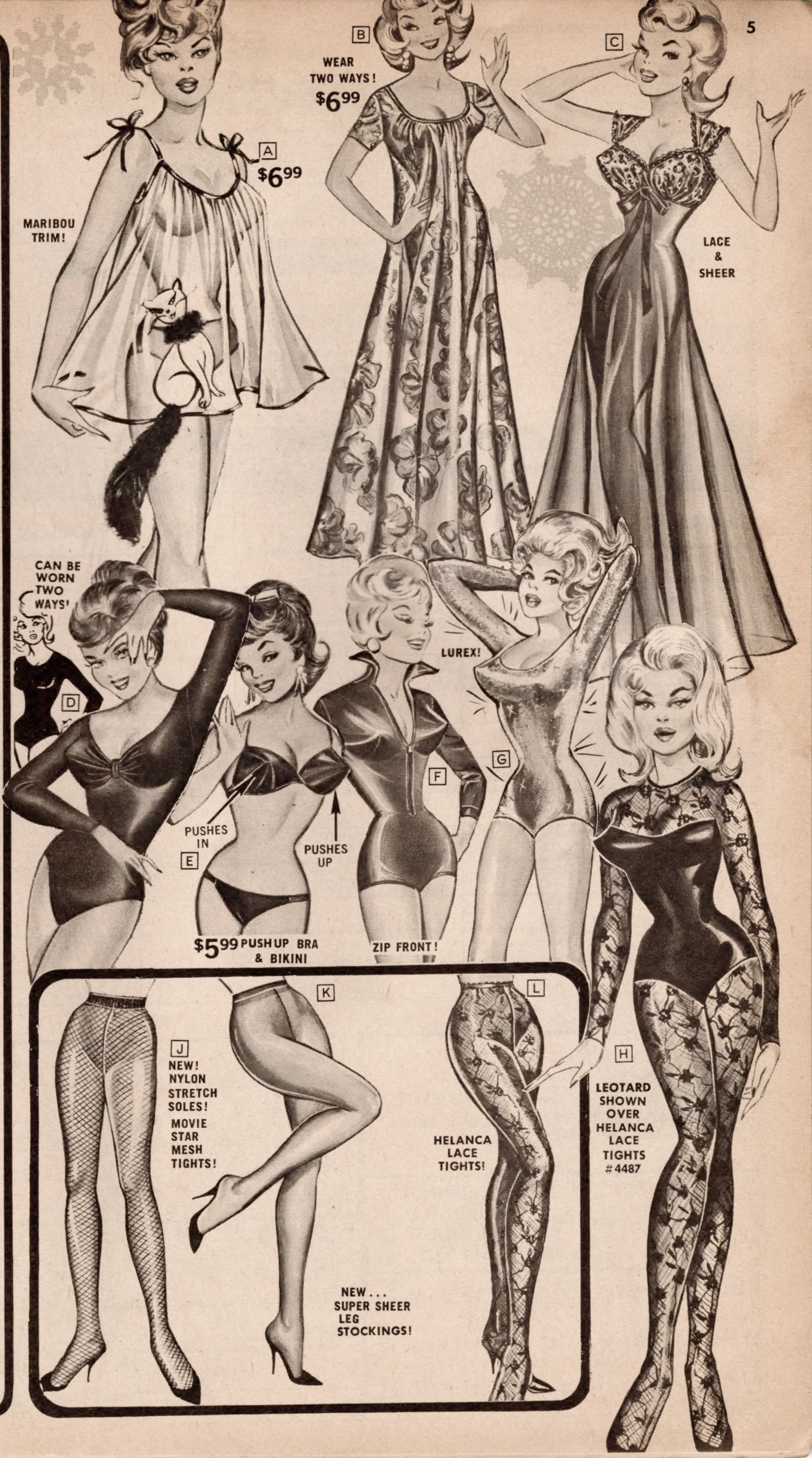
H #4486 MOLDED BEAUTY
Something new and exciting in Helanca leotards. A new glamour is added with the stretch lace yoke and sleeves. Has the fabulous French leg and a full zippered back. Black, Red or Royal **$6.95** Blue. Sizes 8 to 18.

J #4430 GLAMOUR TIGHTS
When you once wear these, you'll never wear any others. Movie star styling and Nylon mesh contour your legs to perfect proportions... Nylon stretch sole for added comfort, longer wear. Nylon, Cotton and Rubber. Black only. Order by height. 5 ft. to 5 ft. 4"; 5 ft. 5" to 5 ft. 7"; 5 ft. 8" & up. **$5.95**

K #4431 SHEER MAGIC
Frederick's sheer, glamorous Nylon seamless leg stockings. Always in place, they never rise up or down. Eliminate the need for girdle or garter belt; ideal under almost anything. Elastic waist band. Nude or Black. Order by height, 5 ft. to 5 ft. 4", 5 ft. 5" to 5 ft. 7", 5 ft. 8" & up. **$5**

L #4487 LEG GLAMOUR
Fabulous new Helanca tights to match the lacy pattern of our leotard. They couldn't fit better because of the shaped foot and the back seams. Black, Red or Royal Blue. Order by height. 5 ft to 5 ft. 4"; 5 ft. 5" to 5 ft. 7"; 5 ft. 8" & up. **$6.50**

Frederick's is the store, where I get all my film-star fashions!
JEANNE BRETT, HOLLYWOOD STARLET
Jeanne Brett



• • • THREE WAYS TO ORDER • • •

PREPAID POSTAGE CHART

IF YOUR ENTIRE ORDER IS UNDER $10. ➡		Send full payment for merchandise, add 50¢ to cover postage and handling charges.
IF YOUR ENTIRE ORDER IS OVER $10. ➡	**Bras Girdles Panties**	Send full payment for merchandise, add 40¢ each item to cover postage and handling charges.
IF YOUR ENTIRE ORDER IS OVER $10. ➡	**ALL OTHER ITEMS**	Send full payment for merchandise, add 50¢ each item to cover postage and handling charges, (unless indicated otherwise in the description of garment.)

C.O.D.

Enclose $2.00 deposit on each item if your entire order is under $25.00) and pay postman the balance, plus Postage, C.O.D. fee and service charge.

Enclose $5.00 deposit if your order is $25.00 or over.
Enclose $10.00 deposit if your order is $50 00 or over.

No C.O.D. Orders shipped to General Delivery addresses.
C.O.D. Orders accepted only within Continental U.S.A.

REVOLVING CREDIT CLUB

SHOP THE EASY WAY! List your account number on order blank and enclose amount you select as monthly payment. If you are not a member of Frederick's PAY AS YOU WEAR PLAN, complete application form on page 35 and enclose amount you select as monthly payment. Leave the bookkeeping to us! (Monthly statements keep you well advised!)

MEASURE UP!

CHECK FREDERICK'S SIZE CHARTS BEFORE ORDERING!

WOMEN & MISSES SIZE CHART

Size	6	8	10	12	14	16	18	20
Bust	33	34	35	36½	38	39½	41	42½
Waist	23	24	25	26½	28	29½	31	32½
Hips	34	35	36	37	38½	40	41½	42½

JUNIOR SIZE CHART

Size	5	7	9	11	13	15	17
Bust	33	34	35	36	37	38½	39½
Waist	22½	23½	24½	26	27½	29	30½
Hips	32½	33½	35½	37	38½	40	41½

RUSH ORDER TODAY!

• • • ORDER BLANK • • •

RUSH ORDER TODAY!

STYLE NO.	QUANTITY	ARTICLE	SIZE	1st COLOR	2nd COLOR	PURCHASE PRICE

frederick's
OF HOLLYWOOD

6608 HOLLYWOOD BLVD.,
HOLLYWOOD, CALIF. 90028

TOTAL PURCHASE PRICE. (Add together cost of all items) ________ $

POSTAGE & HANDLING. (See Prepaid Postage & Handling Chart, above) ________ $

4% SALES TAX (Applies to Calif. Customers only) ________ $

10% EXCISE TAX (on jewelry & where applicable) ________ $

TOTAL ________ $

AMOUNT ENCLOSED ________ $

THREE WAYS TO ORDER
SEND ORDER
☐ PREPAID (Enclose Full Amount)
☐ C.O.D. (Enclose deposit, see Chart Above)
☐ CREDIT CLUB A/C # ________ (Send selected monthly payment)

WE CANNOT SHIP C.O.D. WITHOUT DEPOSIT

All members of the same household order under one name
PLEASE PRINT

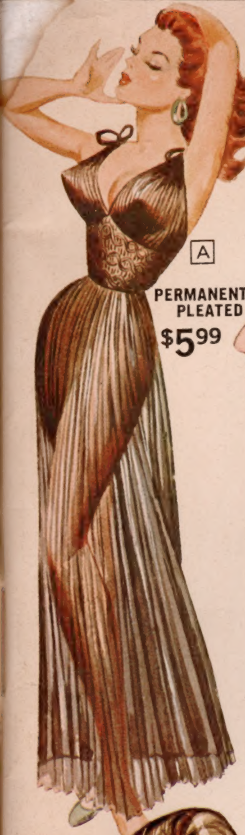
NAME________________________________
FIRST NAME MIDDLE INITIAL LAST NAME

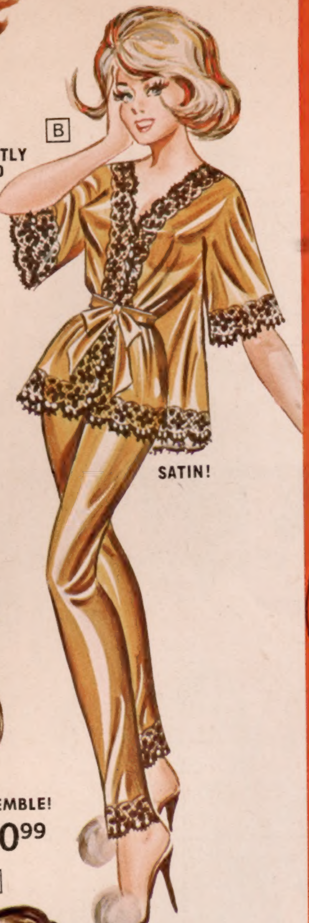
ADDRESS________________________________

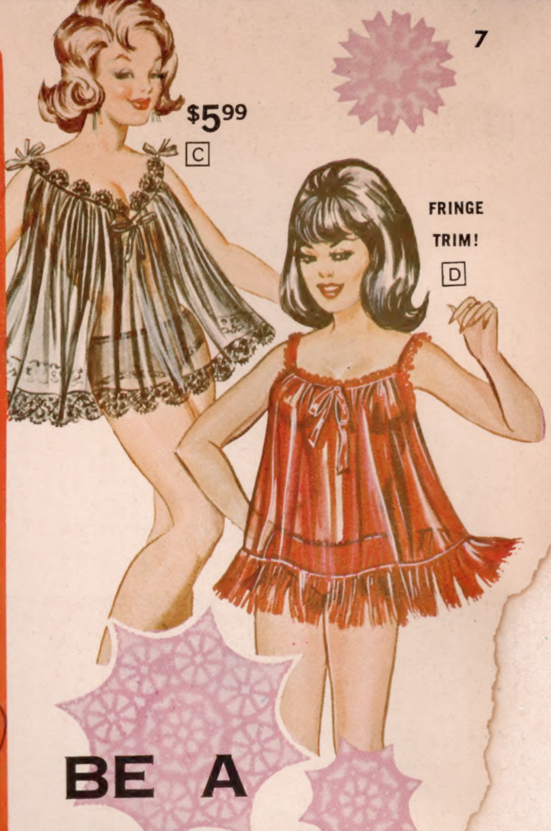
CITY________________ZONE______STATE__________

IF YOU'VE MOVED SINCE LAST ORDER PLEASE FILL IN OLD ADDRESS BELOW

46 · 35 · 34 · 33 · 32 · 31 · 30 · 29 · 28 · 27 · 26 · 25 · 24
23 · 22 · 21 · 20 · 19 · 18 · 17 · 16 · 15 · 14 · 13 · 12
11 · 10 · 9 · 8 · 7 · 6 · 5 · 4 · 3 · 2 · 1 · 4601







A **#3961 SHEER DELICES**
Pretty pleats run all around to flatter your curves. Nylon jersey clings dramatically. Plunge neck, elasticized waist, sheath styling add allure. Vampire Red or Black.
Sizes 32 to 38. **$5.99**

B **#4322 SATIN SATAN**
Devishly darling . . . these Nylon Satin P. J.'s completely edged in rich lace. Jacket is full comfort cut and capri pants have the smart slit sides. Gold, Black, Red.
Sizes: Small, Med or Large. **$15**

C **#4397 SUGAR BABY**
Sweetest confection we know of! You in your dreamy Nylon sheer two-piece bikini baby doll duo! The front and back dip lo in lace . . . the top ripples into a full flair of flattery. Matching bikini pants. Black, Aqua or Lilac.
Sizes 32 to 38. **$5.99**

D **#4566 FRINGE BENEFITS**
Make the most of your charms in this revealing 2 piece sheer nylon bikini wicked with fringe trim. Wear it on or off the shoulder to please your mood. Ribbon tie front. Sizes 32 to 38. Black or red. **$8.99**
Matching panties are also fringe-trimmed.

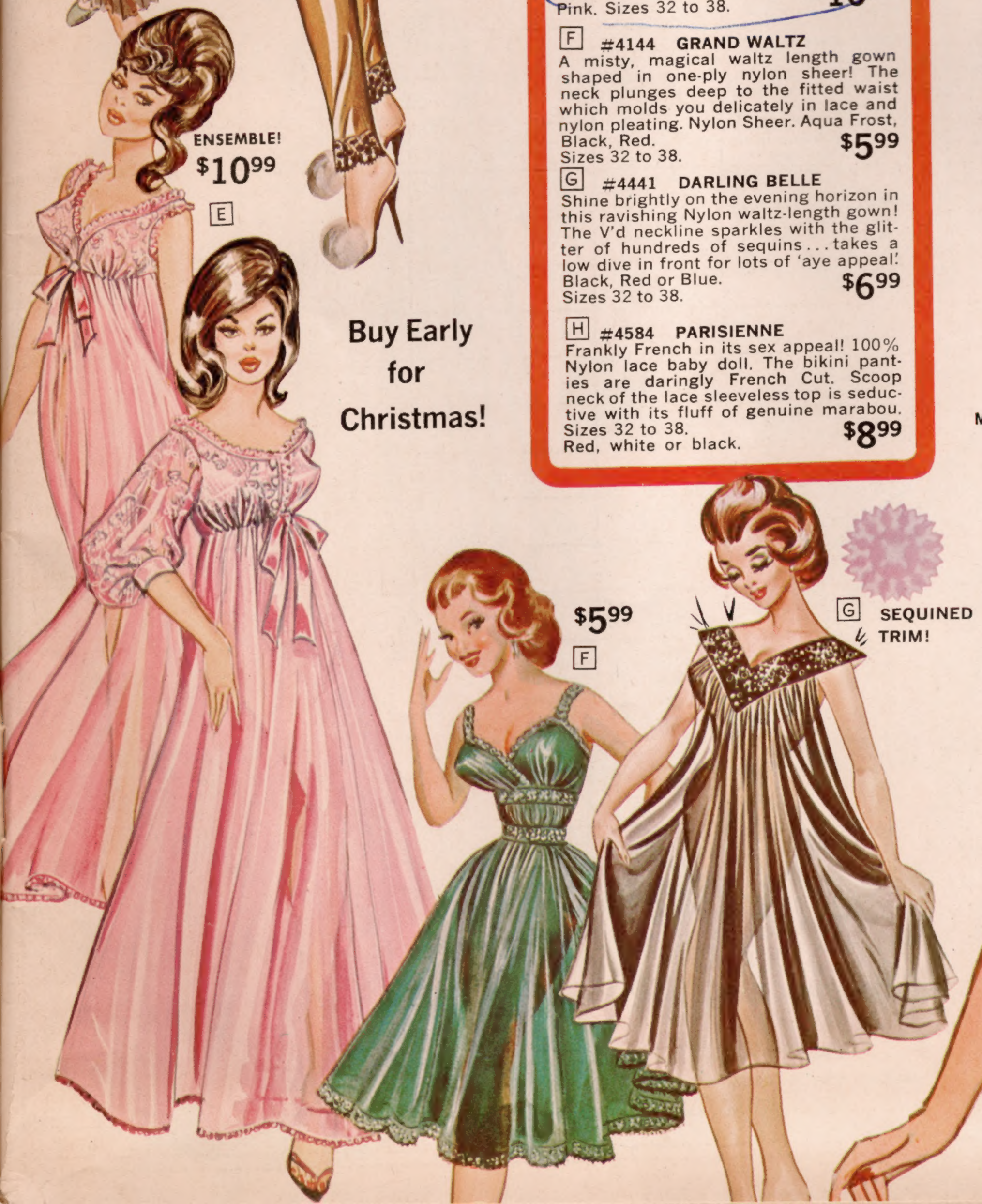
E **#4491 SHEER DELIGHT**
Here's a Peignoir set that is so feminine yet so provocative. The deep plunge on the gown and coat and the empire waist, all accentuate the bust line and the flowing fullness adds a classic air. Nylon Lace and Nylon Tricot. Blatent Black, Baby Pink. Sizes 32 to 38. **$10.99**

F **#4144 GRAND WALTZ**
A misty, magical waltz length gown shaped in one-ply nylon sheer! The neck plunges deep to the fitted waist which molds you delicately in lace and nylon pleating. Nylon Sheer. Aqua Frost, Black, Red.
Sizes 32 to 38. **$5.99**

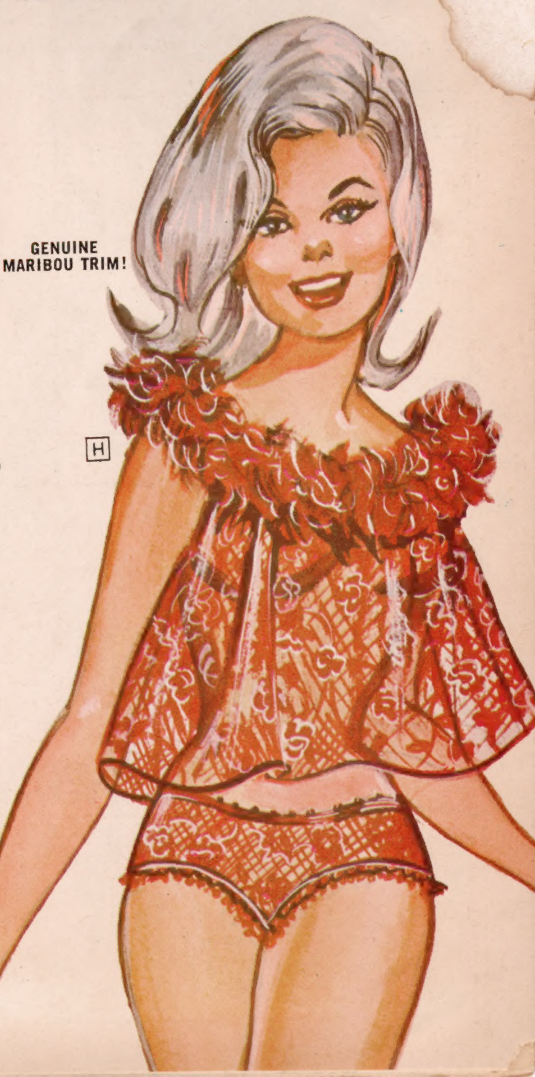
G **#4441 DARLING BELLE**
Shine brightly on the evening horizon in this ravishing Nylon waltz-length gown! The V'd neckline sparkles with the glitter of hundreds of sequins . . . takes a low dive in front for lots of 'aye appeal.' Black, Red or Blue.
Sizes 32 to 38. **$6.99**

H **#4584 PARISIENNE**
Frankly French in its sex appeal! 100% Nylon lace baby doll. The bikini panties are daringly French Cut. Scoop neck of the lace sleeveless top is seductive with its fluff of genuine marabou.
Sizes 32 to 38.
Red, white or black. **$8.99**

BE A SLEEPING BEAUTY!



Buy Early for Christmas!



GIFTS OF SHEER MAGIC!

A #4568 ROMANTIC ADVENTURE
Dazzle that man of yours with this waltz length nightie and peignoir set. Irridescent sequins sparkle on the pretty scoop neckline of the sheer nylon gown, and the yoke of the matching peignoir. Full puff sleeves add to the romantic mood. Sizes 32 to 38. Black, white or red. $\$10^{99}$

B #4366 NIGHT TO REMEMBER
Lively Nylon lace dream gown bares your back and more. Riotous rosebuds race round tiny waist . . . under uplifted bustline. Side-slits show glamour legs. Black Beauty, Wicked White. Sizes 32 to 38. $\$7^{99}$

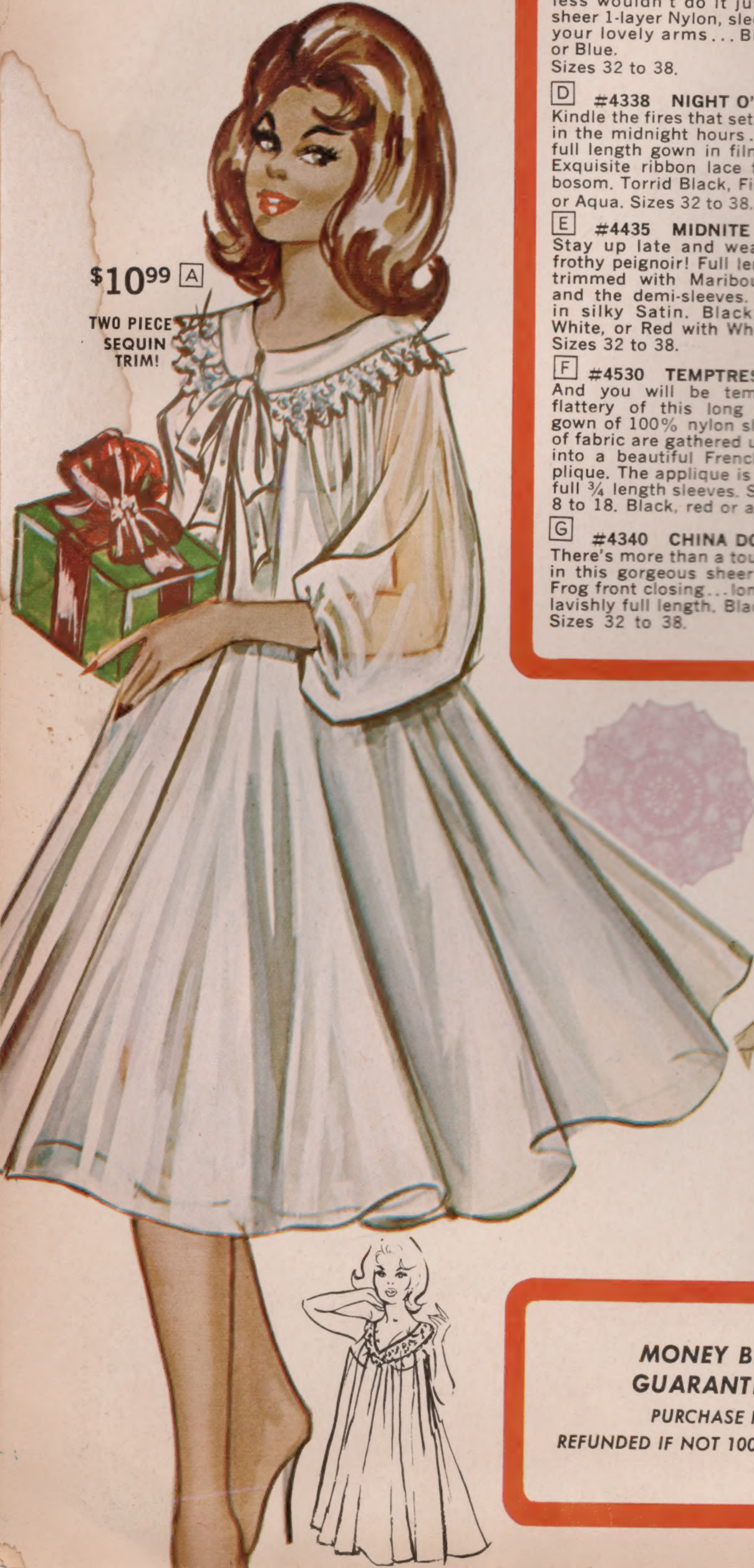
C #4273 JULIA
A gown that conjures up enchanted fables, torrid Roman nites . . . anything less wouldn't do it justice! In sheer, sheer 1-layer Nylon, sleeveless to reveal your lovely arms . . . Black, Vixen Red or Blue.
Sizes 32 to 38. $\$8^{99}$

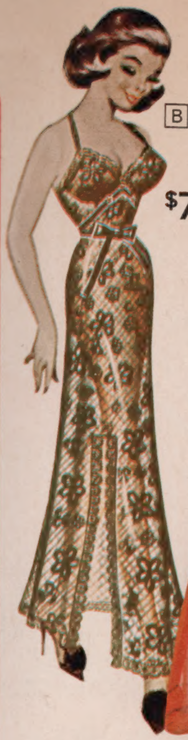
D #4338 NIGHT O' NIGHTS
Kindle the fires that set his pulse racing in the midnight hours . . . with our sexy full length gown in filmy Nylon Tricot. Exquisite ribbon lace trim adorns the bosom. Torrid Black, Fire Red or Aqua. Sizes 32 to 38. $\$5^{99}$

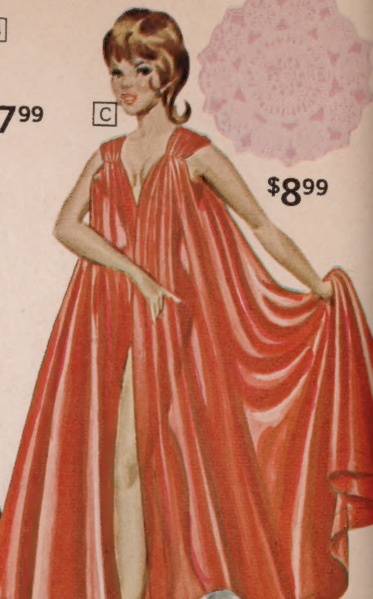
E #4435 MIDNITE MAGIC
Stay up late and wear this dreamy, frothy peignoir! Full length, exquisitely trimmed with Maribou on the collar and the demi-sleeves. Bowed in front in silky Satin. Black/Black, White/White, or Red with White. Sizes 32 to 38. $\$13^{99}$

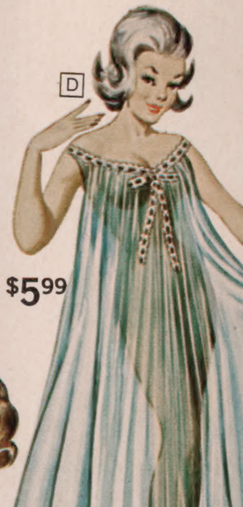
F #4530 TEMPTRESS
And you will be tempting with the flattery of this long flowing empire gown of 100% nylon sheer. Two layers of fabric are gathered under the bosom into a beautiful French lace foral applique. The applique is repeated on the full ¾ length sleeves. Sizes 8 to 18. Black, red or aqua. $\$16^{99}$

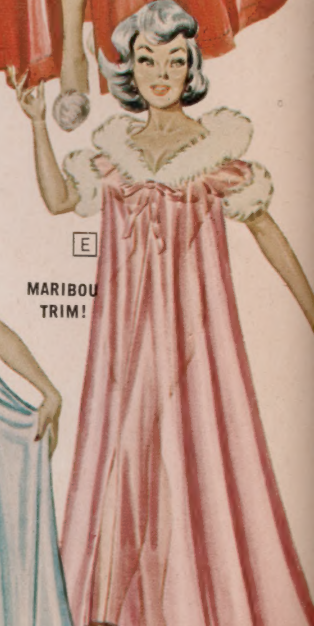
G #4340 CHINA DOLL
There's more than a touch of the Orient in this gorgeous sheer peignoir gown. Frog front closing . . . long cuffed sleeve, lavishly full length. Black, Red or Lilac. Sizes 32 to 38. $\$12^{99}$

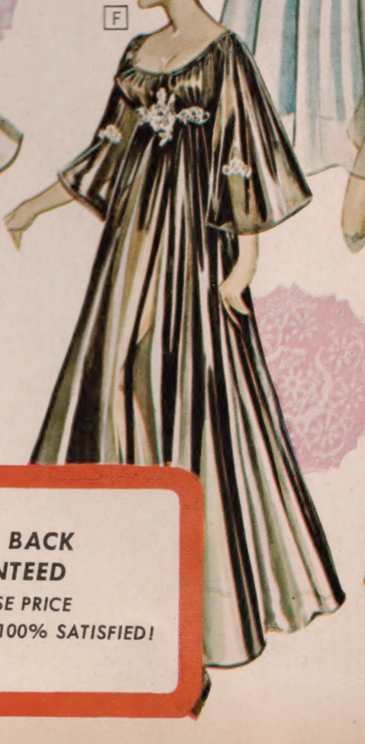


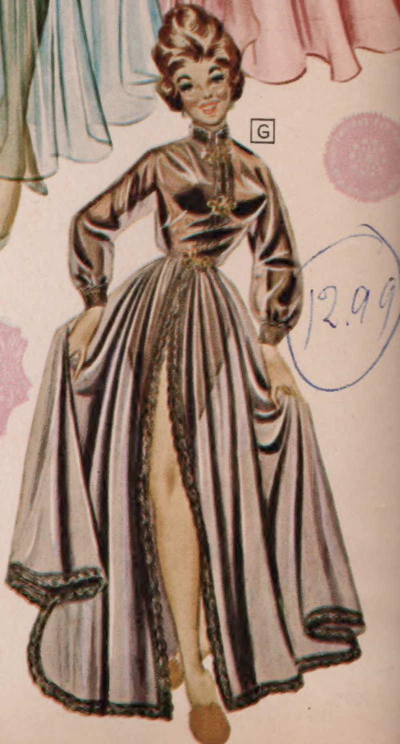






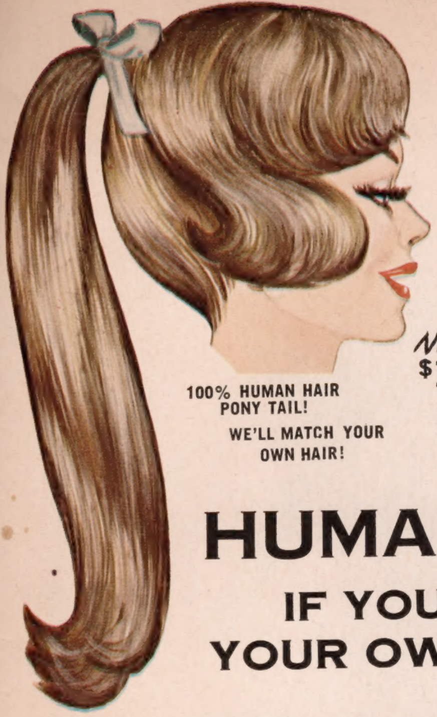






12.99

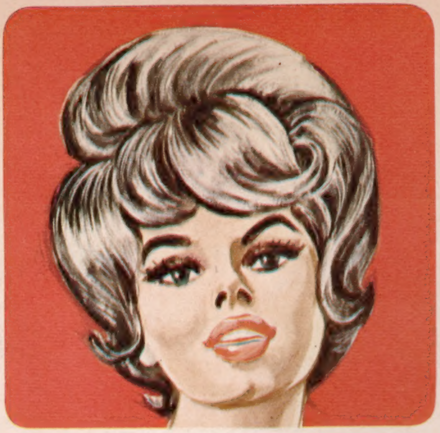
MONEY BACK GUARANTEED
PURCHASE PRICE REFUNDED IF NOT 100% SATISFIED!



A
NOW
$10
B

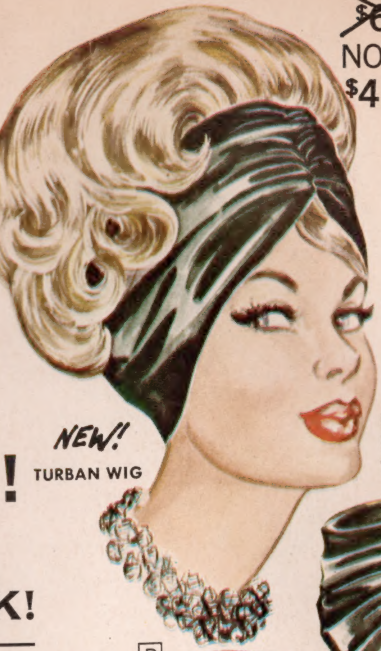
100% HUMAN HAIR
PONY TAIL!

WE'LL MATCH YOUR
OWN HAIR!



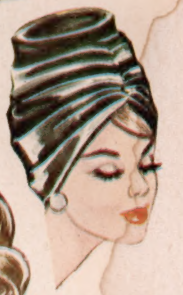
C EUROPEAN IMPORT!
100% HUMAN HAIR!

Was
~~$69.99~~
NOW
$49



NEW!
TURBAN WIG

FREE:
EXTRA
TURBAN!



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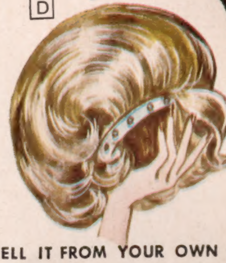
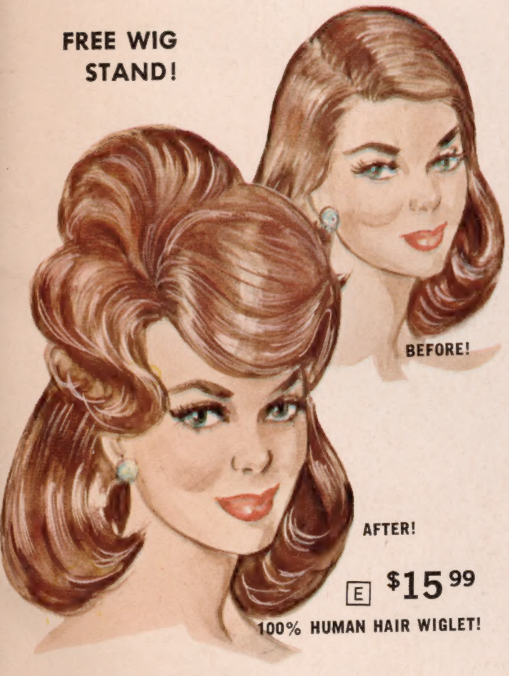


HUMAN HAIR WIGS!

IF YOU CAN TELL IT FROM YOUR OWN HAIR, SEND IT BACK!

YOU CAN'T TELL IT FROM YOUR OWN HAIR, because . . . Frederick's wigs are made especially for Frederick's of lustrous Human Hair selected from the finest grades of hair in the World! Each and every Human Hair wig is custom designed and blended for perfect color, by master wig-makers and hand crafted on the lightest weight ventilated caps available!

FREE WIG
STAND!

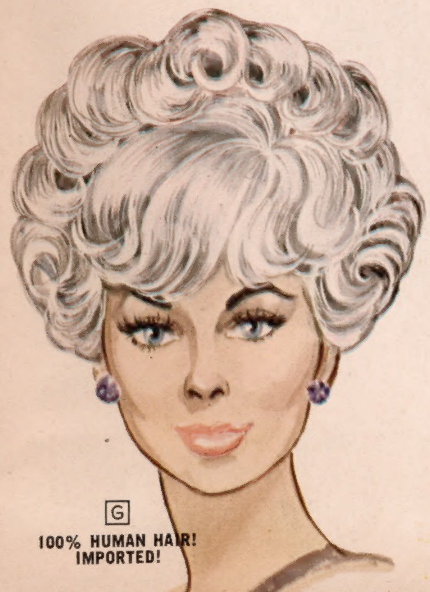


BEFORE!

AFTER!

E $15.99

100% HUMAN HAIR WIGLET!



G

100% HUMAN HAIR!
IMPORTED!

A **#9473 MAGIC PONYTAIL**
Give yourself a dramatic new hair style in seconds! Transform your lovely locks with this luxuriant 100% Human Hair pony tail and comb it into a switch, French Roll or fashionable Bee hive. Dark, Light or Med. Brown, Black, Red or Blonde. $10

B **#9552 FULLER PONY TAIL**
Same exciting ponytail as #9473 except it has more than twice as much hair. Dark, Light or Med. Brown, Black, Red or Blonde. $20

C **#9528 EUROPEAN HUMAN HAIR**
European light weight (4½ oz.) wig of the finest Human Hair. Tapered, special fitting crown. Comes with high-fashioned styling. Wig head is included. Black, Dark or Light Brown, Auburn or Champagne. Plus ($1 Shipping Charges) $69.99

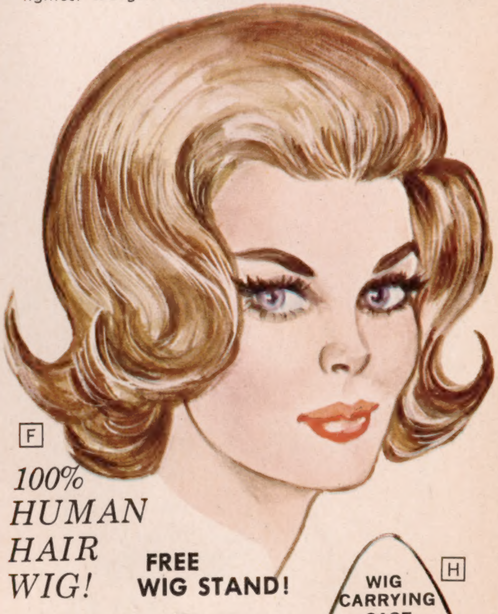
D **#9531 WIG'N TURBAN**
NEW turban wig! 100% Human Hair pouff can be worn with either of the two turbans, for that personality change. Hair colors: Black, Light or Dark Brown, Auburn, Platinum or Blonde. Med. Brown, (Plus $1 Shipping Charges) $49

E **#9529 WONDER WIGLET**
Versatile Human Hair-piece. Style into a Bee hive, Chignon, French twist, or delightful curls. Nearly as much hair as a normal wig. Light or Dark Brown, Red, Black or Blonde. Med. Brown, $15.99

F **#9394 REAL HAIR FASHION WIG**
Imported Human Hair, stitched to the finest quality mesh base. Can be combed, cut, and styled. Comes prestyled on its own wig stand. Black, Dark or Light Brown, or Auburn. (Plus $1 Shipping Charges) *Plus $5 for Styling. $35*

G **#9385 CROWNING GLORY**
Imported Human Hair wig, pre-styled or to style into your favorite coiffure. Hooks adjust for a perfect fit. Black, Light or Dark Brown, Honey Blonde, Red, or Platinum. (Plus $1 Shipping Charges) $55

H **#9539 FASHION WIG CARRYING CASE**
An essential wig accessory for traveling, or for storing your wig at home, to keep the styling set. Black, Red, "plastic patent." Fed. Tax Incl. $9.98



F

100% HUMAN HAIR WIG!

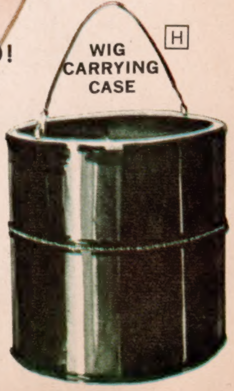
FREE
WIG STAND!

NOW $35*

*PLUS $5 FOR STYLING!

~~WAS $65.00~~

You can
CHARGE IT
at Frederick's.
See Page 35



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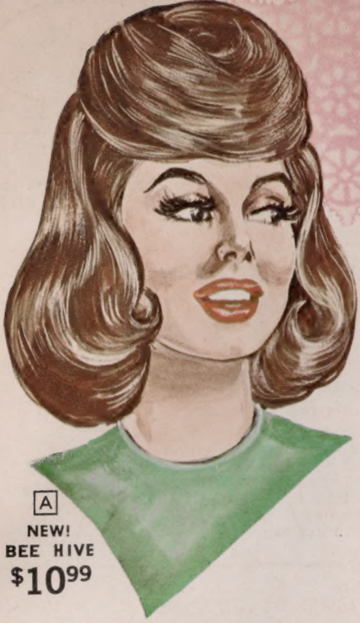
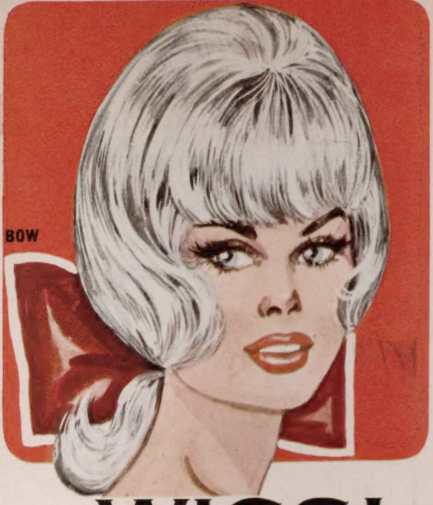


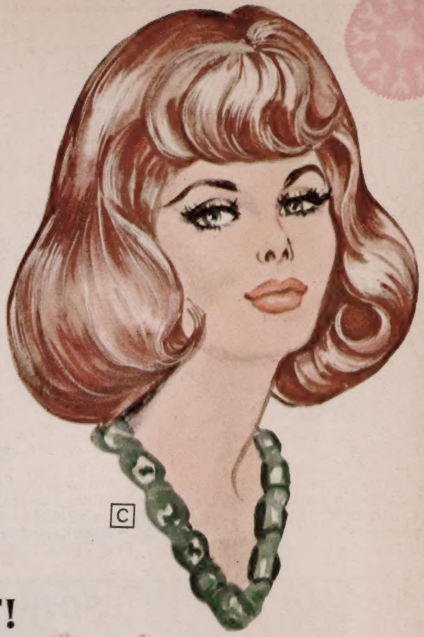
A

NEW!
BEE HIVE
$\$10^{99}$



FREE BOW

B



C

WIGS!

FUN TO GIVE OR GET!

A **#9471 HONEY BEE**
"Honey Bee" wig . . . quickest way to transform short hair, easiest way to look so sophisticated. Bee-hive styling, in easy to care for Acetate! Black, Brown, or Blonde. $\$10^{99}$
(Plus $1 Shipping Charge)

B **#9560 TOM JONES**
The new Tom Jones wig gives you that extra "something" straight from naughty old England. Beguiling, alluring and without a trace of innocence! Black, Brown, or White. $\$10^{99}$

C **#9395 BOUFFANT**
Our new and glamorous Dynel blend wig. High fashion styling can be combed, re-set and sprayed to stay. Comes complete with FREE stand. Black, Medium or Dark Brown, Honey Blonde. $\$15^{99}$
(Plus $1 Shipping Charges)

D **#9451 BUBBLE**
One of the greatest wigs in Frederick's collection . . . can be styled and re-set. Beautifully PRE-STYLED in today's latest Bubble Bouffant. Acetate. Auburn, Silver, Black or Brown. (Plus $1.00 Shipping Charges) $\$10^{99}$

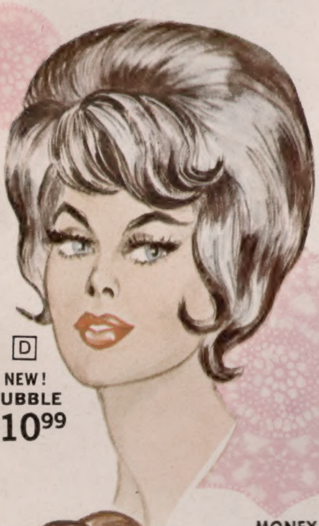
E **#9558 TIP-TOP BEAUTY**
New synthetic hair turban wig designed to flatter. The latest way to glamorize YOU. Wear for casual or dressy. Simply a must for your wig wardrobe. Black, Brown, or Blonde. $\$12^{99}$

F **#9444 NEW WIG KIT!**
A great new kit to take care of your wig! 1 Qt. Wig Kleener with specially formulated solvents, 1 pint of concentrated WIG-SET that sets the most natural looking curls . . . 15 oz. can of Wig-Lustre Hair Spray for a more sparkling, beautiful wig! Good on Human Hair and Synthetics.
Plus $1.00 Shipping Charge $\$6^{95}$

G **#9461 NEW PIXIE-BAND WIG**
Fabulous new wig, starts with a stretch-e-e band and ends in a delightful pixie cut! Hides mussed or pincurled hair. Acetate. Black, Brown or Blonde. (Plus $1 Shipping Charges $\$7^{99}$

H **#9435 FRENCH TWIST**
Smart new wig in gentle wispy bang coiffure, twisted in the back into a French Roll. Fashion right Celanese that you just spray and re-arrange. Midnight Black, Brown, Auburn, Blonde or White. (Plus $1.00 Shipping Charges) $\$10^{99}$

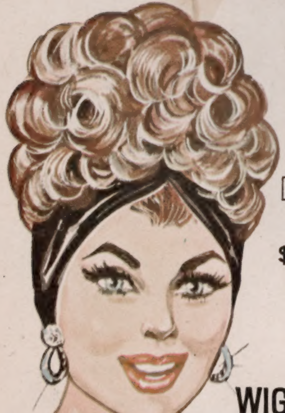
Buy **NOW** Pay **LATER!**



D

NEW!
BUBBLE
$\$10^{99}$

MONEY BACK
GUARANTEED*
*PURCHASE PRICE
REFUNDED
If returned
within 10 days!

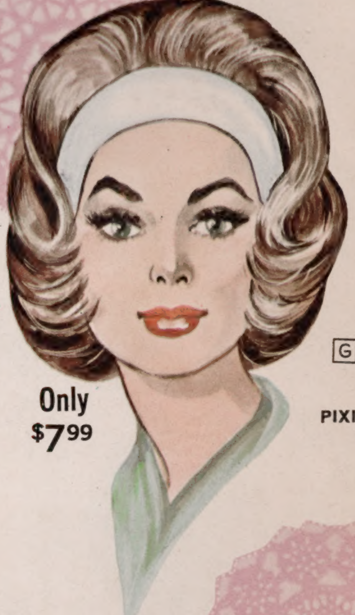


E *New*
ONLY
$\$12^{99}$

F

WIG·CARE KIT!

Nutrine
Wig-Lustre
INSTANT WIG DRESS
Nutrine
Wig-Set
STYLING LOTION
NON FLAMMABLE
Nutrine
Wig-Kleener
WIGS & HAIRPIECES

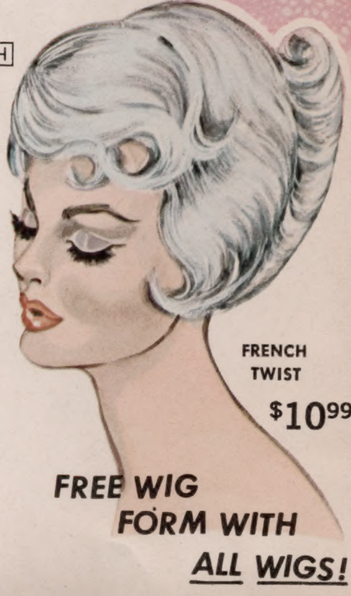


Only
$\$7^{99}$

G

PIXIE-BAND
WIG

H

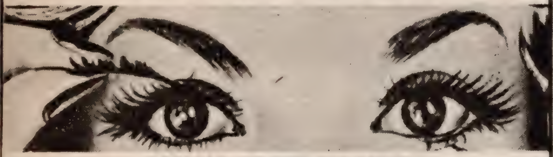


FRENCH
TWIST
$\$10^{99}$

FREE WIG
FORM WITH
ALL WIGS!

★ BEAUTY SECRETS OF THE STARS! ★

REAL HAIR EYELASHES



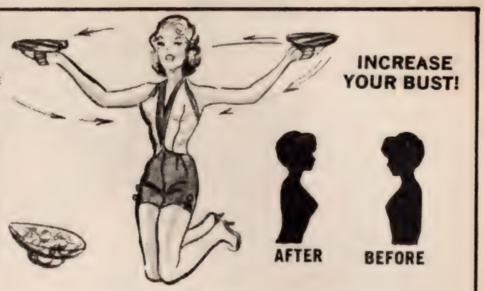
MINK EYELASHES

#9023 REAL HAIR EYELASHES
Long, luxurious eyelashes imported from Europe. Delicate strands of real hair, packed with applicator, specially formulated application fluid, instructions. Black or Brown.
Incl. Fed. Tax **$2.15**

#9535 MINK EYELASHES
Have the most glamorous, expressive eyes in the world, with thick luxurious Mink eyelashes. Complete with applicator, specially formulated application fluid, instructions. Black or Brown.
Incl. Fed Tax **$3.99**

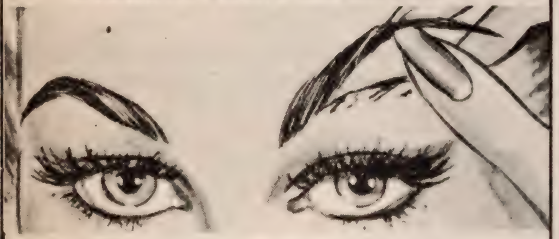
NOT A MAKEUP!
NOT A FACIAL TREATMENT!
AMAZING NEW ✱ WRINKLE REMOVER!
SMOOTHS WRINKLES OUT FOR ✱ 8 HOURS!

#9514 WRINKLE REMOVER
Frederick's amazing new TEMPORARY WRINKLE REMOVER will smooth out wrinkles in just 3 minutes—lasts all day or all evening. Does not cover or hide. Apply one or two drops before make-up—watch lines disappear, puffiness under eyes lessen. 1 oz. size, 6 mo. supply. Incl. Fed. Tax. **$5.50**



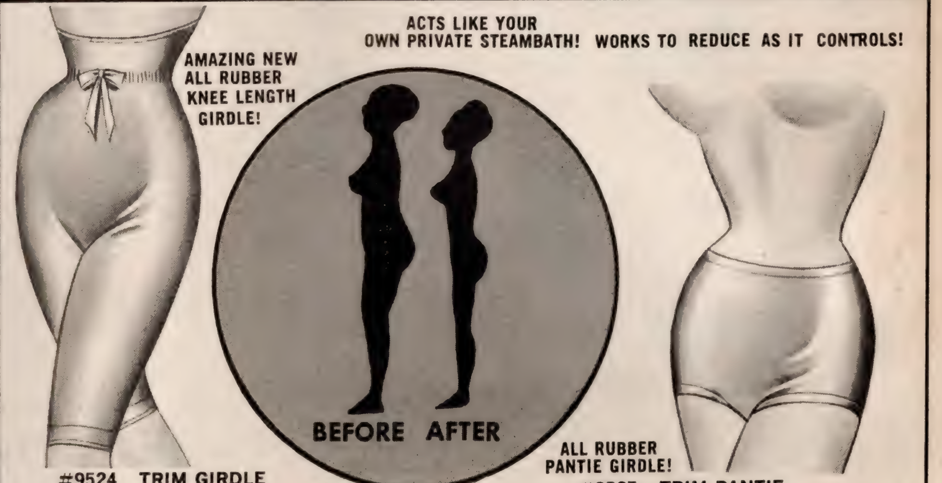
#9070 HAND BEAUTY BALANCER
Add inches to your bustline! Hollywood Beauty Balancers counteract gravity pull—increase effectiveness of exercise effortlessly. Use 15 minutes a day to build a fuller, firmer bosom—eliminate scrawny neck and shoulders, too. Includes exercise sheet. **$3.99**

HUMAN HAIR EYEBROWS



L **#9381 HUMAN HAIR EYEBROWS**
Frederick's new beauty idea that eliminates plucking or tweezing. Beautiful Human Hair eyebrows that can be shaped as you wish. Complete with adhesive for re-use. Instructions enclosed. Light or Dark Brown, Black.
Incl. Fed. Tax. **$4.25**

ACTS LIKE YOUR OWN PRIVATE STEAMBATH! WORKS TO REDUCE AS IT CONTROLS!

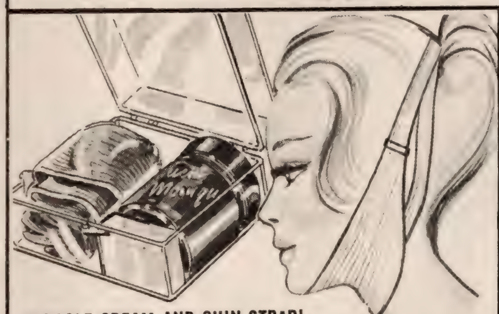

AMAZING NEW ALL RUBBER KNEE LENGTH GIRDLE!
BEFORE AFTER
ALL RUBBER PANTIE GIRDLE!

#9524 TRIM GIRDLE
Keeps you trim—helps make you slim. This new RUBBER girdle works like a portable steam bath... pounds melt away on hips, waist, thighs and tummy while you wear it. Holds with fantastic control—invisible under clothes. Small, Med., Large, X Large. **$14.99**

#9525 TRIM PANTIE
Keep that tummy held in a trim line, and lose surplus inches in this sensational ALL RUBBER pantie. Works like your own private steam bath, while giving excellent figure control. **$8.99**
Small, Medium, Large, X Large.

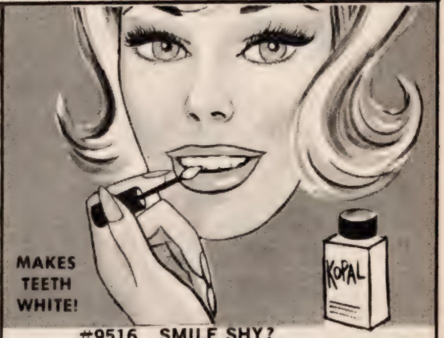
YOU DON'T HAVE TO LOOK LIKE THIS!
YOU CAN LOOK LIKE THIS

#9447 LOOK YEARS YOUNGER
Frederick's revolutionary skin supplement gives you back the look of youth—prevents hard, aging lines. 25,000 units of Vitamin A and D, plus Hexachlorophine to counteract surface bacteria. Use nightly on face and throat—no other cream needed. Won't spoil make-up, or come off on linens. **$5.50**
Incl. Fed. Tax.

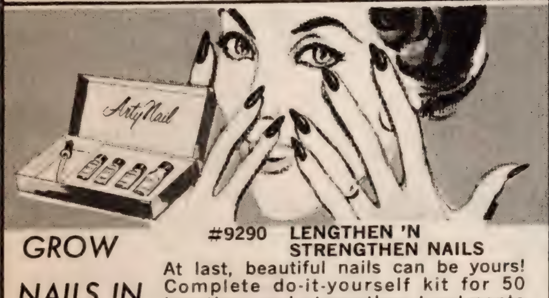


MIRACLE CREAM AND CHIN STRAP!

#9519 HOLD THAT LINE
Monique Chin and Throat Strap works wonders on sagging skin, neck. Lather on the rich Unguent cream... adjust elasticized strap over head—under chin. 30-minute treatment gives you a firm throatline that's dewey soft. Fits all head sizes. Strap and Unguent. Incl. Fed. Tax. **$3.65**

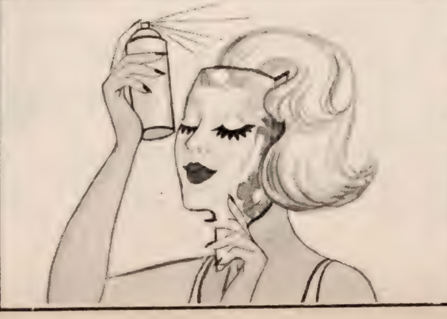


#9516 SMILE SHY?
Make every tooth a gleaming pearl with this new dental cosmetic you apply like nail enamel. In just 3 minutes, you'll have a smile like a movie star's! Covers dullness, stains, discolorations, even gold fillings. Dentists formula is safe and harmless to all teeth. 3 or 4 months supply. **$3.30**
Federal Tax Included.



GROW NAILS IN MINUTES!

#9290 LENGTHEN 'N STRENGTHEN NAILS
At last, beautiful nails can be yours! Complete do-it-yourself kit for 50 lengthen and strengthen treatments that can change broken, split or bitten nails into the kind you've always wanted. Just brush on and out to the desired length. Complete kit. **$3.30**
Incl. Fed. Tax.



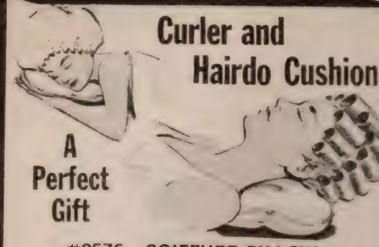
#9562 SPRAY MASK
Hair spray mask eliminates spray-in-the eyes which is so painful. This decorative mask fits over the nose and lets both hands be free. Unusual Christmas gift as it can also be used as a boutique item in bath or boudoir. **$2.00**

BUY NOW! PAY LATER!

You can **CHARGE IT** at Frederick's.
See Page **35** for Application

START NOW, LOOK YOUR BEST IN '65!

Curler and Hairdo Cushion



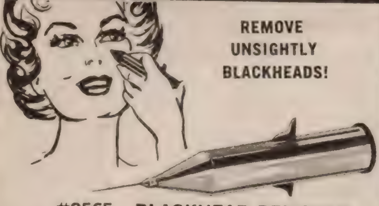
A Perfect Gift

#9576 COIFFURE PILLOW
Don't spoil your glamorous hairdo! Don't let harsh curlers disturb your sleep! This new Coiffure pillow gently supports your neck and shoulders without crushing your bouffant. A simple and sure way to prolong the life and beauty of hairdos. Adjusts for different hair styles and sleeping postures. Wonderful gift item, too. Complete with matching percale zipper cover. **$2.99**

ELECTRONIC UNDER CHIN MASSAGER...

#9416

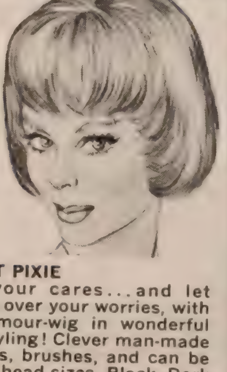
Wonderful new design for women who experience unsightly wrinkles under the chin—generally caused by sagging muscles that lack proper exercise. This massager produces 1800 strokes per minute...just a few minutes use each day will produce amazing results. Cleverly designed so your hands can be free for other chores. **$14.95**



REMOVE UNSIGHTLY BLACKHEADS!

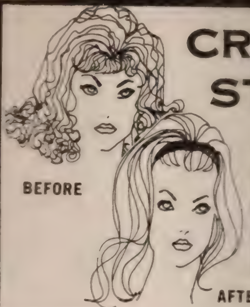
#9565 BLACKHEAD REMOVER
Simple and effective way to remove unsightly blackheads. Apply hot towel to face, follow easy directions, wait two seconds, then remove. Don't let a poor complexion keep you from being the personality-of-the-party or from those second glances from the man-of-your-life! **$1.99**

WIG
$4.50



#55 PERT PIXIE
Throw away your cares...and let Frederick's take over your worries, with a fabulous glamour-wig in wonderful new Pixie-cut styling! Clever man-made synthetic, combs, brushes, and can be restyled. Fits all head sizes. Black, Dark or Light Brown, Blonde, Auburn or Platinum.
(Plus $1.00 Shipping Charges) **$4.50**

CREME HAIR STRAIGHTENER



#9557 PRETTY PLEASE
Today's coifs call for free and easy flowing hair. Creme hair straightener is a specially formulated cream for improving the texture and appearance of naturally curly hair. Instructions enclosed. Lasts 3 to 6 months.

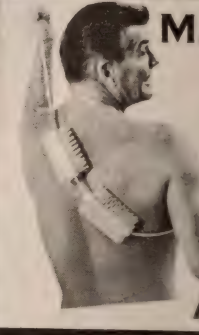
Normal Hair **$2.75**
Dyed and Bleached Hair. **$3.85**

RE-SHAPE YOUR LEGS...RESHAPE YOUR FUTURE!

#9573 LEG BEAUTY KIT
You can have more beautiful legs in 40 days! This kit contains a complete course in a quick, untiring way to shapely legs. It slims, builds up or re-proportions to achieve your specific goals. It brings to you at home an inexpensive and easy course of proven success for which you would pay hundreds of dollars at a health club. Don't envy the pretty legs of others...get your own! FREE 28 page instruction booklet and calorie counter. **$8.99**

BENEFITS ALL THE FOLLOWING LEG PROBLEMS

MASSAGE BRUSH!



#9572 LIVING BRUSH
Enjoy that alive-again feeling with this new bath brush. Reaches every part of your back comfortably...cleanses thoroughly . . . massages . . . circulates blood. Greatest back scratcher ever! 100% pure nylon set-in bristles, each brush is 4½ inches long and overall length is 54 inches. **$5.99**

A PERFECT GIFT

NOW scrubbing is fun for KIDS!

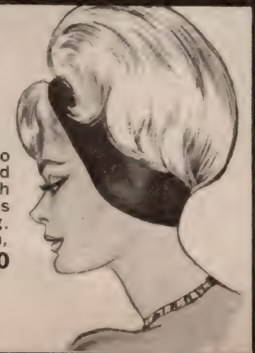
NEW Living-brush Jr.

STARTS BOYS AND GIRLS ON CIVIC CLEANLINESS HABITS
GIFT

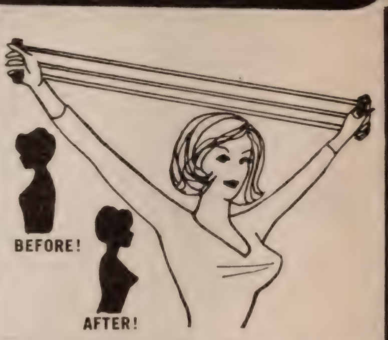
#9577 LIVING BRUSH JR.
Now scrubbing is fun for KIDS! Less work for mom...children actually enjoy bathing themselves. Each brush is 3½ inches long and overall length is 48 inches. **$4.99**

Less work for mom...
Children enjoy
bathing themselves

TURBAN WIG HAT!



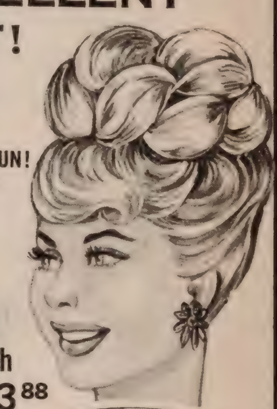
#9563
All this dynel turban hat needs to change your personality is a brush and a little imagination! Swirl it up, brush it down...instantly a new YOU. Needs no setting or professional styling. Glamorous shades of Black, Brown, Auburn, White, Platinum or Blonde. **$3.50**


BEFORE!
AFTER!

HELPS INCREASE YOUR BUST!

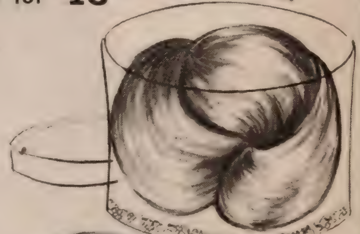
#9574 TOP-FORM DEVELOPER
Shaping up your figure can be fun... and it need take only a few minutes a day! Start gradually. In a few day's time you'll be ready for the full beauty routine to keep you in top form. Exercise sheet gives you professionel help. Excellent for all parts of the body. Use these exercises for relaxing figure control. **$1.00**

EXCELLENT GIFT!



BRAIDED BUN!
#9561

$4.99 Each
3 for $13.88



BEE-HIVE!
#9559

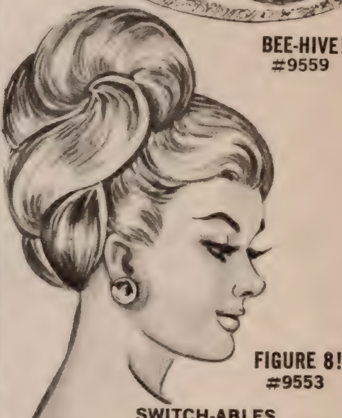
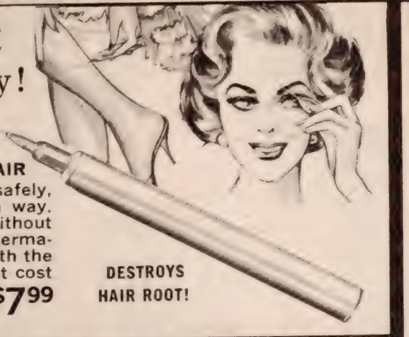


FIGURE 8!
#9553

SWITCH-ABLES
Change your coiffure as often as you like and enjoy instant glamour with the versatile switch...prestyled into a braided bun, figure 8 or beehive for fetching hairdos. Made of Dynel moda. crylic which has unbelievable human hair qualities. Blonde, light or dark brown, auburn or black. **$4.99 EACH OR 3 FOR $13.88**

BEAUTY AIDS

Remove Unwanted Hair!...Permanently! Painlessly!

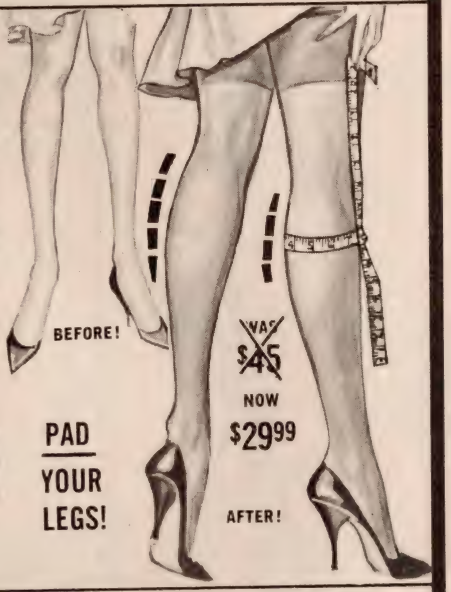


#9404 REMOVE UNWANTED HAIR
Unwanted hair gone forever—safely, painlessly, the Lemos Permagon way. Completely destroys hair roots without breaking skin. Unwanted hair permanently gone from face or body, with the electrolysis treatments that might cost hundreds of dollars elsewhere. **$7.99**

DESTROYS HAIR ROOT!

#9391 LOVELI-LEGS
After years of planning and scientific research, Fredericks proudly brings you a sculpted, contoured leg pad with feathered edges, invisible to everyone. Designed to correct almost any defect ... this molded plastic pad, is as soft as flesh, can be adjusted to fill in any hollow, or simply add curves to a "thin" leg. Wear with MAGIC COVER-UPS, the hide-all glamorous stockings.
Light or Dark leg pads. **$29.99**

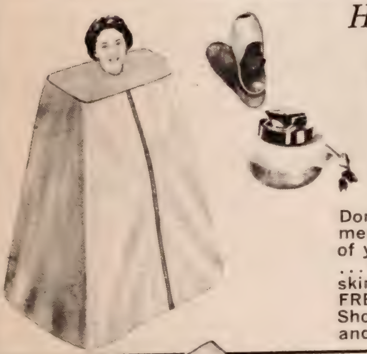
#9392 MAGIC COVER-UPS
Imported hose, that do a wonderful cover-up job! Wear over your LOVELI-LEG pads, or wear just to hide unsightly blemishes, veins or birthmarks.
Short, Avg., Tall. **$11.95**


BEFORE!
~~WAS $45~~
NOW $29.99
AFTER!

PAD YOUR LEGS!

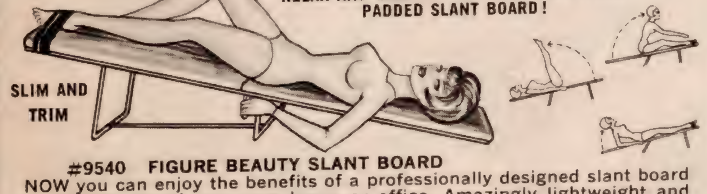
#9556 LOSE POUNDS & INCHES
Now! Look your best, feel your best ... NEW reducing tablets can help you reduce without fad diets, harmful drugs, or tiring exercise. Appetite controlling so that you eat less, weigh less. Completely safe, will not cause nervousness or sleeplessness. Try them TODAY & LOSE WEIGHT, FAST! **$3**

HAVE YOUR OWN PRIVATE STEAM BATH!



#9497 YOUR OWN PRIVATE STEAM BATH!
Don't pay a fortune for steam treatments ... have the luxury and comfort of your very own steam bath! Soothing ... Restful ... gives you healthy glowing skin! Aids in weight control. Included FREE ... Book on reducing with charts, Shower cap, Bath slippers, and a supply of pine crystals **$18.95**

RELAX AND EXERCISE WITH THE NEW FOAM PADDED SLANT BOARD!



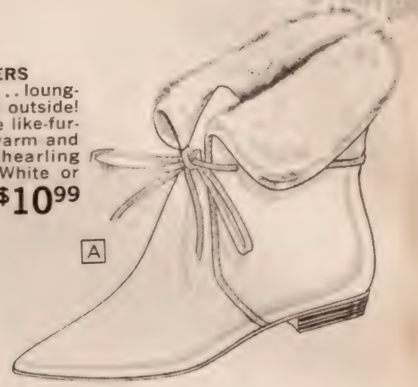
SLIM AND TRIM

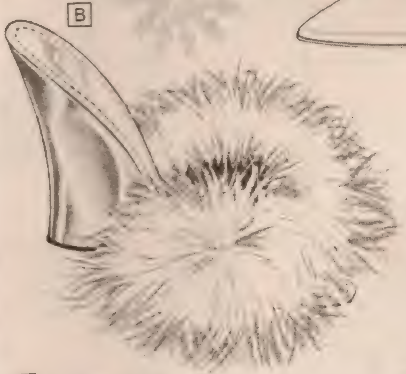
#9540 FIGURE BEAUTY SLANT BOARD
NOW you can enjoy the benefits of a professionally designed slant board in the privacy of your own home or office. Amazingly lightweight and sturdy construction. Arm and leg straps are designed for every exercise need. Just a few minutes a day can help take away unwanted inches and pounds ... trim sagging muscles ... aids circulation throughout the body. Exercise guide included. **$21.95**
Sorry no C.O.D.'s.

GIFTS FOR HER!

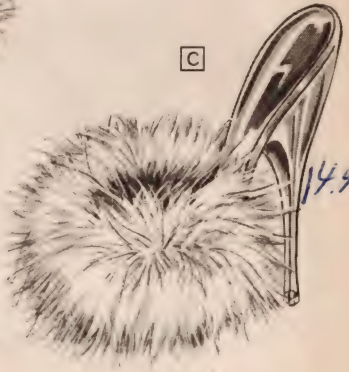
SEE THE FABULOUS COLLECTION OF HIGH ... HIGH SHOES ON PGS. 14 & 15

A **#1180 WEATHER-BEATERS**
You're in from the ski slopes ... lounging by the fire. Baby, it's cold outside! But snuggle your toes in these like-fur-lined booties ... everything's warm and toastie! Lining is a nylon shearling wool. Cuffed boots come in White or Black Kid.
Sizes 4 to 10 Medium. **$10.99**
(No half sizes)





SENSATIONAL MARIBOU TRIM!



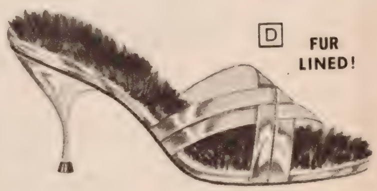
14.99

B **#1037 FURRY FLUFF**
Mmmmmm, to the boudoir with these darlings ... in slippery satin with flirty Maribou on the vamp, to lend sparkle to your evenings! In Black, Ermine White or Powder Pink, with matching Maribou. Sizes 4 to 10 Med. **$8.99**
(No half sizes.)

C **#1146 GLAMOUR DOLL**
Every woman's a living doll when she steps from her boudoir in these darling, flirtatious slippers Marvelous Maribou on the vamp to lend allure to your evenings. Black on GENUINE SILVER KID; or White or Candy Pink on GENUINE GOLD KID. Sizes 4 to 10 Med. **$14.99**
(No half sizes)

"Honestly, I've looked everywhere ... but never have I found fashions to compare with Frederick's. Wearing Frederick's clothes has made me oh, so popular!"

JULIE JERRETT
Top Hollywood Model



D **#1184 CUDDLES**
Heavenly soft and luxurious to wear ... Gold Mylar wraps the foot in beauty, the Black or White shearling fur lining makes you feel like you are walking on a cloud. **$9.99**
Sizes 4 to 10 Medium.
(No half sizes)

AA #1120 BIG WHEEL
Get into the swing of the big fashion! The feline favorite, the high boot with the collar cuff that can be turned up or down. Glamourous almost 4″ heel. Great for all sport affairs. Gold Monaco Cloth, Black or Bone Calf. Sizes 4 to 10 Medium.
(Including half sizes) **$19.99**

BB #1139 SOFT TREAD
A dangerously lovely pump! Tawny leopard print on unborn calf. The sky scraper 5 inch heel and semi-pointed toe put you on top of the fashion picture! Leopard print on calf.
Sizes 4 to 10 Medium. **$27.99**
(Including half sizes)

CC #1145 FATAL FOOTSTEP
The sky's the limit in this glamourous pump with almost 5″ heels. Goes any place with any dress, flatters your foot, round toe adds an extra measure of chic to your outfit. Black Suede only.
Sizes 4 to 10 Med.
(Including half sizes) **$19.99**

DD #1074 JUNGLE KING
The jungle lord pays you court in spectacular Spring-o-lators... like those worn by a movie beauty who loves leopard! On pinnacle heels, almost 5″ tall. Sizes 4 to 10 Med. **$24.99**
(Incl. half sizes)

EE #1177 GLOWING NIGHTLIFE
Your nightlife will shine in these sparkling pumps of Laminette glitter. Fabulous fabric takes to dye beautifully... You'll rise to the heights in this stunning shoe. Black, Gold, Silver.
Sizes 4 to 10 Medium.
(Includes half sizes) **$19.99**

FF #1166 TAJ MAHAL
Unquestionably... the most beautiful building... starts with your foot. Never before has Frederick's offered anything like this Silk show with Gold metal heel. Shoe can be dyed to any color. ¾ heel. White, Black.
Sizes 4 to 10 Medium. **$22.99**
(Including half sizes)

GG #1147 RAINBOW KID
Here, at last, is the wispy spring-o-lator of your dreams. Colors for sunny-season perfection. Flatter your feet in softest kid bands that hardly feel as though they're on! Beige with Cocoa, White, Black, Silver or Gold Kid. Sizes 4 to 10 Med. (Including half sizes) **$19.99**

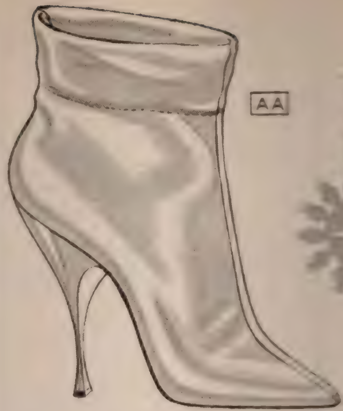
HH #1054 DANDY DANCER
You've never had it so daring... so danceable... as in this hand turned Pump... pointed toe... so soft it cuddles your foot. Black or Bone Calf; Black or Dyeable White Silk. Almost 5″ heels.
Sizes 4 to 10 Medium. **$19.99**
Also 24K Gold or Silver Kid. **$22.99**
(Including half sizes)

ITEMS LISTED BELOW ON FOLLOWING PAGE

A #1186 GLAMOUR GLITTER
A tricky two-timer—you'll carry with the handle up... or... the handle folds down and it becomes a clutch bag! In Black, Silver or Gold Glitter Cloth. Satin lined.
(Plus $1.70 Fed. Tax) **$16.99**

B #1172 HIGH HATTIES
Step happily ever after in Frederick's fabulous stitched Step-O-Lator! Stunning in Black Calf with Dark Gray stitching... in Gray Patent with Gray Suede ... in White Brocade to be dyed-to-match. All with an almost 5″ heel!
Sizes 4 to 10 Medium.
(Half sizes included) **$19.99**

C #1183 KICKAPOOS
Your best foot's always forward in these high-rising booties. Newest fashion for casual wear... so great with pants and knee-skirts... you'll wear the cuffs turned up or down. Front laces. In soft supple leather: Black, Red, Olive-Green or Tan.
Sizes 4 to 10 Medium. **$10.99**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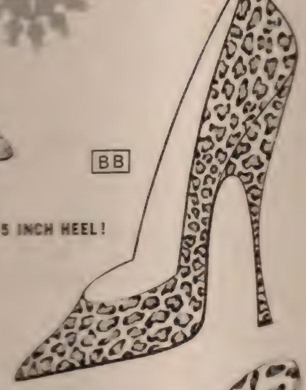
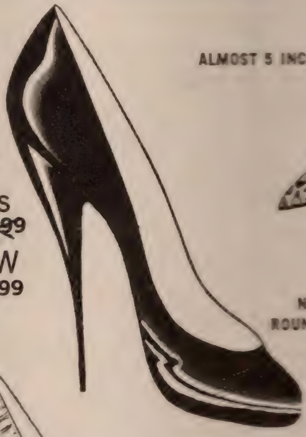
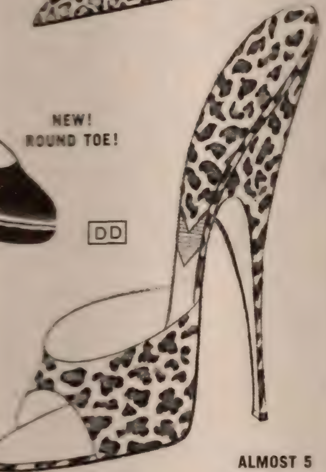

BB

ALMOST 5 INCH HEEL!


CC

Was ~~$22.99~~ NOW $19.99

NEW! ROUND TOE!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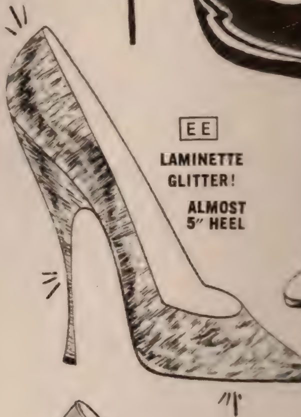
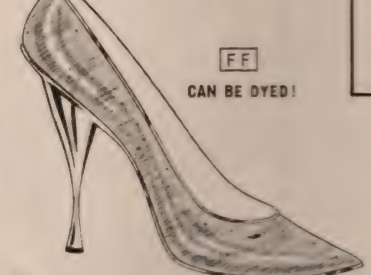
ALMOST 5 INCH HEEL!


EE

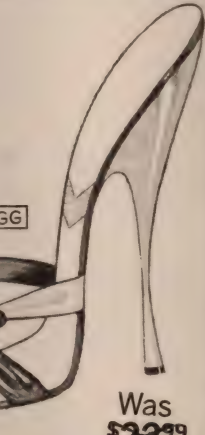
LAMINETTE GLITTER!

ALMOST 5″ HEEL

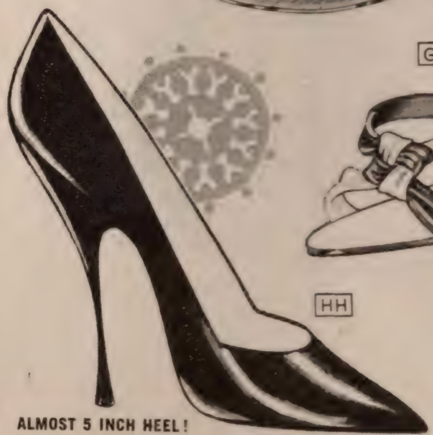
MONEY BACK GUARANTEED*
*PURCHASE PRICE REFUNDED
If returned within 10 days!


FF

CAN BE DYED!


GG

Was ~~$22.99~~ NOW $19.99


HH

ALMOST 5 INCH HEEL!

ITEMS LISTED BELOW ON FOLLOWING PAGE

D #1168 SILK STILTS
Dance in them... prance in them... stand tippy-toe! Frederick's own Spring-O-Lators never let go! 5″ heels raise you tall as a queen. These hand-turned beauties of regal Black silk are set ablaze with massive rhinestone buckles.
Sizes 4 to 10 Medium.
(Half sizes included) **$22.99**

E #1174 EYE-SPY!
Backward beauties with rear-view excitement! Black Silk high-risers (almost 5″ heels!) feature back straps set with eye-catching rhinestones. Not to be overlooked on the dance floor... walking ahead of him down the aisle.
Sizes 4 to 10 Medium.
(Including half sizes) **$24.99**

F #1176 PINNACLE PUMPS
Play footsie in pumps that excite foot flattery! In contrasting fabrics... near-5″ heels... they seek notoriety wherever they go. Have Champaign Luster Calf with Silk Suede buckle and heel cover ... Black Suede with Silver Luster Calf.
Sizes 4 to 10 Medium.
(Incl. half sizes) **$22.99**

G #1170 "T" TERRIFIC
T-Straps with a difference! Teetery heels almost top 5″... vamp straps glitter with rhinestones and nailheads. Comfortable, too! In Black Silk or Gold Kid, they're fittin' for imprintin' at Grauman's Chinese Theater. Sizes 4 to 10 Medium.
(Including half sizes) **$19.99**

H #1171 CINDERELLA
Catch a fella in Frederick's own hand-styled... hand-lasted... Glitter Cloth Spring-O-Lators! It's a hard shoe to miss, even on a crowded floor. Amazing 5″ heel holds vamp miraculously close. Black, Gold or Silver Glitter Cloth.
Sizes 4 to 10 Medium.
(Including half sizes) **$19.99**

J #1169 SCANDAL SANDAL
Wicked and wordly cling-close Spring-O-Lators rise on almost 5″ heels. Flatter your feet... your legs... your walk! In rich Black Suede with small Black nail heads... in Golden Topaz Luster Calf with nailheads of brazen Gold.
Sizes 4 to 10 Medium.
(Including half sizes) **$19.99**

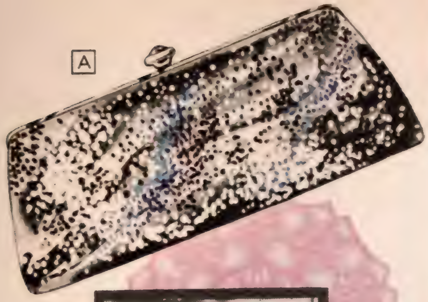
K #1175 BEAUTIFUL BOUNDERS
Who wouldn't love these charming heels that lace-for-fun in the very best colors? Black Calf pumps have heels and back counters laced in Red Kid through Gold eyelets. Taupe Brown Calf laces Black through Gold. Top-All heels are nearly 5″! Sizes 4 to 10 Medium (Including half sizes) **$19.99**

L #1173 VAMP STRAP
If HE'S an ankle man... and most men are... he'll fall for the flattery of these pinnacle-heeled ankle-strap vampers! Leather stripping knots at the side. So light-up-and-go in 24k Gold or Silver Kid... slink along in smooth Black Kid.
Sizes 4 to 10 Medium.
(Including half sizes) **$19.99**

M #1178 WIZARD WEDGE
Behold the case of the disappearing heel! Cut-out in a way that's mystic and magical, it glitters to draw every eye. In Gold Monaco Cloth with Gold Kid vamp, Gold glitter heel... in Black Silk with Black Glitter heel. Sizes 4 to 10 Medium.
(Including half sizes) **$19.99**

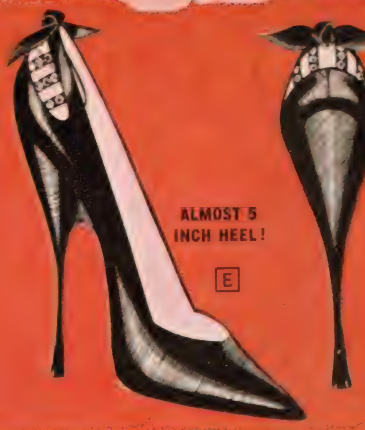
N #1164 STAR STRUCK
Step up to stardom in stunning Frederick's hand made D'Orsay pump, with ultra smart 5″ heel that minimizes your foot to the tiniest proportion. Gold Kid, Black Suede or Bronze Lustre Calf.
Sizes 4 to 10 Medium
(Including half sizes) **$22.99**

O #1167 MAHARANNEE
Sparkling and elegant in exotic glitter cloth of Silver and Gold, Black with a mirrowed approach. "Taj of India" shoe has the "new" toe and heel of gorgeous metal. Truly evening splendor... with the ¾ heel.
Sizes 4 to 10 Medium.
(Including half sizes) **$29.99**

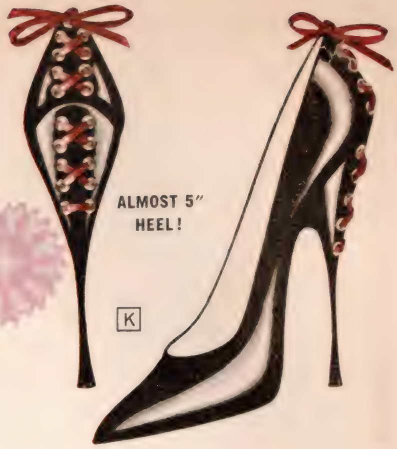

A

Mr. Frederick

says, clothes make the woman! . . . . For fashions designed with **you** in mind, take a tip from Frederick. "For every style for every mood, for every whim of every woman, we have the answer!"


ALMOST 5 INCH HEEL!

E

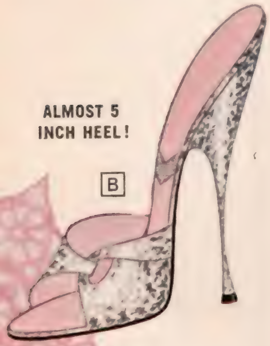

ALMOST 5" HEEL!

K

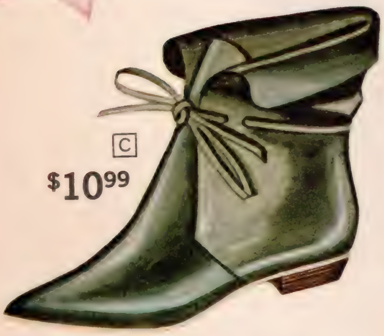
GLITTER AND GLOW FROM TOP TO TOE!

Money Back Guarantee

DESCRIPTIONS ON FACING PAGE


ALMOST 5 INCH HEEL!

B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$10.99

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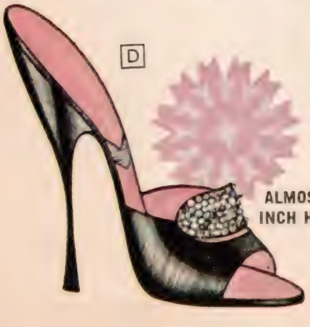
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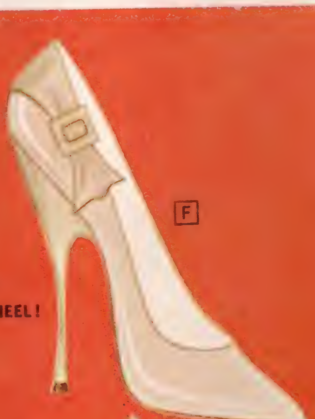
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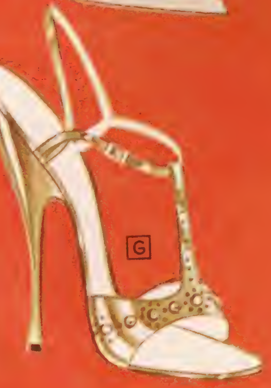
ALMOST 5 INCH HEEL!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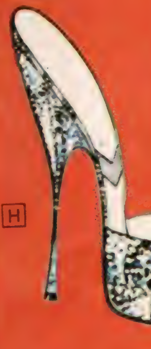
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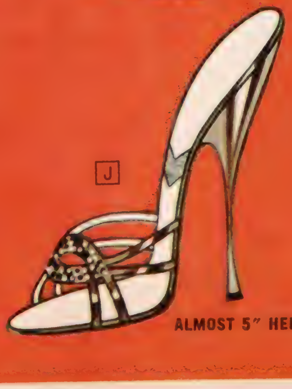
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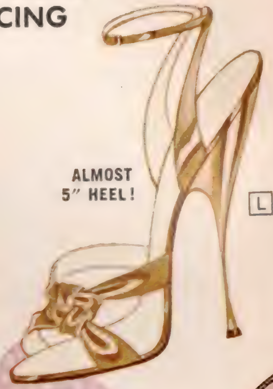
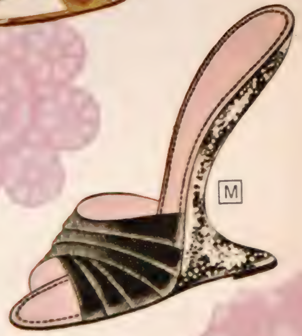
ALMOST 5" HEEL!


ALMOST 5" HEEL!

L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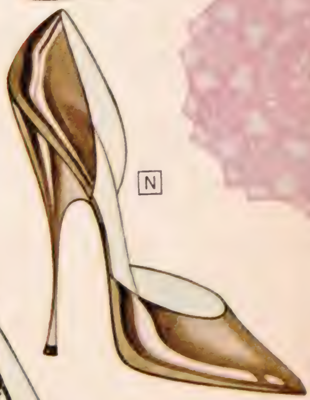
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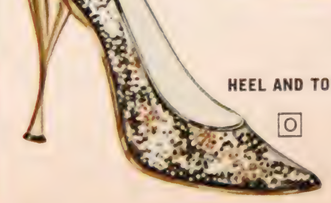
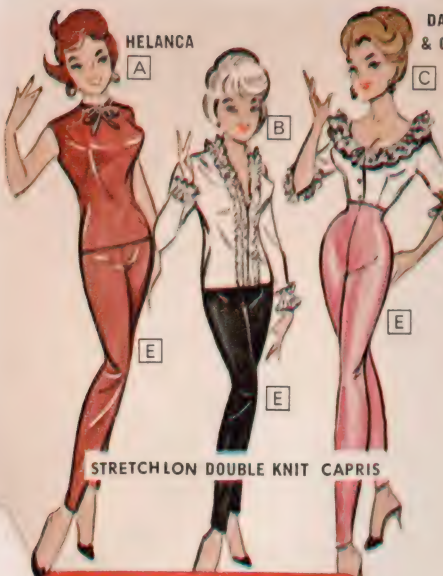
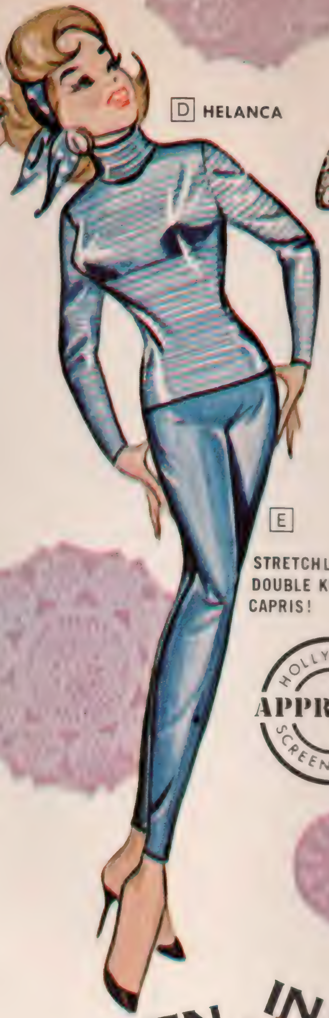
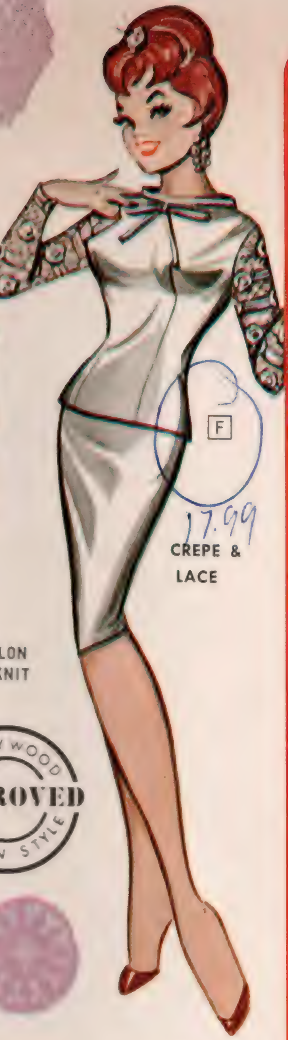

HEEL AND TOE!

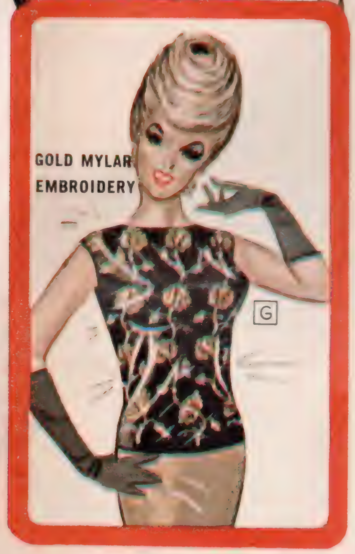
O



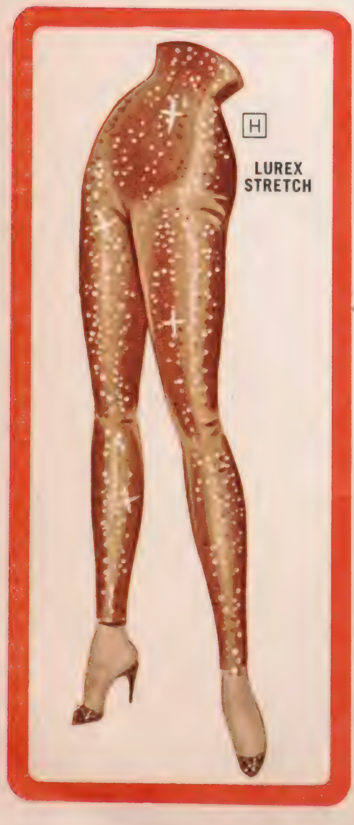


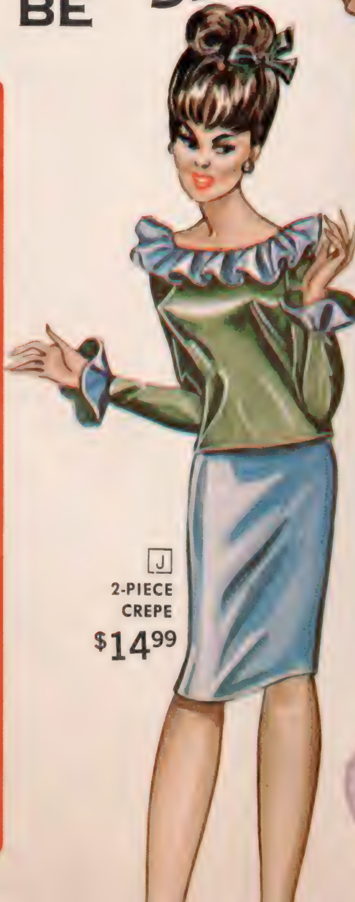


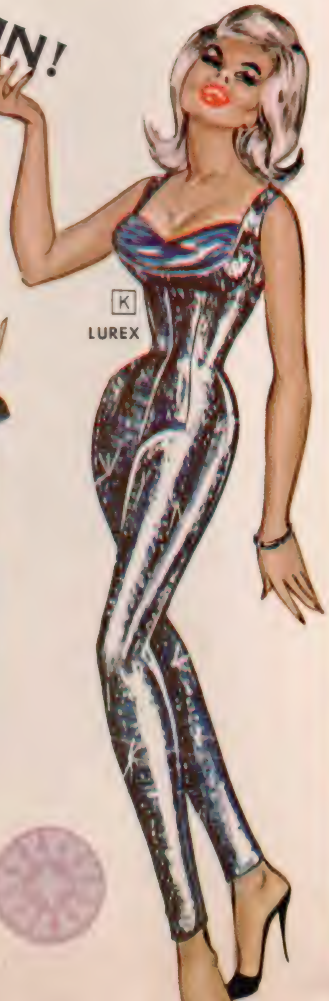
HOLLYWOOD APPROVED SCREEN STYLE



GIFTS TO BE SEEN IN!







A #8630 LUV
Hip-rider Blouson of two-way Stretch 100% Nylon Helanca flatters your figure in ways unbelievable! String-ties at a jeweled neck...zips up the back to leave your hairdo lacquer perfect. Elasticized bottom rides high or low over pants or capris. Blue, Pink, Black or Red. Sizes 8 to 18. **$7.99**

B #8635 CUDDLES
The hand that pulls the zipper rules the neckline! Wear it high... plunge it deep! Waist-to-chin front zipper is hidden by a double row of pretty self-ruffles. More ruffles rim cuffs and neck. A sensational overblouse in 100% Arnel Polyester Crepe. White, Pink or Blue. Sizes 30 to 36. **$9.99**

C #8565 TOPS ALL
What nicer topping for skirts and capris? Nothing can top this overblouse of Dacron and Cotton that's easy to wash and drip-dry, it sports the new elbow length sleeves and a low scoop neck, both edged in fine nylon lace. Smart button front. White only. Sizes 30 to 38. **$5.99**

D #8627 LOLLIPOP
For that lean, racey look... pop this pencil-striped skivvy over your pet pants and skirts! It's one long Helanca s-t-r-e-t-c-h that fits like your skin. Long tight sleeves, double turtleneck. Zipped-up back. Black, Pink, Blue, or Red with White Stripe.
Sizes 8 to 18. **$7.99**

E #8475 MAD MOOD
If you're in the mood for the most madly marvelous capris ever... you'll love these Nylon Stretchlon Double Knit figure flatterers. Just pull on... no zippers or waistband worries. Fantastic figure fit. Black, Pink, Blue, Red. Sizes 8 to 16. **$10.99**

F #8636 HOOPLA
GO with the action! Wear this dress that **moves with you!** 2-pc. bonded 100% Acetate Crepe has newest Hoop neckline. Bust seam strong on eye appeal... tappered sleeves are see-through Cotton lace. High-waisted skirt and back-button top are great together...smart worn separately. White, Black.
Sizes 8 to 16. **$17.99**

G #8652 SEE SHELL
Glitter through Christmas in a Bouclé Shell that shimmers with Gold...**Mylar GOLD**... leaf embroidery! Sleeveless, with a modified boat neck, it's a fabulous topper for evening skirts and dressy pants. 100% Rayon Boucle. White with Gold, or Black with Gold. Sizes 34 to 40. **$14.99**

H #7025 GOLDEN CALF
Glitter like his golden idol in shining Acetate, Cotton, Rubber, Metallic Lurex. Elasticized throughout to fit like a second skin! Hi-rise waist, zipper back closing. Gold, Black, Silver. Sizes 8 to 16. **$12.99**

J #8637 WOT A DISH
He'll love to See you in this two-toned treat! Contrast color top and bottom combine the most fabulous color combinations. Ruffles at collar and cuffs match the skirt. In 100% Acetate Crepe, with lined skirt, back-buttoned top. Green blouse / Powder blue skirt
Pink blouse / Brown skirt
White blouse / Black skirt.
Sizes 8 to 16. **$14.99**

K #8638 LURING TORSO
To bare or not to bare...it's up to you! Cover up with a chiffon scarf. The bold bare the bosom... let the town talk! Band under the bust lifts the bosom, forms shoulder straps. All this in gleaming Stretch Acetate and Lurex! Bonded back! MEOW! Blue, Green, Bronze. Sizes, Misses 8 to 16. Juniors 7 to 15. **$16.99**

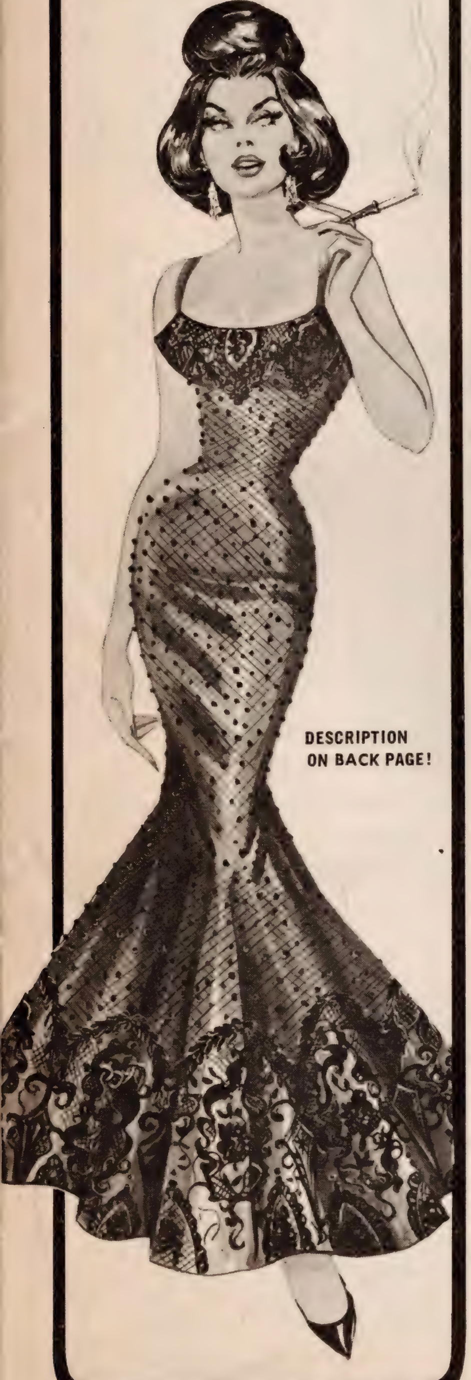
YOUR MONEY BACK!

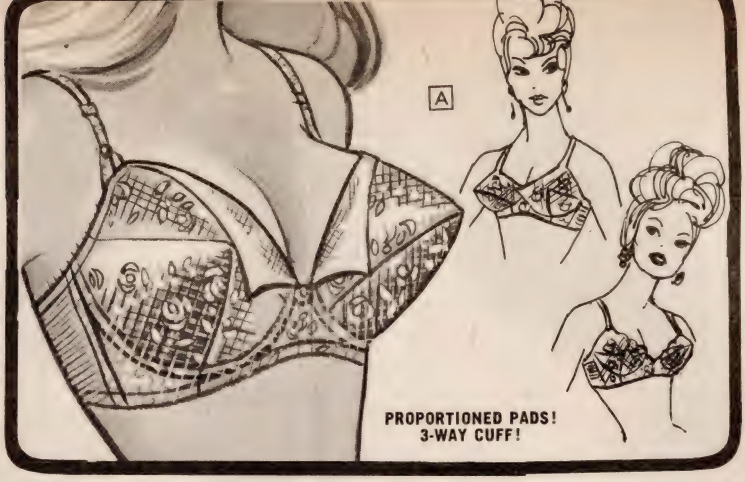
Frederick's guarantees to refund your purchase price if not 100% satisfied.

LOOK!

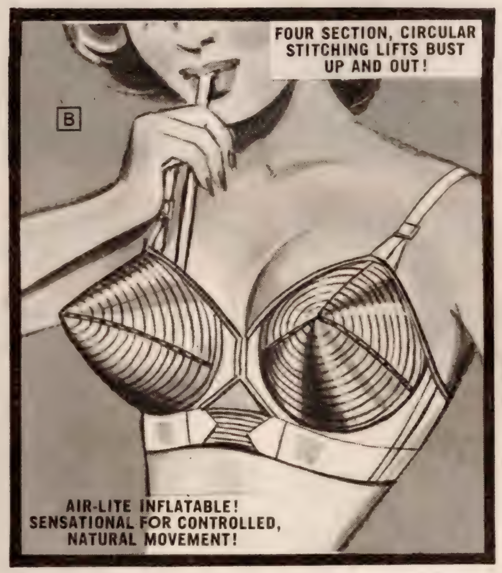
It's the way you look . . . coming and going . . . that draws all eyes . . . makes women envious and strong men whimper. What's UNDERNEATH makes all the difference!

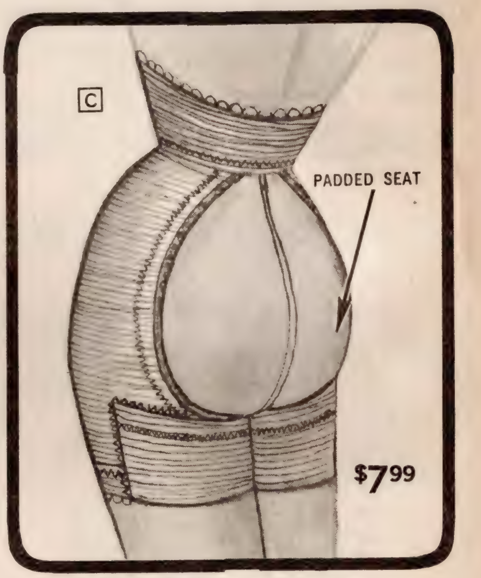
Let Mr. Frederick show you how to play up your good points . . . improve what's less than perfect. Only he can create these miraculous figure-shapers. The stars depend on them . . . so will YOU!

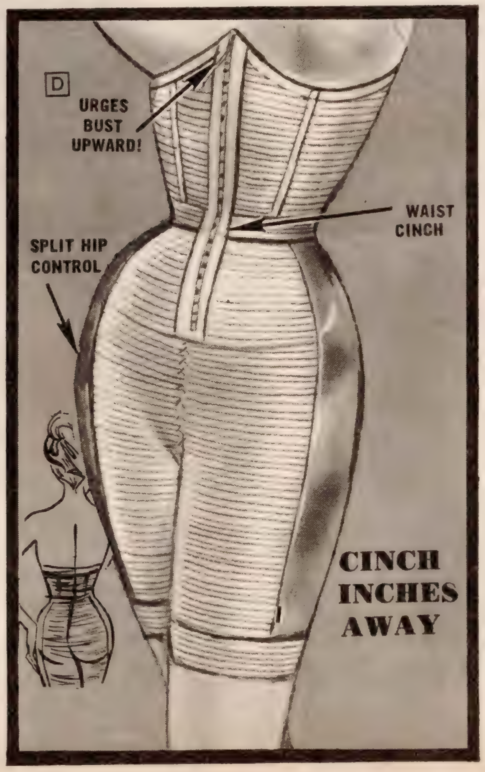

DESCRIPTION ON BACK PAGE!


A
PROPORTIONED PADS! 3-WAY CUFF!

GREAT SHAPES FOR THE HOLIDAYS!


FOUR SECTION, CIRCULAR STITCHING LIFTS BUST UP AND OUT!
B
AIR-LITE INFLATABLE! SENSATIONAL FOR CONTROLLED, NATURAL MOVEMENT!


C
PADDED SEAT
$7.99

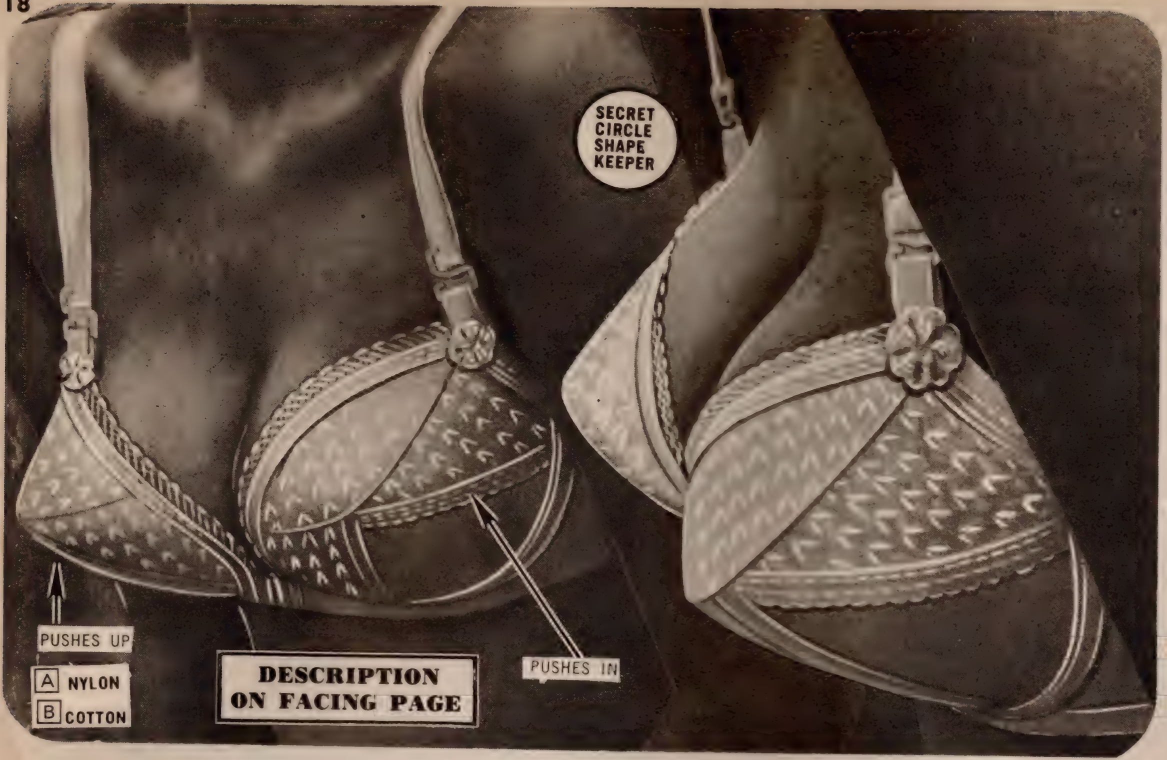

D
URGES BUST UPWARD!
WAIST CINCH
SPLIT HIP CONTROL
CINCH INCHES AWAY

A #5520 GREAT SHAPER
Padded to your proportions! Dacron fiber-filled pads are ⅝″ thick in A cups, thinner in B's, mere shells in C's! 3-way Marquisette cuff turns up for coverage, under for plunge, over for prettiness! Stretch straps. Black or White Nylon Lace. Sizes 32 to 36; A, B or C cups. **$6.99**

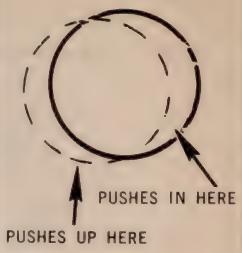
B #5006 FLOAT
Give into whim . . . and blow yourself up to your favorite size! Your fashions will fit much more perfectly . . . Undercup band holds you firmly. 4-section cups. Drips dry. Dacron Polyester, Nylon & Cotton. White. Sizes 32 to 36 A & B cup. **$4.50**

C #3270 FIGURE FANCY
Fabulous foundation, originally developed by Dior, now yours from Frederick's at sensationally low price! Rayon, acetate and rubber Powernet sides, satin, acetate and cotton lastex front panel, cotton broadcloth oval insets shape and lift derriere for that youthful rounded line. Perfect under show-off pants and sheaths. White or Black. Waist Sizes 23 to 30 in. **$7.99**

D #3362 SECRECY
No one need to know that figure is only partly yours! That's your secret! Amazing girdle starts just below the bust . . . zips to tummy! Built in waist cincher. Side panels take in inches at the thighs. Convenient snap crotch. White. Waist sizes 26 to 34 inches. **$16.50**


SECRET CIRCLE SHAPE KEEPER
PUSHES UP
A NYLON
B COTTON
DESCRIPTION ON FACING PAGE
PUSHES IN

THE SECRET CIRCLE

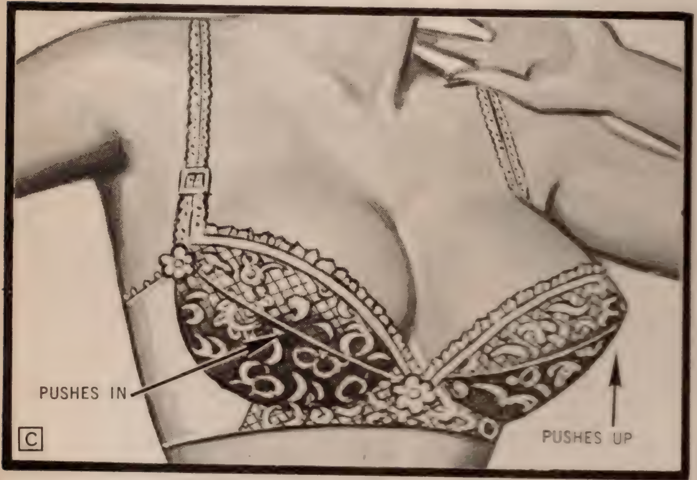

PUSHES IN HERE
PUSHES UP HERE

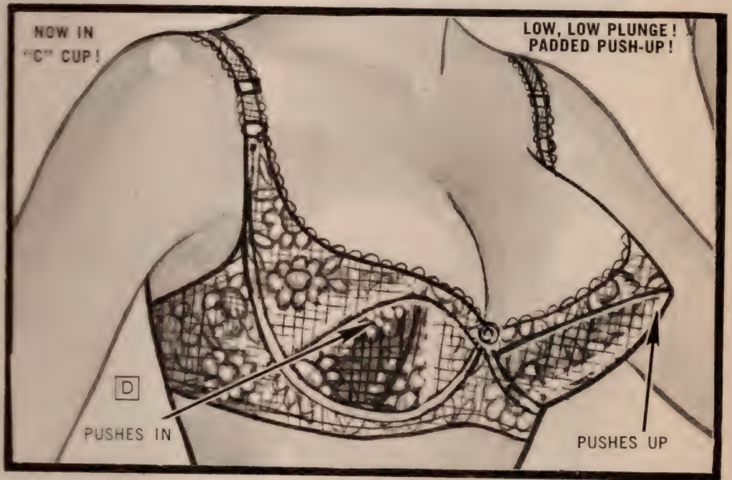
Share the "bosom" secret of Frederick's and World Famous beauties! Frederick's Secret Circle bras are designed scientifically with angled in-up push-up pads, to raise your own bust into exciting **curvaceous** cleavage!

"A" and "B" bosoms suddenly have that desirable "C" cup cleavage!

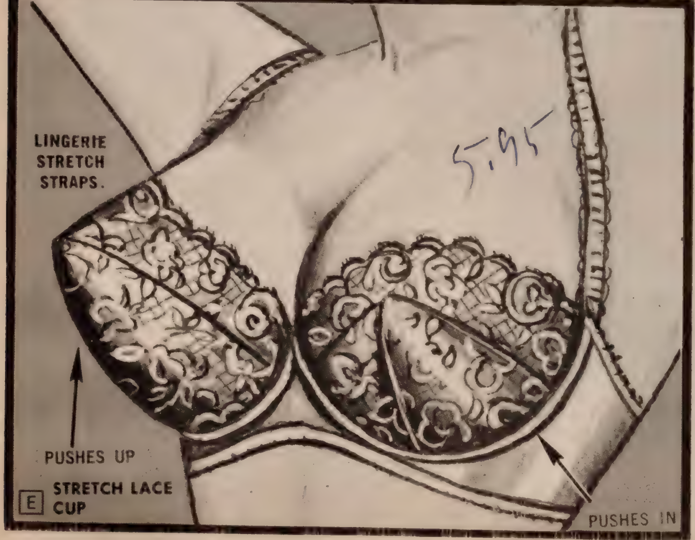
"C" and "D" bosoms are raised into that "FIRMER, YOUNGER CLEAVAGE" look!

GREAT SHAPES FOR THE HOLIDAYS WITH

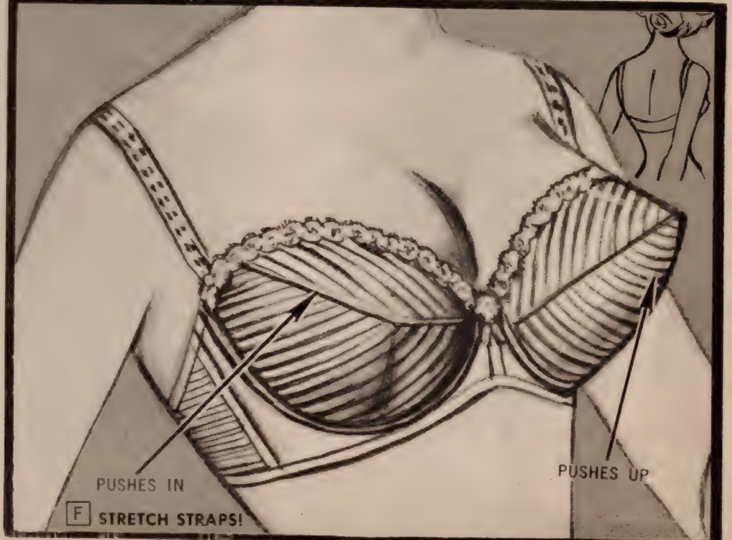

PUSHES IN
C
PUSHES UP


NOW IN "C" CUP!
LOW, LOW PLUNGE! PADDED PUSH-UP!
D
PUSHES IN
PUSHES UP

DESCRIPTION & PRICES OF ITEMS APPEAR ON FACING PAGE

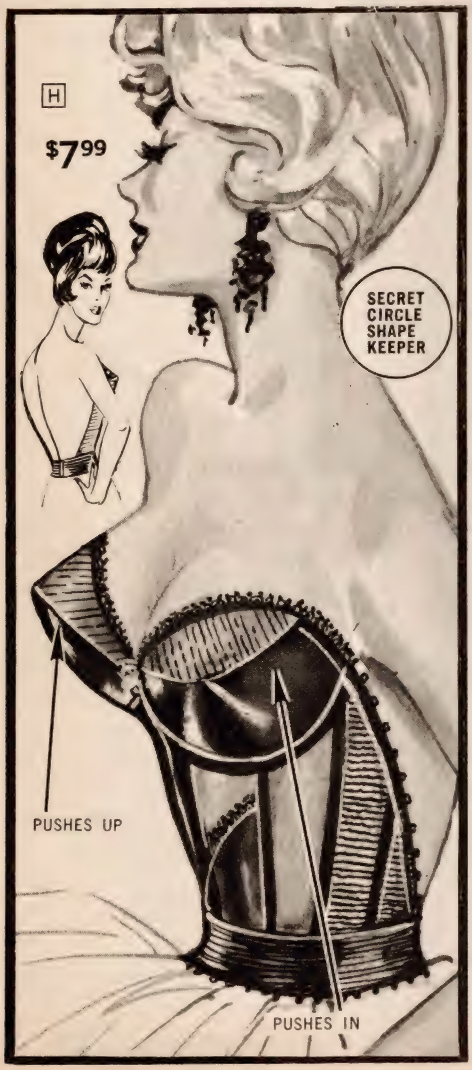

LINGERIE STRETCH STRAPS.
PUSHES UP
E STRETCH LACE CUP
PUSHES IN

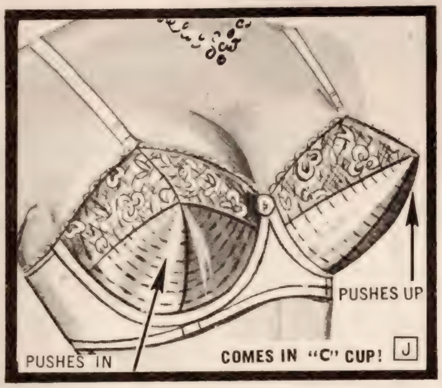
5.95


PUSHES IN
PUSHES UP
F STRETCH STRAPS!

SECRET CIRCLE SHAPE KEEPER
PUSHES UP
PUSHES IN
G

IN-UP PADDED CLEAVAGE!

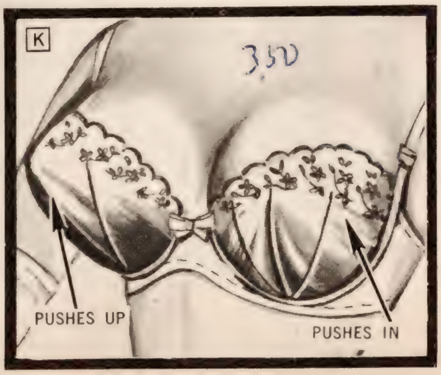




I wouldn't be me without my Frederick's bra . . . they give me shape I never dreamed possible.

Jeane Bassman

Top Hollywood Model



350

A **#3164 RISING STAR**
Another Frederick's first combines the widest cleavage with the highest uplift ever! Front hook, "In-Up angle Secret Circle Contour pads. Acetate and Nylon side feather boning, for increased measurement and deepened cleavage! Lightly underwired cups give firm support. Wear straps 3 ways . . . White or Black. Acetate, Rubber, Polyester elastic. Sizes 32 to 36 A, B or C **$5.99. 2 for $11.50** Sizes 32 to 38 D. **$6.99. 2 for $13.50** **$5.99**

B **#3227 ANITA**
Same as #3164 with same heavenly uplift, in fine quality Cotton Acetate. White.
Sizes 32 to 36 A, B or C cups. **$5.99**

C **#5334 DARE DEVILETTE**
We dare you to find a better way to get that oh-so luscious cleavage from a bra. Wide set straps and plunging neckline, plus those hidden Push-Up pads give that cleavage. Nylon Lace with Lycra sides. White or Black.
Sizes 32 to 36 A and B. **$5.95**

D **#5364 BRAZEN BEAUTY**
The French woman would never hide her curves. Why should you? Here's the newest, lowest plunging bra with Frederick's famous In-Up Push-Up pads. Minimum all Nylon lace cups urging the bust for tantalizing deep cleavage. Lycra Spandex elastic sides. White or Black. Sizes 32 to 36 A, B & C cups. **$6.99**

E **#5423 PERFECTO**
Get gorgeous FULL CLEAVAGE and high uplift. Push-up pads are removable. Lycra Spandex lace top fits snugly . . . won't bind or move. Elasticized Lingerie Shoulder straps. Nylon Tricot lower section. White or Black.
Sizes 32 to 36, A, B and C cup. **$5.95**

F **#5432 MODEL LINES**
Be as appealing as the most famous of the fashion models in this underwired bando bra with In-Up Push-Up pads! Stretch elastic straps can be worn regular or wide set. Absolutely NO BACK! Nylon and Spandex stretch elastic. White.
Sizes 32 to 36, A, B or C cups. **$6.99**

G **#5172 UNDERSTUDY**
⅝ Nylon Lace cups shape you up nicely . . . thanks to Frederick's famed In-Up Push-Up pads plus special center seam forming in this delicate scalloped bra! Wide set straps are plush lined. Elastic Cotton, Rayon and Rubber. White, Black, Sizes 32 to 36 A; 32 to 38 B, C, cups. **$5.99**

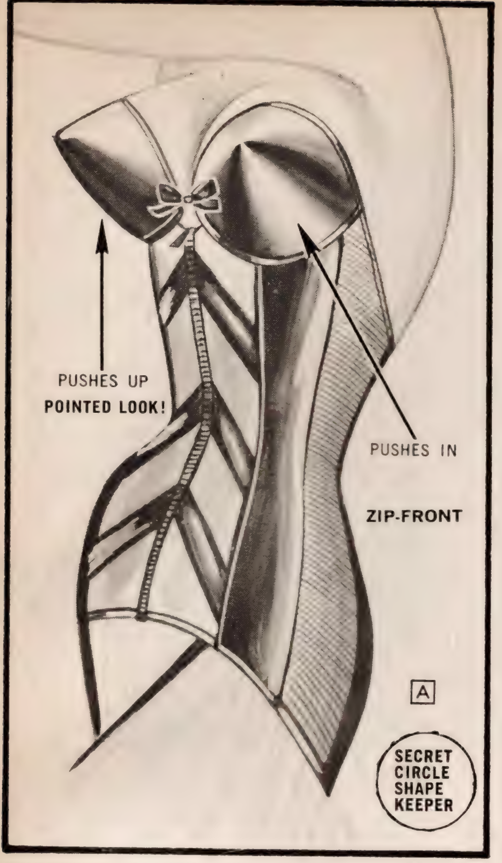
H **#5088 SPECIAL EFFECTS**
Wishful thinking won't make it so . . . try our wondrous, waist length backless bra instead! With famed IN-UP PUSH-UP pads that raise your bustline. Back hooks to girdle or slip . . . special 2" cinch tapers your waist. Under-wired cups are Nylon, Acetate Satin. Acetate Rubber and Polyester elastic. White or Black.
Sizes 32 to 36, A, B, C cups. **$7.99**

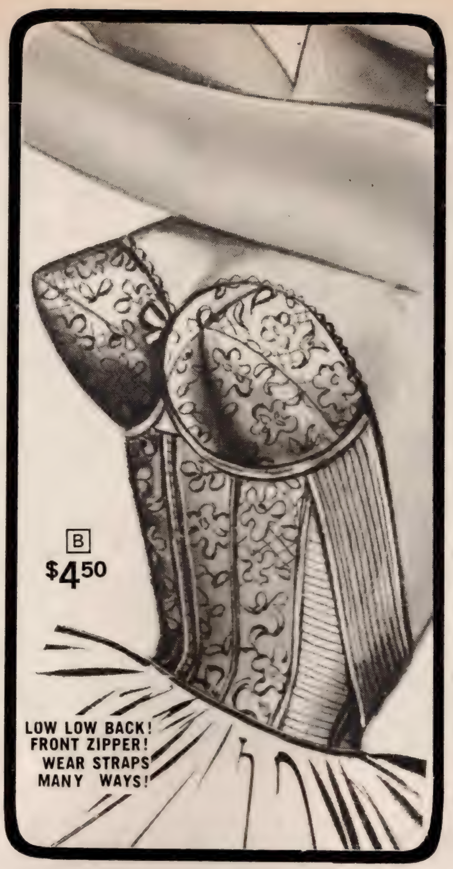
J **#5337 TOP SECRET**
It's no secret . . . this wonder bra will perform miracles in giving you that famous Hollywood profile. In-Up push-up pads give you terrific cleavage, Elevate your bust to new heights. Cotton with lace top . . . Washes like a dream. White.
Sizes 32 to 36 A, B or C cup. **$3.99**

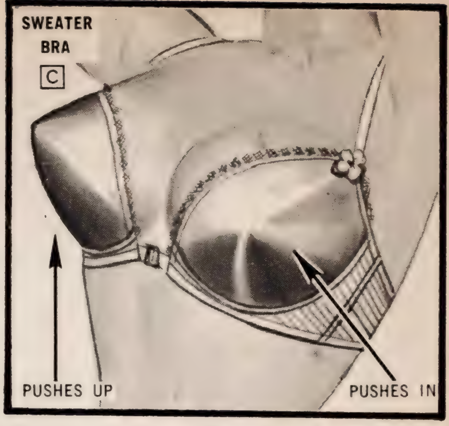
K **#5128 RITA**
Specially designed by Frederick's . . . designer to the stars! Famous In-Up Push-Up pads give delectable, natural cleavage. Wide-set shoulder straps. Deep plunge front, lightly underwired cups. In Embroidered Lightweight Dacron Polyester Nylon and Cotton. Luscious White.
Sizes 32 to 36 A and B cups **$3.50**
2 for $6.49,

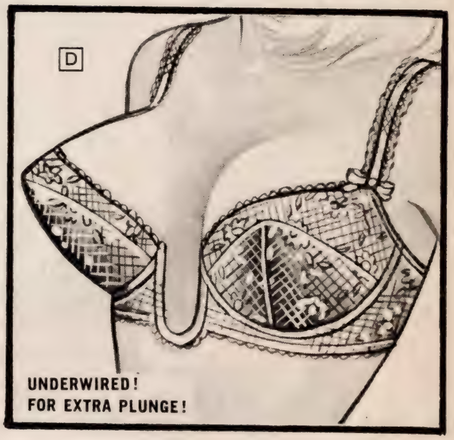
**IF IT'S NEW
IT'S FREDERICK'S . . .**

**IF IT'S FREDERICK'S
IT'S NEW!**

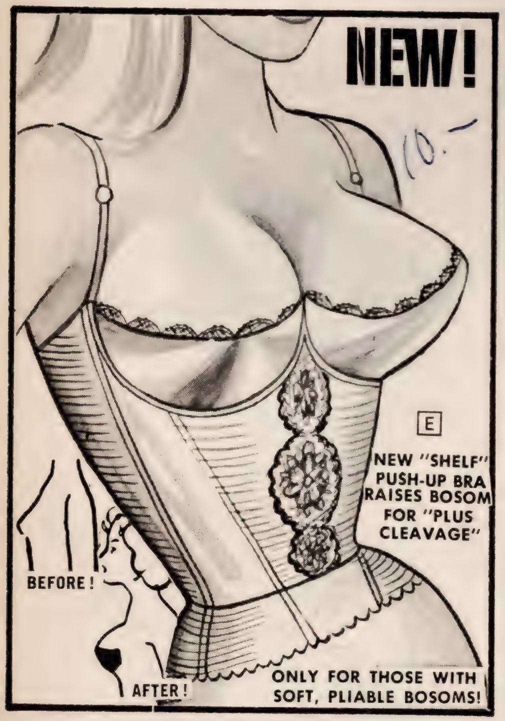

PUSHES UP
POINTED LOOK!
PUSHES IN
ZIP-FRONT
A
SECRET CIRCLE SHAPE KEEPER


B
$4.50
LOW LOW BACK!
FRONT ZIPPER!
WEAR STRAPS
MANY WAYS!


SWEATER BRA
C
PUSHES UP
PUSHES IN


D
UNDERWIRED!
FOR EXTRA PLUNGE!

MORE CLEAVAGE THAN EVER! WITH IN-UP PADDED PUSH-UPS!


NEW!
10.–
E
NEW "SHELF" PUSH-UP BRA RAISES BOSOM FOR "PLUS CLEAVAGE"
BEFORE!
AFTER!
ONLY FOR THOSE WITH SOFT, PLIABLE BOSOMS!

YOUR
MONEY BACK GUARANTEE
PROTECTS YOU*

*full purchase price refunded
if not 100% satisfied

A #5072 REJOICE
Cleave PLUS! Frederick's very own In-Up Push-Up pointed bra . . . now in the new long line. Acetate Satin shell cups point your bust to breathtaking beauty. Light boning, Acetate Nylon panels. Front zipper. Acetate Rubber, Polyester elastic. Black or White. Sizes 32 to 36 A, B or C cups. **$12.99**

B #5100 STAR ATTRACTION
Superb undershaping! A terrific waist length bra. Wear strapless or use with detachable straps that have 13 different adjustments from halter style to wide set strap. Padded for curve control . . . front zip . . . new "Low" back. hooks to girdle or pantie! White. Sizes 32 to 36 A, 32 to 38 B, C cup. **$4.50**

C #3325 TIDAL WAVE
Provocative skin smooth Nylon and Acetate Helanca covered cups, Alluring deep plunge, front hooking. Acetate, Rubber & Polyester elastic back. Side boning to mold flesh to fullness, permanently shaped contour In-Up pads. Underwiring adds support. Wear wide shoulder, strapless, or halter style. White. Sizes 32 to 36 A, B cup. **$5.99**
2 for $11.50

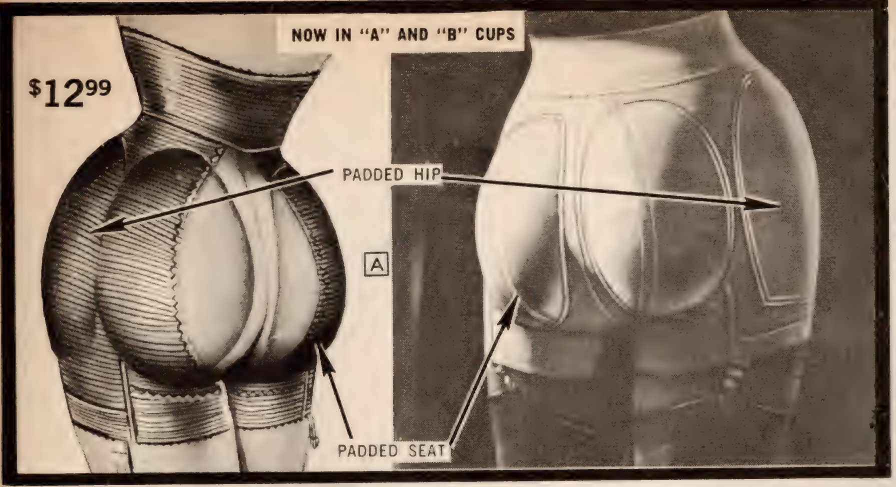
D #5535 DARING U!
You, too, will stand out in this exciting new import! Designed just for you, its one-piece underwire support adjusts to fit your own body! All-Nylon Lace ¾ padded shell; lace trimmed ribbon Daring u-plunge bust divider. White or Black.
Sizes 32 to 36; A or B cup **$5.99**

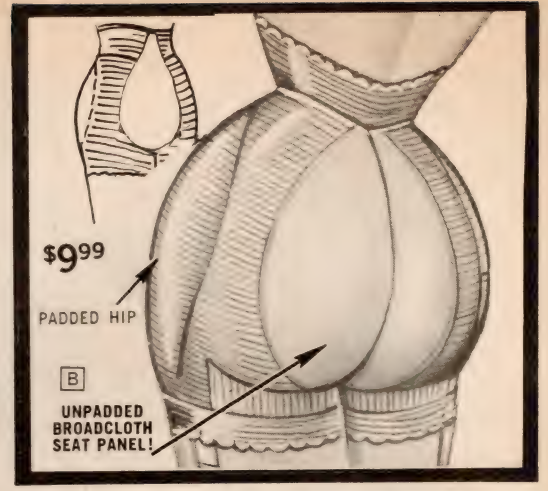
E #5456 THE "SHELF"
Mr. Frederick designed the famous bra that places the bosom on a "shelf." He now adds a brand new concept, with this amazing long-line bra that also whittles away inches at your waist. Controls tummy and upper hips with a two-inch band. Black or White. Sizes 32 to 36 A and B cup. **$10.00**

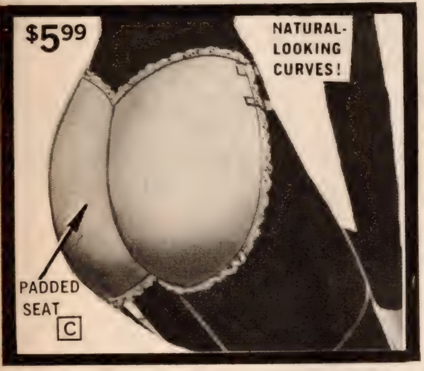
SECRET CIRCLE SHAPE KEEPER
PUSHES UP
F NYLON
G COTTON
PUSHES IN

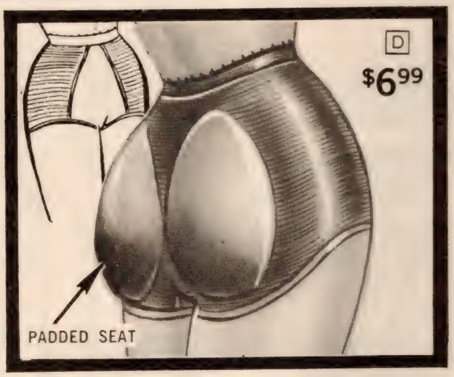
F #3155 HOLLYWOOD PROFILE
Magic "In-Up" angle foam rubber pads for that youthful look. New inner circle shell pad can never lose its shape. Fine Acetate Rubber, Polyester Leno-elastic. Slipper Satin Acetate Nylon lower-bust, exquisitely stitched Acetate Nylon above. Petal White or Midnight Black. Sizes 32 to 36A, 32 to 36 B, 32 to 38C.
2 for $11.50
32 to 38 D. $6.99. **2 for $13.50** **$5.99**

G #3073 RIDIN' HIGH
Your favorite In-Up Angle pad, as in #3155! Glamorous Cotton Acetate eyelet, laminated to light shell foam rubber for support. White only. Sizes 32 to 36 A, B or C cup. **2 for $11.50** **$5.99**









"Frederick's changed me to a celebrity — over night. It's these sensational Frederick foundations that did it. They make a girl a woman, and a woman all the more so."

Marilyn Manning
Hollywood Actress

PAD A LITTLE ADD ... *Allure*

A **#3277 TWO TIMER**
Miracle pantie girdle knows how to figure you . . . adds and subtracts where it matters! Scientifically contoured under-an-ounce-pads secretly hidden at hipline and derriere for dramatic curves; waist cinched top and tummy flattener for unbroken lines. 4 removable garters. White or Black. Waist sizes 23 to 30 inches. A or B cup. **$12⁹⁹**

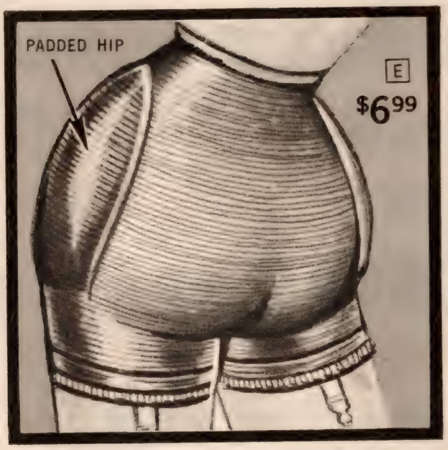
B **#5021 GLAD PADDY**
Soft, natural padding at hips helps fill you out the way you want! Cotton broadcloth derriere panel with waist cincher that pares you to a pretty waist. Acetate, and Rubber Satin Lastex front panel. Rayon, Acetate and Rubber elastic. White or Black. **$9⁹⁹**
Waist sizes 23 to 30 inches.

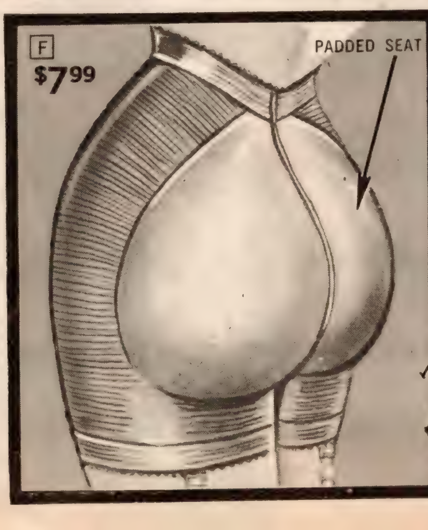
C **#3915 CURVALATOR**
Special add-a-fanny helper. Holds secure with wonderfully designed elastic straps. Miracle poly foam covered with Nylon Jersey. Four detachable long garters. Black, or White. **$5⁹⁹**
Waist sizes 23 to 28.

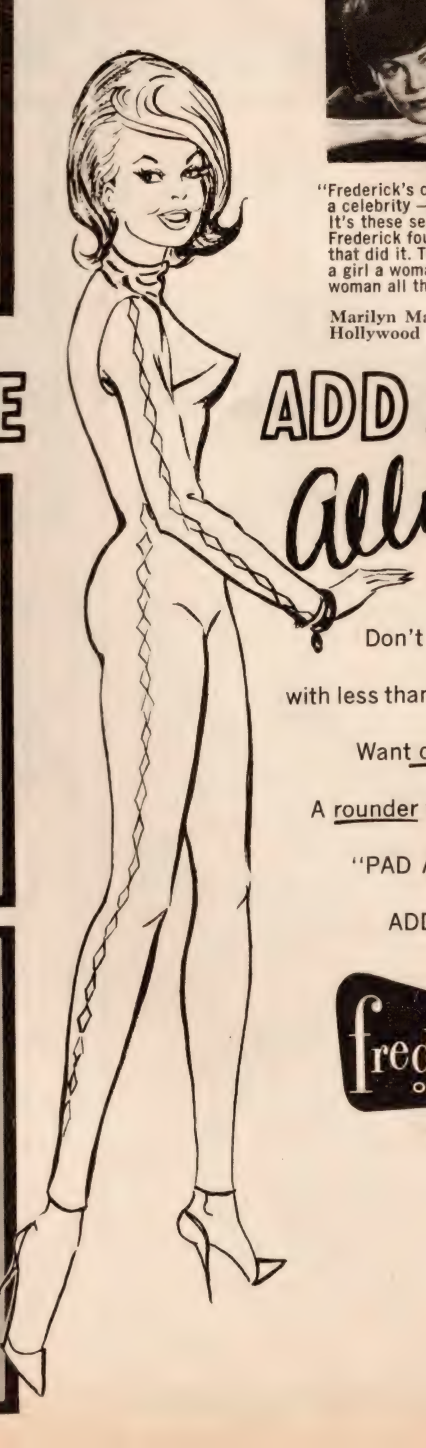
D **#3220 HIDDEN FLATTERY**
Valuable assets made all the more so, with REMOVABLE foam Rubber pads that slip secretly into hidden pockets of derriere! Brief pantie girdle, has panel control for the tummy. In Acetate Rubber and Nylon White or Black **$6⁹⁹**
Waist sizes 23 to 30 inches.

E **#3218 HIP ALLURE**
Bait him with a lovely line, rippling curves! Easy . . . with this pantie girdle in controlling knitted Acetate Rayon and Rubber, almost 14" long from waist to thigh. Secret shaping with contoured hipline pads. Black or White. Waist sizes 23 to 30 inches. A or B cup. **$6⁹⁹**

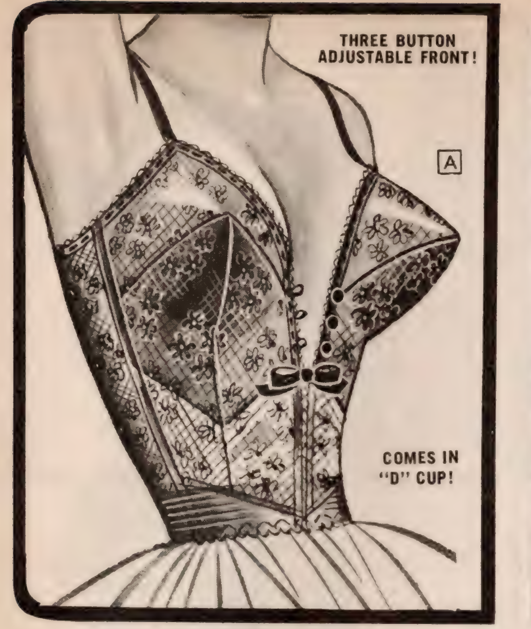
F **#3437 SITZAPPEAL**
Slim girls, give yourself added curves! Frederick's fantastic pantie girdle, with under half-inch thick padding starting from the top of the girdle to under the seat! Center seam for a more au-natural look! Front control panel! Acetate, Rubber and Nylon. White. **$7⁹⁹**
Waist sizes 22 to 30 inches.

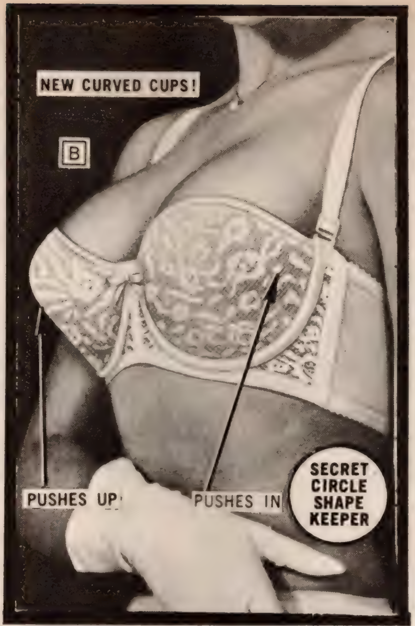


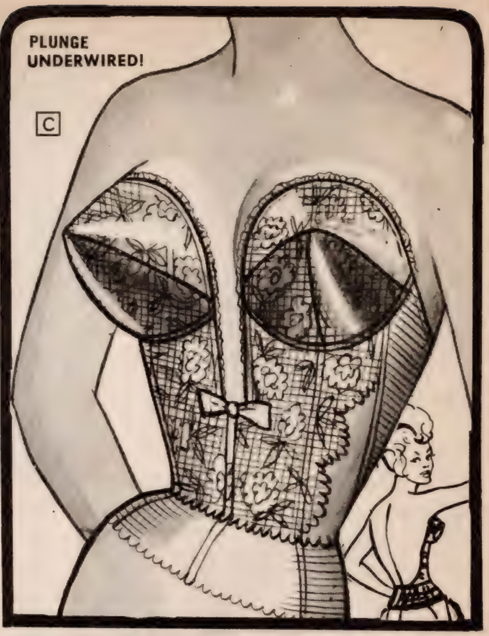




Don't be satisfied with less than perfection. Want curvier hips? A rounder fanny? Then "PAD A LITTLE . . . ADD ALLURE!" The fredericks OF HOLLYWOOD way!


THREE BUTTON ADJUSTABLE FRONT!
A
COMES IN "D" CUP!


NEW CURVED CUPS!
B
PUSHES UP
PUSHES IN
SECRET CIRCLE SHAPE KEEPER


PLUNGE UNDERWIRED!
C

A #5469 OPEN SESAME
Open one, two or three buttons and change from the conservative to the daring... the more buttons you open the deeper the plunge. The three quarter length, contour cups and lingerie stretch-straps add even more appeal. 100% Nylon panels, with Lycra, Spandex and Acetate. White and Black.
Sizes 32 to 38 B, C,
32 to 40 D cup. **$10**

B #5390 NEW HEIGHTS
Reach for new heights in our Acetate Nylon lace padded Push-Up bra. "Special pad" gives even more cleavage than usual. Acetate Rubber and Dacron Polyester elastic, non-skid band eliminates "riding up and down" Angel White or Vixen Black. Sizes 32 to 36 A, B & C cups. **$5.99**

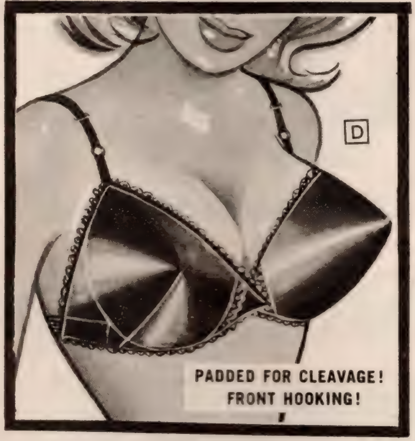
C #5460 NICELY NUDE
Bare shoulder fashions favor this longline strapless bra. Underwired contour cups control the deep plunge front... the cleavage is amazing! Thanks to a 2-inch elastic cinch band, your waist's just a handspan around... back its a new low in nudity. In Nylon lace and Lycra Spandex. Black and White.
Sizes 32 to 38,
B and C cups. **$10.95**

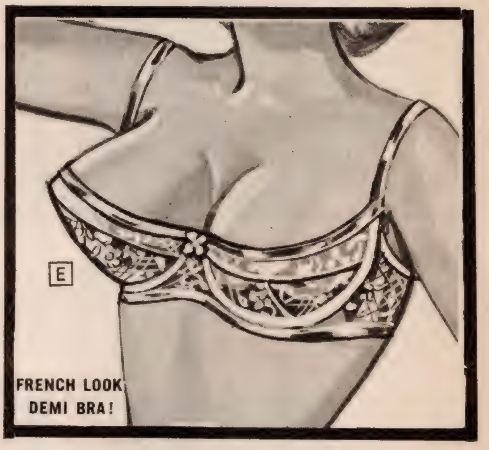
D #5521 FUN FRONT
Simply tremendous under sweaters! See it to believe the cleavage it promotes with its Push-up Push-in removable pad! Hooks in front... back may be worn normally or may be attached to girdle for a totally bare back! Nylon Satin Tricot. White or Black.
Sizes 32 to 36; A, B, C cups. **$5.00**

E #5494 SENSATIONAL
Wear your lowest, most wide cut necklined dress with complete confidence and allure. This Nylon lace gay deceiver with the NEW French look is underwired for support with contoured 3-section demi-cup for extra appeal. White.
Sizes 32 to 36 A,
32 to 38 B, C cup. **$5.00**

F #5455 BRAVE BANDITO
You'll steal the show in this figure flatterer of luscious Nylon lace, underwired uplifter is a must! Bando bra has the provocative low plunge front. Gives you so much support... so much silhouette. White or Black.
Sizes 32 to 38 B & C cup. **$5.95**

G #5426 BARE BABY
Now, you can show off that gorgeous back, and do marvels to your bosom... all at the same time! In answer to many requests, we have created the Famous In-Up Push-Up bra in a new NO-BACK version! The cups delicately made of exquisite lace. Nylon. In White or Black.
Sizes 32 to 34 A,
32 to 36 B, C. **$5.99**

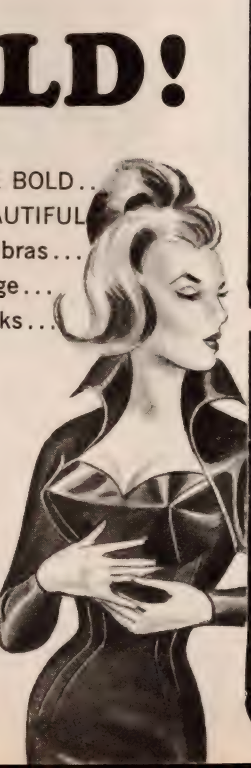

D
PADDED FOR CLEAVAGE! FRONT HOOKING!

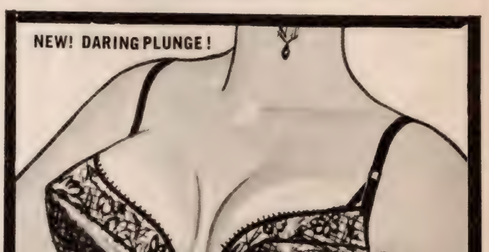

E
FRENCH LOOK DEMI BRA!

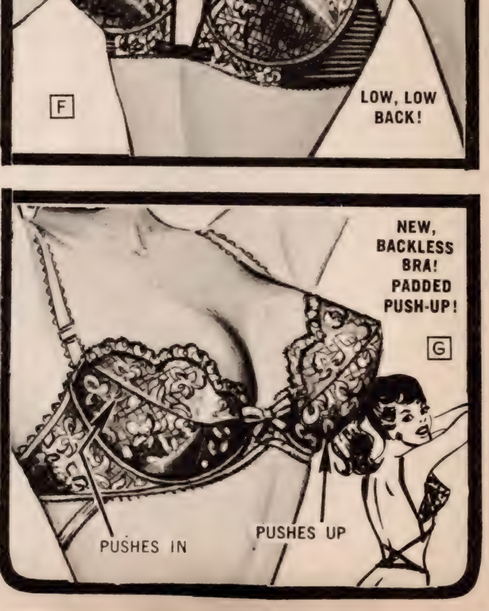
BARE AND BOLD!

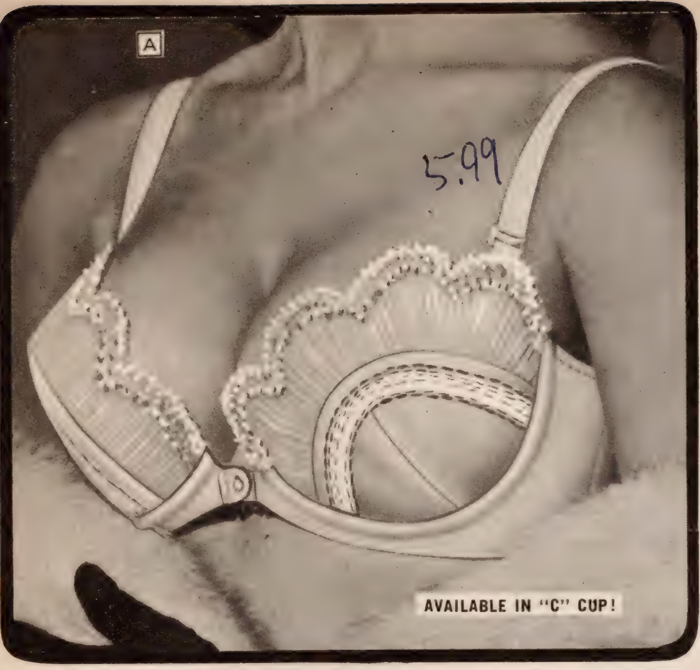
BE BARE... BE BOLD...
BE BEAUTIFUL
Deep plunge bras...
amazing cleavage...
bare, bare backs...
dare you to
show more
of you
in Holiday
Fashions!

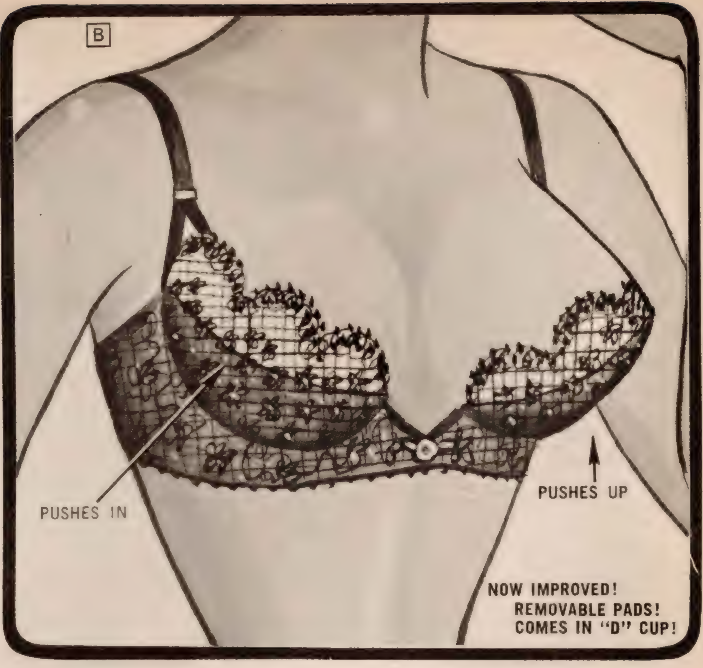
Money Back Guarantee
Purchase Price
Refundable if
not satisfied




NEW! DARING PLUNGE!
F
LOW, LOW BACK!


NEW, BACKLESS BRA! PADDED PUSH-UP!
G
PUSHES IN
PUSHES UP




B
PUSHES IN
PUSHES UP
NOW IMPROVED!
REMOVABLE PADS!
COMES IN "D" CUP!

LOW AND BE HELD!

A **#3190 ALMOST SINFUL**
Sheer witchcraft in Nylon, exquisitely designed! Gentle underbust wiring and leno-elastic sides and back, mold and hold bust for firm, youthful uplift. Acetate Rubber and Polyester. Front hooking. Removable straps. Bridal Gown White or Black.
Sizes 32 to 36 A,
32 to 38 B or C cups. **$5.99**

B **#5452 EXTREME? MY YES!**
NOT recommended for shrinking violets! Low in front... low, low in back. 3-section Nylon lace cups with light as air removable Dacron Polyester filler pads. Wide Elastic Nylon Spandex sides, Elastic stretch shoulder straps. Black or White.
Sizes 32 to 38 B and C cups. **$6.95**
32 to 38 D cup. **$7.50**

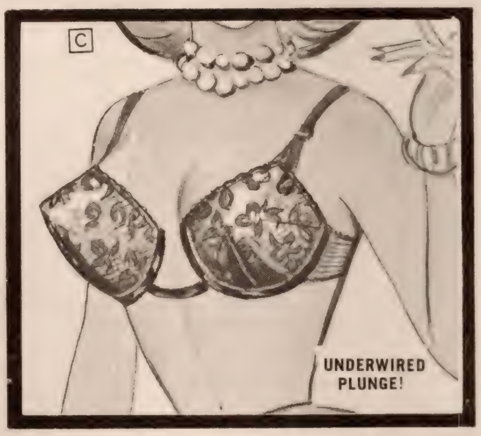
C **#5523 LIVE WIRE**
Separate cups that never meet give plunge and cleavage that can't be beat! Cups are held and connected at the bottom with an underwire that adjusts to fit your particular figure. Nylon Lace cups, Spandex stretch side panels. White or Black. Sizes 32 to 36 B, C, D cups. **$6.99**

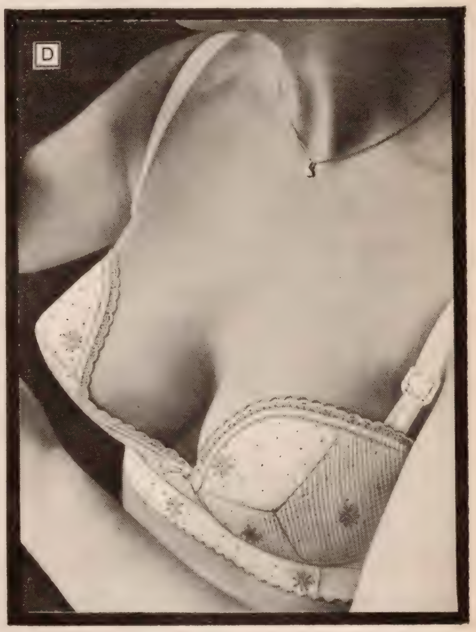
D **#5510 LA ECCLAIR**
It's luscious... this new French cut-out plunge front bra. Decidedly daring plunge front is lingerie lace edged. Cups are padded to permit that natural firmness right up to the perfect point. This fabulous build-up is created in silky Spandex-Lycra stretch. White,
Sizes 32 to 36 A,
32 to 38 B or C cup. **$5.95**

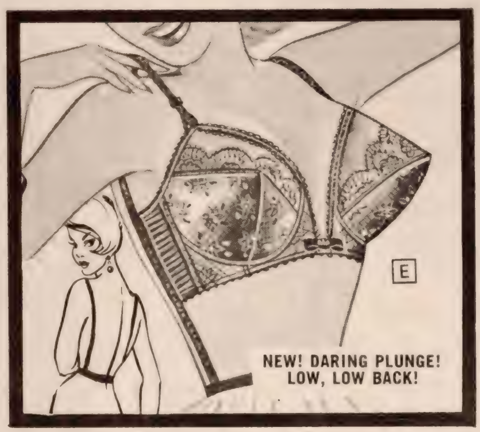
E **#5519 SHOW BIZ**
Show off your bosom... bare your back! Sheer Nylon Lace cups and Lycra sides are bound to expose a maximum plunge, support upthrust shaping. And your back is BARE, ALL BARE! Wrap-around straps hook in front. Black or White. Sizes 32 to 36, B cup;
Sizes 32 to 38, C cup. **$6.99**

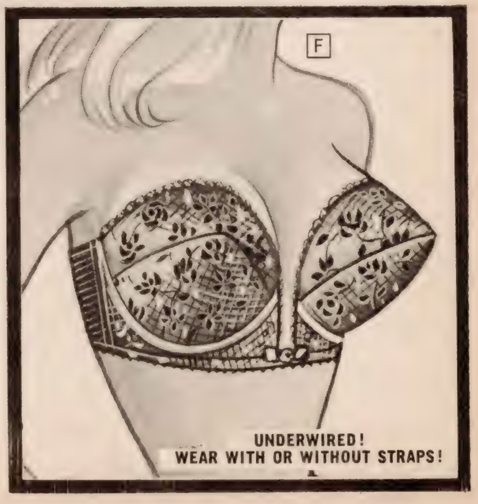
F **#5527 SEE-SHELL**
Lets you go BARE, BARE, BARE! Underwired padded shell bando holds you high and handsome... deepest plunge front. Wear it bare-shouldered... or add lace-covered straps. Nylon Acetate Dacron Lucra and Spandex. Black or White. Sizes 32 to 36;
A or B cups. **$6.99**

IF IT'S NEW IT'S
FREDERICK'S...
IF IT'S FREDERICK'S
IT'S NEW!



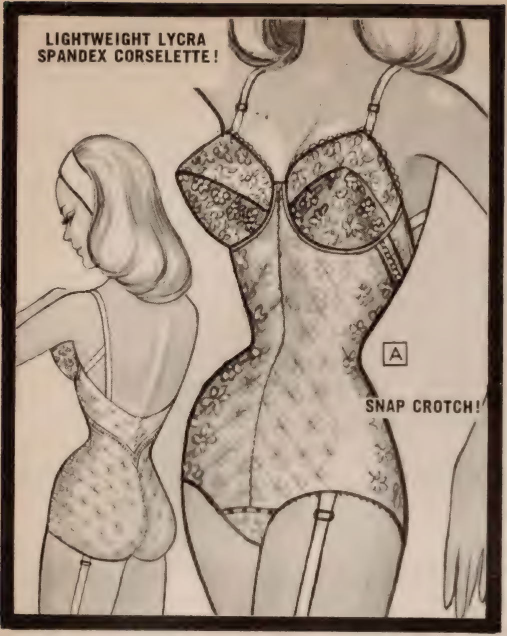


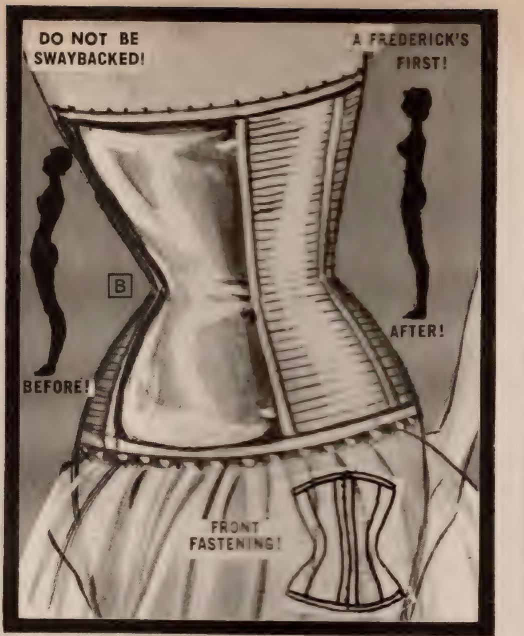

E
NEW! DARING PLUNGE!
LOW, LOW BACK!

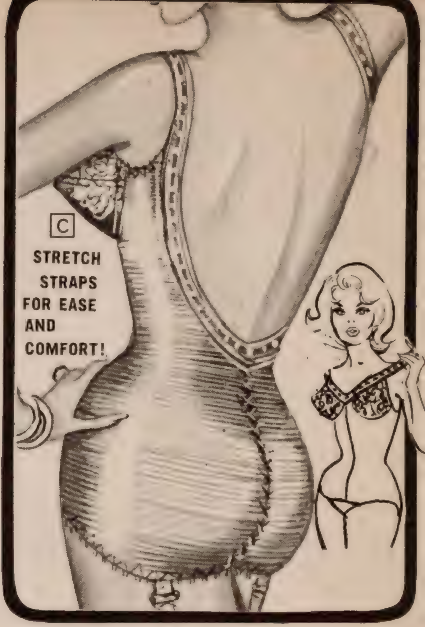

F
UNDERWIRED!
WEAR WITH OR WITHOUT STRAPS!

You bet I'm a Frederick's of Hollywood fan . . . because I know I can order clothes that do so much to brighten every occasion.

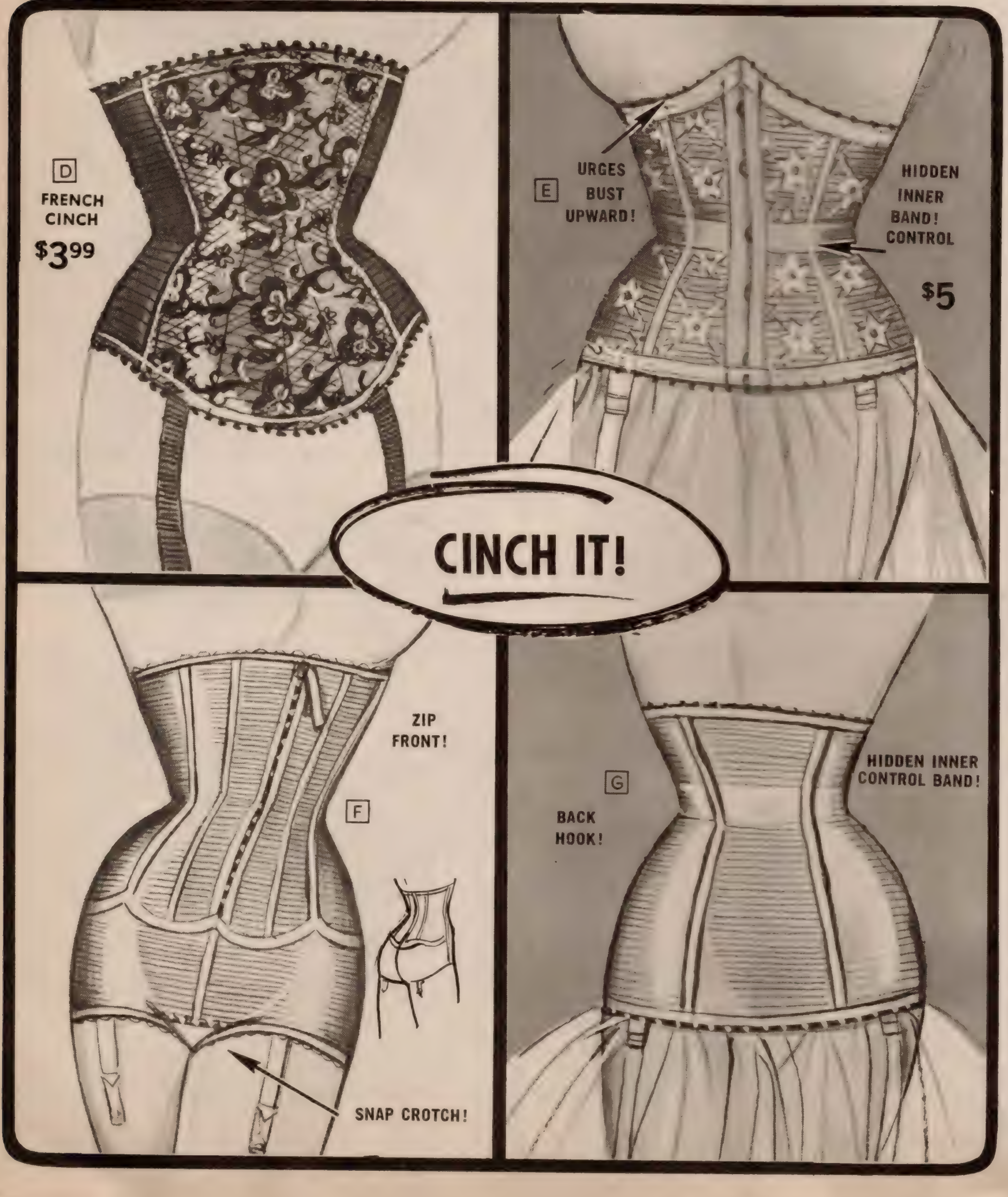
Donna Kane


LIGHTWEIGHT LYCRA SPANDEX CORSELETTE!
A
SNAP CROTCH!


DO NOT BE SWAYBACKED!
A FREDERICK'S FIRST!
B
BEFORE!
AFTER!
FRONT FASTENING!


C
STRETCH STRAPS FOR EASE AND COMFORT!

SLIM & TRIM FOR HIM!


D
FRENCH CINCH
$3.99
E
URGES BUST UPWARD!
HIDDEN INNER BAND! CONTROL
$5
CINCH IT!
ZIP FRONT!
F
G
BACK HOOK!
HIDDEN INNER CONTROL BAND!
SNAP CROTCH!

A #5441 TV TORSO
Here's what the stars wear under those revealing sheath dresses! All-in-one corselet has two-section Nylon lace cups for cleavage and uplift... low bare back exposes your beauty. Lightweight. Jacquard Lycra Spandex elastic for excellent control. Four garters. White. Sizes 32 to 38 B, 32 to 40 C cups. **$8.99**

B #5514 PURE MAGIC
At last! Frederick's has designed a waist cincher for the woman who has an unsightly hollow back. NOT a surgical device, but a soft beautiful padding to fill the crevice to help your clothes fit and feel better. Boned and front hook closing, lycra with Satin covered pad. White only. **$5.99**
Sizes 23 to 30 inch waist.

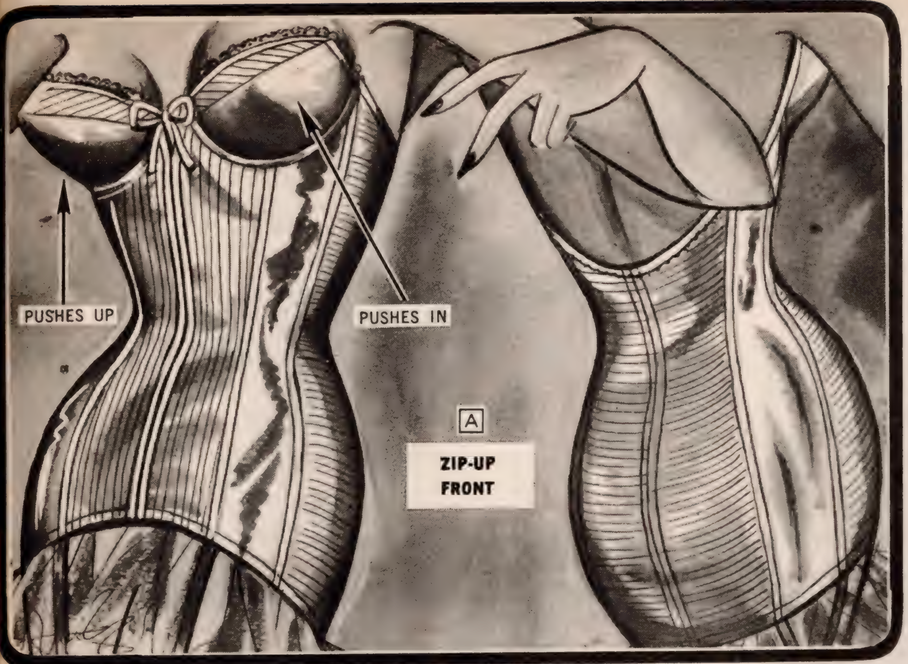
C #5447 GREAT SHAPE
All-in-one corselet fits like your skin... wonderful with sheaths! Stretch straps won't cut your shoulders... versatile low, low back. Acetate Cotton, Rubber elastic. Two-section Lace cup. Four detachable garters. Snap crotch. White. Sizes 32 to 36 A, 32 to 38 B, 32 to 40 C cups. **$7.99**

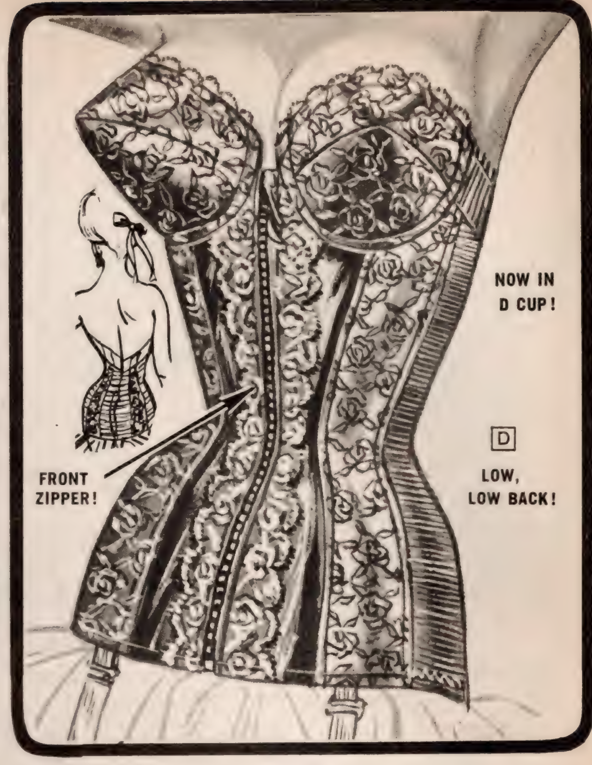
D #5039 ZOOM
A wee waist achieved in seconds with this French inspired cincher that gives magnificent uplift to your bustline... wasps your waist for that youthful look. Nylon lace front panel with sides in Acetate, Rubber and Polyester elastic. White or Black. Waist sizes 24, 26, 28, 30, 32 inches. **$3.99**

E #5342 PRECIOUS CARGO
Every woman wants that waist to flip the fleet... and here's the answer... this sensational waist cincher that comes right to the bra... not a trace of bulge with this wonder worker... Nylon, Spandex and Acetate. Removable garters. White. **$5.00**
Waist sizes 23 to 30 inches.

F #5421 BULLSEYE
You'll never miss having a perfect figure when you wear our Lycra Spandex waist cinching girdle! Fits up to the bustline. Lightly boned to flatten the tummy. Handy front zipper for easy-in-and-out action. 4-detachable garters. Snap crotch. White only. **$10.00**
Waist sizes 23 to 34 inches.

G #5529 SENSATION
When is a garter belt more than a garter belt? When it weighs just 2 ozs., is boned all around! If you have a little figure problem, here's your garment. So soft, so flexible... it controls without discomfort. Sheer Lycra and Spandex. White.
Sizes Small, Med., Large. **$5.00**


PUSHES UP
PUSHES IN
A
ZIP-UP FRONT


NOW IN D CUP!
FRONT ZIPPER!
D
LOW, LOW BACK!

ABC D CUPS!

A **#5069 HIGH VOLTAGE**
Frederick's fabulous "shaping sensation" bring conquests to your door! The greatest glamour garment ever, with new **longer** line for more 'figure coverage'... more distraction in the lowest back you've seen. "In-up push up" pads and "Secret Circle" urge your bust to luscious cleavage. Zip-front closing. White, Black.
Sizes 32 to 36 A, B and C. **$10.99**

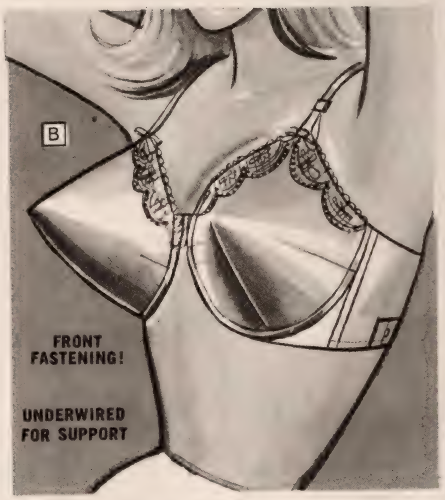
B **#5522 GREAT SHAPER**
If nature's been generous, here's your bra! Underwired to shape and support nylon cups and Spandex elastic let you loom larger than life! Shoulder straps are eased with velvet cushioning. Adjustable back criss-crosses to allow for extra inches. White only.
Sizes 32 to 36 B, 32 to 38 C, D. **$6.99**

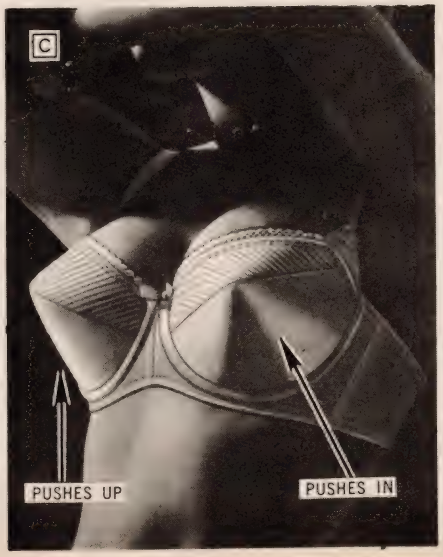
C **#3511 HOLLYWOOD PROFILE**
Magic "In-Up" angle foam rubber pads for that youthful look. New inner circle shell pad can never lose its shape. Fine Acetate Rubber, Polyester Leno-elastic. Slipper Satin Acetate Nylon lower-bust, exquisitely stitched Acetate Nylon above. Petal White or Midnight Black. Sizes 32 to 36A, 32 to 36 B, 32 to 38 C cups. 32 to 38 D. $6.99. **$5.99**

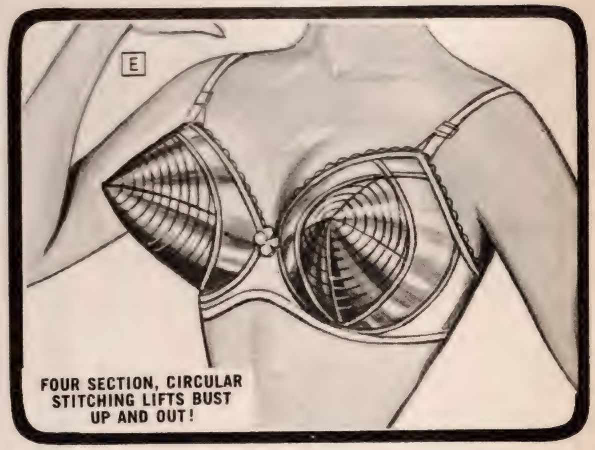
D **#5245 EXPRESS TRAINER**
Speeds to your figure perfection... this exclusive Frederick's long line bra. Lace panel front pulls in... low back for newest styles. Cups of Acetate, Nylon lace are underwired to really stay put! Rayon, Rubber on Polyester. White.
Sizes 32 to 38 B,
32 to 40 C.
32 to 40 D. **$8.99** **$7.99**

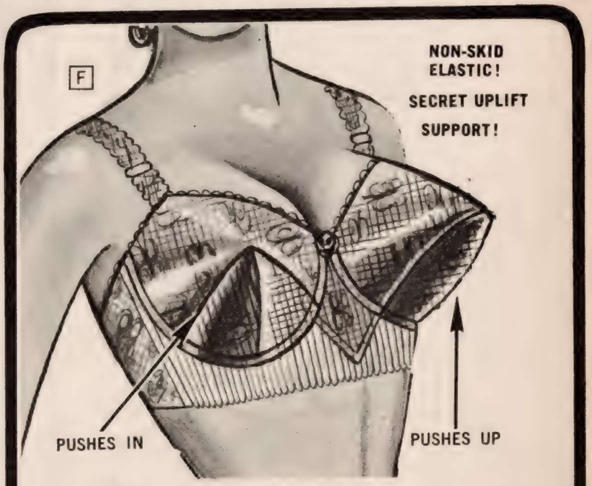
E **#3490 YOUTH**
If you have a soft bosom and want YOUNG uplift this is the bra for YOU! The underwired, 4-section stitched cup and crafty side construction urge you front and UP. Cool, cool Cotton. White only.
Sizes 32 to 38 B, 32 to 42 C.
32 to 42 D. **$5.00** **$3.99**

SHOP THE EASY WAY WITH A FREDERICK'S CHARGE ACCOUNT.
See page **35**

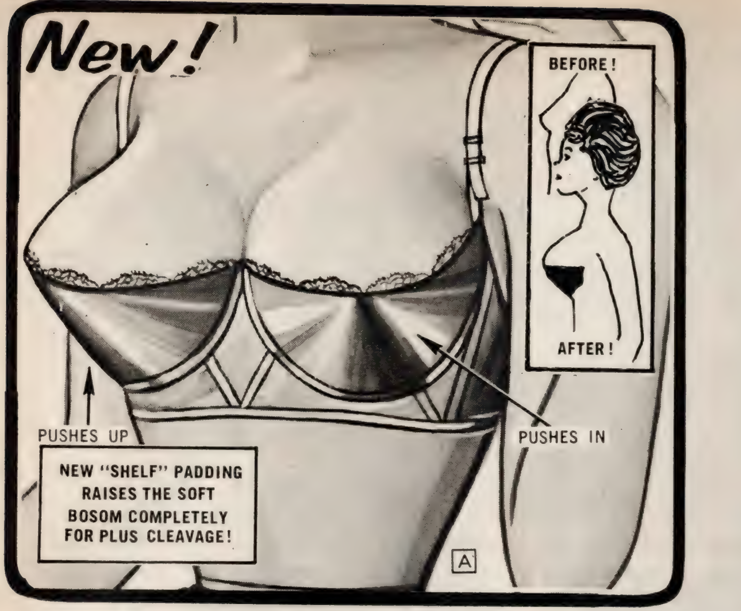

B
FRONT FASTENING!
UNDERWIRED FOR SUPPORT

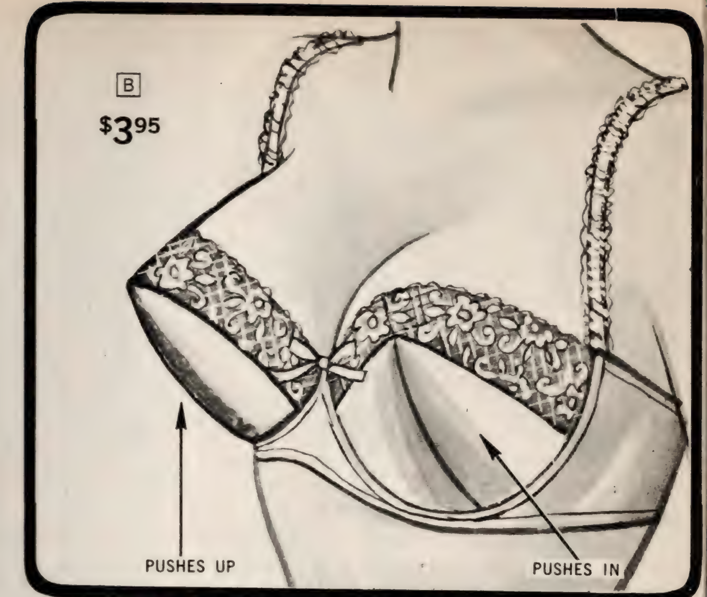

C
PUSHES UP
PUSHES IN


E
FOUR SECTION, CIRCULAR STITCHING LIFTS BUST UP AND OUT!

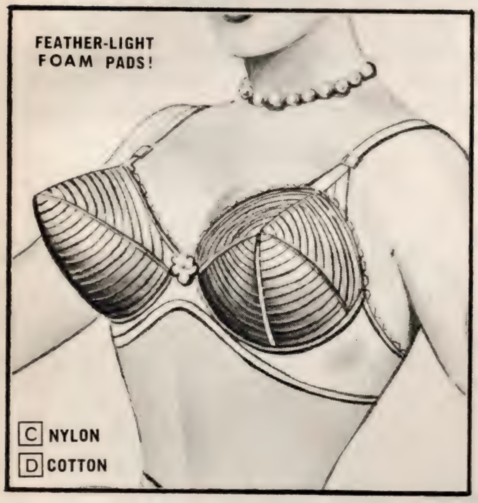

F
NON-SKID ELASTIC!
SECRET UPLIFT SUPPORT!
PUSHES IN
PUSHES UP

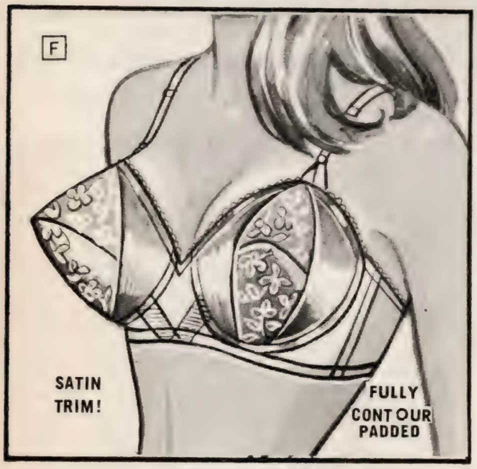
F **#5434 STRIP ALLURE**
Hard to believe that SO MUCH depends on so little... but JUST A STRIP of elastic makes you reach NEW HEIGHTS! It's placed in the inner-cup section of this Nylon lace bandeau bra, giving the support that makes for an all-alluring uplift. A non-skid elastic band moves with you, never rides up or down. Black or White.
Sizes 32 to 38 B, C, D cups. **$3.95**


New!
BEFORE!
AFTER!
PUSHES UP
PUSHES IN
NEW "SHELF" PADDING RAISES THE SOFT BOSOM COMPLETELY FOR PLUS CLEAVAGE!
A


B
$3.95
PUSHES UP
PUSHES IN

BE GLAD YOU CAN PAD!


FEATHER-LIGHT FOAM PADS!
C NYLON
D COTTON


F
SATIN TRIM!
FULLY CONTOUR PADDED

FREDERICK'S GUARANTEES*

*you must be completely satisfied or your full purchase price will be refunded

A #5430 DARLING DECEIVER
Frederick's designed an entirely new push-up pad, called "THE SHELF." This scientific design is contoured and shaped to completely lift and raise the breast, and put it "on the shelf!" This new bra is especially created for gals wanting that PLUS look. Polyester, Acetate and Nylon Satin. Black, White, Sizes 32 to 36 A or B cup. **$6.99**

B #5463 TANTALIZING
Arouse his interest . . . no bra could look more feminine or do more for you. The stretch lace top of the cup make this bra fit like a dream and the push-up pads make your figure look like a dream. Cotton nylon bands for firm fit. White and Black. Sizes 32 to 36 A, B, C. **$3.95**

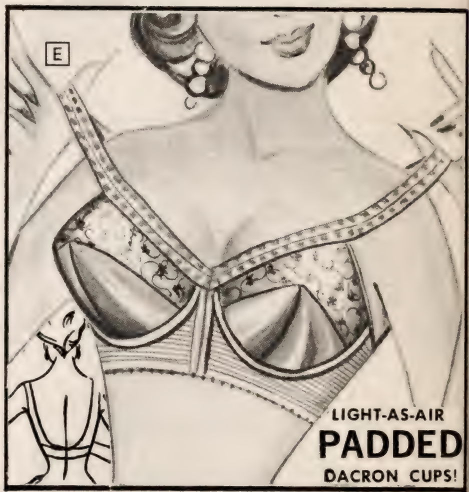
C #163 CURVE CAPTURE
Famous-for-fit Nylon bra has stitched cups. Padding of NEW foam material that resists heat, light, water, sun and oil. Wears almost forever . . . washes in hot water! A marvelous buy! White. Sizes 32 to 36 A, B or C cup. **$3.50**

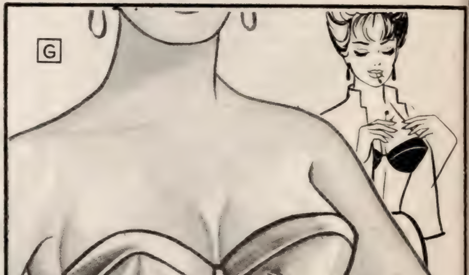
D #156 COTTON CAPTURE
Same flattering features as #163, in light-weight Cotton. White. Sizes 32 to 36 A, B or C cup. **$3.50**

E #5394 THE LOVELY STRETCH
Frederick's did it again! The stretch-strap bra that has caused a revolution. Stretch comfort and freedom with soft Dacron Polyester filler to pad you weightlessly. Cups of Antron Polyester and Cotton. Nylon and Spandex sides. Exciting LOW back! White only. Sizes 32 to 36 A, 32 to 38 B & C cups **$5.95**

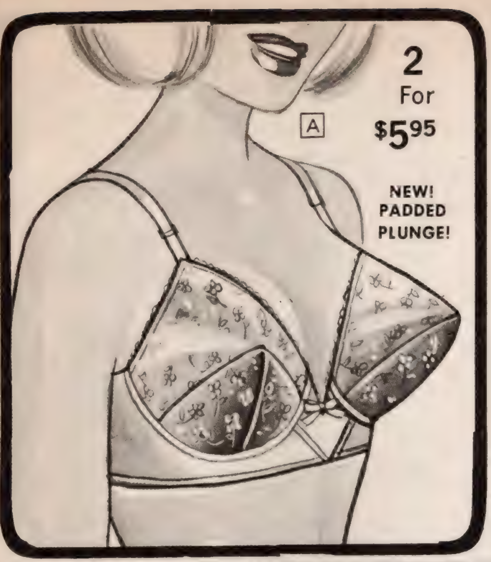
F #5530 STAND OUT
Makes Daddy's girl all rounded and curvey . . . a real stand out! Fully padded cups of Acetate Cotton and Nylon cuddle you but firmly. Panels of satin and embroidery . . . Acetate Cotton sides and back. Black or White. Sizes 32 to 36 A or B cups. **$3.95**

G #5428 ROUND OUT CURVES
Give yourself a gentle softness and a new roundness with pads! They build you up, give you a natural roundness at the top of the bustline . . . give a completely natural appearance. Pin inside a dress, or use the elastic strip to attach the bra. Each pad has a curve of Vinyl concealed at the top. Nylon. White. A, B cups. **$3.99**


E
LIGHT-AS-AIR
PADDED
DACRON CUPS!


G
PADS FOR UPLIFT!

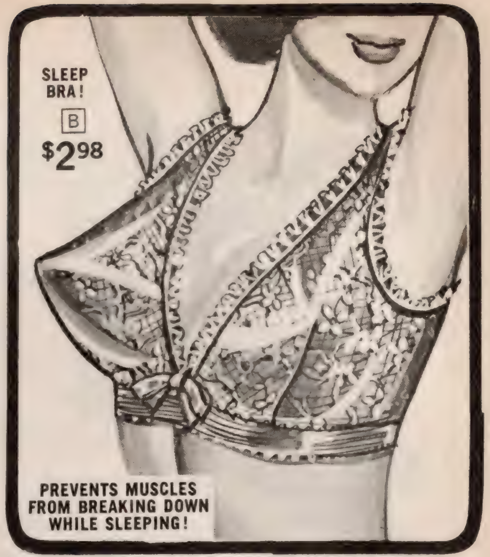
HOLLYWOOD
APPROVED
SCREEN STYLE


2 For $\$5^{95}$
A
NEW! PADDED PLUNGE!

frederick's
OF HOLLYWOOD

A **#5518 PRETTY PLUNGE**
You've seen it! Now take it . . . the big plunge . . . in this sensational cotton bando with beautifully embroidered cups. Bra is Dacron foam padded for the perfect up and out approach. Plunge goes deep for cleavage. White. Sizes: 32 to 34 A, 32 to 38 B and C. **$\$2$ for $\$5^{95}$**

B **#4523 SLEEP GLAMOUR**
Dainty s-t-r-e-t-c-h Nylon Helanca bra gives you dreamy bedtime comfort . . . provides gentle all-over support so you sleep or relax at ease. Wear it under your nightie, or with sleep shorts. Slips on or off simply, with front snap fastener. White or Black.
Comes in A & B cup, or C & D cup. **$\$2^{98}$**

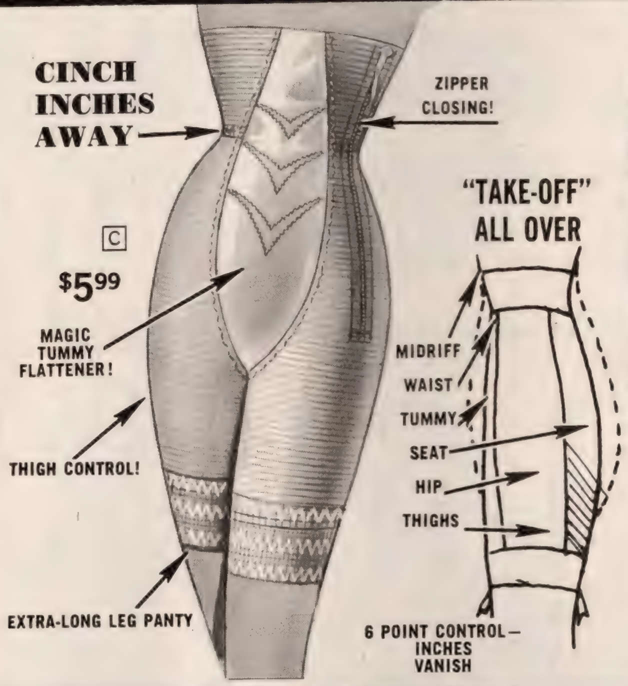

SLEEP BRA!
B
$\$2^{98}$
PREVENTS MUSCLES FROM BREAKING DOWN WHILE SLEEPING!

APPEAR 2 INCHES SLIMMER!

C **#5542 MODEL CONTROL**
Amazing how extra-light super-sheer Lycra molds and holds! Panty zips from waist to mid-thigh. Powerful Elastic Waist cincher . . . Satin control panel. 3"-Elastic leg bands firm inches off knee-to-hip area. Nylon crotch is invisible, even under tight Capris! White. Waist sizes 25" to 32". **$\$5^{99}$**

D **#5538 FIGURE TAMER**
A brand new idea from Frederick's . . . a Rubber girdle that really tames the problem figure. Marvelous in and out zipper control with a long boned waist cincher . . . PLUS the added attraction of no seams to show . . . ever! Nylon Tricot crotch with detachable garters. White only.
Sizes 25" to 32" waist. **$\$6^{99}$**

E **#5539 ZIP-AWAY INCHES!**
Easier . . . quicker than dieting! Pull one zipper UP, the other DOWN. Loose inches instantly! It's as simple as that! Girdle is fashioned of Rubber with a reinforced boned elactic waist cincher. White only.
Waist sizes 25" to 32". **$\$6^{99}$**

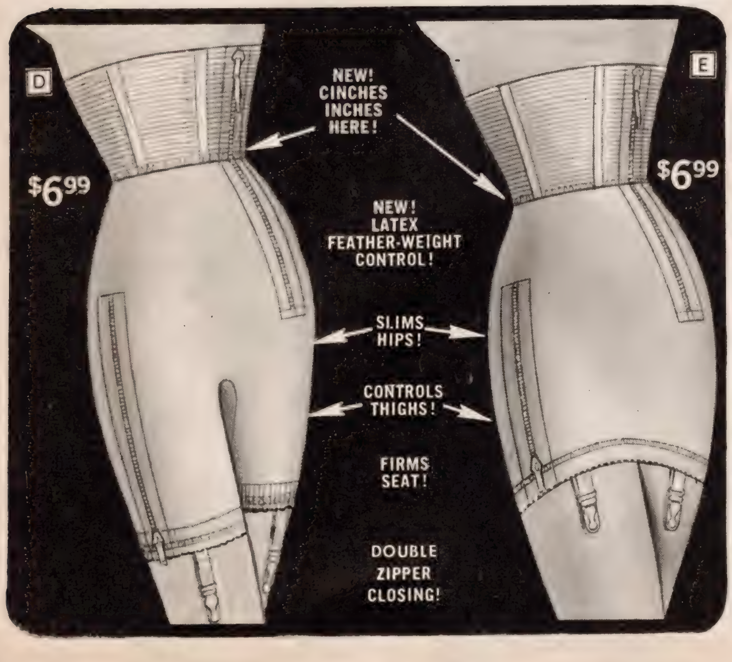

CINCH INCHES AWAY
ZIPPER CLOSING!
C
$\$5^{99}$
MAGIC TUMMY FLATTENER!
THIGH CONTROL!
EXTRA-LONG LEG PANTY
"TAKE-OFF" ALL OVER
MIDRIFF
WAIST
TUMMY
SEAT
HIP
THIGHS
6 POINT CONTROL— INCHES VANISH

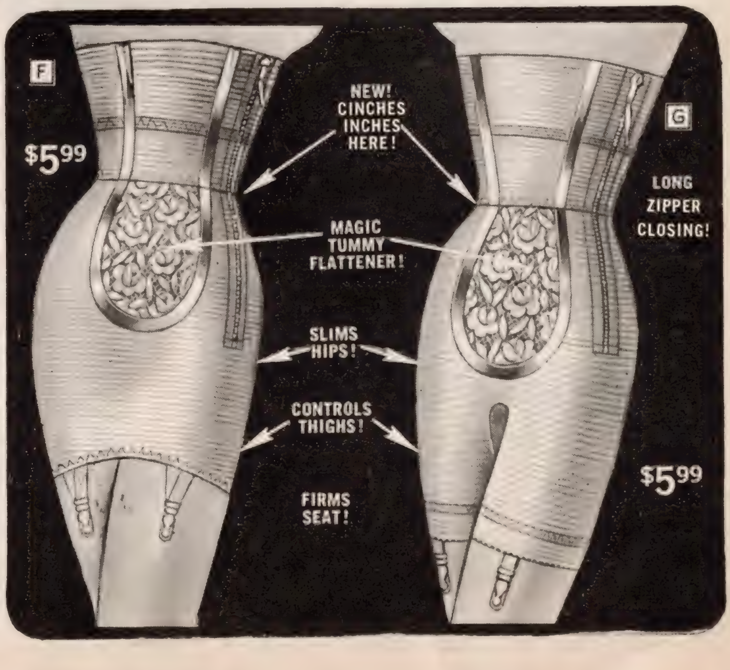
F **#5541 TUMMY-IN GIRDLE**
Some costumes call for Panties...others for Girdles. Frederick's has designed one with an extra-long waist cincher, comfortably boned for super control. No tummy laxness here! Zips open from the waist, with a firm-but-beautiful "U" Lace panel flattener. White.
Waist sizes 25" to 32". **$\$5^{99}$**

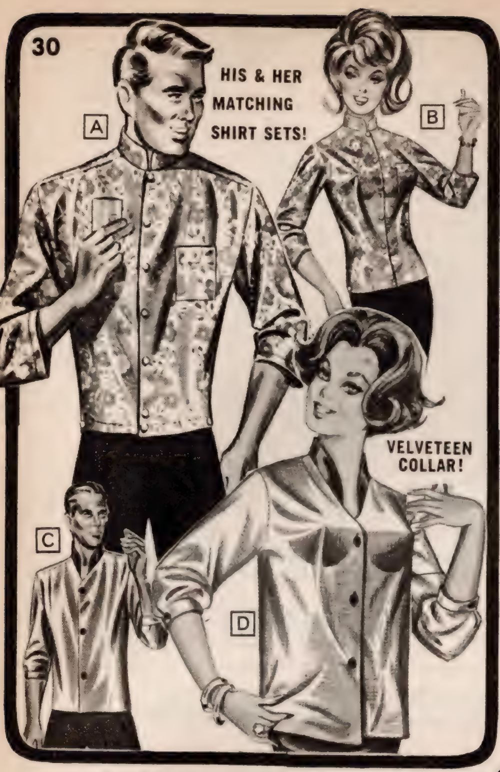
G **#5540 TUMMY CONTROL**
If your tummy's to round to please, here's the Panty Girdle we recommend. Extra-long waist cincher is boned for control, zips from waist to mid-thigh. "U"-shaped tummy panel holds you flat . . . absolutely! Lycra and Spandex, with Nylon, Satin and Lace insets. Nylon crotch, garters. White.
Waist sizes 25" to 32". **$\$5^{99}$**

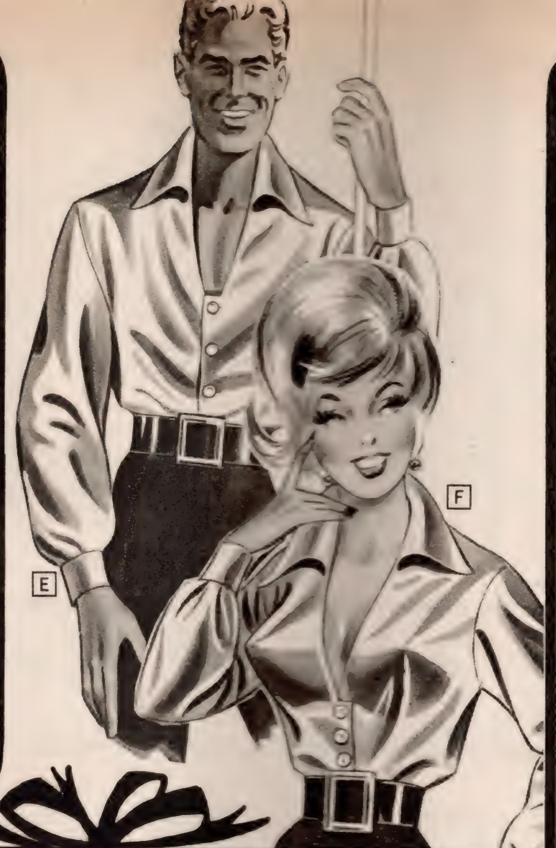
YOUR MONEY BACK!

Frederick's guarantees to refund your purchase price if not 100% satisfied.

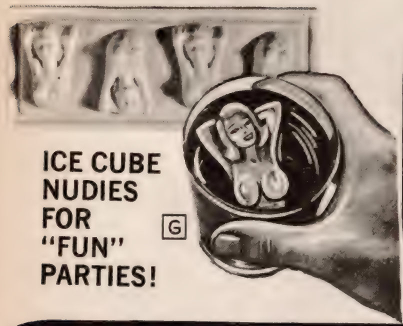

D
$\$6^{99}$
NEW! CINCHES INCHES HERE!
E
$\$6^{99}$
NEW! LATEX FEATHER-WEIGHT CONTROL!
SLIMS HIPS!
CONTROLS THIGHS!
FIRMS SEAT!
DOUBLE ZIPPER CLOSING!


F
$\$5^{99}$
NEW! CINCHES INCHES HERE!
MAGIC TUMMY FLATTENER!
G
LONG ZIPPER CLOSING!
SLIMS HIPS!
CONTROLS THIGHS!
FIRMS SEAT!
$\$5^{99}$


HIS & HER MATCHING SHIRT SETS!
A
B
VELVETEEN COLLAR!
C
D



"HIS AND HERS" GIFTS!


ICE CUBE NUDIES FOR "FUN" PARTIES!
G

A **#8657 ADAM**
Match up with your "Eve" in this shirt with the same styling as hers. Slate Grey or Maize. Sizes Small, Medium, Large or Extra Large. **$9.99**

B **#8656 EVE**
From the beginning of time man has been paired with woman. Now pair up for dates in this Rayon Brocade blouse with smart mandarin collar styling. Show everyone that you are "Going Steady." Slate Grey or Maize. Sizes 30 to 36. **$9.99**

C **#8655 MALE**
Same styling as #8654 to make you the perfect pair for daytime or dating. Rayon Linen. Beige, Red or Blue, all with Black. Sizes S., M., L., or XL. **$9.99**

D **#8654 FEMALE**
Smart, casual styling in the Rayon Linen shirt-blouse. Smart oriental styling of the Mandarin collar is in plush Black Cotton Velveteen. Velveteen half-belt in back for an extra perky look. Beige, Red or Blue all with Black trim. Sizes 30 to 36. **$9.99**

E **#8239 HIS ATTRACTION**
He'll match you compliment...for compliment in his companion shirt to #8238...and you'll both go steady in the latest style when you wear these adorable his 'n her shirts. Black or White. Sizes Small, Medium, Large. **$7.99**

F **#8238 OFFICE ATTRACTION**
Be it the office...school...or just plain going everywhere...you'll have a million compliments in this Pima Cotton Blouse with wing collar. Outstanding styling: sleeves are tight with balloon effect...front line plunges. White or Black. Sizes 32 to 38. **$5.99**

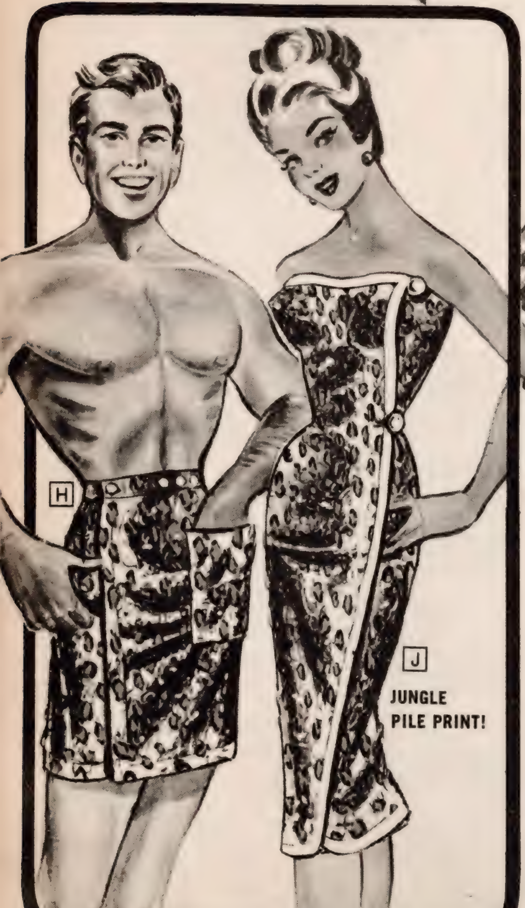
G **#9490 SUMMER "FUN-TIME"**
Add a "funful" note to your Summer "Sipping Time" with naughty but nice "Nudie" ice cubes. Set of two plastic ice cube trays that make the prettiest damsels you've ever seen show up at a party. Set of two plastic trays. **$1.99**

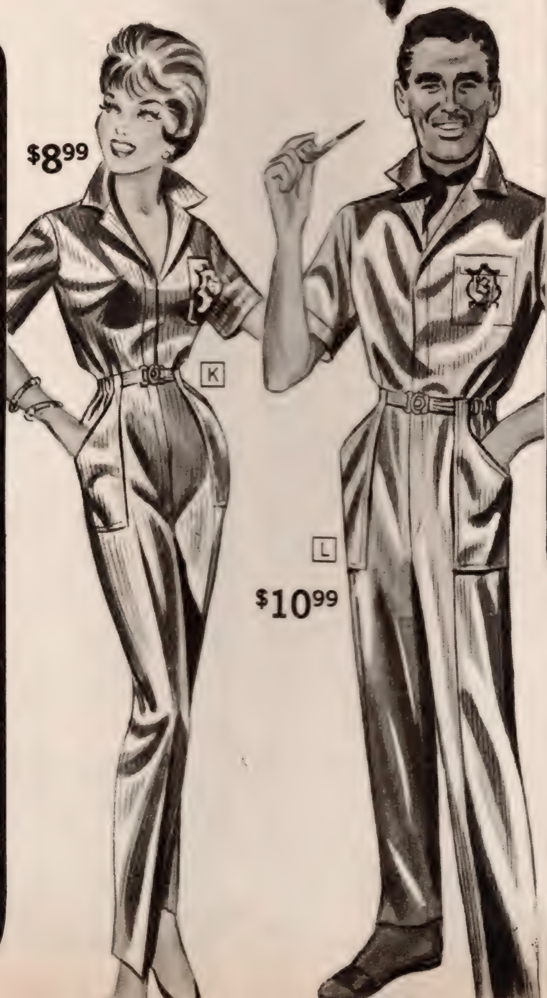
H **#8676 TARZAN**
Have you always wanted a 'he man' around the house? Give him our new jungle print wrap-around Cotton terry cloth, mighty good for after shower hours, or casual loafing. One size fits all. **$3.99**

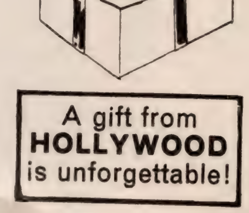
J **#8677 JANE**
Play heroine to your 'he-man' with a jungle print wrap-around...female counterpart to #8676! Perfect for after-bath or lounging hours. Cotton Terry cloth! Dress sizes 8 to 18. **$5.99**

K **#8018 CORD CAPER**
Cuddly cotton bedford cord jump-in with the figure finding styling. Full zippered front, two large pockets. Black, Natural, Cadet Blue. Sizes 8 to 16. **$8.99**

L **#8019 HIS CAPER**
He'll match you in smartness and comfort in his cotton bedford cord jump-in ...easy-to-wear cut with full zippered front...double duty...and convenient pockets. Black, Natural or Cadet Blue. S., M., L., or XL. **$10.99**







A gift from
HOLLYWOOD
is unforgettable!

GIFTS TO STAR YOU!

A #4587 STAR LIGHT, STAR BRIGHT
Add sparkle and romance to your life. Entice him with this sleeveless nylon peignoir, its bow-tied neckline glittering with rhinestones. Red or black. Sizes 8 to 18. **$10.99**
Glamorous duo with style 4582. This may be bought together as a set.

B #4582 SINFUL
Sexatious boudoir pajama of 100% nylon satin tricot with a midriff that hugs your figure, and deep plunge neckline. The bodice is sheer nylon over nylon satin tricot. The narrow straps are jeweled with rhinestones. Sizes 8 to 18. Red or black. **$16.99**

C #8624 FIT FOR A QUEEN!
You're always "at home" to the guy who gifts you with this! Exquisitely at-leisure in fabulous Black Cotton & Acetate lace over Nude Acetate-Rayon Crepe... how you'll show your appreciation! Ruffles run from shoulder to ankle... on neck, cuffs, around the separate Over Skirt ... Easy-in back closing. Black over Nude. Sizes 8 to 16. **$59.99**

D #4557 FREDERICK'S FUN
It would be Frederick's... naturally... and you'll love this... naturally. Two piece Baby doll for those who dare... Can be worn nude top with aid of spaghetti strap... or above bustline... and it's lace trimmed for fun. Black, Red. Sizes 32 to 38. **$8.99**

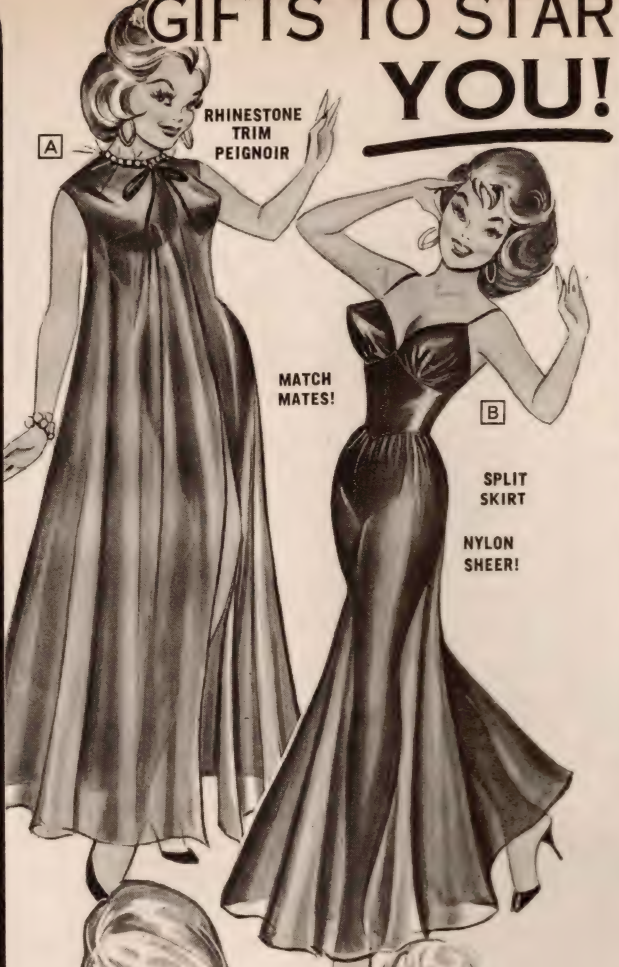
E #4561 MAGIC
The kind of magic that gives you sexy appeal! Peek-through nylon marquisette bra worn with matching bikini panties and satin-panel G-string. The bra has flowers which can be removed if desired. Sizes small, medium and large. Black or White. **$7.99**

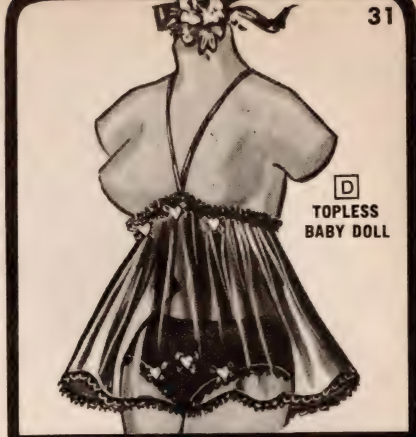
F #4560 BULL'S EYE
Fun for his holidays! Sheer bikini pantie that's open at the sides with an embroidered satin bull's eye on the derriere. The pantie comes packed with its own suction cup dart. Wild! Sizes 5, 6 and 7. 100% nylon in white only. **$3.99**

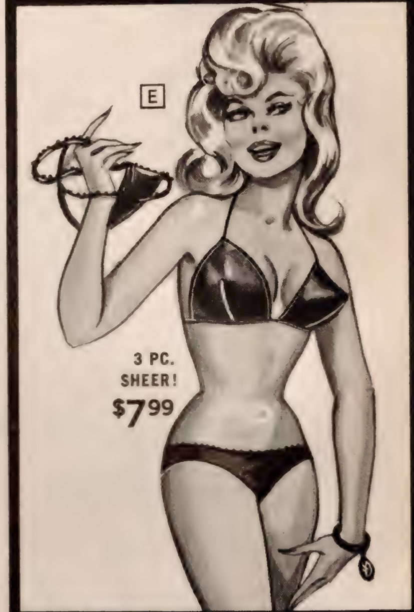
G #4554 JUNGLE PRINCESS
Him Tarzan... you Jane... in your matching playmate sets... Doll, just wear this two piece bikini of Nylon Tricot!.. Tiger-printed... and look out! Perfect match-mates for sleep... or play. Animal printed. Sizes 32 to 36. **$7.99**

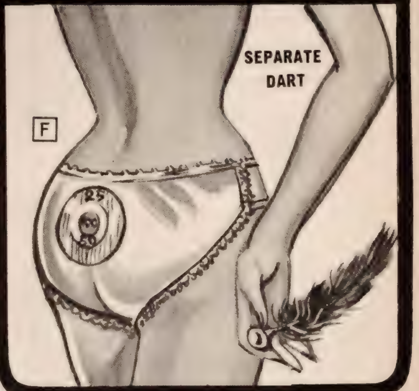
H #4555 JUNGLE KING
Her Jane... you Tarzan... and you'll be king in your bikini pants to match your mates... #4554... So perfect for relaxing... or sleeping... Animal printed Sizes 28 to 36 Waist. **$3.99**

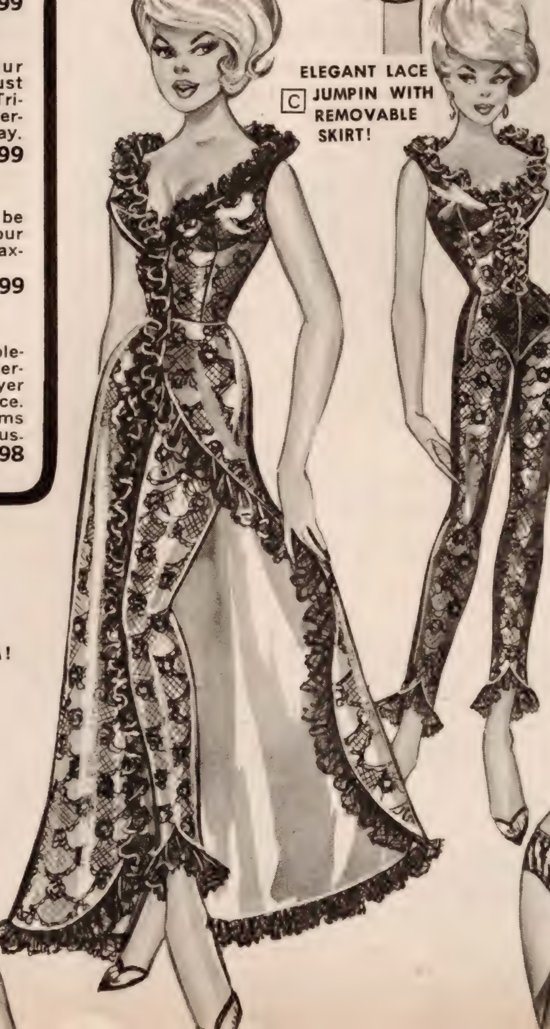
J #5537 BEDTIME BEAUTY
Shape up, asleep or awake! Double-layer Nylon Sleep Bra has an underlayer of Nylon Tricot, an outer layer of delicately embroidered Nylon lace. So comfortable! Holds your bosoms firmly erect...prevents premature muscle sag. In Black or White. Sizes 32 to 38. **$2.98**

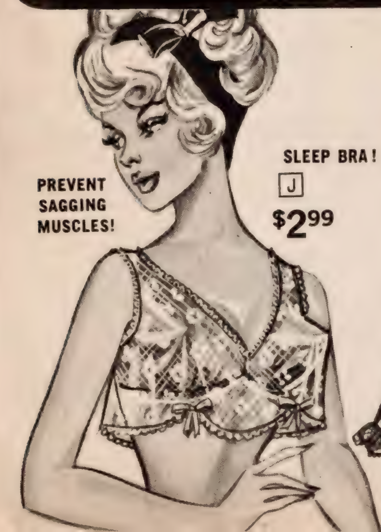


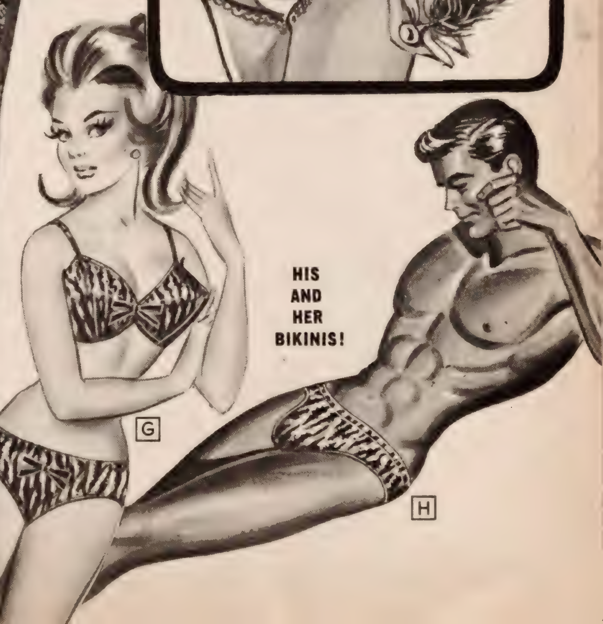




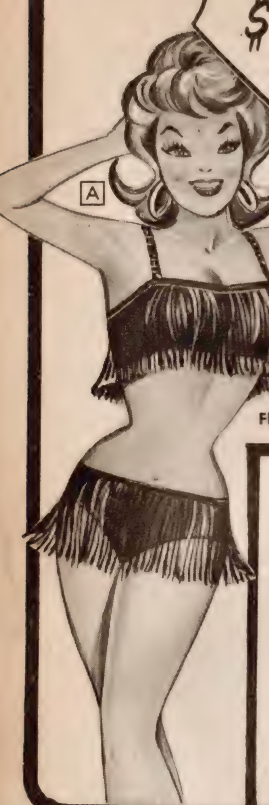


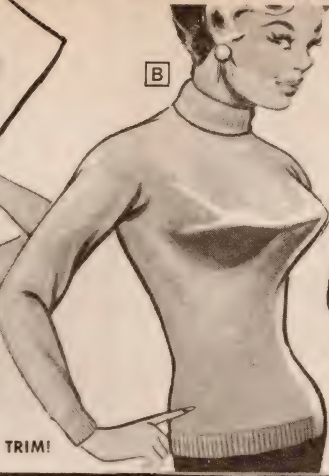

ELEGANT LACE JUMPIN WITH REMOVABLE SKIRT!
C

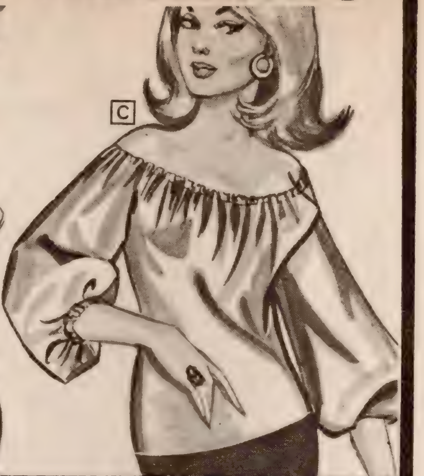

PREVENT SAGGING MUSCLES!
SLEEP BRA!
J
$2.99

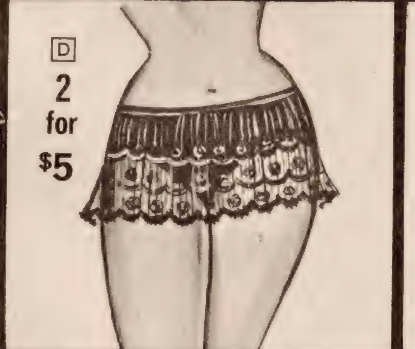


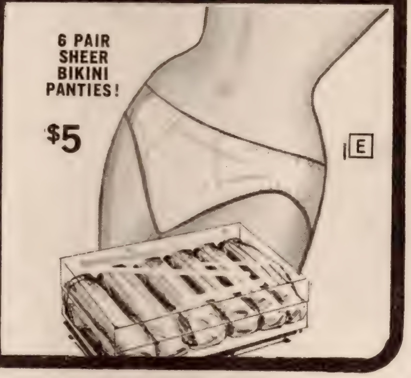
$5 GIFTS FROM FREDERICK'S



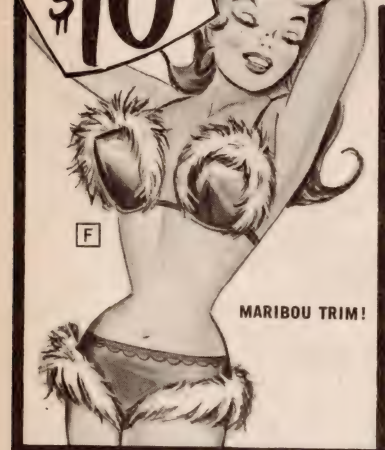


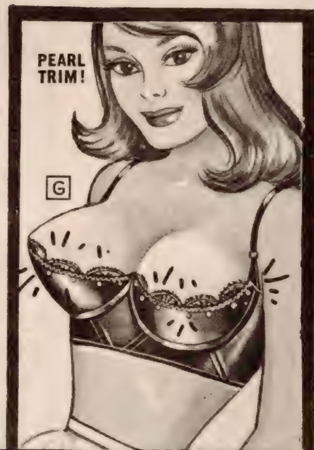


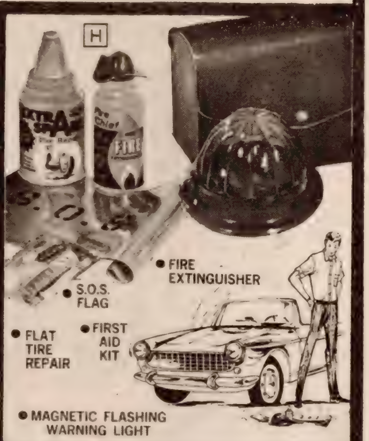


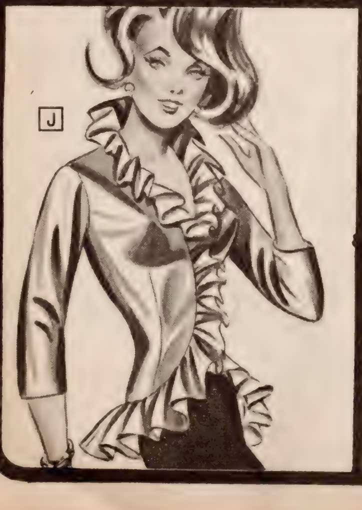


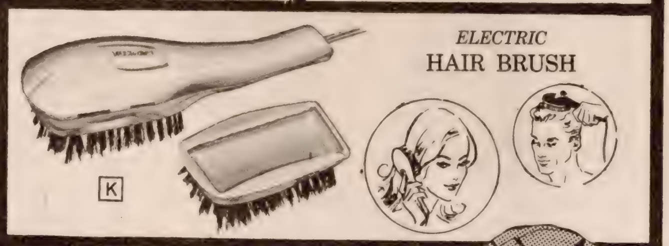
$10 GIFTS FROM FREDERICK'S

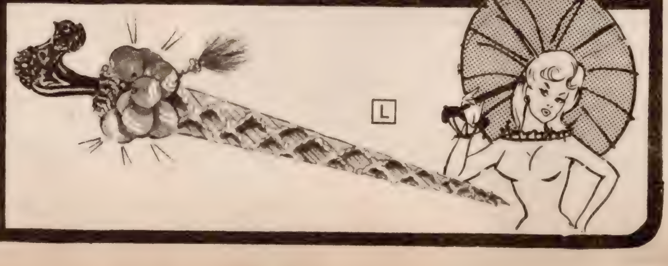












A #4597 FRINGE FLING
Why not be a fabulous flirt in this sexy fringed bikini and bra set. 100% nylon. Elasticized at the bottom of the bra for easy fit. Sheer bikini panties. Both lavish with 4 inch rayon fringe. Fascinating Fredericks gift! Small, medium and large sizes.
Black, white or lilac. **$5.00**

B #8436 SWEATER GIRL
Go to the top of the class... if you're wearing this sporty and glamorous pullover, that has that sensational Hollywood touch! In clinging Mazet Orlon Acrylic, that does great things for you and your figure! Black, White, Electric Blue.
Sizes 34 to 40. **$5.00**

C #8538 MOLLY BROWN
His heart will sink and pound when he sees you in this provocative peasant blouse of Rayon and Cotton. Smart elastic in the neck and sleeves let you be as demure or alluring as you dare. White.
Sizes 32 to 38. **$5.00**

D #4595 ALL FEMALE
That's you when you wear this femme fatale pantie of semi-sheer 100% nylon with a flounce of pleated nylon lace in dainty floral pattern. Lace gives a brief skirt effect over the pantie. White, Black or Red.
Sizes 5, 6 and 7. **2 FOR $5.00**

E #4588 NEVER ON SUNDAY
Frivolous fun for gay Christmas giving! Six pairs of 100% nylon panties in a galaxie of fashion colors, all boxed together in an attractive gift package. Red, green, aqua, hot pink, black and white. Sizes 5 to 7.
The set **$5.00**

F #4596 YOUNG DESIRE
Here's a fabulous gift for your Christmas gal! 100% sheer Nylon fluffed with Maribou around the bra cup and on the little panties. Halter neckline of elastic, also elastic strap around back.
Sizes 32 to 38. Black or Red. **$10.00**

G #5534 CULTURE
For a gift that's close to her heart... give Frederick's own holiday shell! Tiny but mighty, it's scientifically designed with a full Push-Up Pad to lift a soft bosom to dizzy new heights! Polyester, Acetate and Nylon Satin. Lurex braid with Cultured Pearl trim. Black with Gold, White with Silver.
Sizes 32 to 36 A or B cup. **$10.00**

H #9570 HIGHWAY EMERGENCY KIT
This compact kit in an attractive leatherette carry case belongs in every car! Be prepared for that emergency with magnetic flashing red light to warn oncoming cars... handy fire extinguisher... instant flat tire repair to get you back on the road safely... brilliant S.O.S. flag which immediately tells other motorists that you need help... first aid kit for most minor highway illness. Unusual gift for anyone who drives. "The perfect travelling companion." **$10.00**

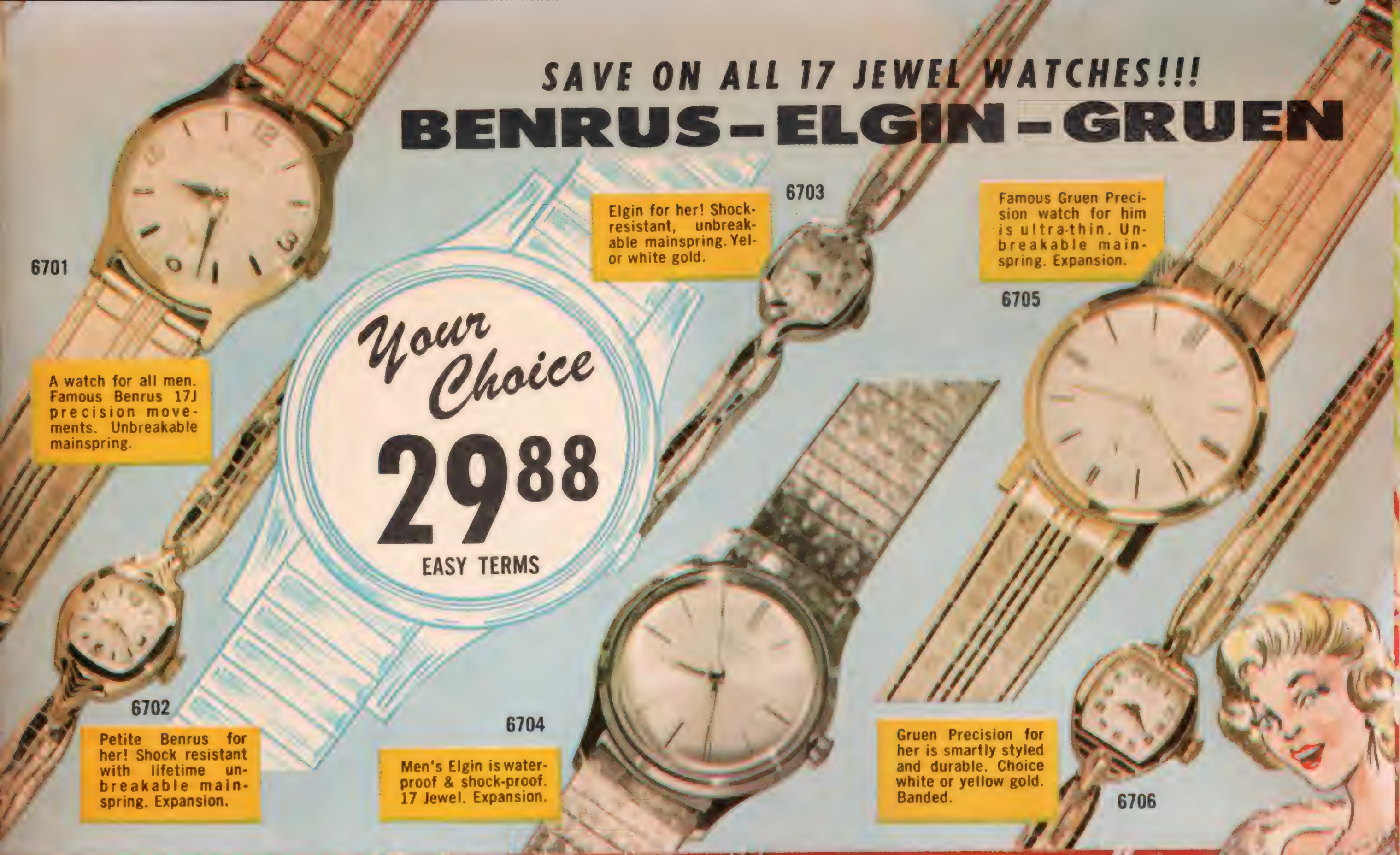
J #8658 WHISTLE BAIT
A blouse with real "finesse". In wear-without-care Dacron, flurried with ruffles down the front ending in a flirty flouce. It's fashion plus teamed with your favorite skirt or blouse. Dacron Polyester & Cotton. Dazzle White, Precious Pink or Powder Blue.
Sizes 30 to 36. **$10.00**

K #9568 NEW BEAUTY FOR YOUR HAIR
For the elegance of radiant, healthful and beautiful hair...a few minutes use each day is equal to a thousand strokes of vigorous brushing! Stimulates flow of natural oil, wakes up lazy oil glands, brings back rich soft lustre to hair. Loosens and brushes out unsightly dandruff. Nylon bristles. Brush is quickly removed for cleaning. Was $15.00, now **$10.00**

L #9567 POODLE UMBRELLA
The most eye-catching umbrella for those showery-days. Be the "glamour gal in the rain." Second glances will come your way whether you walk with this umbrella or put it up for the drizzles. Saucy sequins dance on the top of the wool carrying case. Slim-line nylon umbrella has black poodle handle made in Italy. Petite umbrella is 22 inches long and comes in Snow White, Moon Gold, Candy Apple Red, or Radiant Royal.
(Plus $1.00 packing chgs) **$10.00**

SAVE ON ALL 17 JEWEL WATCHES!!!

BENRUS–ELGIN–GRUEN



6701 A watch for all men. Famous Benrus 17J precision movements. Unbreakable mainspring.

6702 Petite Benrus for her! Shock resistant with lifetime unbreakable mainspring. Expansion.

6703 Elgin for her! Shock-resistant, unbreakable mainspring. Yellow or white gold.

6704 Men's Elgin is waterproof & shock-proof. 17 Jewel. Expansion.

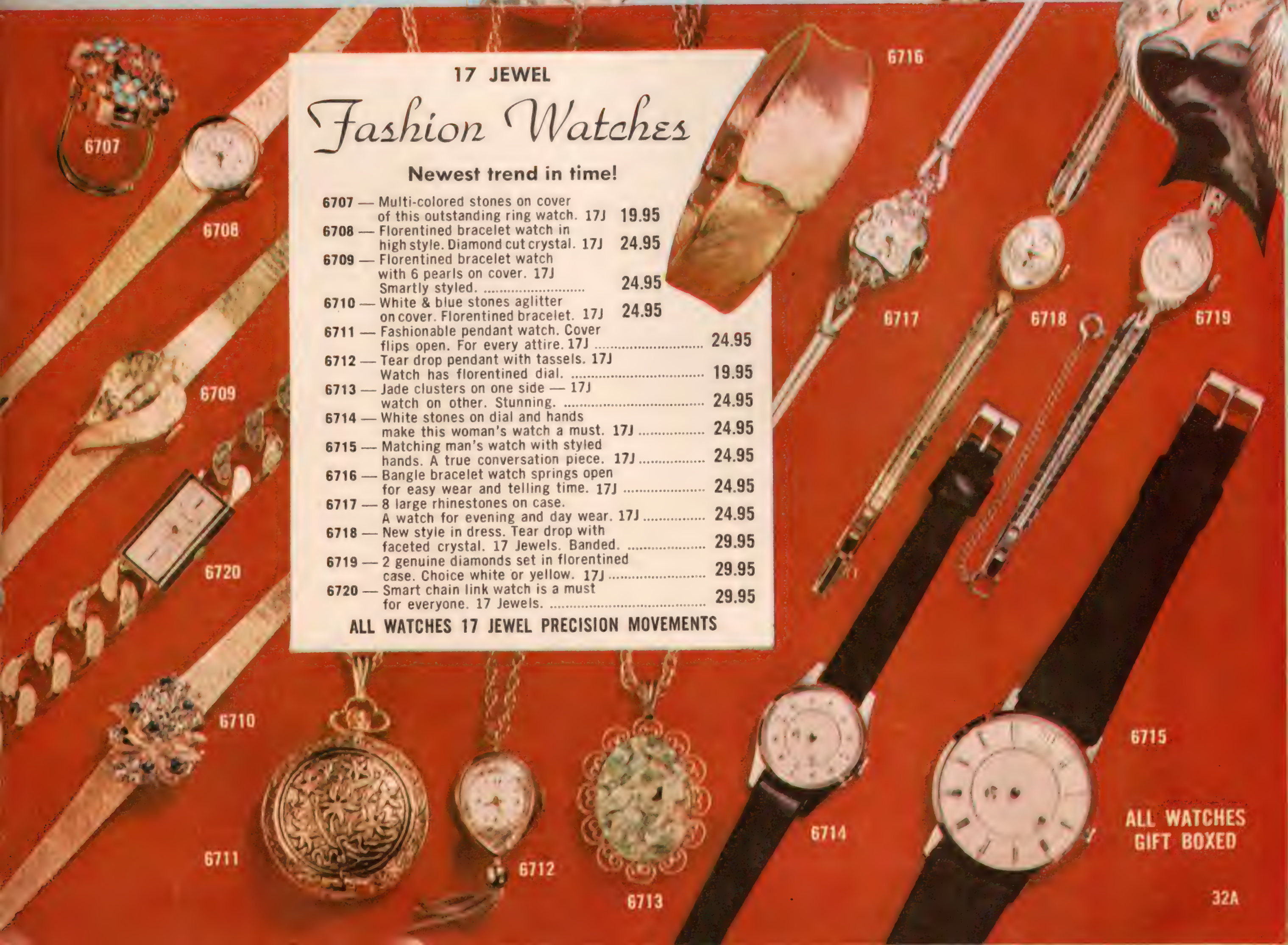
6705 Famous Gruen Precision watch for him is ultra-thin. Unbreakable mainspring. Expansion.

6706 Gruen Precision for her is smartly styled and durable. Choice white or yellow gold. Banded.

Your Choice

29^{88}

EASY TERMS



17 JEWEL

Fashion Watches

Newest trend in time!

6707	Multi-colored stones on cover of this outstanding ring watch. 17J	19.95
6708	Florentined bracelet watch in high style. Diamond cut crystal. 17J	24.95
6709	Florentined bracelet watch with 6 pearls on cover. 17J Smartly styled.	24.95
6710	White & blue stones aglitter on cover. Florentined bracelet. 17J	24.95
6711	Fashionable pendant watch. Cover flips open. For every attire. 17J	24.95
6712	Tear drop pendant with tassels. 17J Watch has florentined dial.	19.95
6713	Jade clusters on one side — 17J watch on other. Stunning.	24.95
6714	White stones on dial and hands make this woman's watch a must. 17J	24.95
6715	Matching man's watch with styled hands. A true conversation piece. 17J	24.95
6716	Bangle bracelet watch springs open for easy wear and telling time. 17J	24.95
6717	8 large rhinestones on case. A watch for evening and day wear. 17J	24.95
6718	New style in dress. Tear drop with faceted crystal. 17 Jewels. Banded.	29.95
6719	2 genuine diamonds set in florentined case. Choice white or yellow. 17J	29.95
6720	Smart chain link watch is a must for everyone. 17 Jewels.	29.95

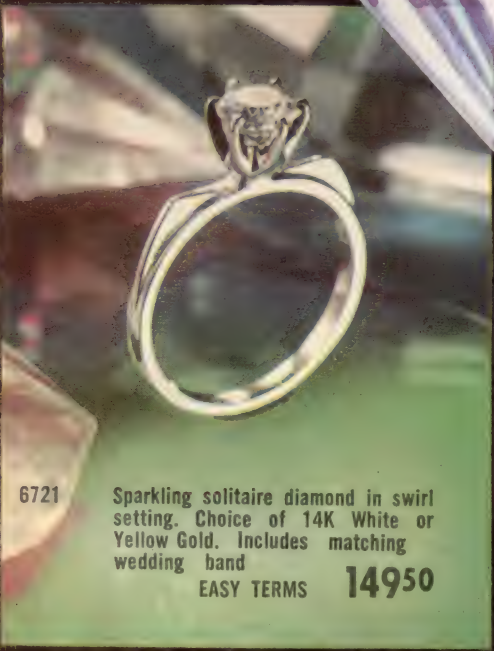
ALL WATCHES 17 JEWEL PRECISION MOVEMENTS

ALL WATCHES GIFT BOXED

fredericks OF HOLLYWOOD

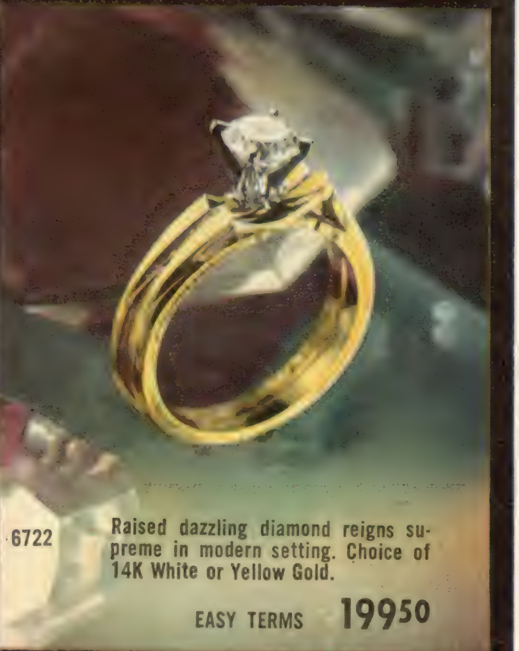
**ALL RINGS IN
14K YELLOW
OR WHITE GOLD**

SAVE ON *Diamonds*



6721 Sparkling solitaire diamond in swirl setting. Choice of 14K White or Yellow Gold. Includes matching wedding band

EASY TERMS **149⁵⁰**

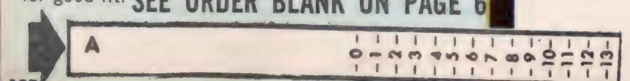


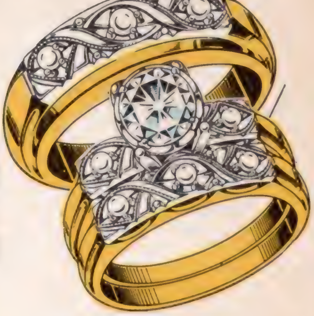
6722 Raised dazzling diamond reigns supreme in modern setting. Choice of 14K White or Yellow Gold.

EASY TERMS **199⁵⁰**

HOW TO FIND YOUR RING SIZE

Wrap a piece of paper or adhesive tape ¼ inch wide fairly snugly over knuckle. Mark where it overlaps and cut ends to meet exactly. Lay paper or tape on the chart below, with one end at "A". The reading at the other end is correct ring size. If end is between sizes, order the next larger size for good fit. **SEE ORDER BLANK ON PAGE 6**

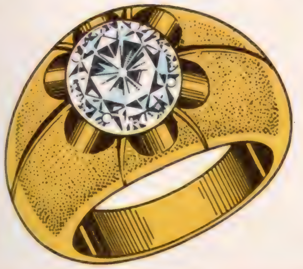




6723

THREESOME
Diamond Bridal Set and Matching Groom's Band. All 14K Gold.

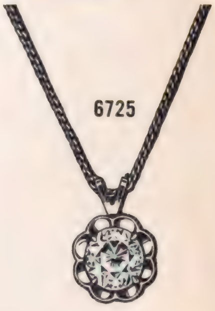
49.00



6724

Fiery diamond set in Man's Massive Ring. He'll love it! 14K

49.00

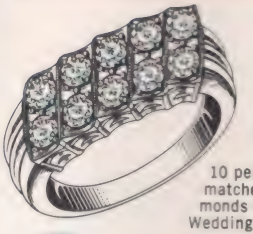


6725

Blazing diamond pendant with chain. Choice 14K Gold.

49.00

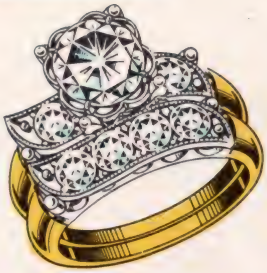
SPECIAL SALE OF DIAMOND RINGS
Your Choice **49⁰⁰**
EASY TERMS



6726

10 perfectly matched diamonds in 14K Wedding Band.

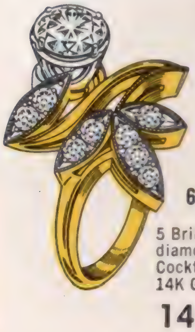
149.00



6727

7 Fiery diamonds in this gorgeous Bridal Set. 14K Gold.

149.00

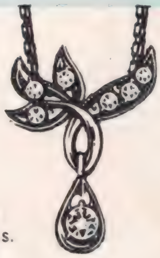


6728

5 Brilliant diamonds in Cocktail Ring. 14K Gold.

149.00

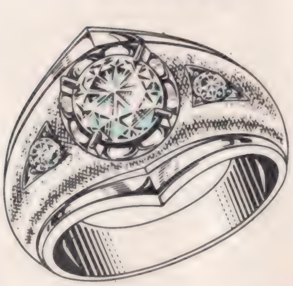
SPECIAL SALE OF DIAMOND RINGS
Your Choice **149⁰⁰**
EASY TERMS



6729

7 gorgeous diamonds in 14K Gold Pendant.

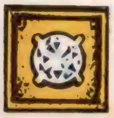
59.95



6730

A must for him! 3 large diamonds. Massive, heavy 14K Gold Ring.

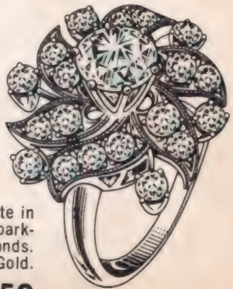
250.00



6731

Sparkling diamond in 14K Gold Tie Tack.

19.95



6732

The ultimate in styling. 20 sparkling diamonds. 14K Gold.

299.50

Sale! 14K GOLD
MATCHING WEDDING BANDS

6733

Beautiful matching florentined design. Both 14K Yellow or White Gold.

29.50 each

Engraved, rich looking set. 14K Yellow Gold with White Gold Center. Exquisite.

29.50 each

6734

6735

3 diamonds beam on florentined band. Graceful. Yellow or White 14K Gold.

59.50 each

6736

3 fiery diamonds set in stars to accent your loved one's finger. 14K.

59.50 each

Gift Rings

ALL RINGS IN 14K OR 10K GOLD

6737

Handsome diamond ring with genuine Black Onyx. He'll be thrilled!

49.50

6741

Cultured pearl set in florentined ring. New modern twist.

14.95

6738

5 matching fiery diamonds with Ruby in smart design.

59.50

6742

Cultured pearl with 2 diamonds make this an outstanding ring.

49.50

6745

Florentined dome ring for all occasions. Startling!

27.50

6748

Large genuine Smokey Topaz ring which is very popular. She'll love it!

37.50

6739

Blue Star Linde set with 3 dazzling diamonds. Florentined.

125.00

6743

Cultured pearl set in modern swirl ring, florentined beauty.

42.50

6746

Choose your birthstone plus 2 white spinels. Beautiful!

14.95

14 dazzling diamonds surround this Linde Blue Star Sapphire pendant. Will be the talk of the town!
14K Gold

149.50

6749

6740

Genuine Black Star set in handsome massive ring for him. 14K Gold.

69.50

6744

Linde Blue Star Sapphire & 2 dazzling diamonds. A true beauty in style.

89.50

6747

A twist in birthstone ring for every month. 2 white spinels glorify it!

29.95

MONEY BACK GUARANTEE

OLEG CASSINI

World famous designer brings you this special group of newly styled jewelry for every occasion. Introductory offer at these low prices.

Graduated cultured pearl necklace. 14K Gold clasp.
29.95 **6750**

6751
Uniform size cultured pearls in popular choker. 14K Gold clasp.
39.95

6752
Cultured pearl set in modern pendant.
7.50

6753
Cultured pearl in 14K gold heart-shaped bird-cage.
7.95

6754 Smartly designed pendant with cultured pearl.
8.95

6755
Smart cultured pearl pendant with white spinels. Perfect!
12.00

6756
14K Gold Pendant featuring cultured pearl. A must!
9.95

Cultured pearl earrings in yellow or white gold.
10.00
6757

Angel pin for good luck. Set with fresh water pearl and genuine sapphires.
13.50
6758

6759
Genuine diamond in cultured pearl pendant. 14K Gold.
19.95

Matching cultured pearl and diamond earrings. 14K Gold.
39.95 **6760**

6761
Ultra modern new style pendant in 14K Gold with 3 diamonds and cultured pearl.
39.95

OLEG CASSINI SET

24.95

6762
24.95
includes necklace, earrings, & clasp.

Famous Oleg Cassini Pearl Necklace and earring set: includes pearl & rhinestone clasp to place anywhere on necklace to make this a choker or off the center necklace. Many, many designs.

6763
Oleg Cassini Pearl bracelet to match set . . .
9.95

ALL JEWELRY BEAUTIFULLY GIFT BOXED

6770
Beautiful Aurora Borealis Necklace & earring set. Glitters in multi-color. A must for every occasion.
12.95 set

6771
Mesh gold necklace accented with sparkling rhinestones. Tailored, yet perfect for evening wear. Includes matching earrings. **7.95 set**

Have A Charming CHRISTMAS This Year With
14K GOLD CHARMS & BRACELET

6764 Beautiful heavy 14K gold soldered link bracelet for her! **29.95**

14K Tree of Life Charm with cultured pearls.
19.95
6765

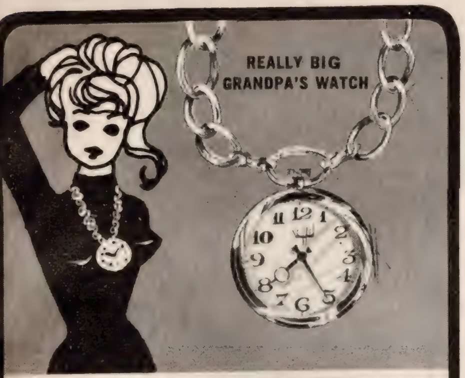
14K Engraved Heart charm for your loved one.
8.95
6766

6767
14K Diamond shape locket charm with stone.
24.95

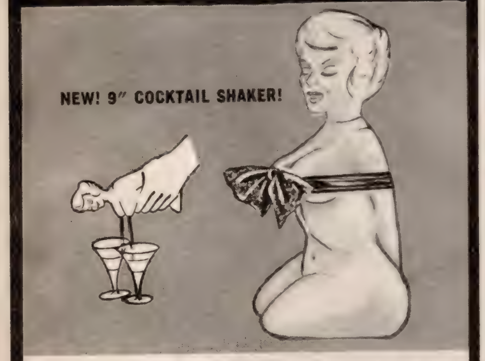
14K Four-leaf clover charm for luck.
19.95
6768

6769 14K Happy Birthday charms with genuine stones.
16.95

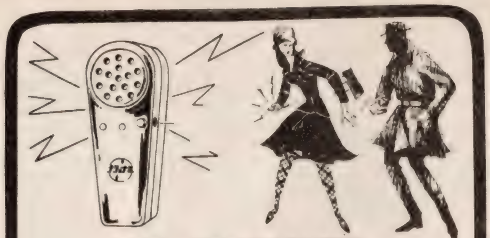
GIFTS FROM FREDERICK'S



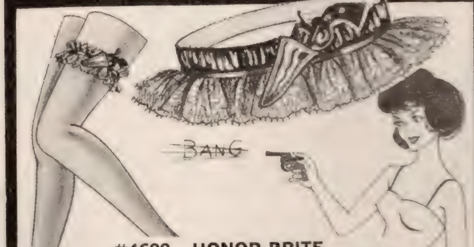
#9571 GRANDPA'S WATCH
The REALLY BIG grandpa's watch is a must to keep in time with fashion! A necklace...an adjustable belt...terrific decor for any room in the house. Perfect for the college dorm room. Keeps good minute-by-minute time! Golden color metal case and chain.
Plus $1.50 shipping.
Plus exise tax.
$11.00


NEW! 9" COCKTAIL SHAKER!

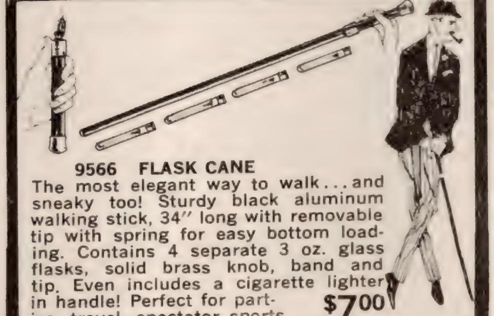
9569 DUAL COCKTAIL SHAKER
Be the host or hostess who adds something new to their Holiday parties! Use head for 2, 4 or 6 jiggers of liquor. Place mix in nudie body. Shake... remove "bar-bra" and two plugs... pour two drinks into two glasses at same time. Capture the approval of all your guests...and have a "shaker full of fun!" Plastic.
$2.95



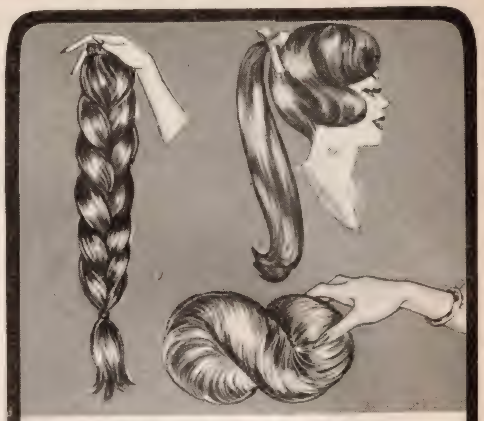
#9575 BODY PROTECTOR
Purse size alarm will protect you or someone you love. Do not be without this personal helper. Easy for anyone to use. Can also be used at window or by door by hanging it on hook. A small price to pay to protect something so important.
$2.99



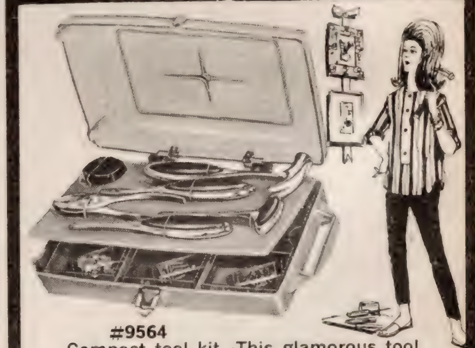
#4600 HONOR BRITE
Smart idea for the gal who has everything... and intends to keep it! Lace-trimmed Satin garter is a sneaky thigh, holster for a little cap pistol. One false move, and BANG! You got 'im red-handed! The gun really works! One garter size fits all.
Red or Black.
$3.00



9566 FLASK CANE
The most elegant way to walk... and sneaky too! Sturdy black aluminum walking stick, 34" long with removable tip with spring for easy bottom loading. Contains 4 separate 3 oz. glass flasks, solid brass knob, band and tip. Even includes a cigarette lighter in handle! Perfect for parties, travel, spectator sports.
$7.00
postpaid



#9473 MAGIC PONYTAIL
Give yourself a dramatic new hair style in seconds! Transform your lovely locks with this luxuriant 100% Human Hair pony tail and comb it into a switch, French Roll or fashionable Bee hive. Dark, Light or Med. Brown, Black, Red or Blonde.
$10



#9564
Compact tool kit—This glamorous tool kit contains hammer, screwdriver, pliers, awl, tape measure plus 9 most commonly used hardware items in tilt-out trays. So handsome it can be displayed on wall like color telephone... so handy it is used everyday for a thousand-and-one household tasks. Luxurious in appearance... appealing to both men and women. Decorator colors of Sahara Sand, Carib Coral, or Citron Yellow.
(Plus $1.00 packing chgs)
$15.00

fredericks OF HOLLYWOOD

Fantastic Offer! From Glamorous Hollywood to You...

BONANZA BONUS!

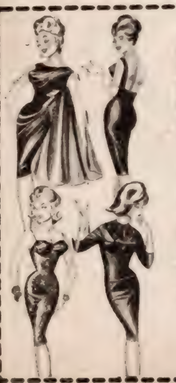
For Charge Customers Only!

BUY NOW
PAY LATER!
- NO MONEY DOWN
- SIX MONTHS TO PAY

SEE PAGE 35

save up to $44.00...or pick a Bonus absolutely FREE!

Open A New Charge Account Today...or...Re-Open your Inactive Account*



1. SAVE $7.99
Choose any **exciting $12.99 dress** on page 59. It's yours for only $5.00! (Indicate your choice below)

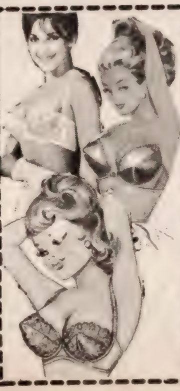
Style #________

Size ________

Color______ 2nd______

Price: $5.00!

Clip this coupon and mail it with your new credit application.



2. FREE!
Choose any one of **Frederick of Hollywood's Fabulous Bras!...** up to $5.99! You **pick it!** (see pages 17-29). (Indicate your choice below)

Style #________

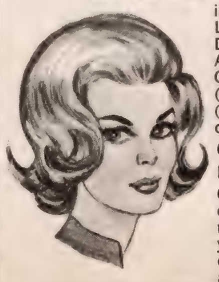
Color________

Size ________

Price: FREE

Clip this coupon and mail it with your new credit application.

3. SAVE $44.00!
Choose a glamorous 100% Human Hair Wig... **$65.00 value for only $19.99!**



in Black, Light Brown, Dark Brown, Auburn or Champagne. (see page 9) (Indicate your choice below)

Color

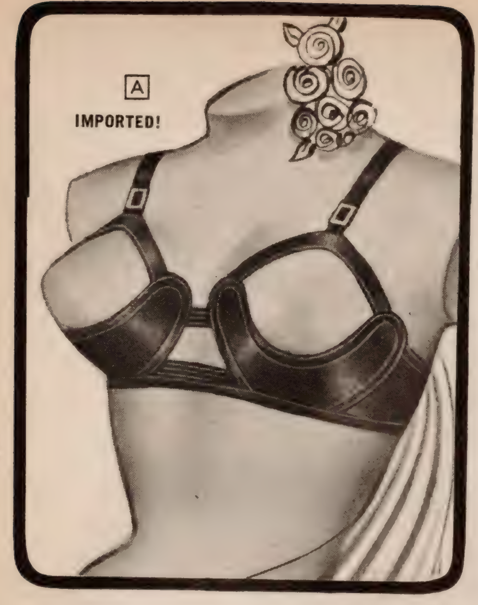
Price: $19.99!

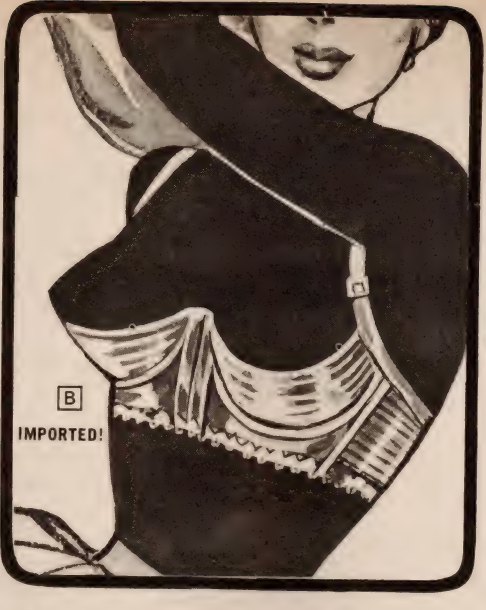
Clip this coupon and mail it with your new credit application.

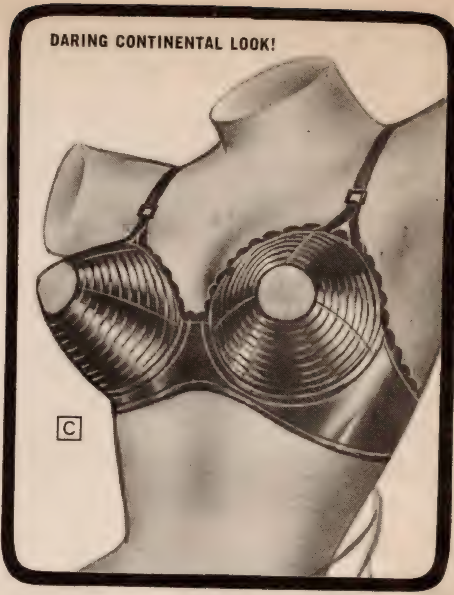
Can YOU qualify for this Bonanza Bonus?

YES! Here's all you do:
(1) Open a new charge account **today,** or re-open the Frederick's account you already have. Fill in credit application on page 35.
(2) Study this fabulous catalog. Choose what you want. Don't stint yourself. Whatever you want is yours for the ordering with our easy buy-now-pay-later plan.
(3) Use Order Blank on Page 6. Fill in your order.
(4) THEN! Any one of three amazing BONANZA BONUSES are yours! Choose Bonus No. 1, No. 2, or No. 3. Fantastic Savings! Take your pick... you lucky girl!

*Bonanza Bonus offer good with Charge Account orders only.

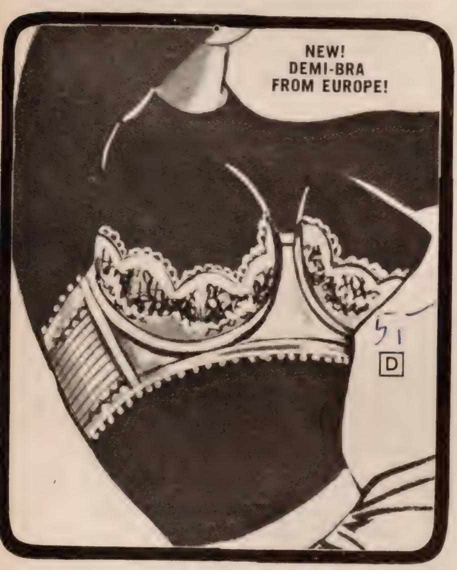


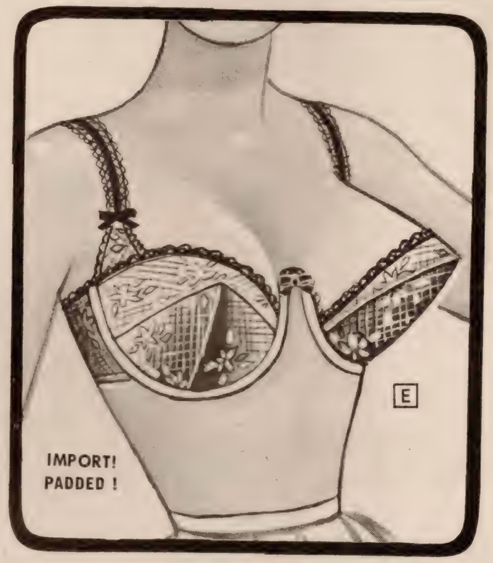


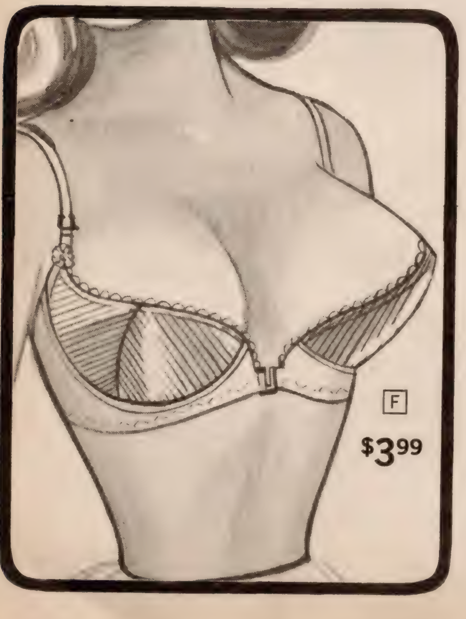


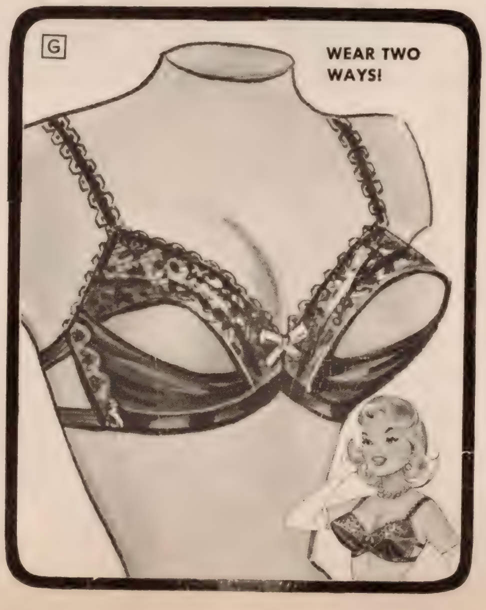
THAT IMPORT LOOK!

CHRISTMAS GIFTS WITH A LIFT!




E
IMPORT!
PADDED !





A #3244 "FRENCH" LIFT
An Import beauty for a boat-load of curves! Sensational French lift bares your bosom becomingly . . . plush edge Nylon Taffeta acts as a sling for each bust, leaving you free but supported. Perlon Nylon Jersey back insures neat line. Pearl White, Siren Black. $\$5^{00}$
Sizes 32 to 38 A & B cup.

B #3435 LA PLUNGE
Take the plunge into high fashion direct from Europe. This dramatic nothing of a bra provides daring decolletage and Up-lift too! Underwired stitched padding does you-know-what . . . for you-know-who! Nylon. Black or white. Fits 32 to 38 A & B cups. $\$5^{00}$

C #3304 OOH, LA, LA!
Frederick's copies a fabulous French Import to bring you that youthful look the knowing continental way. Circular stitched cup urges your bosom forward and "OUT." Fabulous under sweaters or silks. Acetate Satin. White or Black. Sizes 32 to 38 B & C cup. $\$5^{00}$

D #3434 DEMI DARE
You're at your most alluring with this fantabulous European Import . . . a half-bra that exposes your better half with glorious Up-lift! Underwiring and side pad urges a better cleavage — which is bare . . . but secure. Nylon. Black or White. Fits 32 to 38 A & B cups. $\$5^{00}$

E #5533 CUP-UP
Way low down where bra meets girl, fabulous black lace tops a ¾ shell . . . runs into shoulder straps you love to show off! Padded Nylon Lace cups are underwired, hook in back. Whirly-girly in soft Rose-Pink or Pale-Blue, both with Black Lace.
Sizes 32 to 36 A, B cup. $\$5^{99}$

F #3203 GAY PAREE
Lightweight plastic shell hidden in daringly diagonally slashed nylon acetate cup, safely covers, lifts and molds you to new fullness! Underwiring and non-slip lined elastic back keeps you and bra in place. Elastic Acetate, Rubber & Polyester. Front hook, 2 way straps, White or Black.
Sizes 32 to 36 A, B or C cup. $\$3^{99}$

G #5525 DOUBLE-CROSS
Play "peek-a-boo" the French way! Double-crossed bust cups of Nylon Satin and Lyon Lace open wide all the way or close up as far as you wish. Always so natural looking! Undercup elastic support. Lace straps; back hooking. Black or White.
Sizes 32 to 36; A, B, C cups. $\$5^{99}$

**IF IT'S NEW
IT'S FREDERICK'S . . .**

**IF IT'S FREDERICK'S
IT'S NEW!**

DON'T WAIT!

Just say charge it! NOW!

JOIN frederick's OF HOLLYWOOD REVOLVING CREDIT CLUB TODAY! AND OPEN UP A WHOLE NEW WORLD OF GLAMOUR!

- **CHOOSE YOUR OWN PAYMENT PLAN!**
  Your new Frederick's account helps you plan ahead!
- **YOUR CREDIT ACCOUNT IS FULLY INSURED!**
  The wage earner in your family is fully covered so if the unexpected happens, your account is automatically marked: "PAID IN FULL"!
- **HOW MUCH?**
  You select the amount of payment that best fits your needs!
- **NO DELAY!**
  No waiting around . . . just use your Revolving Credit Club Card and say "Charge it"!
- **ALWAYS AVAILABLE FOR IMMEDIATE USE!**
  You can keep right on using your Credit Account, you may make additional purchases . . . even before you've paid your balance due!
- **HOW OFTEN?**
  You make the payment shown on the chart below once a month!

REVOLVING CREDIT CLUB APPLICATION

PAYMENT CHART

Just select the monthly payment easiest for you. Enclose that amount with your first order. THEN, you can purchase up to four times that amount . . . and as long as you make your easy monthly payment, you may continue to purchase!

Or, you can enjoy all the benefits of a regular **30 Day** Account by paying your balance in full each month!

Here are some of our popular monthly membership plans:

*Pay		Buy
$7.50	MINIMUM	$30.00
10.00		40.00
12.50		50.00
15.00		60.00
20.00		80.00
25.00		100.00
30.00		120.00
35.00		140.00
40.00		160.00
50.00		200.00
60.00		240.00

No Service Charge for the First 30 Days

NEW charge customers . . . your first order must have $7.50* minimum down-payment enclosed.

You make the payment shown

PLEASE PRINT **TO BE COMPLETED BY HEAD OF HOUSEHOLD!** **ALL ANSWERS MUST BE COMPLETED!**

MR. / MRS. / MISS ______ LAST NAME ______ FIRST NAME ______ MIDDLE INITIAL ______ AGE ______ ACCOUNT NUMBER ______

OWN HOME ☐ BUYING HOME ☐ RENT ☐

HOME ADDRESS ______ NUMBER STREET CITY ZONE STATE How long at present address ______

MARRIED ☐ SINGLE ☐ WIDOWED ☐ SEPARATED ☐ DIVORCED ☐ NO. DEP. CHILDREN ______ HOME TELEPHONE ______

☐ **HUSBANDS EMPLOYER OR**
☐ OWN BUSINESS ______ NAME OF COMPANY ______ ADDRESS ______ NUMBER STREET CITY ZONE STATE

POSITION HELD ______ DATE STARTED ______ SALARY ______ WEEKLY ☐ MONTHLY ☐

WIFE'S EMPLOYER ______ ADDRESS ______ SALARY ______ WEEKLY ☐ MONTHLY ☐

OTHER INCOME ______ SOURCE ______ AMOUNT ______ ARMED FORCES RANK & SERIAL NO. ______

BANK ______ ADDRESS ______ CHECKING ☐ SAVINGS ☐ LOAN ☐

CREDIT REFERENCE ______ ADDRESS ______ A/C # ______

CREDIT REFERENCE ______ ADDRESS ______ A/C # ______

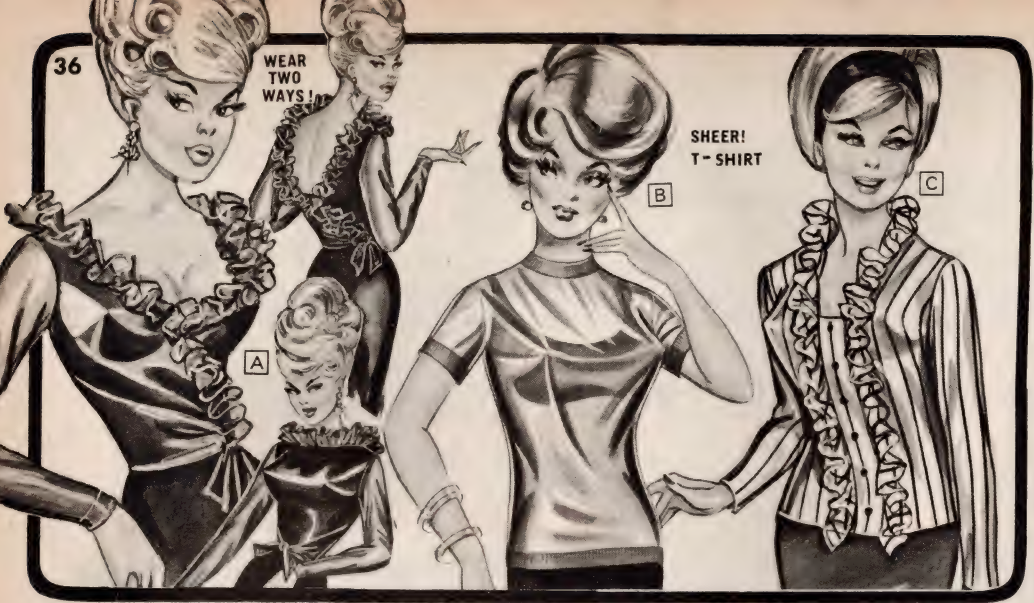
YOUR AUTO FINANCE COMPANY ______ ADDRESS ______

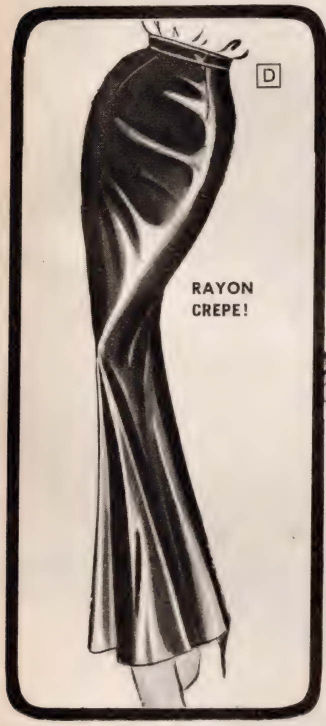
RELATIVE OR REFERENCE ______ ADDRESS ______

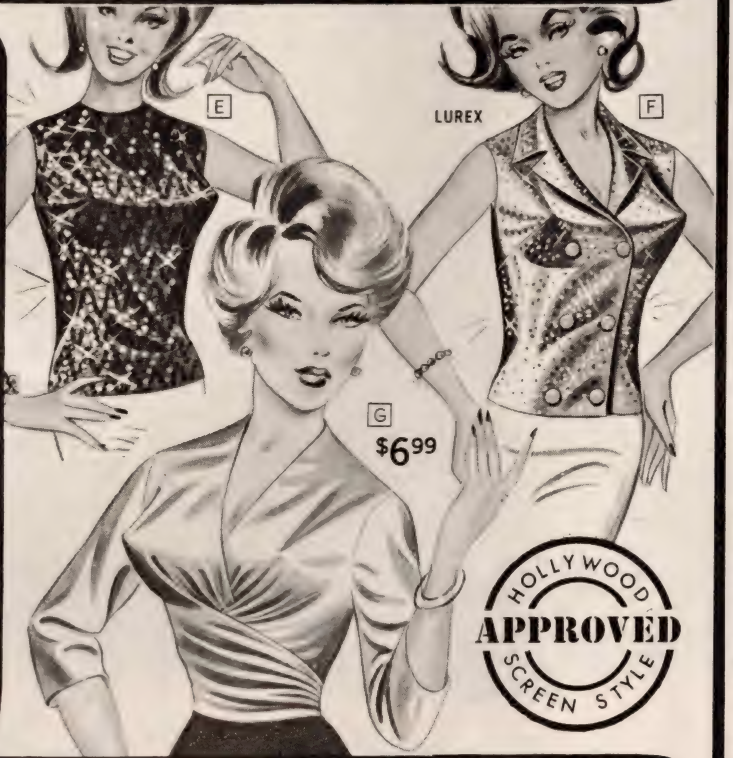
I agree to make regular monthly payments in the amount of $ until the amount of my purchase plus service charges is fully paid. I am enclosing my first monthly payment with my order. If I fail to pay as agreed, you may declare the entire balance due and payable. If legal proceedings are necessary, I agree to pay attorney's fees and costs.

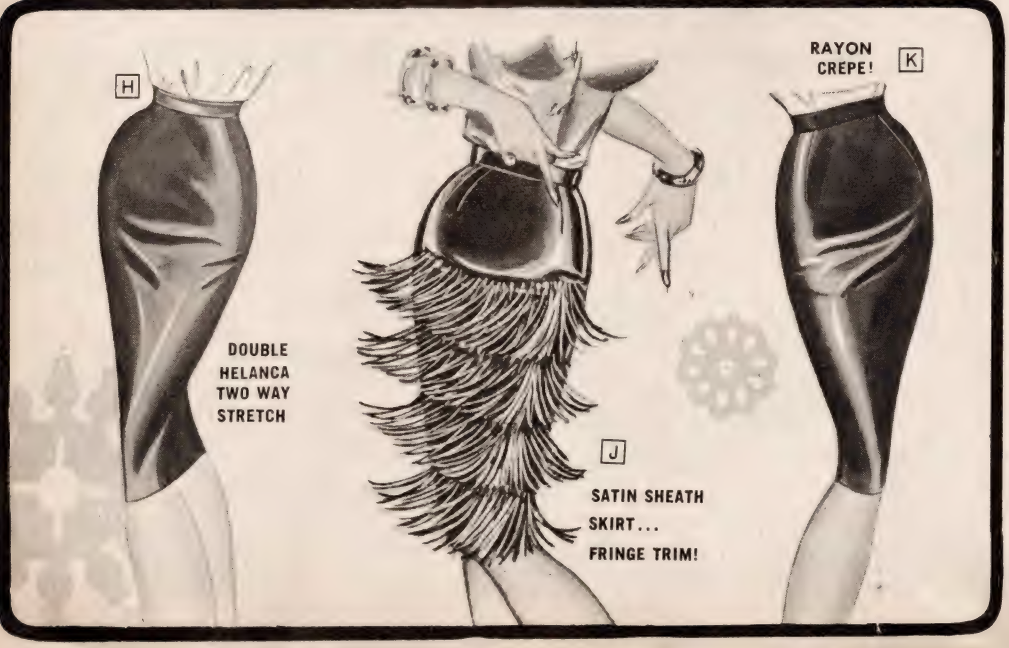
DATE ______

SIGNATURE ______








H
DOUBLE HELANCA TWO WAY STRETCH
J
SATIN SHEATH SKIRT... FRINGE TRIM!
RAYON CREPE!
K

A #8633 TURN ABOUT
Wrap it in front to show off your cleavage. Wear it reversed to display a bare back! Peek-a-boo blouse in double-layered Rayon Chiffon has stand-up ruffling... single sheer sleeves. Terrific with party pants, daytime Skirts. Black only.
Sizes 30 to 36. **$11.99**

B #8671 SHEER LOVELINESS
Wouldn't you know Frederick's would design the unusual just for you! Nylon Helanca "Under-shirt" covered oh-so-slightly with Rayon Chiffon to let the color peek through. The neckline, cuffs and bottom of blouse are also of Nylon. Bold Black, Perfect pink or Turquoise... all with sheer matching colors. Sizes 32 to 38. **$9.99**

C #8622 SISSY SHIRT
Add dash to your capris and skirts by topping them with this ruffled dandy blouse. Woven self stripe, black stripe on white. Silk and Acetate. Long sleeves with self ruffle around necklihe and down the front.
Outlined jet buttons.
Sizes 8 to 16. **$11.99**

D #8623 MAGIC SHOW
And what magic this skirt has for increasing your wardrobe. A long slither of rayon crepe with a come-hither back slit. Change its personality with the quick change of a blouse or jeweled sweater. Black only.
Sizes 8 to 16. **$11.99**

E #8661 AFTER FIVE
A blouse to take you on and on with all its holiday glitter! Sleeveless acetate shell solid with seguins. Jewel neck, full back zipper. Wear it with long skirts, short skirts, Pants ! Black or white.
Sizes 32 to 38. **$9.99**

F #8632 TUXEDO TOPPER
Mad little topping for Holiday separates! Lights up your party skirts, your dress-up pants! Front is gleaming bonded Acetate & Mylar. Backing is cling-tight Acetate Jersey. Widely lapeled... double breasted. Sleevelessly, breathlessly bare-armed! Silver or Blue. Sizes 32 to 38. **$7.99**

G #8243 BABY BLOUSE
Baby... you'll never believe the attention you will attract in this Rayon and Acetate Crepe dream with ¾ sleeves. Elasticized waist makes the perfect fit. Snow White, Blue or Pink.
Sizes 32 to 38. **$6.99**

H #8609 STAND-IN
The perfect stand-in for any scene... your two-way stretch skirt of double knit Nylon Helanca. Just pull on... and prepare to go! Waist band is elasticized to give you the well-groomed look always! Black, Red or Electric Blue. Sizes 8 to 16. **$8.99**

J #8659 SHIMMY SKIRT
Fancy yourself in this Black Satin skirt, thigh-high in four rows of quivering fringe! Keep moving, honey! On you, it looks good! Top it with a bare little nothing to show off your charms. Vamp Black only.
Sizes 8 to 16. **$14.99**

K #8621 BASIC BLACK
A skirt is a skirt is a skirt... TISN'T TRUE! Frederick's Slim Skirt is much, much more! Cut to perfection in lustrous Acetate & Rayon Crepe, is goes to the office...out to dinner...sees you through four fun-filled seasons. Great with frilly blouses, girl-filled sweaters. Black only.
Sizes 8 to 16. **$7.99**

**ORDER EARLY
FOR
CHRISTMAS!**

A **#8673 A FASHION "MUST"**
Three smart pieces add up to a very smart you! Slim, slim skirt and boat-necked top are 100% Wool and complimented by the Polka dot Acetate blouse with its self bow at the neck. Contrast saddle-stitching on the vest. Paprika; Blouse; White with Paprika dots. Sizes 8 to 16, Junior Sizes 7 to 15. **$16.99**

B **#8618 SMART SET**
Travel around the world or around the corner in this Acetate Nylon and Cotton tweed duo. It's bonded with 100% Acetate Tricot for that extra perfect Frederick's fit. Multi-color Blue or Multi-color Green. Sizes 8 to 16. **$12.99**

C **#8642 INSPIRATION**
Who but Frederick's puts Cotton lace over jersey? POW! What a combination! Sleeveless two-piecer has a wide lapel collar, a soft self-bow. Fabric is bonded and lined... no sit-outs here! Both sheath and top have back zipper closing. Black Lace over Nude Sizes 8 to 16. **$12.99**

D **#8645 TWO TIMER**
Here's two part glamour for your go-go life! A glittering blouse and skirt set of bonded Acetate and Mylar. The pullover blouse has a plunge neckline and elbow length sleeves. The pull-on skirt has elasticized waist band. Wear together or alone. Smart wardrobe idea! Silver Pink or Powder Blue. Sizes 10 to 18. **$14.99**

E **#8653 ON THE TOWN**
Here's the easiest, breeziest way to go! Two piece dress with elasticized waistband pull-on skirt. The V-neck top is smart with Leatherette piping. Leatherette is saddle stitched in White. 80% Cotton, 20% Nylon stretch. Washable. Camel Beige, Electric Blue or Kelly Green. Sizes 8 to 16. **$16.99**

F **#8358 EXTRA-VAGANZA**
So much flattery in every line of our Success Suit... All Wool 2 piece. Reed slim skirt, overblouse top sports shiny brass buttons, three-quarter puffed sleeves. Orange Turquoise or Black. Sizes 8 to 18. **$12.99**

G **#8617 WINNING PAIR**
Certain to win you many compliments, this contemporary blouse and skirt set of acetate and rayon crepe. The sleeveless top is pretty with its draw string scoop neck, which ties in a bow on one shoulder. The skirt is fully lined. Black, Bone or Powder Blue. Sizes 8 to 16. **$12.99**

H **#7436 LUXUR**
Luxurious... and smart... that's the look of these elegantly styled, elegantly tailored "car pants." Vinyl Leatherette is doe-soft. White, Black. Sizes 8 to 16. **$8.99**

J **#7439 CAR SKIRT**
Leatherette skirt looks sleek and luscious... keeps its slim lines always... comes clean with swipe of sponge. Newest for gals who like subtle allure. White, Black. Vinyl. Sizes 8 to 16. **$7.99**

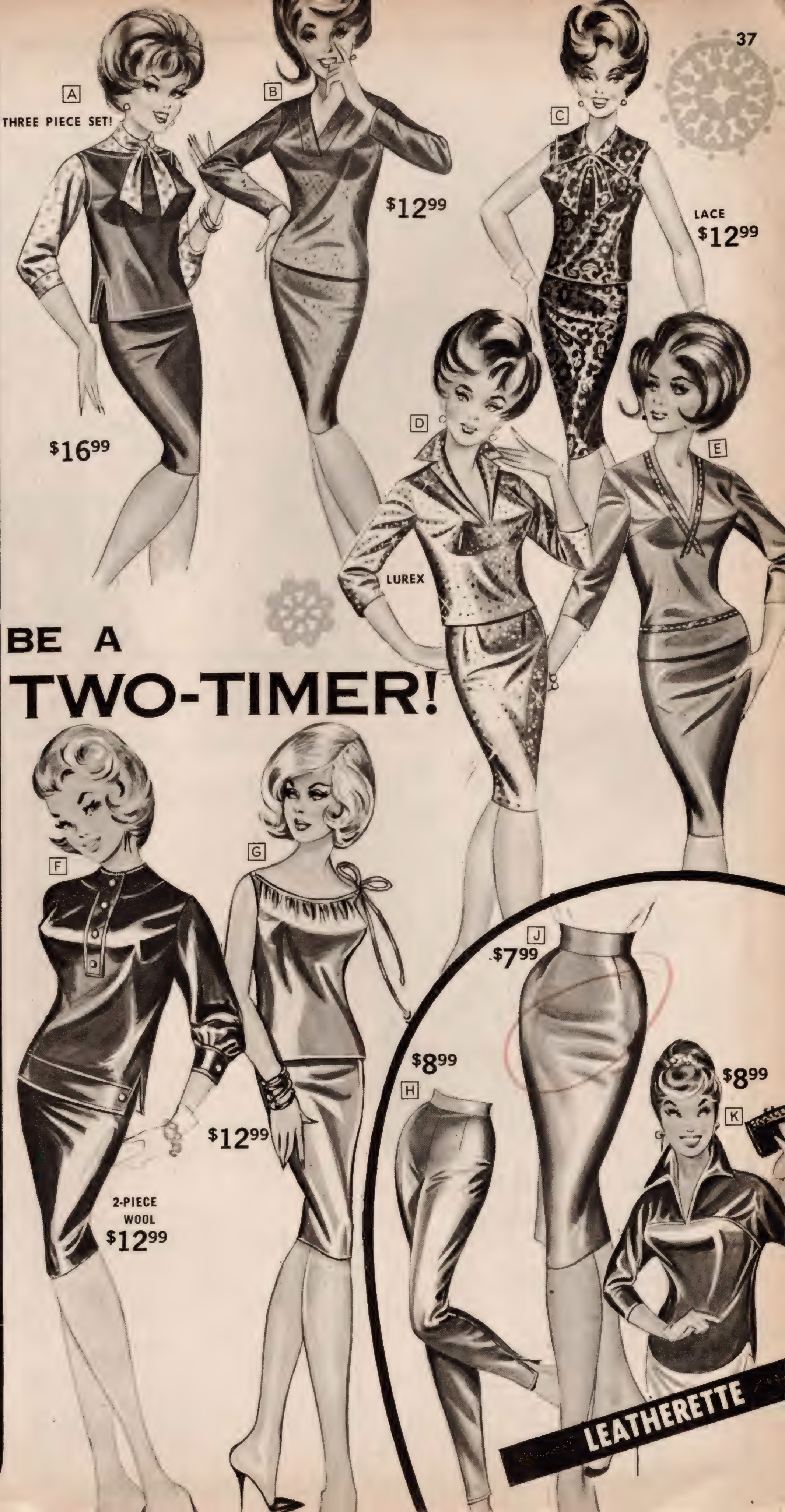
K **#7684 EASY MIX**
Terrific topping for Frederick's other leatherette lovelies! A plunge front shirt to fall free or tuck tight. Yolked in front and back for dash and flare. Black. White Vinyl Leatherette. Sizes 32 to 38. **$8.99**

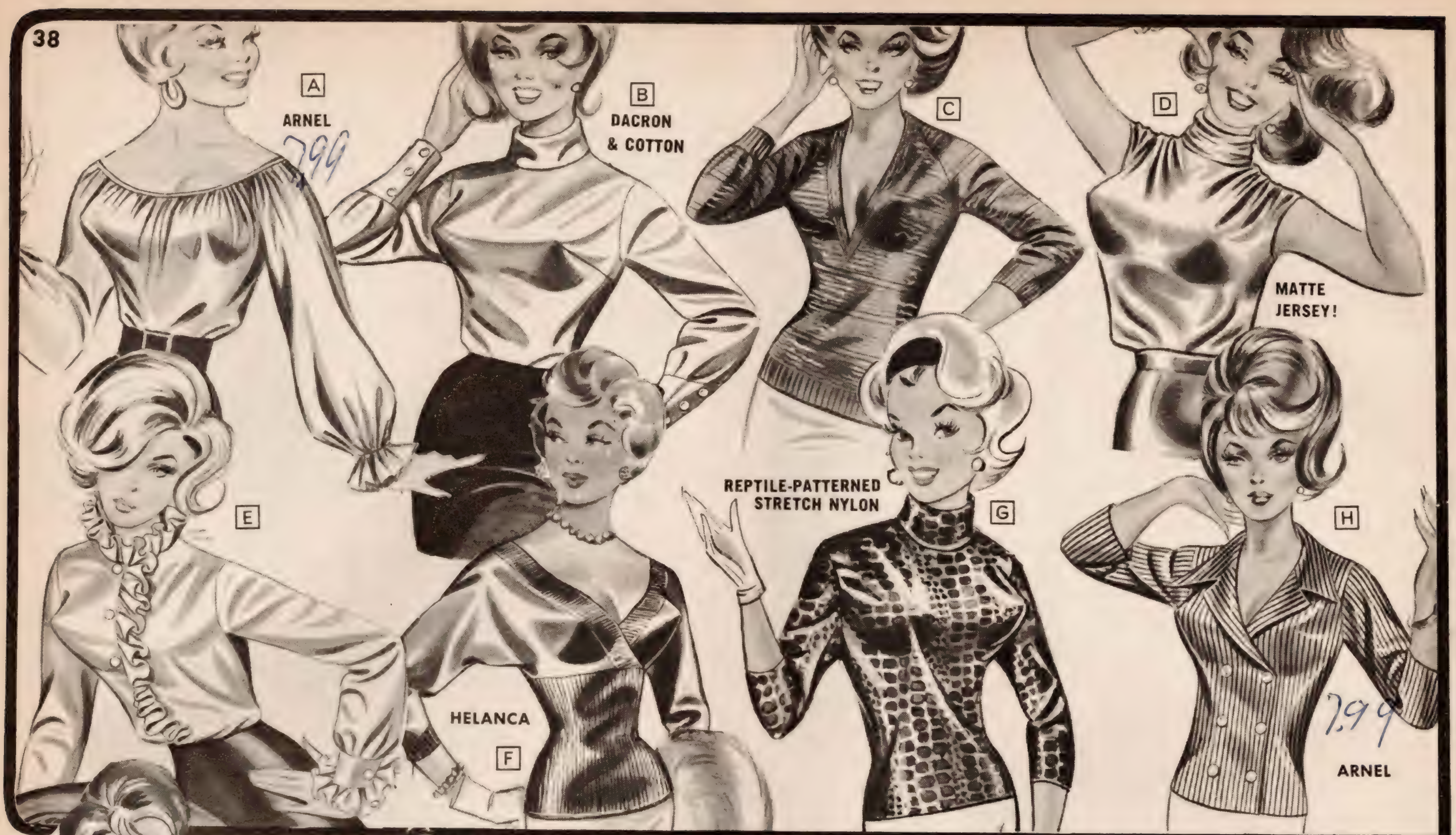
YOUR FREDERICK'S GUARANTEE*

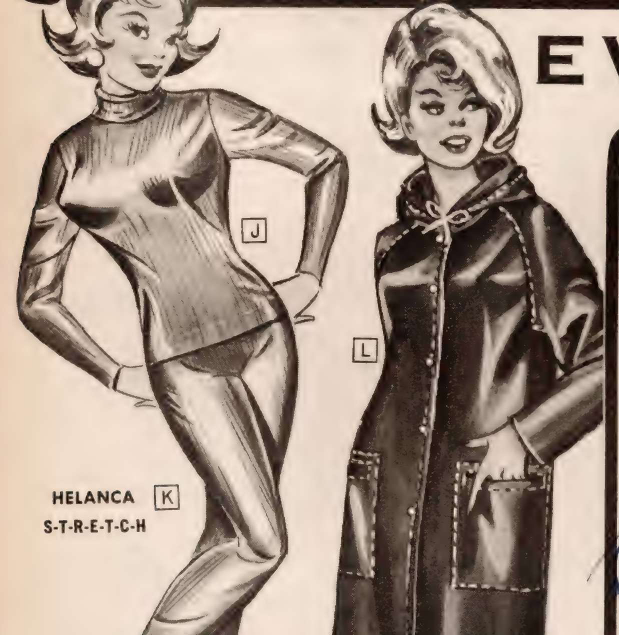
*We will refund your purchase price if not completely satisfied.

ORDER TODAY!

BE A TWO-TIMER!







EVERY MIX-MATCH

A **#8205 JULIANA**
Pretty peasant... money can't buy the charm you possess wearing this darling 100% Arnel Triacetate Jersey blouse. Deep scooped neck is elasticized as are the wrists of the huge balloon sleeves ...to give you portrait prettiness. Jet Black, Angel White.
Sizes 8 to 18. **$7.99**

B **#8377 CLEVER CLASSIC**
One blouse you should insist upon... versatility personified! Can be worn in or out, with classic turtle neck design that teams up marvelously with your favorite suits. Long sleeves, full back zipper, three button cuff closing. Dacron Polyester and Cotton. White, Pink or Blue.
Sizes 30 to 38. **$7.99**

C **#8619 ALL EYES ON YOU**
In this racy little tweed sweater to top your skirts or capris. There's fashion news in the three-quarter raglan sleeves, look-twice appeal in the deep V neckline. 100% wool multi-color tweed, blue or red combination. Sizes 34 to 40. **$6.99**

D **#7075 TURTLE TOP**
Turtles don't just come in fancy boxes ...they adorn lovely tops, in true crushed-style like this Rayon Nylon Matte Jersey wonder! Gentle shirring in the turtle-neck repeats on the shoulders for FULL bosom lines! Completely washable. White, Majestic Black, Sizes 32 to 38. **$6.99**

E **#8581 OUTRAGIOUS RUFFLES**
It's almost outragious... how cute you can be in this ruffled honey of a blouse. 100% Arnel Triacetate Crepe has the stand-up ruffling around the neck that extends down front... and touches off the long sleeves. This is precious for skirts and capris. White, Pink, Blue. Sizes 32 to 38. **$5.99**

F **#7271 DEVIL'S DELIGHT**
Beautiful, beautiful bustline—that's the sensational, sought-after style star in this glamorous Helanca honey. Soft and downy, it seems to slim waist. Perfect for nighttime wear. Nylon Washable. Black, White.
Sizes 34 to 40. **$7.99**

G **#8646 PRETTY SNAKEY**
Asp-ire to new heights in this reptile-patterned blouse fashioned of 100% Stretch Nylon Helanca. Long-sleeved turtleneck zips up the back. You're in and you're out without mussing a hair. And you **know** how Stretch Nylon flatter your figure In Black or Red. Sizes 8 to 18. **$7.99**

H **#8660 CANDY CANE**
The blouse is in again and here's one of the latest interpretations, delicious little blouse of crisp, tasty stripes, Arnel Triacetate double breasted with notch collar and three-quarter sleeves. Good with pants. Black with White or Red with White. Sizes 32 to 38 **$[illegible]9**

JK **SKIN DIVERS**
Two-way Stretch Ribbed 100% Helanca. Pull-ons cling like a skin-diver's suit! Full-length Capris pull on like your stockings... that's the way they fit! Topped with the matching turtleneck pullover, you're heady, steady and ready to go!

J
#8628 Zip-Back Pullover. Black, Electric Blue, or Green.
Sizes 8 to 18. **$7.99**

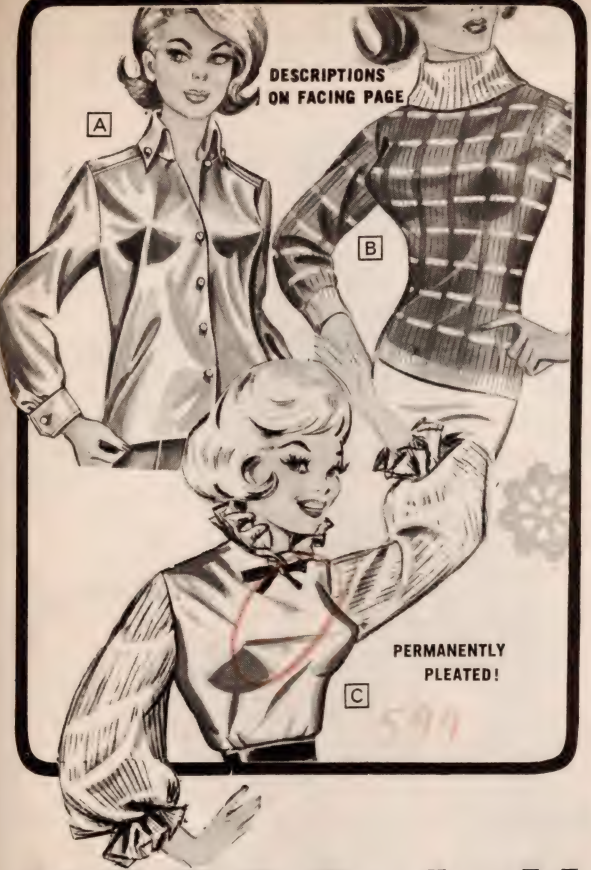
K
#8629 Stretch Capris. Black, Electric Blue, or Green.
Sizes 8 to 16. **$11.99**

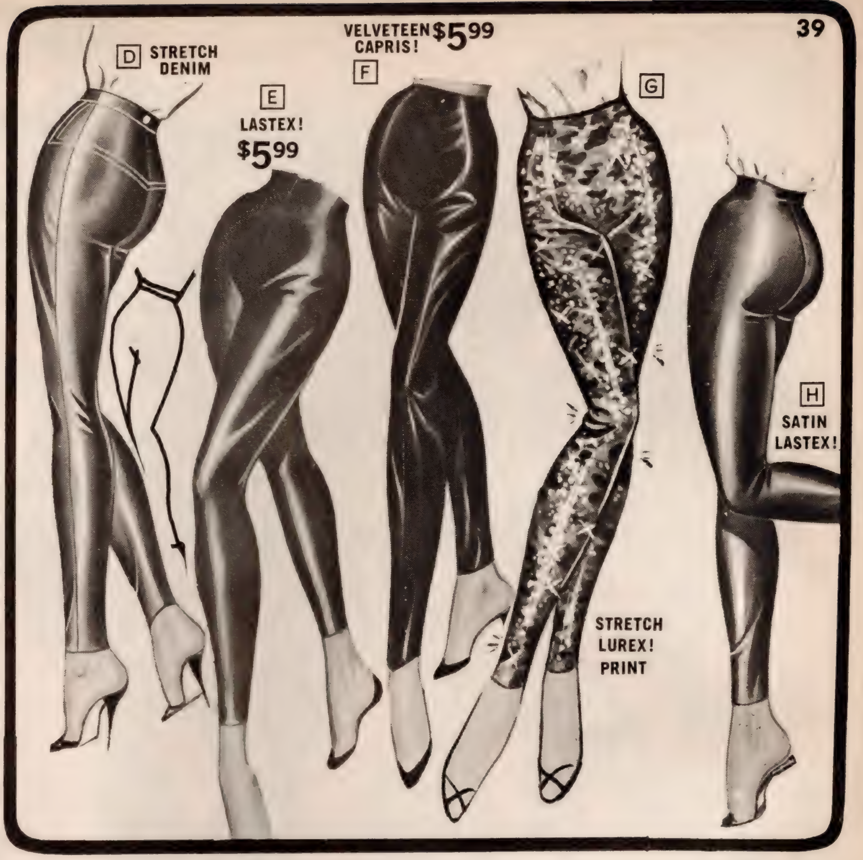
L **#8648 FERRARI**
Be a fast mover in this sportsminded car coat made of reprocessed wool felt. Snap front closing, two-hold-everything pockets, adjustable draw string lined hood. 90% processed wool, 10% other fibers. Black and loden. Acetate lining.
Sizes 8 to 18. **$14.99**

ITEMS LISTED BELOW ON FOLLOWING PAGE

A **#8366 TIP TOPS**
Big Basics for any feline wardrobe! Cotton Oxford Cloth shirts with man-sized sleeves... button thru front that can be worn closed or seductively open! Team 'em with pants or skirts. White, Sky-light Blue or Pink. Sizes 8 to 16. **$3.99**

B **#8620 BRAVADO**
Here's the sweater for you with a flair! Turtle-necked and patterned with a block design. What a perfect accent to almost any thing you want to wear it with. Black and White or Red and White. Sizes 34 to 40. **$5.99**





NEEDS A MATE!

C #8566 PERMA-PLEAT BLOUSE
Luscious YOU!...When you wear this blouse with long, permanently pleated sleeves...high pleated neckline. Dacron Polyester and Cotton...just rinse out and drip dry. White only. Sizes 32 to 38. **$5.99**

D #8430 WESTERN WHIZ
Whiz kid with feminine ideas? This is yours...for your capri wardrobe. Cotton and Nylon Stretch denim Capris with yoke back design. Contrast stitching front and back. Ranch Blue. Sizes 8 to 16. **$8.99**

E #8024 CLASSIC
Classic appeal—with that fabulous Frederick's touch—you'll love the clinging fit of these magic Acetate and Cotton Lastex pants that rise high at the waist and slink-low to touch your ankles. Black, White, or Turquoise. Sizes 8 to 18. **$5.99**

F #8374 OUT AND ABOUT
Get out and be seen in these never-before 'Cotton Velveteen' hi rise capri pants, imported for your pleasure. Black, Sapphire Blue. Sizes 8 to 18, Junior sizes 7 to 17. **$5.99**

G #8592 MANY MOODS
Frederick's created these stunning capris for your every mood...and many tops. Pants fit the figure perfectly with a continuous waistband and back zip. Acetate, Cotton, Mylar and Rubber Metallic. Multi-tone print. Sizes 8 to 18. **$16.99**

H #8678 SIZZLER
You have a figure and you want to show it off? Well, you know how Lastex fits...and when it's Satin Lastex you can expect the most in shimmering curve-revealing allure. Flattering hi-rise waist. Acetate, Cotton and Rubber. Black, White. Sizes 8 to 18. **$9.99**

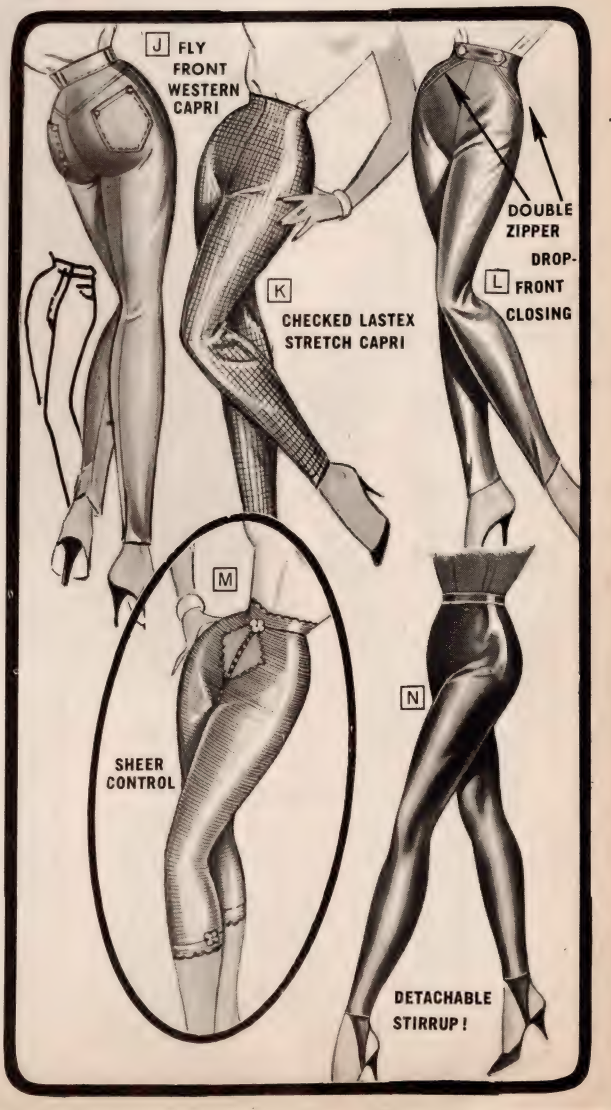
J #8631 HIPALONG CASSIES
Here in the West, gals rope their guys in Stretch Denim Levis. Wild Western-styled with contrast color double-stiched side seams, copper rivets on the 2 front & 2 back pockets, front zip closing. Tapered to the ankle. Cotton and Nylon Denim washes and wears forever! Red, Navy or White. Sizes 6 to 16 **$9.99**

K #8634 CHECK-ERINOS
The LOOK...that Frederick's LOOK...in high-rise Stretch Capris. Miracle blend of Lastex Acetate is woven in checks that flatter your hips, flatten your tummy. Then, for that exaggerated long-stemmed look, the legs **stretch** down, down, down! Zip Back. Black with white check. Sizes—8 to 18 **$9.99**

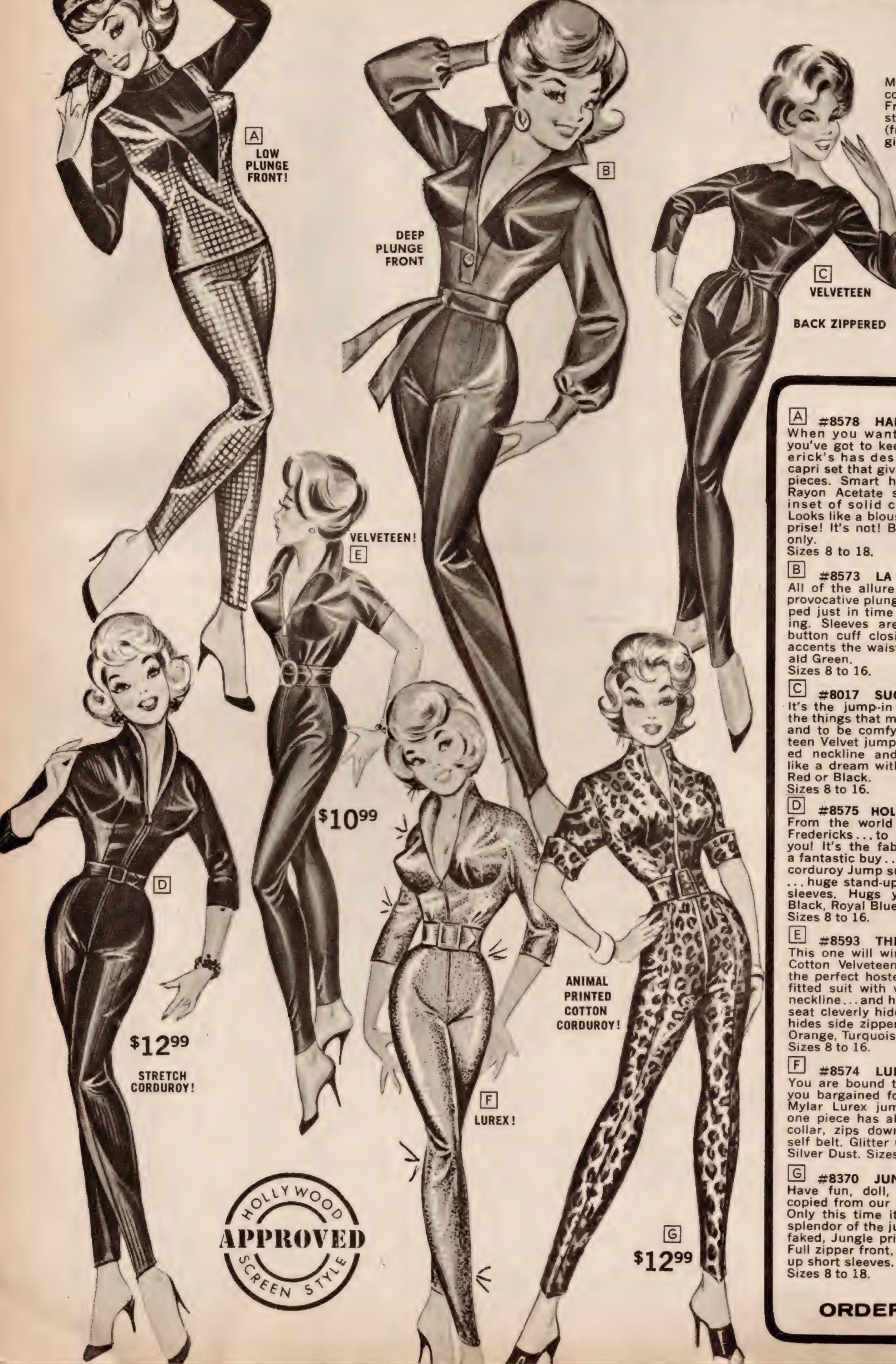
L #8647 ROAD RUNNERS
Raciest Capris to stride the Strip! Two diagonal front zippers fashion a slash front closing that narrows the hips...guarantees that lean, switch-blade look! Pants slim to the ankle from a set-on waist band. 100% Cotton Twill. Black, Blue or Pimento. Sizes 8 to 18. **$7.99**

M #5528 SMARTY PANTS
A very special girdle for very special gals! Designed to be worn under capris and stretchies, you'll come on long, lean and racey from nipped-in waist to low mid-calf. Lycra and Spandex blend is sheer, cool...gives unbelievable control! Black or White. Sizes 23″ to 30″ waist. **$8.95**

N #8582 CHANGE ABOUT
What a marvelous idea...it's almost like having two pairs of capris in one. The stirrups can be snapped in or out so you can wear them as you choose. Rayon and Nylon Helanca stretch. Midnight Black, Rich Red, or Royal Blue. Sizes 8 to 16. **$12.99**



MODELS LOVE



Money couldn't buy the compliments I get on my Frederick's of Hollywood styles . . . I love them! (from a recent interview given by)

Pat Lynne

PAT LYNNE
Hollywood Starlet

A #8578 HAPPY HUNTING
When you want to catch a man . . . you've got to keep him thinking! Frederick's has designed this two-piece capri set that gives the illusion of three pieces. Smart hounds-tooth check of Rayon Acetate stretch fabric has an inset of solid color Nylon Helanca. Looks like a blouse and vest . . . but surprise! It's not! Black and White Check only.
Sizes 8 to 18. **$12.99**

B #8573 LA COMPANERA
All of the allure of fabulous Spain . . . provocative plunge neckline that is stopped just in time by a one button closing. Sleeves are smartly full with a button cuff closing. Dramatic tie belt accents the waist. Bold Black or Emerald Green.
Sizes 8 to 16. **$22.99**

C #8017 SUGAR 'N' SPICE
It's the jump-in that's loaded with all the things that make girls nice . . . to see and to be comfy in this Cotton Velveteen Velvet jump-in. Decollette scalloped neckline and short sleeves . . . Fits like a dream with zipper in back. Rich Red or Black.
Sizes 8 to 16. **$19.99**

D #8575 HOLLYWOOD
From the world leader of fashion . . . Fredericks . . . to the fairest of fair . . . you! It's the fabulous jump suit . . . at a fantastic buy . . . Stretch 100% Cotton corduroy Jump suit has the zip up front . . . huge stand-up collar and ¾ Raglan sleeves. Hugs your figure perfectly. Black, Royal Blue, Green.
Sizes 8 to 16. **$12.99**

E #8593 THE CANDIDATE
This one will win your vote . . . elegant Cotton Velveteen jumpsuit makes you the perfect hostess. Picture you in the fitted suit with wing collar and low V neckline . . . and hey, there's a back drop seat cleverly hidden by a self belt that hides side zippers, too.
Orange, Turquoise, Lilac.
Sizes 8 to 16. **$10.99**

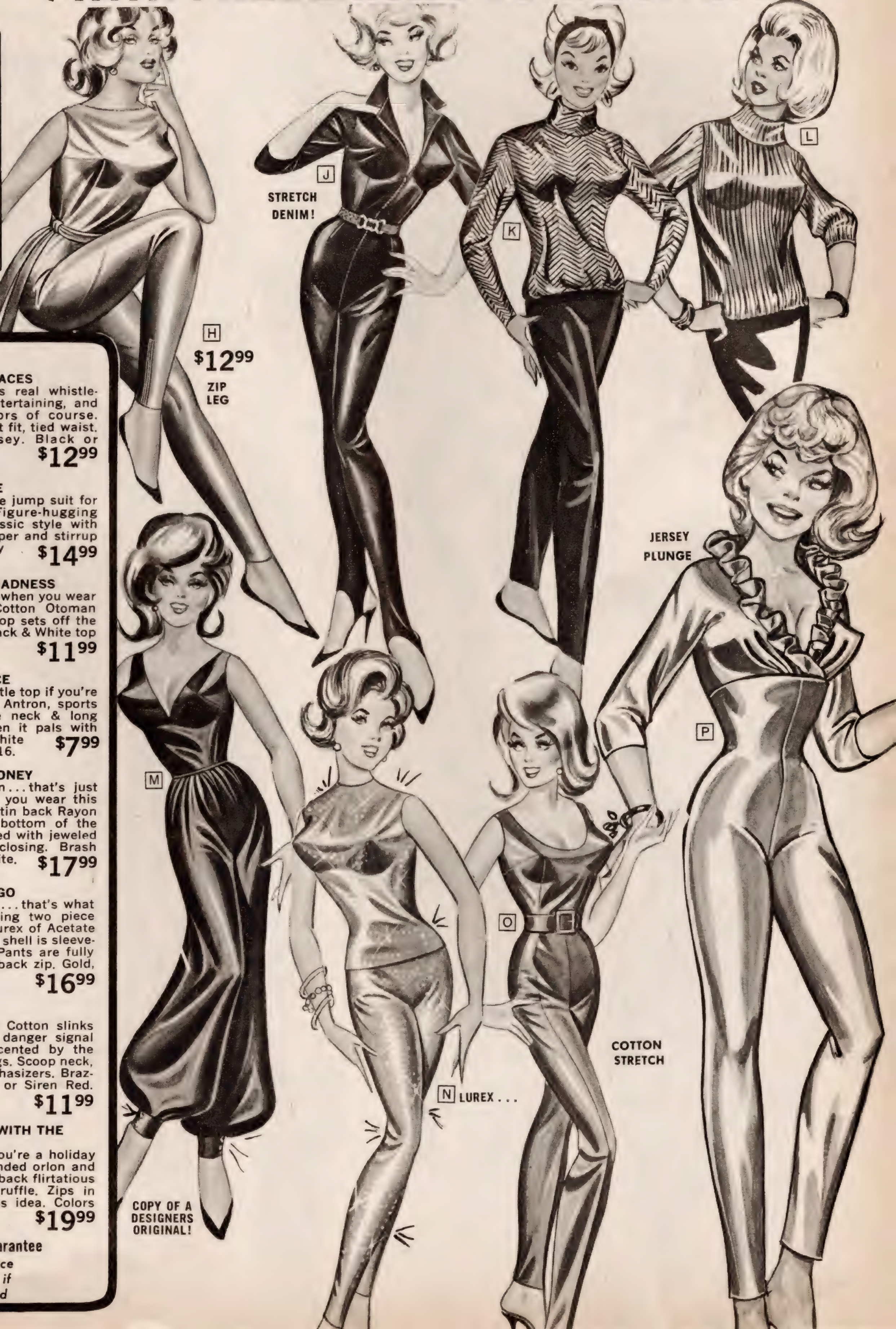
F #8574 LURING LEISURE
You are bound to lure lots more than you bargained for in this Acetate and Mylar Lurex jump suit. Smart fitting one piece has alluring rolled stand-up collar, zips down the front. Matching self belt. Glitter Gold, or Silver Dust. Sizes 8 to 16. **$16.99**

G #8370 JUNGLE JAMBOREE
Have fun, doll, in this new favorite copied from our most popular jump-in! Only this time it's got all the beastly splendor of the jungle-cat king . . . nicely faked, Jungle printed Cotton corduroy. Full zipper front, stand-up collar, rolled up short sleeves.
Sizes 8 to 18. **$12.99**

ORDER TODAY!

INSTANT GLAMOUR

(WITH FREDERICK'S JUMPSUITS!)



H **#8074 GOING PLACES**
A jaunty jump-in that's real whistle-bait. Loves leisurely entertaining, and going places . . . outdoors of course. Zippered legs for perfect fit, tied waist. Arnel Triacetate Jersey. Black or White.
Sizes 8 to 16. **$12⁹⁹**

J **#8668 PLAYMATE**
Here's an animated little jump suit for your casual hours! Figure-hugging stretch denim in a classic style with elbow sleeves, front zipper and stirrup to give a lithe line. Navy only in sizes 8 to 16. **$14⁹⁹**

K **#8667 JUNGLE MADNESS**
You'll make him go wild when you wear this two-piece 100% Cotton Otoman capri set. Jungle print top sets off the perfect fitting capris. Black & White top with Black Pants.
Sizes 8 to 18. **$11⁹⁹**

L **#8675 ROAD RACE**
Here's a high spirited little top if you're a gal on the go! Ribed Antron, sports minded with it's turtle neck & long sleeves. Very "IN" when it pals with pants or skirts. Black, White or Turquoise. Sizes 8 to 16. **$7⁹⁹**

M **#8625 HAREM HONEY**
Lure him and land him . . . that's just what you will do when you wear this lounging jumpsuit of Satin back Rayon Crepe. Banded at the bottom of the blouson legs and sparked with jeweled buttons. Back zipper closing. Brash Black or Sweetheart White.
Sizes 8 to 16. **$17⁹⁹**

N **#8571 BLUE TANGO**
As seductive as a tango . . . that's what you'll be in this stunning two piece capri set of sparkling Lurex of Acetate and Mylar. Jewel necked shell is sleeveless and zips up back. Pants are fully lined to a sure fit with back zip. Gold, Silver.
Sizes 8 to 16. **$16⁹⁹**

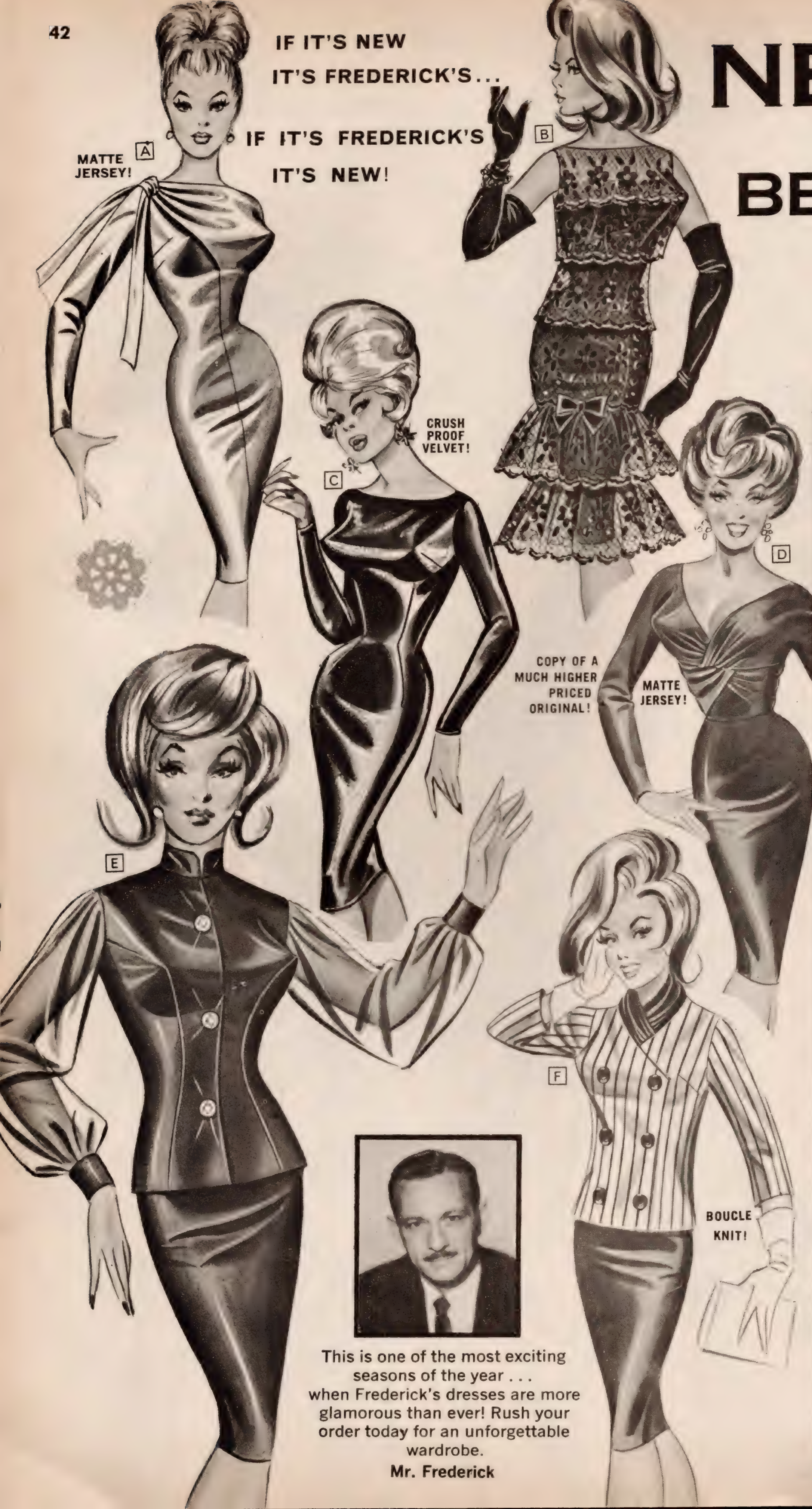
O **#8672 DANGER**
Gleaming 100% Stretch Cotton slinks round every curve with danger signal results! Glamour is accented by the stitch down crease on legs. Scoop neck, self Belt are beauty-emphasizers. Brazen Black, Electric Blue, or Siren Red.
Sizes 8 to 16,
Junior Sizes 7 to 15. **$11⁹⁹**

P **#8615 HOSTESS WITH THE MOSTEST**
Fun to show off when you're a holiday hostess, jumpsuit of bonded orlon and wool jersey. V front and back flirtatious with face-framing self ruffle. Zips in the back. Clever hostess idea. Colors black, red or royal.
Sizes 8 to 16. **$19⁹⁹**

Money Back Guarantee
Purchase Price Refundable if not satisfied

IF IT'S NEW
IT'S FREDERICK'S...
IF IT'S FREDERICK'S
IT'S NEW!

NEW FOR BETTER DAYS,



This is one of the most exciting seasons of the year . . . when Frederick's dresses are more glamorous than ever! Rush your order today for an unforgettable wardrobe.

Mr. Frederick

A #2027 SWEET BUTTERFLY
This is one you must have . . . Matte Jersey, of course! Fitted sheath with the most eye catching front drape across the bustline to a smart tie finish on the right shoulder. This long sleeve beauty is so party perfect. Devil Black, Royal Blue, Oyster White.
Sizes 8 to 18. **$15.99**

B #2245 STAMPEDE
Stampede the Stag Line in Lace and Organza! Nylon and Rayon Lace flounces fall in two full tiers over this shimmering Taffeta sheath. Taffeta lined, it rustles to attract attention! Silk Organza sleeveless bodice. Black with Black, or Black with Beige.
Sizes 8 to 18. **$25.99**

C #2071 MAJESTIC MODE
You'll fairly slink in a majestic manner wearing this Rayon Crush-proof Velvet. Rich, long sleeved beauty is the basis for any wardrobe. Neck is high in front . . . dips low in back. Black, Midnight Blue, or Rich Red.
Junior sizes 7 to 15. **$22.99**

D #2251 FIGURE DRAMA
Here's a sheath that makes the most of your curves! Nylon and Rayon bonded Matte Jersey. Long slender sleeves and copy of a California Designer original that sold for twice this price. Night Black or Bright Turquoise.
Sizes 10 to 20. **$22.99.**

E #2247 UP IN ARMS!
Be frantically flirty in long, see-through sleeves! Sheer Silk Organza lets white arms shine through in exciting contrast to lined Rayon-Acetate Crepe. Mandarin-collared jacket buttons with 3 Rhinestone sparklers. Narrow-as-an-arrow skirt. Nude Beige, Black or Red. Sizes 8 to 16. **$22.99**

F #2206 DANDY STRIPES
To take you through busy days with an easy nonchalance, this two-piece double cotton knit. The sheath skirt is solid color, the double breasted blazer is striped with heraldic buttons. Matching solid color ascot. Navy blue or pink trimmed with white.
Sizes 8 to 18. **$17.99**

HOLLYWOOD
APPROVED
SCREEN STYLE

YOUR
MONEY BACK GUARANTEE
PROTECTS YOU*

*full purchase price refunded if not 100% satisfied

YOU! BETTER NIGHTS!

G **#2243 NEARLY NUDE**
Frederick's interpretation of the most provocative look yet! Silk Organza sheer top reveals enough Scalloped Nylon Lace underneath to just pass the censors! The diagonal styling of the Rayon and Acetate crepe sheath ends in a bow on the hip. Black and Nude Beige. Sizes 8 to 16. **$22.99**

H **#2229 THE "TUBE"**
Look pared-down and perky in Arnel Tri-Acetate Bonded Jersey! This "Tube" dress is with you all the way! Long front zipper ends in a turtleneck... unzips as far down as you fancy! Self tie, self-buttoned sleeves. In Black only. Sizes 8 to 16, Junior sizes 7 to 15. **$17.99**

J **#2236 OFFICE PARTY**
A dress for daytime and to dance on into the evening. All Wool Jersey Bonded sheath accented by a contrast color. Sparked off completely by tiny Black buttons down the front and a self bow at the neck. Back zipped. Black, Cocoa Brown, or Ripe Red... all with Beige. Sizes 6 to 16, Junior sizes 5 to 15. **$22.99**

K **#2242 DARING DIAMONDS**
Diamond's are a girls best friend and doubly so when they are smartly cut out to reveal just enough of YOU! Orlon Acrylic and Wool Jersey combine to make this the smartest dress in your wardrobe. Brazen Black or Royal Blue. Sizes 8 to 20. **$19.99**

L **#2233 GO, GIRL**
What a way to go! Bare little spaghetti-strapped sheath parts as far as it dares between bosoms! Self-loop fringe on the coverup jacket calls attention to your rise-and-fall! Acetate and Rayon Crepe, fully lined. Black, Kelly Green or Royal Blue. Junior sizes 7 to 15. **$17.99**

M **#2145 ROULETTE**
Eye-catching three peice costume of Acetate and Cotton ottoman brocade. A sheath skirt is contrasted with a button-back shell top. The walking length tabbed coat is self-buttoned. Sizes 10 to 18. Black and white combination or all white. **$25.99**

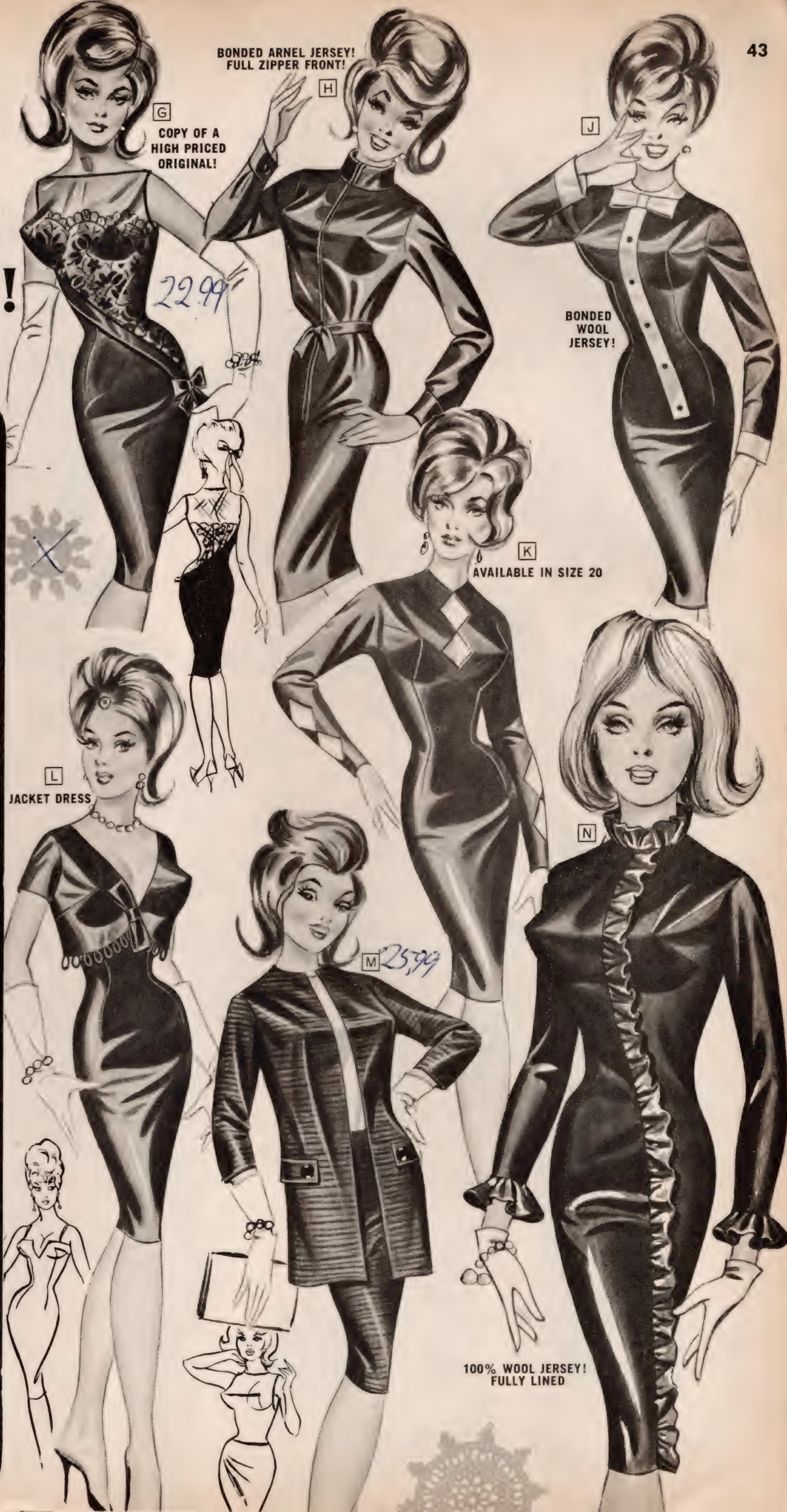
N **#2020 JUST JEZEBEL**
Whee... how this dress has caught on! 100% wool jersey sheath, you know! Racy ruffling runs all around the neck and down the front and trims the long sleeves. Waist-line has a hint of fit. Back zipped. Green, Royal Blue, Midnight Black. Sizes 8 to 18. **$19.99**

•

WILL IT FIT?
YES!
Check Frederick's size chart
*See Page **6** before ordering.*

•

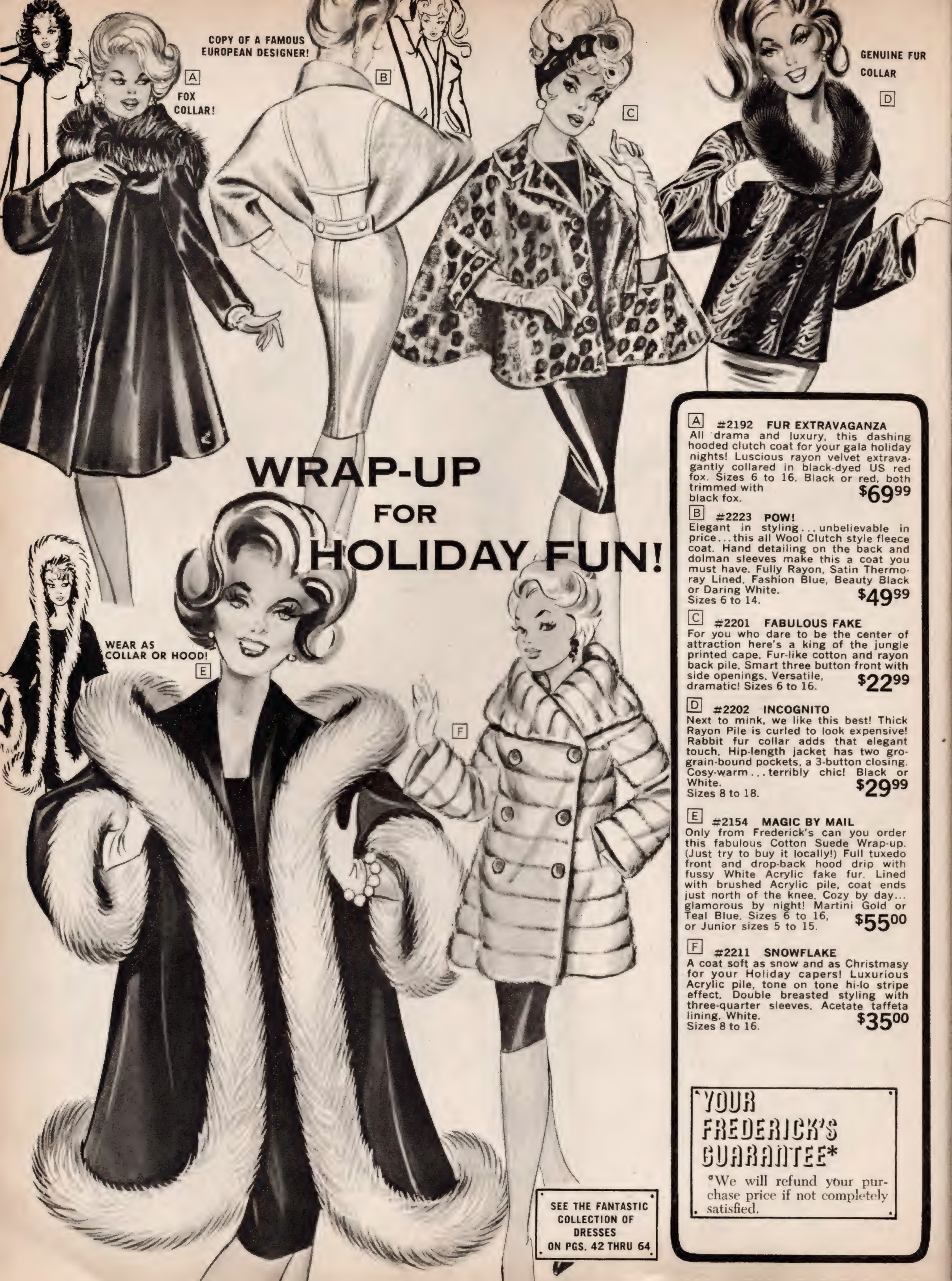
AVOID THE CROWDS
Shop by Mail!


G
COPY OF A HIGH PRICED ORIGINAL!
BONDED ARNEL JERSEY! FULL ZIPPER FRONT!
H
J
BONDED WOOL JERSEY!
K
AVAILABLE IN SIZE 20
L
JACKET DRESS
M
N
100% WOOL JERSEY! FULLY LINED

22.99

X

25.99


COPY OF A FAMOUS EUROPEAN DESIGNER!
A
FOX COLLAR!
B
C
GENUINE FUR COLLAR
D
WEAR AS COLLAR OR HOOD!
E
F

WRAP-UP FOR HOLIDAY FUN!

A **#2192 FUR EXTRAVAGANZA**
All drama and luxury, this dashing hooded clutch coat for your gala holiday nights! Luscious rayon velvet extravagantly collared in black-dyed US red fox. Sizes 6 to 16. Black or red, both trimmed with black fox. **$69.99**

B **#2223 POW!**
Elegant in styling... unbelievable in price... this all Wool Clutch style fleece coat. Hand detailing on the back and dolman sleeves make this a coat you must have. Fully Rayon, Satin Thermo-ray Lined. Fashion Blue, Beauty Black or Daring White. Sizes 6 to 14. **$49.99**

C **#2201 FABULOUS FAKE**
For you who dare to be the center of attraction here's a king of the jungle printed cape. Fur-like cotton and rayon back pile. Smart three button front with side openings. Versatile, dramatic! Sizes 6 to 16. **$22.99**

D **#2202 INCOGNITO**
Next to mink, we like this best! Thick Rayon Pile is curled to look expensive! Rabbit fur collar adds that elegant touch. Hip-length jacket has two grosgrain-bound pockets, a 3-button closing. Cosy-warm... terribly chic! Black or White. Sizes 8 to 18. **$29.99**

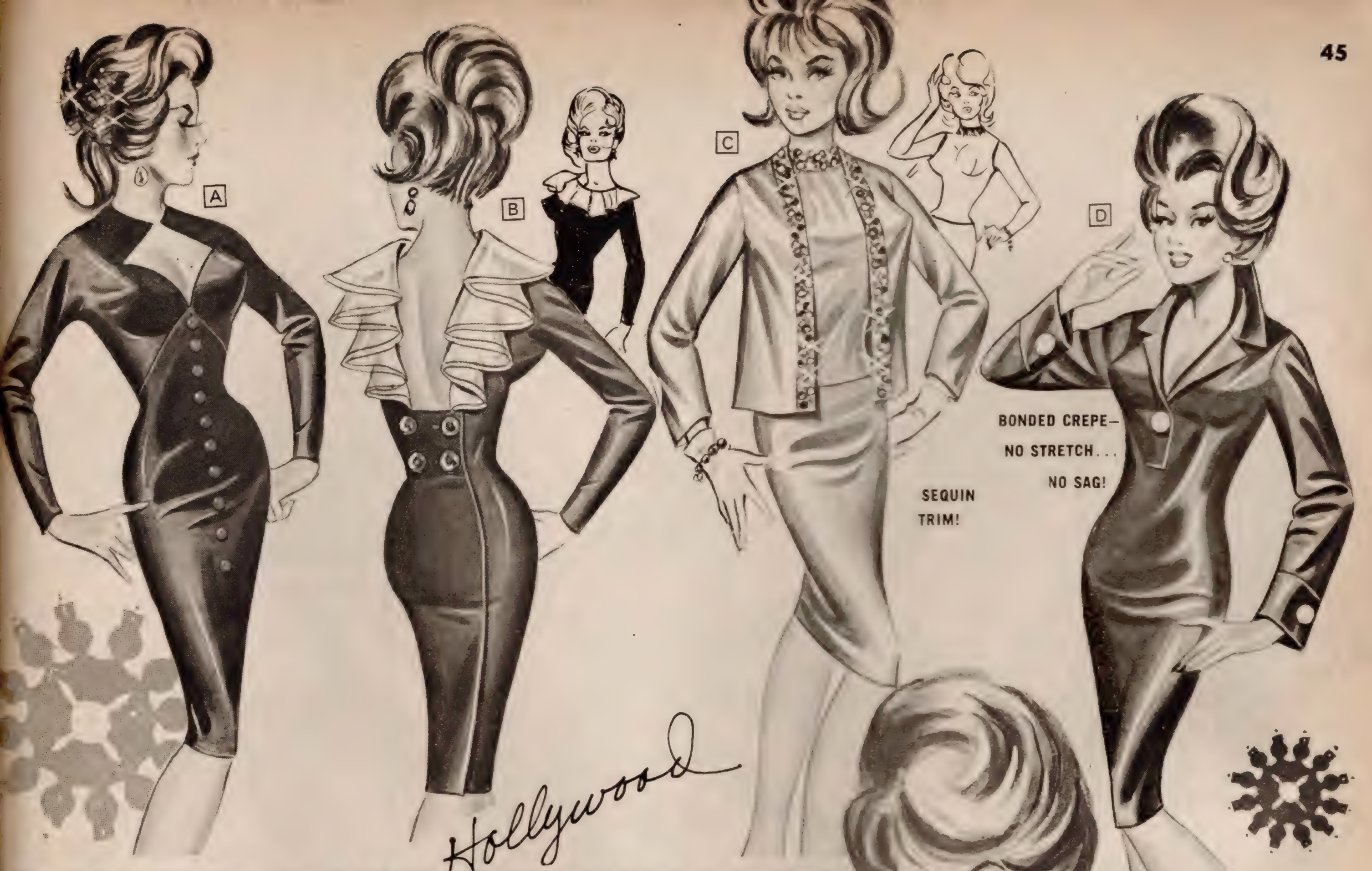
E **#2154 MAGIC BY MAIL**
Only from Frederick's can you order this fabulous Cotton Suede Wrap-up. (Just try to buy it locally!) Full tuxedo front and drop-back hood drip with fussy White Acrylic fake fur. Lined with brushed Acrylic pile, coat ends just north of the knee. Cozy by day... glamorous by night! Martini Gold or Teal Blue. Sizes 6 to 16, or Junior sizes 5 to 15. **$55.00**

F **#2211 SNOWFLAKE**
A coat soft as snow and as Christmasy for your Holiday capers! Luxurious Acrylic pile, tone on tone hi-lo stripe effect. Double breasted styling with three-quarter sleeves. Acetate taffeta lining. White. Sizes 8 to 16. **$35.00**

YOUR FREDERICK'S GUARANTEE*

*We will refund your purchase price if not completely satisfied.

SEE THE FANTASTIC COLLECTION OF DRESSES ON PGS. 42 THRU 64



BONDED CREPE—
NO STRETCH . . .
NO SAG!

SEQUIN
TRIM!

DAY TO DATE *Hollywood* ORIGINALS!

A **#2225 THRILLER**
There's a definite air of intrigue about this daring dress for your late day hours. A long dolman sleeved sheath of Rayon and Acetate Crepe. Keyhole cut-out and 10 button trim from the slashed V-neckline. Back zipper. Black or Emerald Green.
Sizes 8 to 16. **$17.99**

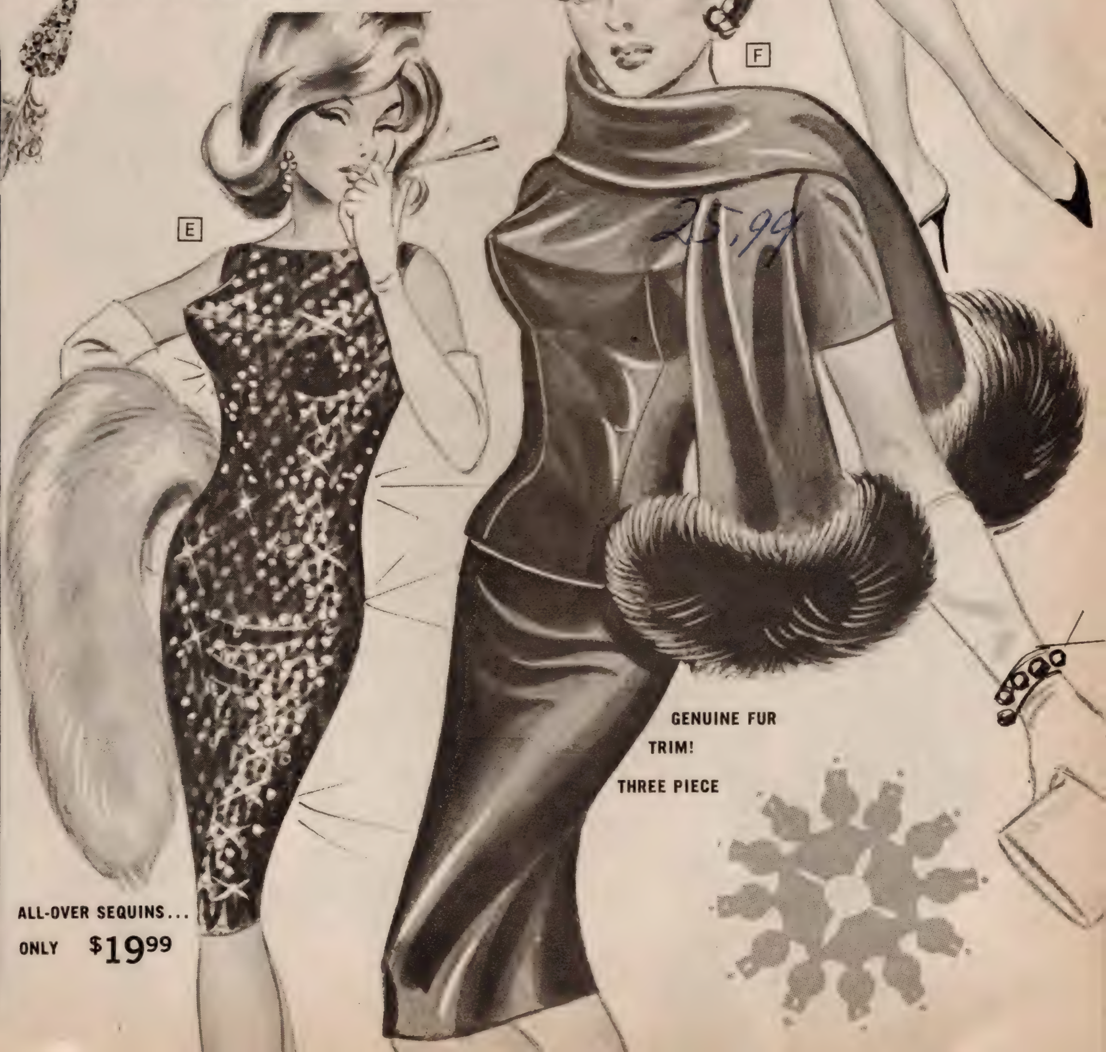
B **#2224 NEW YEARS EVE**
All froth and fun is the mood of this long-sleeved rayon and acetate crepe sheath frosted with white organza ruffule around the neckline and down the deep back. Four button trim. Black, red or royal blue with white.
Sizes 8 to 18. **$19.99**

C **#2207 HONEY DOLL**
This three part knit makes good fashion sense! Sheath skirt, long sleeved jacket touched with sequins. The sleeveless shell has sequin trim at neck to match the jacket. Antron nylon and cotton double knit in winter white, with matching sequins.
Sizes 8 to 18. **$25.99**

D **#2217 BUTTON, BUTTON**
You'll love this unusual bonded Rayon crepe shift with button detail. Deep, deep V neckline with one button closing, and button trim on long sleeve cuffs. Marvelous wardrobe addition!
Sizes 8 to 16 in black. **$19.99**

E **##2200 SWING SHIFT**
Imagine! All-over sequins at such a price! How does Mr. Frederick do it? The going-est, glowing-est dress around, this Acetate Taffeta sleeveless shift-sheath glitters with sequins from scoop-neck to hem. Zip back. Black or White.
Sizes 8 to 18. **$19.99**

F **#2218 BIG DIVIDEND**
Be a wise investor when you buy this manyway three piece costume! Bonded Wool Jersey sheath pull-on skirt, short sleeve top with dolman seam styling, back zipper, and long stole banded with Rabbit Fur. Wear together or apart.
Sizes 10 to 18 in black. **$25.99**



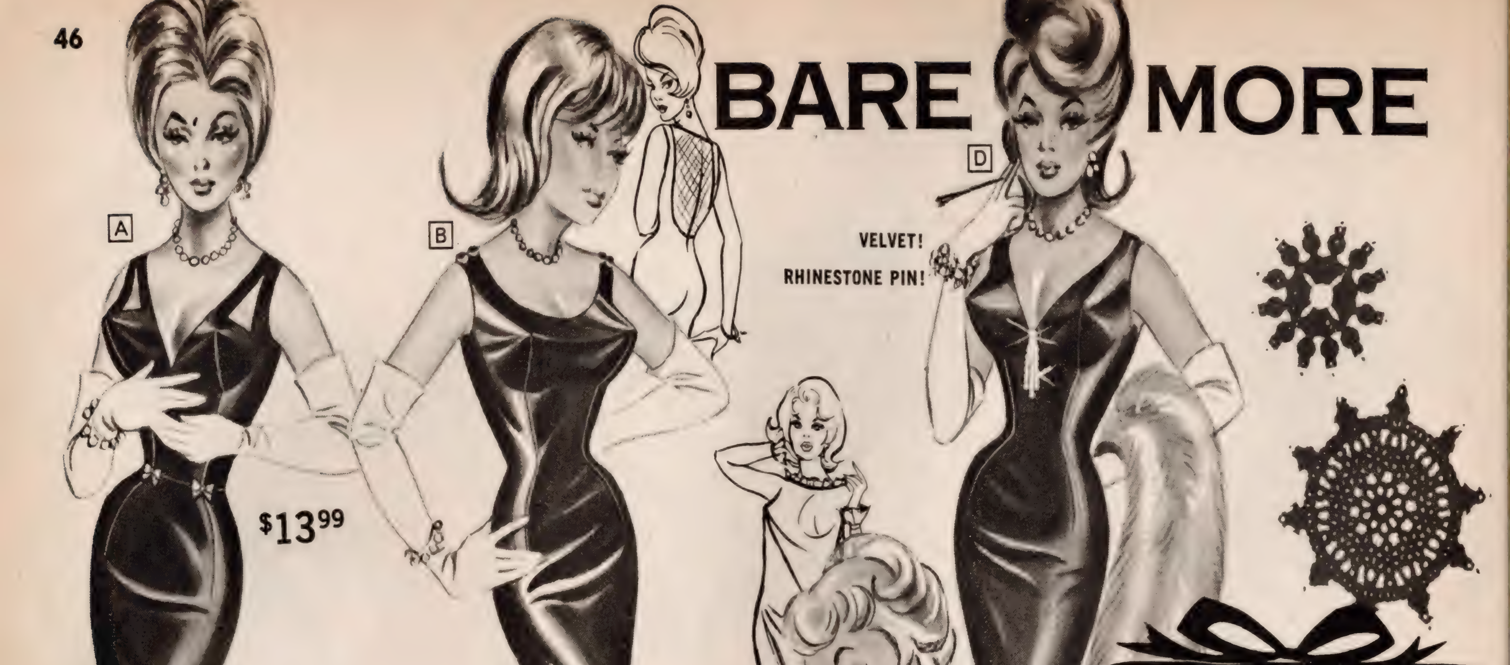
25.99

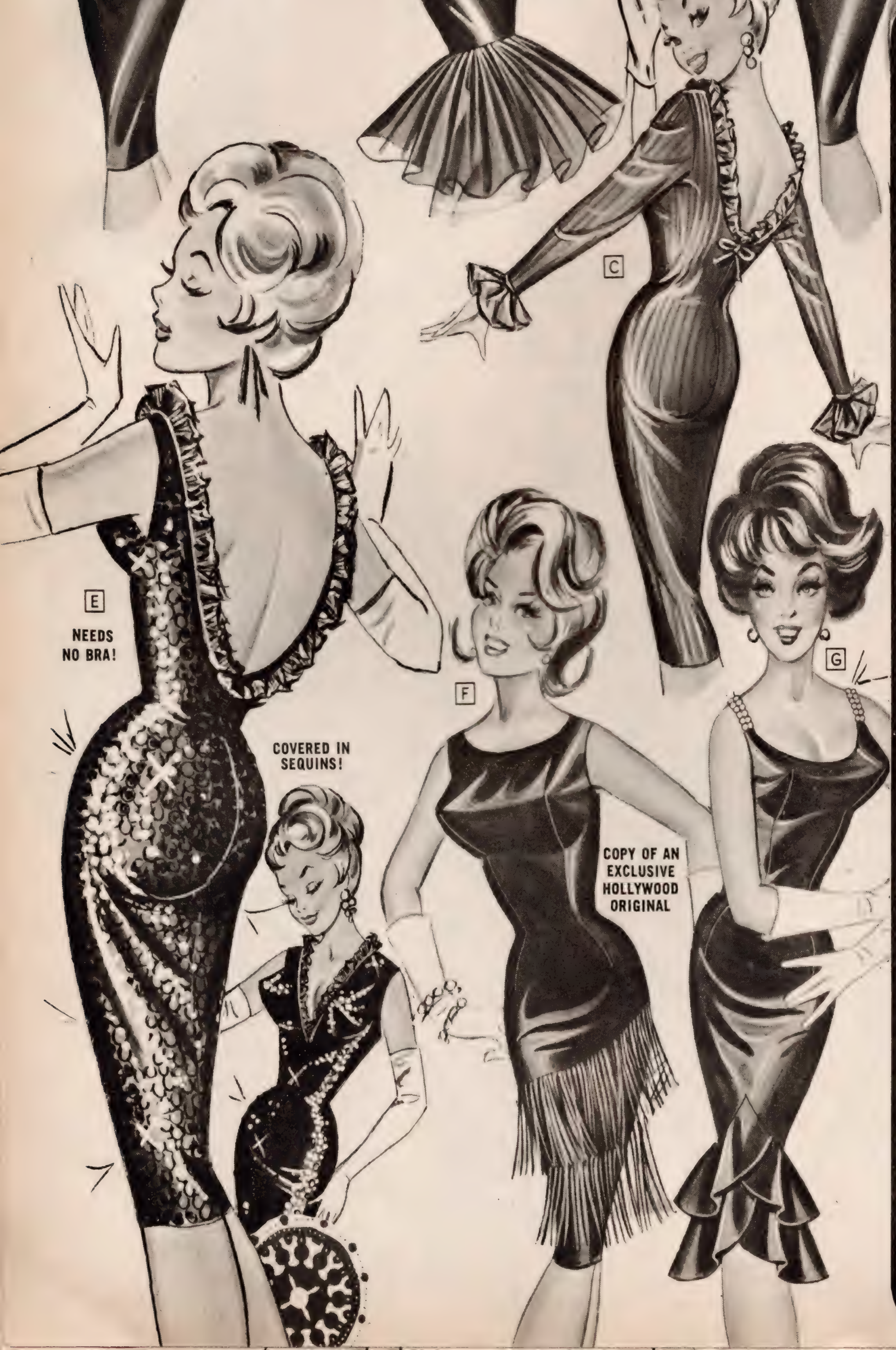
GENUINE FUR
TRIM!

THREE PIECE

ALL-OVER SEQUINS . . .
ONLY $19.99

BARE MORE




C
E
NEEDS NO BRA!
COVERED IN SEQUINS!
F
COPY OF AN EXCLUSIVE HOLLYWOOD ORIGINAL
G

A #2208 SOCIAL WHIRL
Designed for dancing and dining this figure-flattering sleeveless sheath of acetate and rayon crepe. V neck front and back, peek-a-boo cut out shoulder straps. Copy of a much more expensive dress from a famous European designer. Black, royal blue or emerald green. Sizes 8 to 18. **$13.99**

B #2215 BARE ILLUSION
You'll love the elegant sex appeal of this rayon crepe and silk organza sheath. Sheer illusion back that's low, scooped and covered over with a veil of silk organza. The skirt flounce is the same sheer fabric. Luxurious Krinkle crepe, fully lined. Black only. Sizes 8 to 16. **$22.99**

C #2214 BEAU BRUMMEL
Ruffles make news in both fashion and flattery, so be one of the first to show off in this ribbed rayon crepe long sleeved sheath. Ruffles at the wrists and around the low-back neckline. Exciting contrast-colored lining, gold lined with pink. Lime green lined with Blue. Sizes 8 to 16.
Junior sizes 7 to 15. **$22.99**

D #2210 MISS AMERICA
Flatter both your complexion and your figure with luxurious rayon velvet. Sleeveless sheath with V neck front and back, the bustline detail emphasized by an exaggerated rhinestone pin. Back zipper. Black or Royal blue. Junior sizes 7 to 15. **$22.99**

E #2219 CURTAIN RAISER
You'll make a grand entrance in this lean gleam of sequins Acetate mylar all-over sequinned on lace. Permanently pleated nylon ruffle frames the deep V-neck front and back. Built in cups, no bra is needed. Black, sapphire blue or emerald green. Sizes 8 to 16.
Junior sizes 7 to 15. **$29.99**

F #2220 FREDERICK'S FRINGE
Let fringe call attention to YOU! Sit ...stand...dance the Frug! Two thick rows of fringe, sewn diagonally, make you a mighty mover and shaker! Sleeveless Rayon and Acetate Crepe Sheath is scoop necked back and front. Long back zipper. Jet Black or Pure White. Sizes 6 to 16. **$25.99**

G #2195 MODERN JAZZ
The swing of this flounced sheath moves with every motion of your body! The princess line ends in a scalloped tiered flounce, the shoulder straps sparkle with a triple strand of rhinestones. Back zipper. Rayon crepe in black only. Sizes 8 to 16,
Junior sizes 7 to 15. **$22.99**

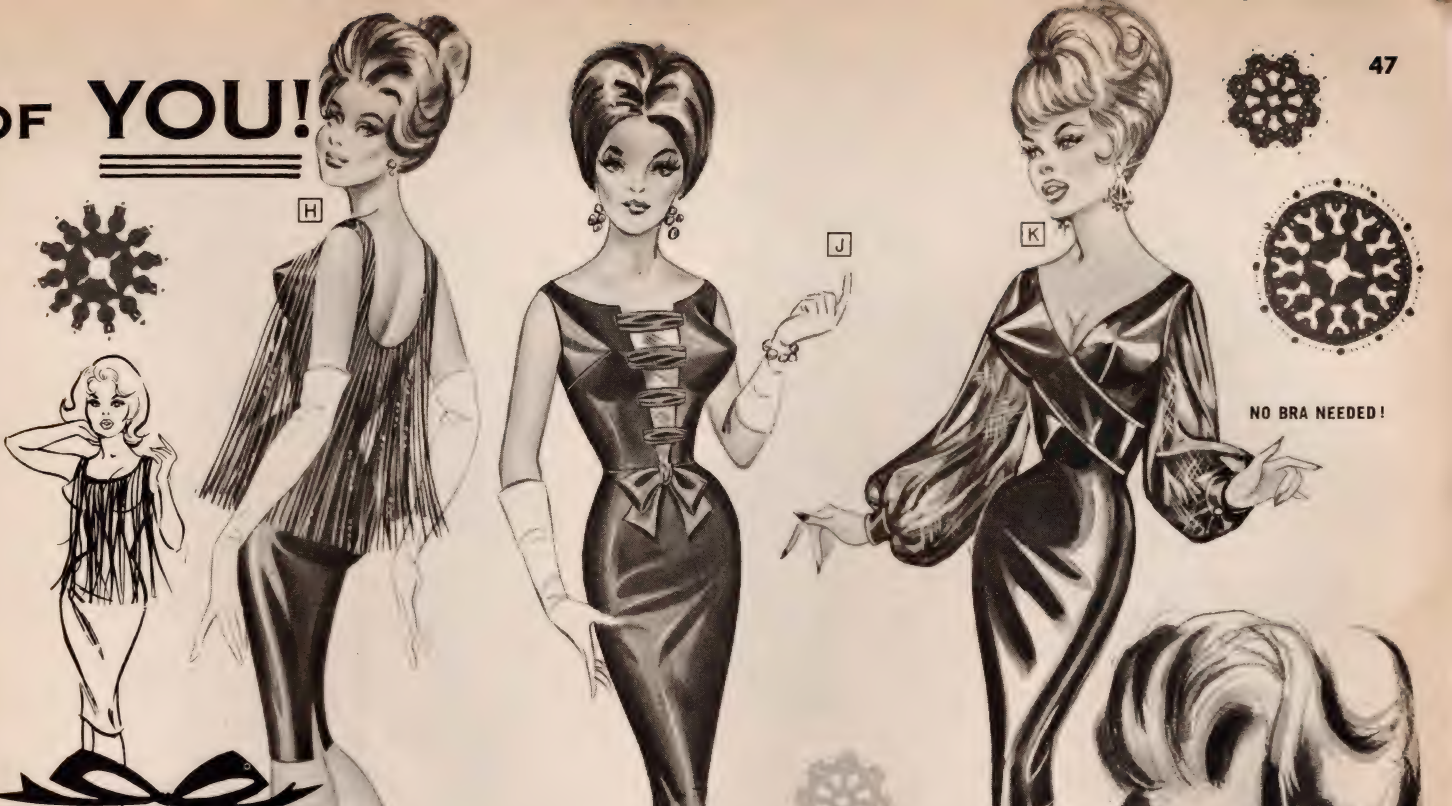
OPEN A FREDERICK'S CHARGE

Today

- NO MONEY DOWN
- SIX MONTHS TO PAY

SEE PAGE 35

OF YOU!



H **#2212 AVANT GARDE**
Here's a swinger of a dress for bistro hopping and much dancing! Rayon and acetate crepe scoop neck sheath, graceful with all around fringe from neckline to hipline. Self belt. Black, white or bright orange.
Junior sizes 7 to 15. $\$17^{99}$

J **#2158 SPECULATION**
He'll get ideas from this naughty-nice neck! All that keeps it togeher is a 4-band lacing that ties at the waist. Sheer inset in the wide "V" plunge makes it look nearly nude. Sleeveless Rayon Acetate Crepe, fully lined. Black or Kelly Green.
In Junior sizes 7 to 17. $\$17^{99}$

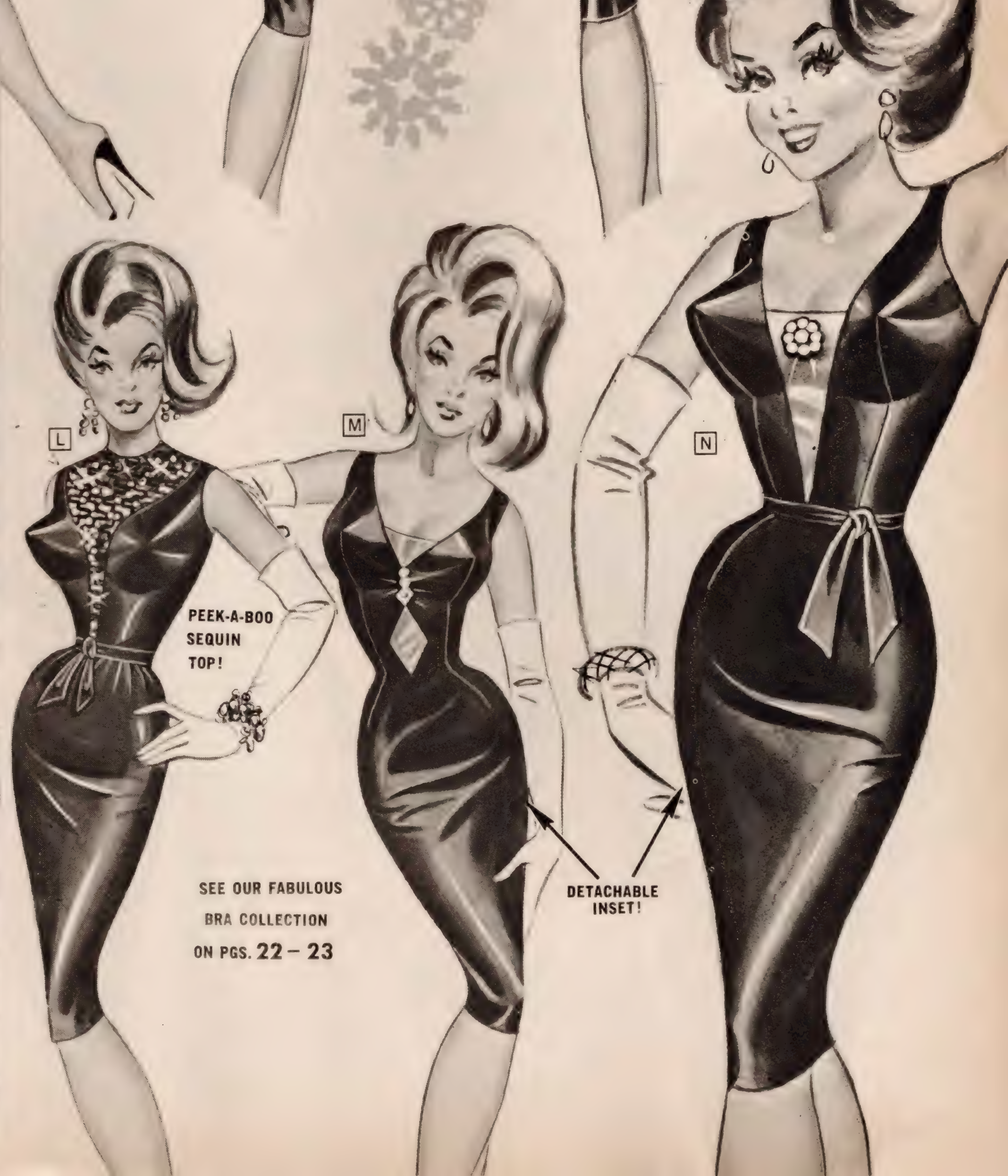
K **#2186 FLIRTATION**
Exciting things will happen to you, when you wear this flirt of a dress! Rayon and acetate crepe shadowed with long sheer sleeves. V neck banner bust has built-in cups, no bra needed. Junior sizes 7 to 15.
Midnight black. $\$19^{99}$

L **#2216 BARE AND DARE**
Black lace sparkled with sequins adds brilliance to this special dress for your special occasions! Rayon crepe sleeveless lined sheath with see-thru nylon lace and sequin inset that goes to the waist that's banded and bowed. Built in cups, no bra needed.
Vixen Black. Sizes 8 to 16. $\$19^{99}$

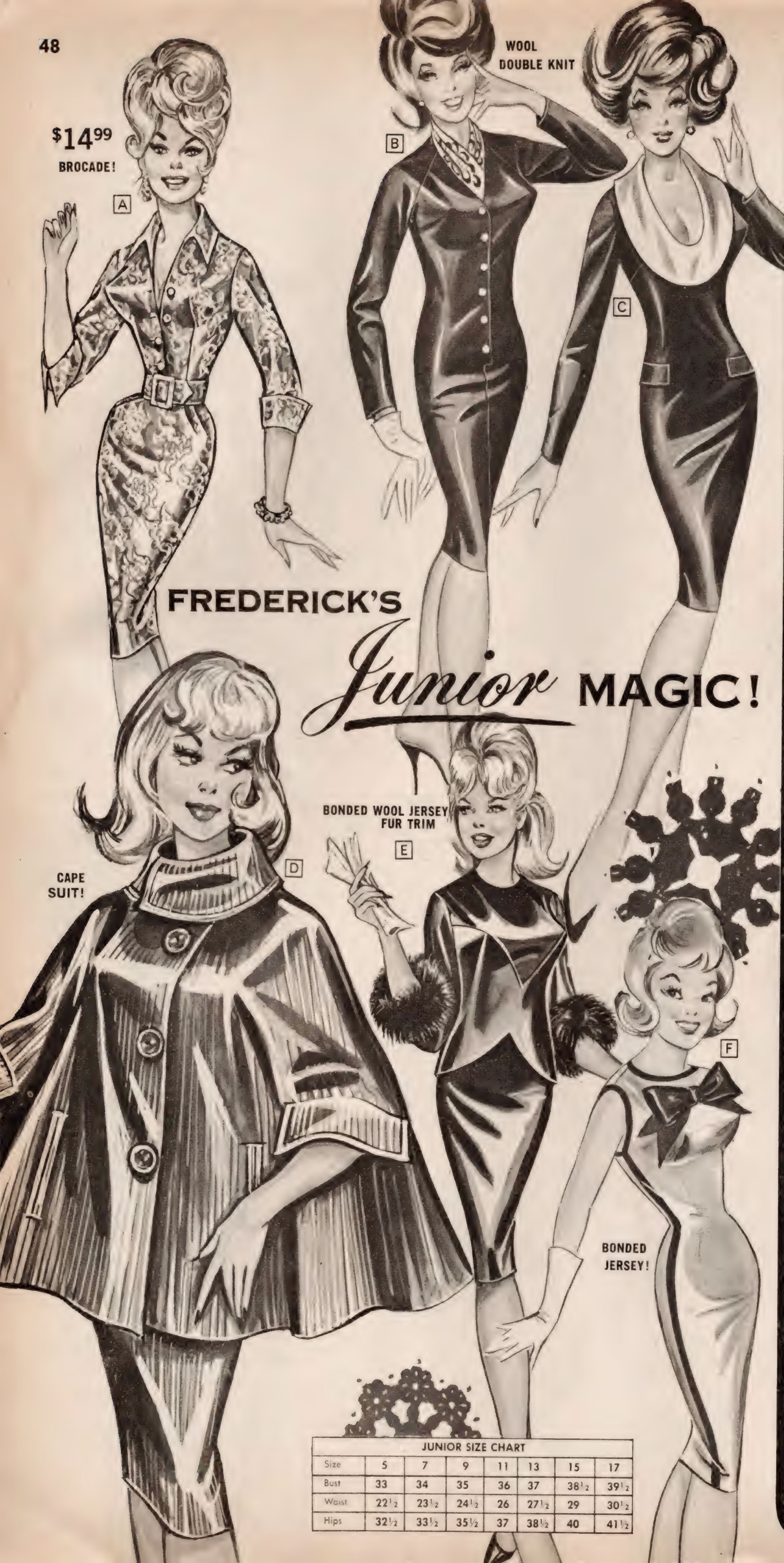
M **#2222 BLACK DIAMOND**
A little gem of a dress to set off your figure. Sleeveless sheath with diamond cut-out between the bust. Bare if you're daring or filled in with detachable nude inset for the shy! V-neck front and back, rhinestone pin. Acetate crepe fully lined. Black, White or Royal Blue. Sizes 8 to 16. $\$25^{99}$

N **#2221 CONTROVERSIAL**
To bare or not to bare, that is the question with this cleverly contrived acetate crepe sheath. It's slashed to the waist in front, filled in with a removeable nude inset, rhinestone-pinned. Boned so that when worn without inset it will hug to the body. Black, Red, or Royal, all with nude.
Sizes 8 to 16. $\$25^{99}$

HOLLYWOOD APPROVED SCREEN STYLE



SEE OUR FABULOUS BRA COLLECTION ON PGS. 22 – 23



FREDERICK'S *Junior* MAGIC!

JUNIOR SIZE CHART							
Size	5	7	9	11	13	15	17
Bust	33	34	35	36	37	38½	39½
Waist	22½	23½	24½	26	27½	29	30½
Hips	32½	33½	35½	37	38½	40	41½

A #2143 LADY'S CHOICE
This low-necked shirtwaist opens to the waist. How many buttons are left undone is strictly up to you! Acetate and Cotton Brocade zips up the side for flawless fit. ¾ cupped sleeves, self belt. Glamour at such a tiny price! White, Pretty Pink or Light Blue. Junior sizes 7 to 15. **$14.99**

B #2167 QUICK CHANGE ARTIST
If your wardrobe is limited, this is for you! Double-knit Wool Stepin looks different every way you wear it. With or without the self belt... with Ascot scarf on or off. It's fabulous, front or back! Stitched detail on neck and shoulders. Black, Red or Vivid Green. Junior sizes 7 to 15. **$22.99**

C #2179 GOOD LUCK
Collar yourself with a horseshoe... expect diamonds on Christmas morning! Miracle bonding gives this Acetate and Rayon Crepe its perfect fit. No stretch ... no sag! White Jersey overlaid horseshow collar... button-flap hip pockets. Back zipper. Black with White. Junior sizes 5 to 15. **$17.99**

D #2199 TRANSCONTINENTAL
Taking a trip? Here's a travel-wise suit for plane, train or car. Wide wale cotton corduroy with cape jacket. Collar can convert to a cowl neckline. Slim skirt. Fully lined. Olive green, or beige. Sizes 6 to 16. Junior sizes 5 to 15. **$35.00**

E #2160 BUNNY HUG
Honey... trim your cuffs with Bunny! Bunny **fur,** that is! Teriffic two-piecer is fashioned of Wool Jersey bonded to an Acetate lining. Fits you right down to the bone! Cut-up front, zip-up back. Rabbit-cuffed elbow sleeves... a slim sheath skirt. Black. Sizes 8 to 16, Junior sizes 7 to 15. **$22.99**

F #2187 BEAU APPEAL
Perky and young and madly becoming for you who like a dress with flair! Orlon Acrylic and Wool Jersey Bonded sheath with saucy black grosgrain bow, matching trim on neck, arm holes and down sides. Red, Royal Blue or Green with Black ribbon. Sizes 6 to 16, Junior sizes 5 to 15. **$22.99**

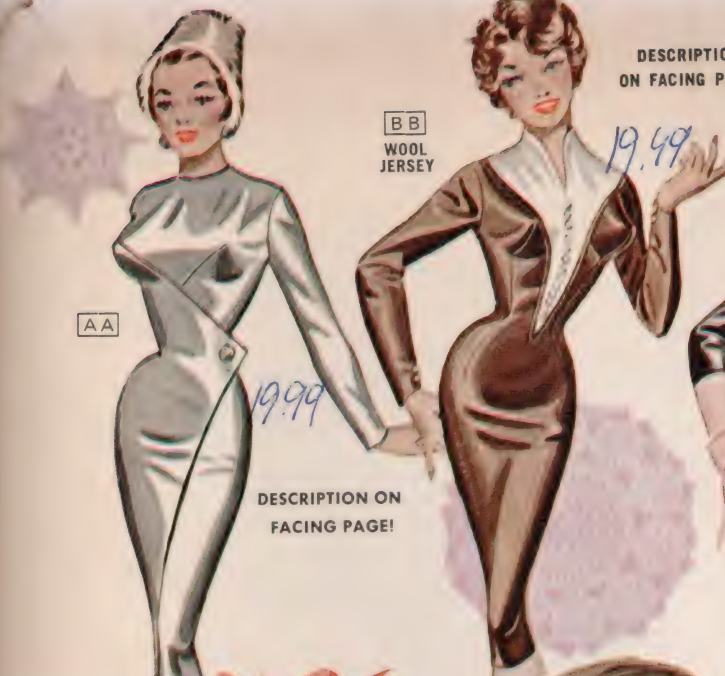
ITEMS DESCRIBED BELOW APPEAR ON OPPOSITE PAGE!

AA #2007 SPECIAL DELIVERY
Very, very dressy Wool Jersey in the brand new "envelope" shape... subtly draped and beautifully punctuated with large self-covered button! Lined. Winter White, Emerald or Purple. Sizes 8 to 20. **$19.99**

BB #2850 EVE
Slither your seductive way toward your hubby in this Wool Jersey sheath. Insert dips past your bosom, adding the right accent. Tiny buttons repeat on sleeves. Lined. Black, Mink Brown, and Green. Sizes 7 to 17, Junior Sizes 8 to 18. **$19.99**

CC #2159 BONUS BAIT
Catch the boss's eye in this striped-bright two-piecer! It's good for a raise any day! Double knit wool has a loose fitting top, a slim sheath skirt. Bold set-in stripes join at the hip, tie jauntily. Zips up the back. Black or Royal Blue, both trimmed with White. Sizes 8 to 16, Junior sizes 7 to 15. **$25.99**

YOUR MONEY BACK!
We will refund your purchase price if not completely satisfied.



BB WOOL JERSEY

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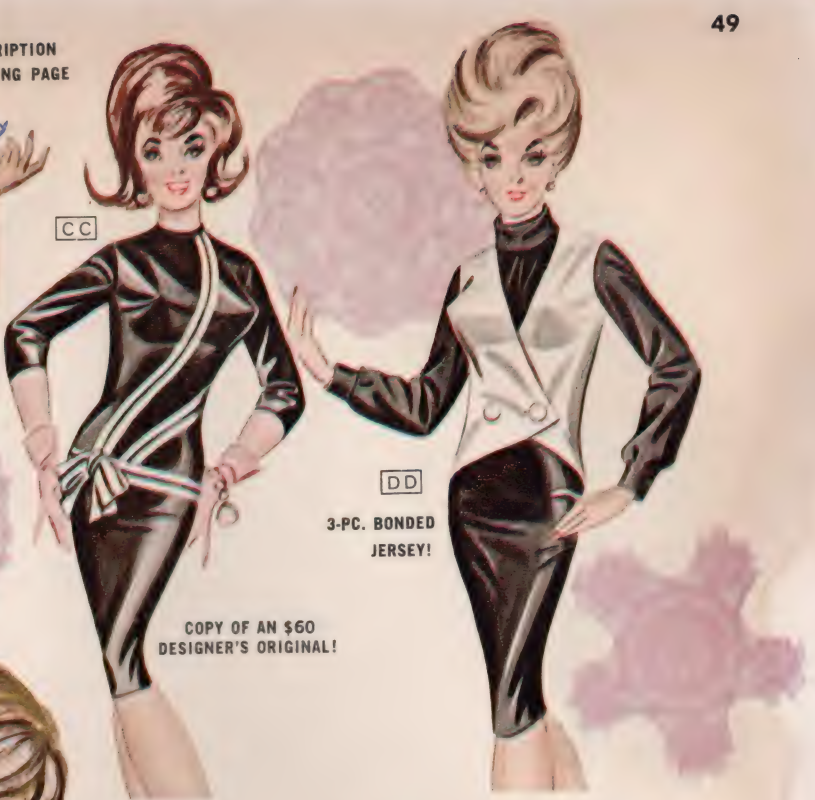
19.49

19.99

DESCRIPTION ON FACING PAGE!



DD 3-PC. BONDED JERSEY!

COPY OF AN $60 DESIGNER'S ORIGINAL!

BE GLAMOUR-WRAPPED IN JERSEY!

DD #2182 SASSY
Snap up this one . . . all three pieces! Sleveless fly-away jacket two-buttons over a long-sleeved turtleneck top, a skinny sheath skirt. Orlon and Wool Jersey wonder fabric is bonded . . . shatters all records for wear and tear! Black with White jacket. Sizes 8 to 18, Junior sizes 7 to 17. **$22.99**

EE #2180 IRRESISTABLE
Attract a following in double all-Wool knit. Two-tone sheath dress repeats the skirt's darker tones in a spiral applique that swirls across a lighter top. Tiny cap sleeves, rolled turtle neck. Trim is edged with bugle beads. Zippered back. Tones of Light & Dark Grey or Beige & Brown. Junior sizes 7 to 15. **$29.99**

FF #2583 ANGEL
You're his sweet angel in our stunning curve-cued bonded Wool Jersey sheath . . . ¾ dolman seamed sleeves, high squared off neckline. In a Wool Jersey that never loses its shape or sags. Black, Beige, Royal Blue. Sizes 8 to 18. Junior sizes 7 to 17. **$12.99**

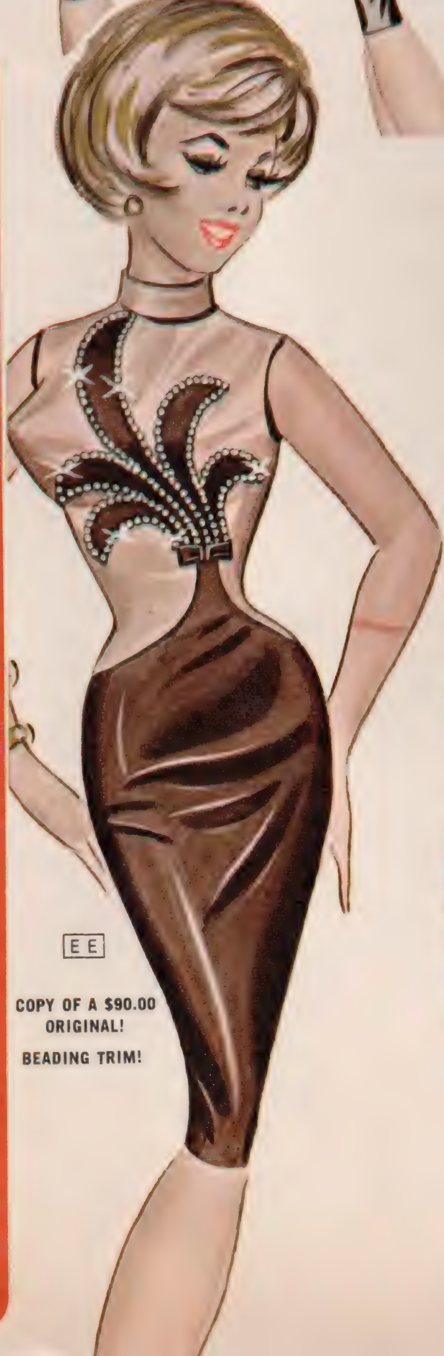
GG #2994 CANDIDATE
You might be our first lady president . . . especially when they see you in the Orlon Acrylic and Wool Jersey sheath. The plunging neckline and full sleeves are just the things to win the majority vote. The fabric is bonded (better than lining . . . no puckering . . . ever!) Black, Gold or Emerald Green. Sizes 8 to 16. **$17.99**

HH #2906 PARISIAN PLUNGE
The French have a word for it . . . "Love at first sight," when he sees you in this slither of Arnel Triacetate Jersey sheath with French cuffed, long slim sleeves. The neckline topped with a semi-shirt collar above a deep, deep "V"! Hot Pink or Frosty Blue. Sizes 8 to 16. **$17.99**

IF IT'S FREDERICK'S IT'S NEW!

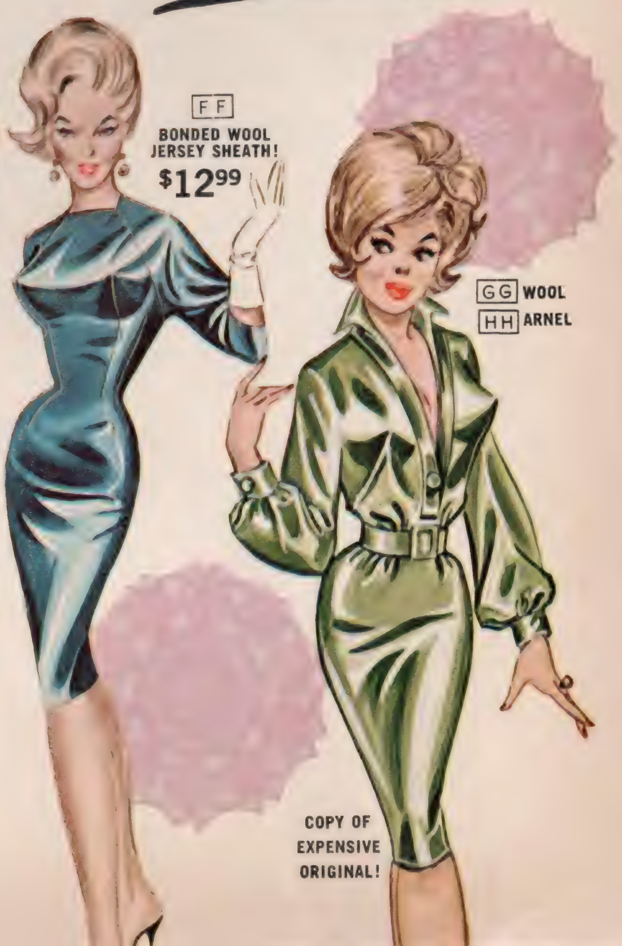
IF IT'S NEW IT'S FREDERICK'S . . .

You can
CHARGE IT
at Frederick's.
See Page **35** for
Application



COPY OF A $90.00 ORIGINAL!

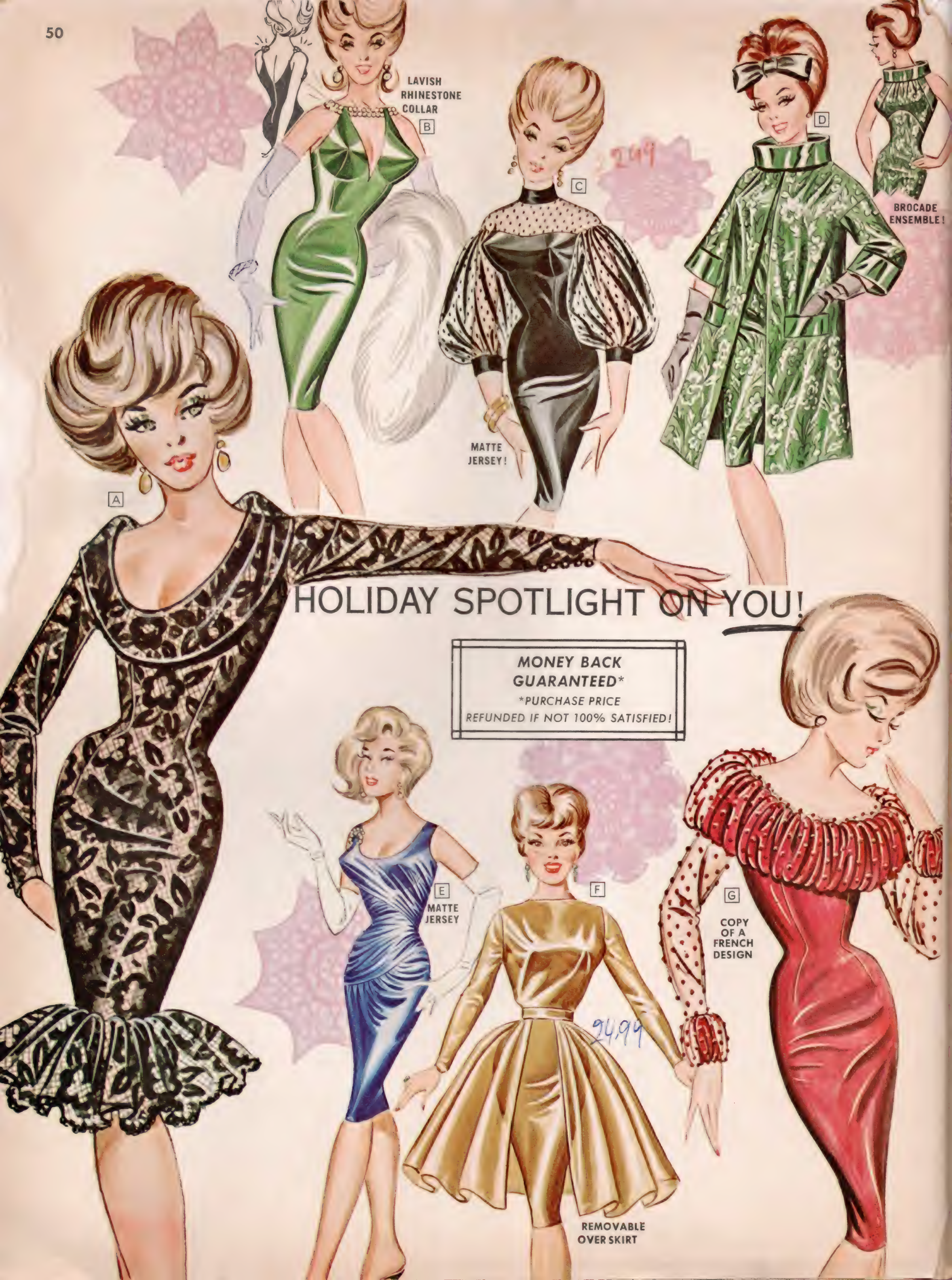
BEADING TRIM!



FF BONDED WOOL JERSEY SHEATH! $12.99

GG WOOL
HH ARNEL

COPY OF EXPENSIVE ORIGINAL!


LAVISH
RHINESTONE
COLLAR
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BROCADE
ENSEMBLE!
MATTE
JERSEY!
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MATTE
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F
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COPY
OF A
FRENCH
DESIGN
REMOVABLE
OVER SKIRT

249

HOLIDAY SPOTLIGHT ON YOU!

MONEY BACK GUARANTEED*

**PURCHASE PRICE REFUNDED IF NOT 100% SATISFIED!*

24,99

START LIVING...
BARGAINS
YOU CAN'T MISS!

ITEMS LISTED BELOW APPEAR ON PAGE 50

A #2138 FLOSSY
A flounce of lace shows off your legs ...gives that nice and kneesy look! Long button sleeves are the same Nylon lace. Skin-tight sheath of Acetate Taffeta is a mad, mad copy of a high priced original. Love the deep rolled horseshoe collar! Black lace over Black, White or Beige as shown. **$17.99**
Sizes 8 to 16.

B #2155 SHERRY
Prove you're All-Girl in this looked-at, longed-after sheath! A triple-row choker of blazing rhinestones holds the bust cups high and handsome. Long, low back... bare, bare shoulders. Acetate Rayon Crepe, fully lined. Back zipper. Green, or Black. **$22.99**
Junior sizes 7 to 15.

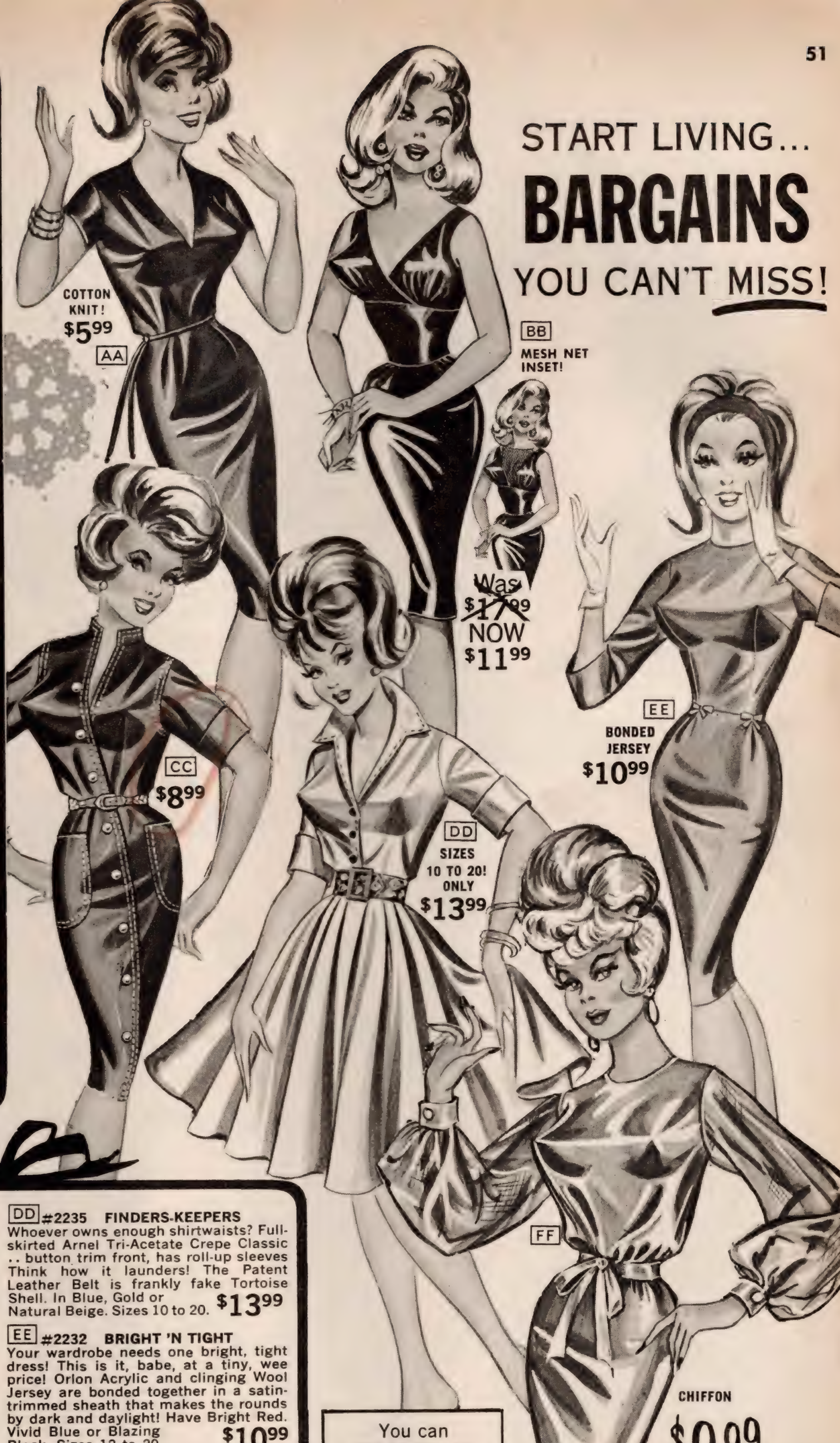
C #2137 COMBO
Combine the beat of Nylon Matte Jersey with Nylon Chantilly Lace... and just see what happens! Bonded Jersey shows off every curve... see-through lace is unmistakably "kiss-kiss." (Love those puffed-up sleeves, that high-rise collar!) Black. **$22.99**
Sizes 8 to 18.

D #2135 SMASH HIT
The going-est costume around! Lithe and lush sheath in Acetate and Cotton Brocade bares the shoulders beautifully. Gleaming satin rises to a wedding-ring collar, matches the trim of the collarless coat. In Candlelight Beige. Red or Emerald Green. **$35**
Sizes 8 to 18.

E #2526 CRISSCROSS CUTIE
Wrap yourself in a criss cross of acetate and nylon jersey that drapes from the lovely bustline down to the hips. Royal Blue, Festive Green, Black. Sizes 8 to 18. **$19.99**

F #2376 WE TWO
You saw the original on a world famed movie siren! Let the Satin sheath gleam slyly under a detachable cloud of Silk Organza or remove the overskirt... Acetate Satin. Silk Organza. Black, Red, or Gold. **$24.99**
Sizes 8 to 16.

G #2136 PARISIAN
You won't find this in your Main Street shops! Mr. Frederick smuggled this design out of Paris... copied it for his star clientele. Figure-framing sheath of Rayon Acetate Crepe is made ultra glamorous with contrasting sleeves and rolled collar and cuffs of exotic Point d'esprit. Black or Red. **$24.99**
Sizes 8 to 18.



AA #2091 EASY-GOER
You'll live in and love this basic cotton double knit! (Love the price, too!) It's short sleeved for comfort, V-necked for style. Smartly belted with a leatherette thong. Here's the kind of tremendous value you find only at Frederick's! In Black, Royal Blue, or Red.
Sizes 10 to 18. And only **$5.99**

BB #2843 FASHION FRONT
The front goes down in a blaze of glory ...so don't miss it! This provocative sheath of Rayon has back zipper... detachable inset. Sheath has built in bra for the perfect build-up. Black only.
Sizes 8 to 18. **$11.99**
Junior sizes 7 to 17.

CC #2101 SUCCESS
We've copied this dress from a much higher priced dress. The classic shift in the popular shirtmaker styling. This one is Cotton with Brass buttons, Hemp Rope belt and two huge pockets. Turquoise, Black, Moss Green. **$8.99**
Sizes 12 to 20.

DD #2235 FINDERS-KEEPERS
Whoever owns enough shirtwaists? Full-skirted Arnel Tri-Acetate Crepe Classic .. button trim front, has roll-up sleeves Think how it launders! The Patent Leather Belt is frankly fake Tortoise Shell. In Blue, Gold or Natural Beige. Sizes 10 to 20. **$13.99**

EE #2232 BRIGHT 'N TIGHT
Your wardrobe needs one bright, tight dress! This is it, babe, at a tiny, wee price! Orlon Acrylic and clinging Wool Jersey are bonded together in a satin-trimmed sheath that makes the rounds by dark and daylight! Have Bright Red. Vivid Blue or Blazing Black. Sizes 12 to 20. **$10.99**

FF #2190 FEMME FATALE
You'll feel all fragile femininity in this jewel neck chiffon shift with long sheer sleeves. Self tie belt. Completely lined in Acetate taffeta. Truly, a beautiful buy! Vixen Black, Bright Blue, Christmas Red. **$9.99**
Sizes 10 to 18.

You can
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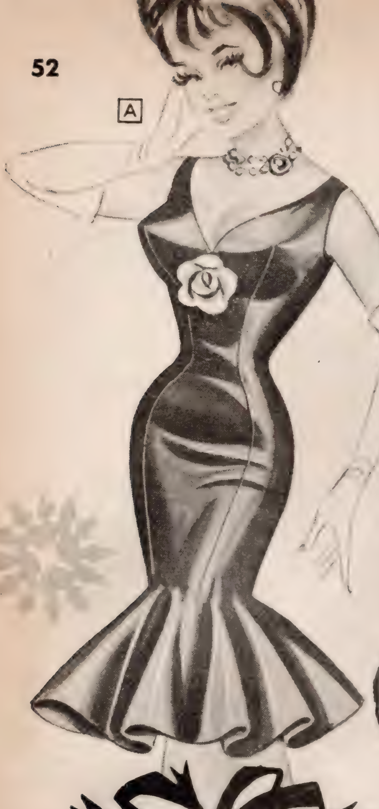
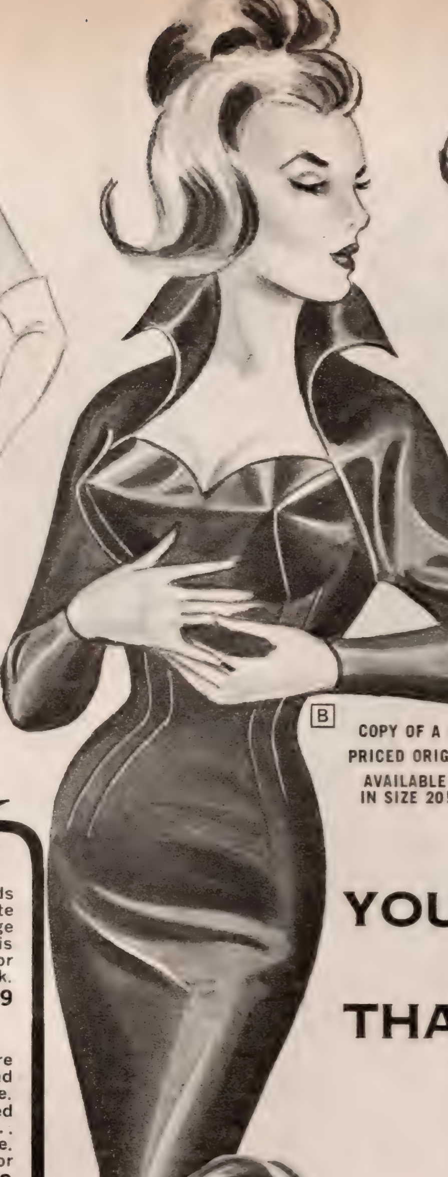
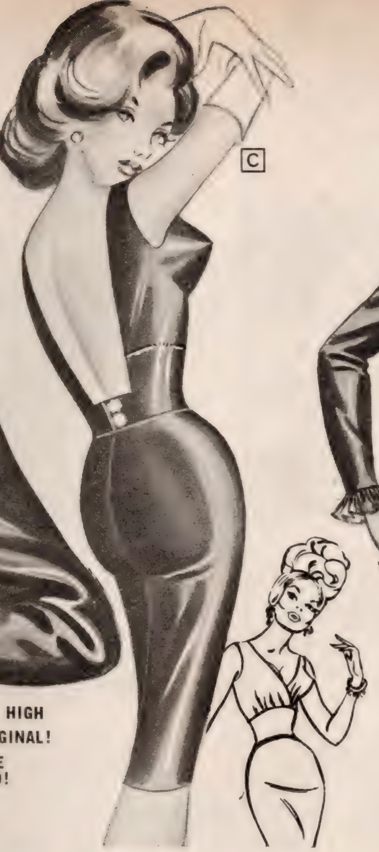
at Frederick's.
See Page **35** for
Application

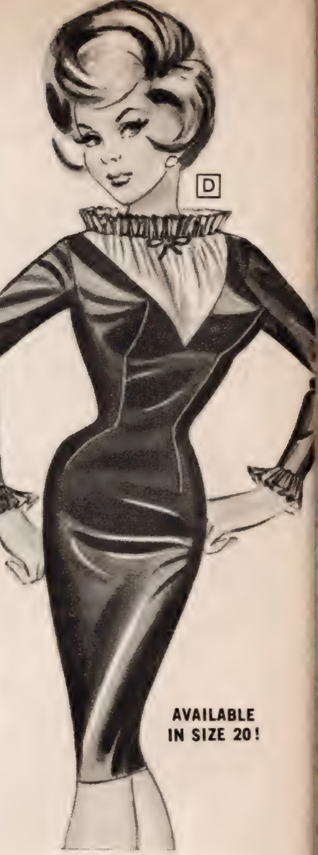




COPY OF A HIGH PRICED ORIGINAL!

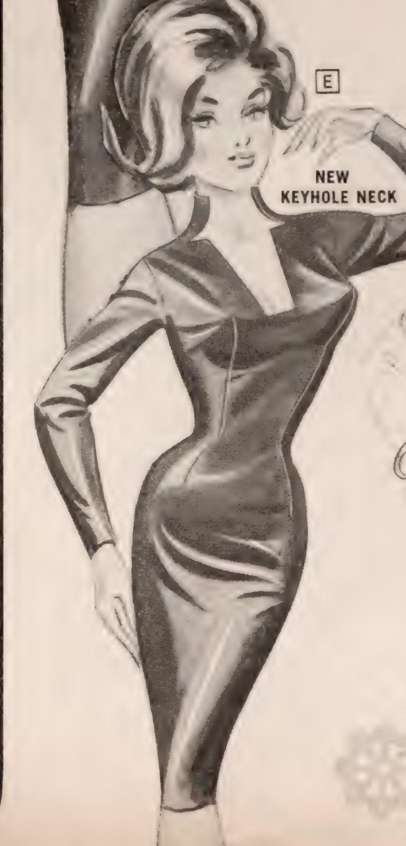
AVAILABLE IN SIZE 20!



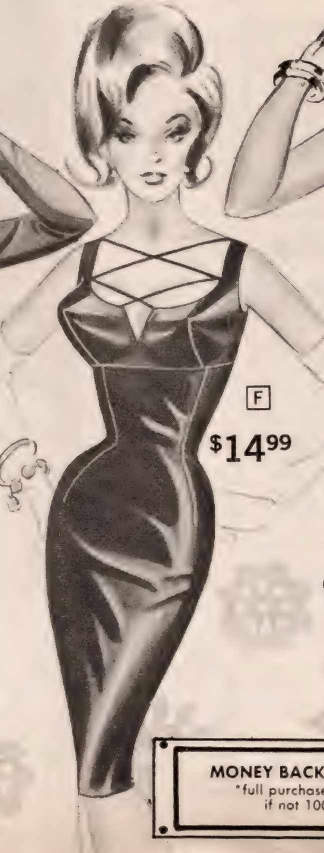


AVAILABLE IN SIZE 20!

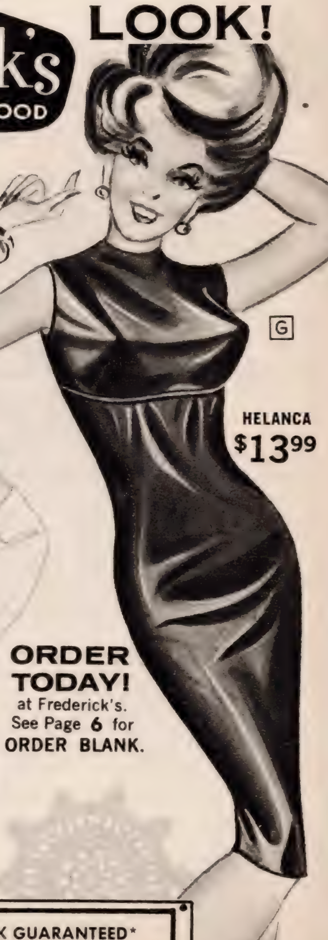
YOU DESERVE THAT frederick's OF HOLLYWOOD LOOK!



NEW KEYHOLE NECK



$14.99



HELANCA

$13.99

ORDER TODAY!
at Frederick's.
See Page **6** for
ORDER BLANK.

MONEY BACK GUARANTEED*
*full purchase price refunded if not 100% satisfied

A #2166 RITA
Ole' will be the cry from the crowds when you enter wearing this Acetate & Rayon Crepe sheath. Deep plunge neckline ends with a lovely flower. This sexy sheath has a trumpet flounce for daring dancing. Fully lined. Bold Black. Junior sizes 7 to 15. **$22.99**

B #2659 NIGHT AND DAY
Night and day—this is the one! Sure to be one of the most alluring and adaptable dresses in your wardrobe. Rayon and Acetate Crepe fully lined sheath with a squared off neckline... princely seaming off the shoulder line. Long sleeves. Black, Burning Red or Royal Blue. Sizes 8 to 20. Junior sizes 7 to 17. **$25.99**

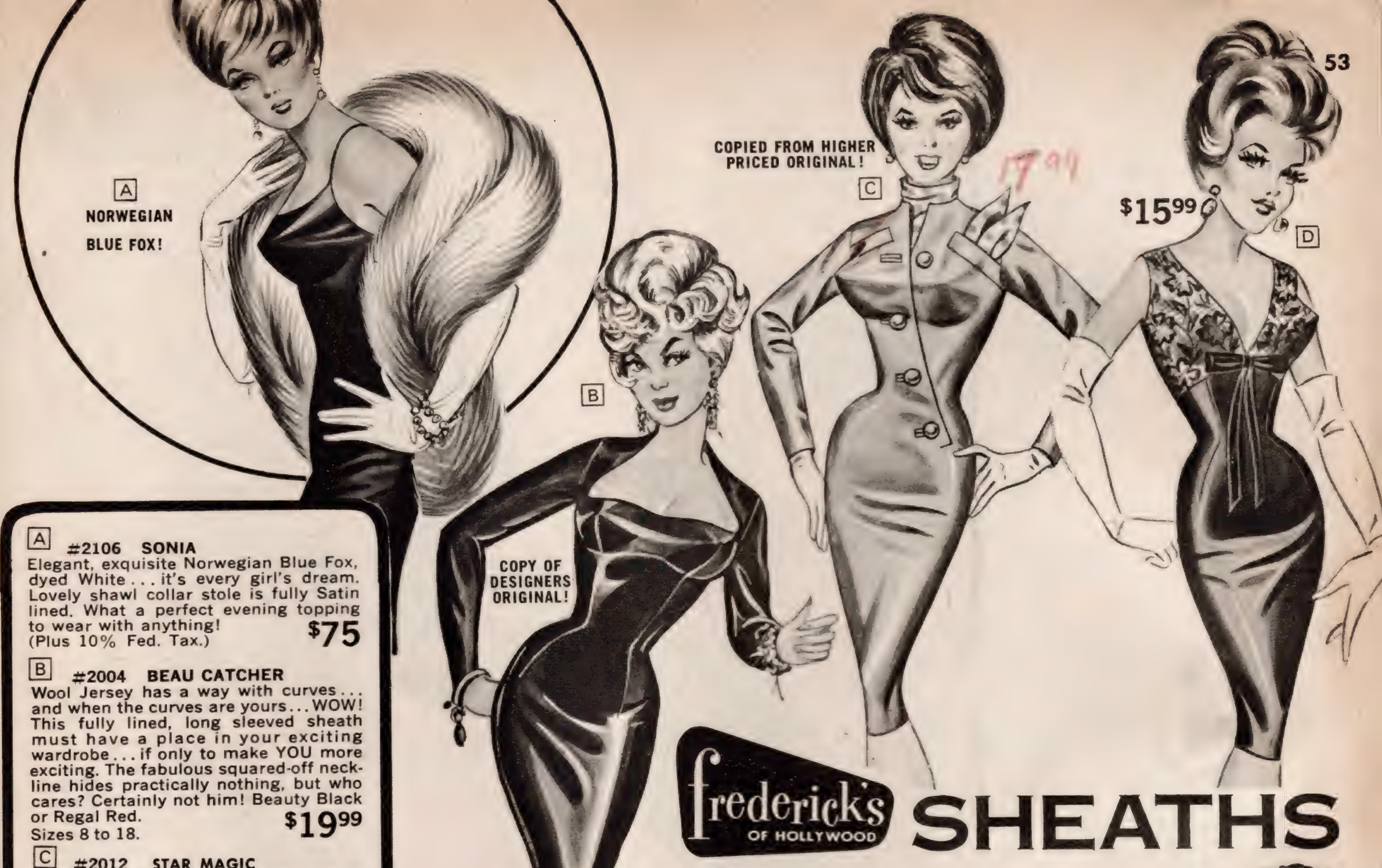
C #2194 BACK TALK
And there will be lots of talk, all compliments, when you wear this rayon and acetate crepe dress squared low in the back, with two rhinestone buttons. Surplus neckline with pleating up to the bust. Black or Red. Sizes 8 to 16. **$22.99**

D #2111 SWEET PLEAT
That ol' smarty Mr. Frederick fills a deep plunge front with Nude sheer of permanently pleated nylon! Rayon and Acetate Crepe sheath is lined, **definitely fitted!** Fluting at neck and cuffs. Black, Valencia Red, or Royal Blue. Sizes 8 to 20. **$29.99**

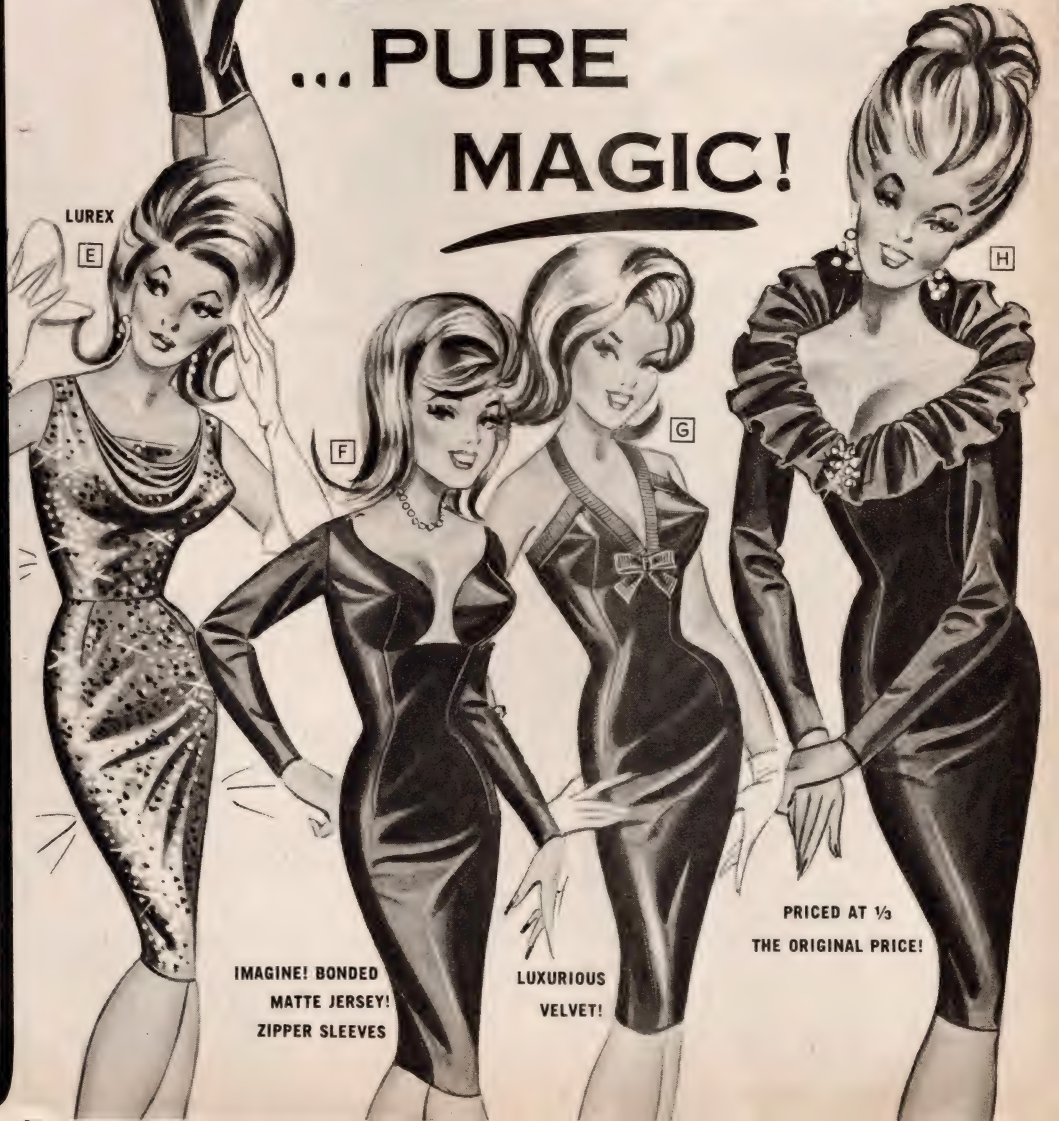
E #2178 KEYHOLE PLUNGE
Beware of Peeping Toms! Frederick's hottest fashion... the Keyhole Plunge Neck... squares at the botton, soars to a notched standup collar. Rich Acetate Rayon Crepe sheath has a full taffeta lining; long taut sleeves. Zip-up back. In Raven Black. Sizes 10 to 16. **$24.99**

F #2183 COCKTAIL ELEGANTE
Here's a self confident little dress that's all female allure! Provocative criss cross neckline that's bared front and back. Rayon and acetate crepe. Copy of a much more expensive dress. Junior Sizes 7 to 15. Black only. **$14.99**

G #2120 HIGH SIERRAS
Fancy you in the Nylon Helenca Knit S-t-r-e-t-c-h! Skinny as skin, it promotes your bosom to peak proportions. Elasticized underbust strap fits through the side seams, around your back. **Pulls you up to there!** Sleeveless and high necked. In Devilish Black, Vixen Red, Satan Blue. Sizes 8 to 16. **$13.99**



frederick's OF HOLLYWOOD SHEATHS ...PURE MAGIC!



A #2106 SONIA
Elegant, exquisite Norwegian Blue Fox, dyed White . . . it's every girl's dream. Lovely shawl collar stole is fully Satin lined. What a perfect evening topping to wear with anything! (Plus 10% Fed. Tax.) **$75**

B #2004 BEAU CATCHER
Wool Jersey has a way with curves . . . and when the curves are yours . . . WOW! This fully lined, long sleeved sheath must have a place in your exciting wardrobe . . . if only to make YOU more exciting. The fabulous squared-off neckline hides practically nothing, but who cares? Certainly not him! Beauty Black or Regal Red. Sizes 8 to 18. **$19⁹⁹**

C #2012 STAR MAGIC
Perfect for the office or out on the town. You'll capture all of the raises and praises that you want! This smart Orlon Acrylic and Wool Bonded sheath has a front button closing to the hip in an unusual diagonal closing. The polka-dot scarf at the neck and the kerchief tucked in the cuffed pocket are perfect contrasts to the utterly simple lines. Black, Bright Red or Perfect Gold. Sizes 8 to 18. **$17⁹⁹**

D #2238 ALLURE
Just what you have wanted for so long . . . Luscious Cotton Lace over Nude Taffeta that completely covers your bustline. A captivating sight enriched with clinging Rayon and Acetate Crepe . . . accented with a self bow and streamers. Brash Black with Beautiful Beige. Sizes 6 to 16, Junior sizes 5 to 15. **$15⁹⁹**

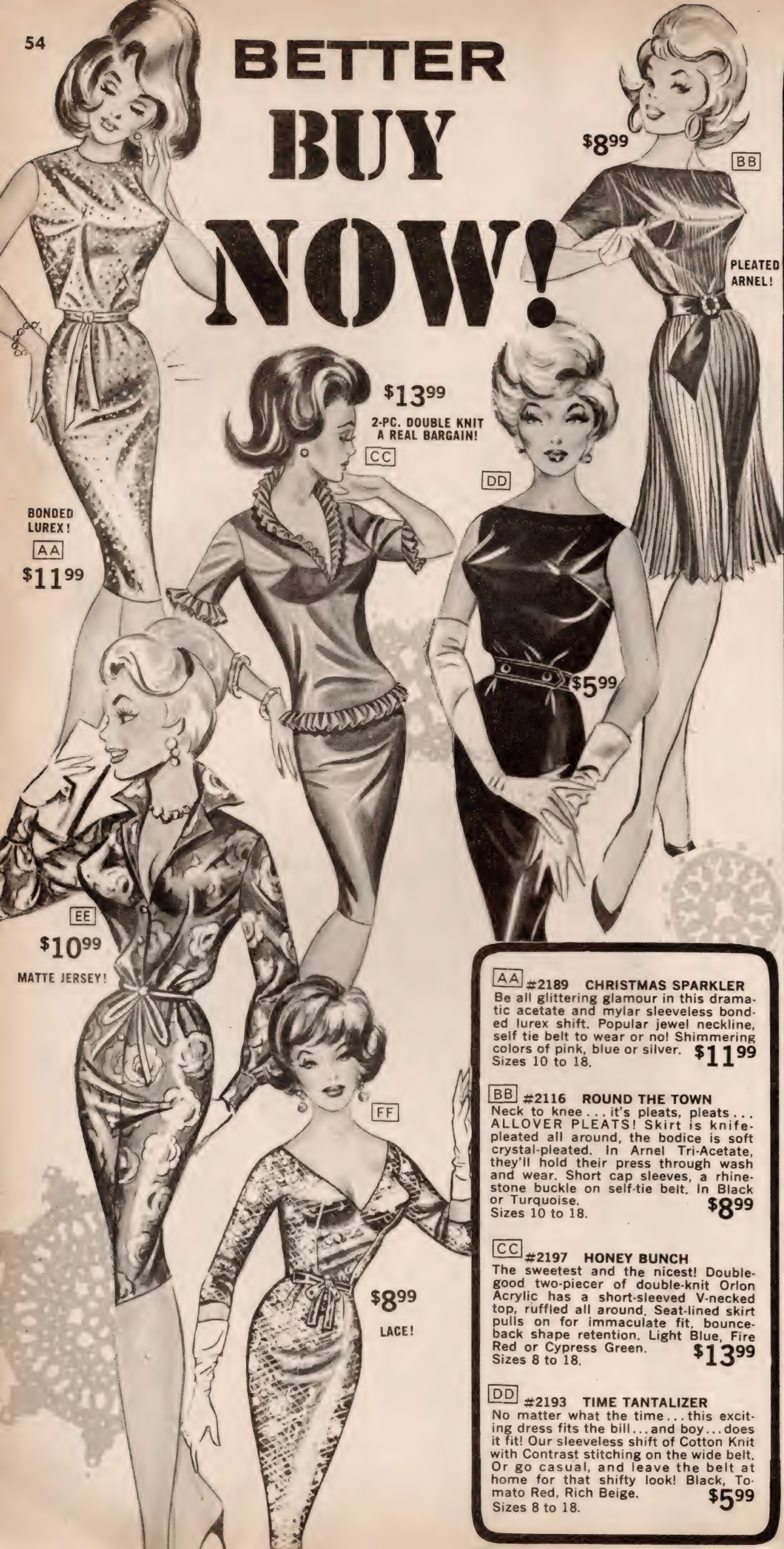
E #2227 THE "LOOK"
Look Frederick's . . . feel Frederick's! Mr. Frederick's most popular sheath now comes in a blaze of shimmering Rayon and Metallic Lurex. Eye that bust line! Scooped-out neck . . . gorgeous self-draping! Fully lined, to be worn closest to skin. Gold, Silver or Black. Sizes 8 to 18. **$15⁹⁹**

F #2250 NECK NEWS!
Square, and proud of it! This far-out neckline shows once and for all what good little girls are made of! Rayon-Nylon Bonded Matte Jersey clings to your figger now . . . holds its shape for seasons to come. Long sleeves zipper for skin-fit. Black or Cherry Red. Sizes 8 to 18. **$22⁹⁹**

G #2244 VELVET GLOVE
This bare-topped beauty fits like a glove. Reason? The rich Rayon Velvet's so soft and deep you must see-to-believe its absolute luxury! Plunge "V" neck and low straight back are outlined in Grosgrain trim. Wearing this, **you feel so lush!** Fire Red or Black. Sizes 8 to 16. **$25⁹⁹**

H #2246 THE BIG PLUNGE
Your beautiful bosom deserves to be seen! Frame it in this huge portrait neckline of ruffled Peau du Soie! Rhinestone pin accents the plunge. This slender sheath of Acetate-Rayon Crepe is an out-and-out copy! The original sold for 3 times the price! Fully lined. Jet Black. Sizes 8 to 18. **$25⁹⁹**

BETTER BUY NOW!



AA **#2189 CHRISTMAS SPARKLER**
Be all glittering glamour in this dramatic acetate and mylar sleeveless bonded lurex shift. Popular jewel neckline, self tie belt to wear or no! Shimmering colors of pink, blue or silver. Sizes 10 to 18. **$11.99**

BB **#2116 ROUND THE TOWN**
Neck to knee . . . it's pleats, pleats . . . ALLOVER PLEATS! Skirt is knife-pleated all around, the bodice is soft crystal-pleated. In Arnel Tri-Acetate, they'll hold their press through wash and wear. Short cap sleeves, a rhinestone buckle on self-tie belt. In Black or Turquoise. Sizes 10 to 18. **$8.99**

CC **#2197 HONEY BUNCH**
The sweetest and the nicest! Double-good two-piecer of double-knit Orlon Acrylic has a short-sleeved V-necked top, ruffled all around. Seat-lined skirt pulls on for immaculate fit, bounce-back shape retention. Light Blue, Fire Red or Cypress Green. Sizes 8 to 18. **$13.99**

DD **#2193 TIME TANTALIZER**
No matter what the time . . . this exciting dress fits the bill . . . and boy . . . does it fit! Our sleeveless shift of Cotton Knit with Contrast stitching on the wide belt. Or go casual, and leave the belt at home for that shifty look! Black, Tomato Red, Rich Beige. Sizes 8 to 18. **$5.99**

ITEMS DESCRIBED BELOW APPEAR ON OPPOSITE PAGE!

A **#2140 DANCER 'N PRANCER**
The "Go-Go" look for Christmas parties! Frothy flying panels swing out from the waist . . . the very greatest when you're twisting! Plunge V neck in halter topping . . . waist-whittling crushed-in midriff. Dreamy in Rayon Chiffon over Rayon Taffeta. Black or Emerald Green. Sizes 8 to 16. **$25.99**

B **#2121 BEST BOW**
Plunging neckline, wide open for compliments, almost dips to the wide bow belt. It's a copy of an expensive California original, fully lined, in Rayon Acetate Crepe. Detachable belt. In Black, with Shocking Pink as shown. Junior sizes 5 to 15. **$24.99**

C **#2114 DARE DEVIL**
Wear if you are the mesh inset! Deep V neckline falls between built-in cups . . . no bra needed! V-plunge back's just as low as the front. With skinny mesh sleeves tight to the wrist, this Rayon Acetate Crepe's a real figger-clinger. In Devil Black. Junior sizes 5 to 15. **$29.99**

D **#2472 ILLUSION**
Oh, la la—it really looks like you've absolutely nothing up there! Of course, it's really that girl's best friend, Nylon sheer. Rayon and Nylon Matte Jersey. Black. Sizes 8 to 20. **$17.99**

E **#2157 SIDE SCENES**
If he loves the leg art . . . wear this adorable Rayon and Acetate Brocaded sheath . . . with the adjustable side slits! Zipper adjusts to any height. Collar of Mandarin styling with frog closing. Chinese Red, White, or Ming Green. Sizes 8 to 18. **$17.99**

F **#2168 MOONLIGHT MOOD**
If you're in the mood for moonlight . . . and plenty of attention . . . you're in the mood for this Rayon Georgette over Acetate Taffeta . . . gorgeously gathered in front . . . with two Rhinestone pins at waist. Black, Red, Royal. Sizes 8 to 18. **$15.99**

G **#2601 LOVELIGHT**
Play the beguiling female charmer to his dashing masculinity . . . clad in this fantastic dress! Rayon and Acetate Crepe flowing into a draped neckline, long sleeves and piped waist. Scooped back. Fully lined. Black, or Fire Red. Sizes 8 to 18. **$17.99**

H **#2049 WATUSI**
A basic dressy that's a real night bloomer! A MUST for every girl-about-town! Dramatic draped-neck sheath is fully lined to require very little underneath. Exciting bustline detail! In acetate and rayon crepe. Have Black, Red or Evening Blue. In sizes 8 to 18. **$14.99**

J **#2139 GIGI**
Is this a steal, direct from Paris? Mais oui, you bet it is! Fast-paced rayon chiffon whirls over a sleeveless sheath of glimmery taffeta. And nothing but sheerest chiffon fills in the lingerie bodice! Fly-away panel stops at the knee. Red or Turquoise. Sizes 8 to 16. **$24.99**

EE **#2191 HEADLINER**
And you're sure to make them in this sensational print of acetate and nylon matte jersey. Sophisticated long sleeved shift sheath. Button front, cuffed sleeves, self tie belt. Royal blue, Christmas red or green. Sizes 10 to 18. Big fashion for a little price! **$10.99**

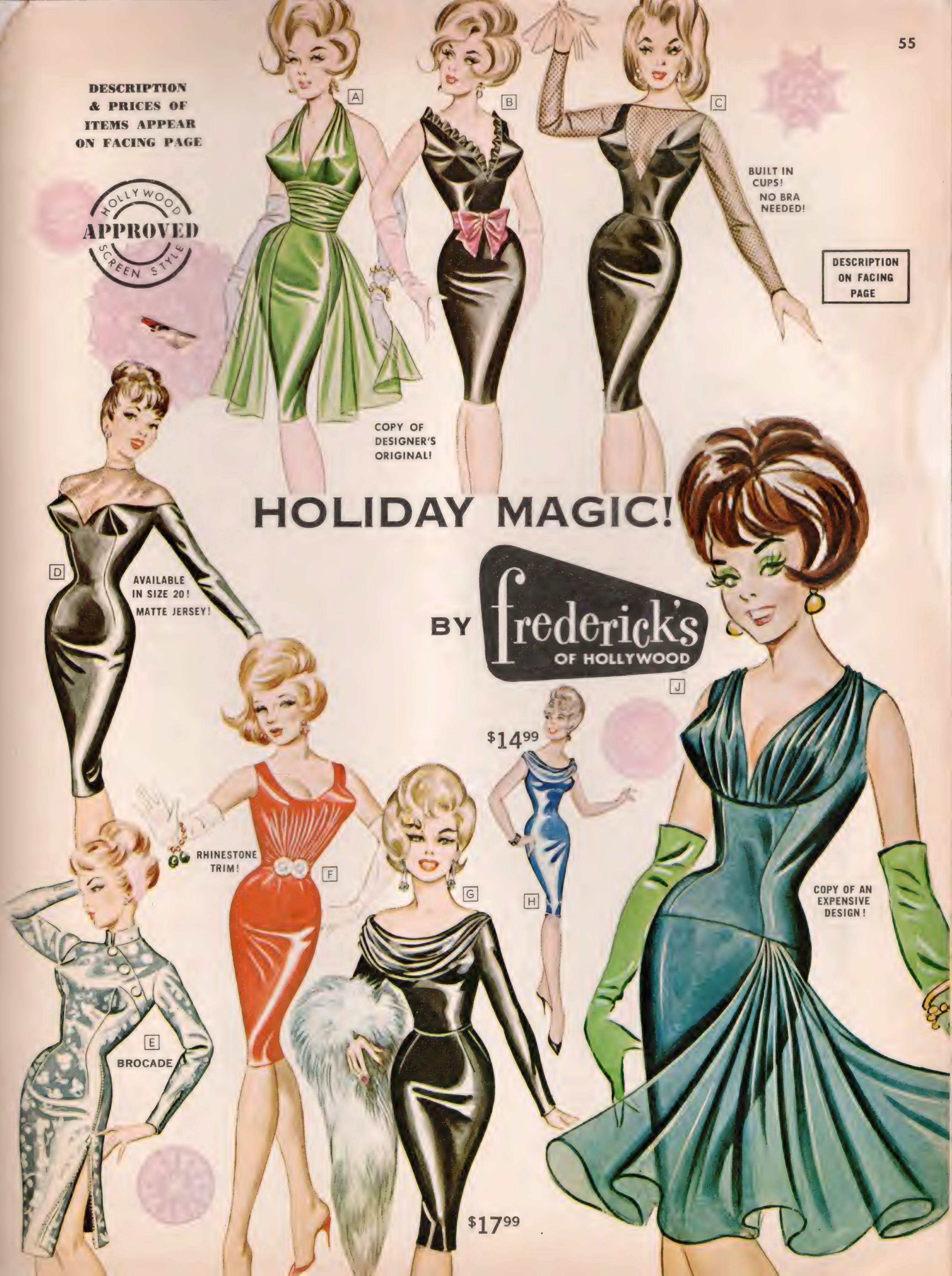
FF **#2674 ENCHANTRESS**
Suit your fancy and charms in this dramatic Cotton Lace over Acetate Taffeta sheath! Deep V plunge for a provocative YOU! White, Beige, Black. Sizes 8 to 16. **$8.99**

DESCRIPTION & PRICES OF ITEMS APPEAR ON FACING PAGE

HOLLYWOOD APPROVED SCREEN STYLE

HOLIDAY MAGIC!

BY frederick's OF HOLLYWOOD


A
B
C
BUILT IN CUPS!
NO BRA NEEDED!
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D
AVAILABLE IN SIZE 20!
MATTE JERSEY!
J
$14.99
RHINESTONE TRIM!
F
G
H
COPY OF AN EXPENSIVE DESIGN!
E
BROCADE
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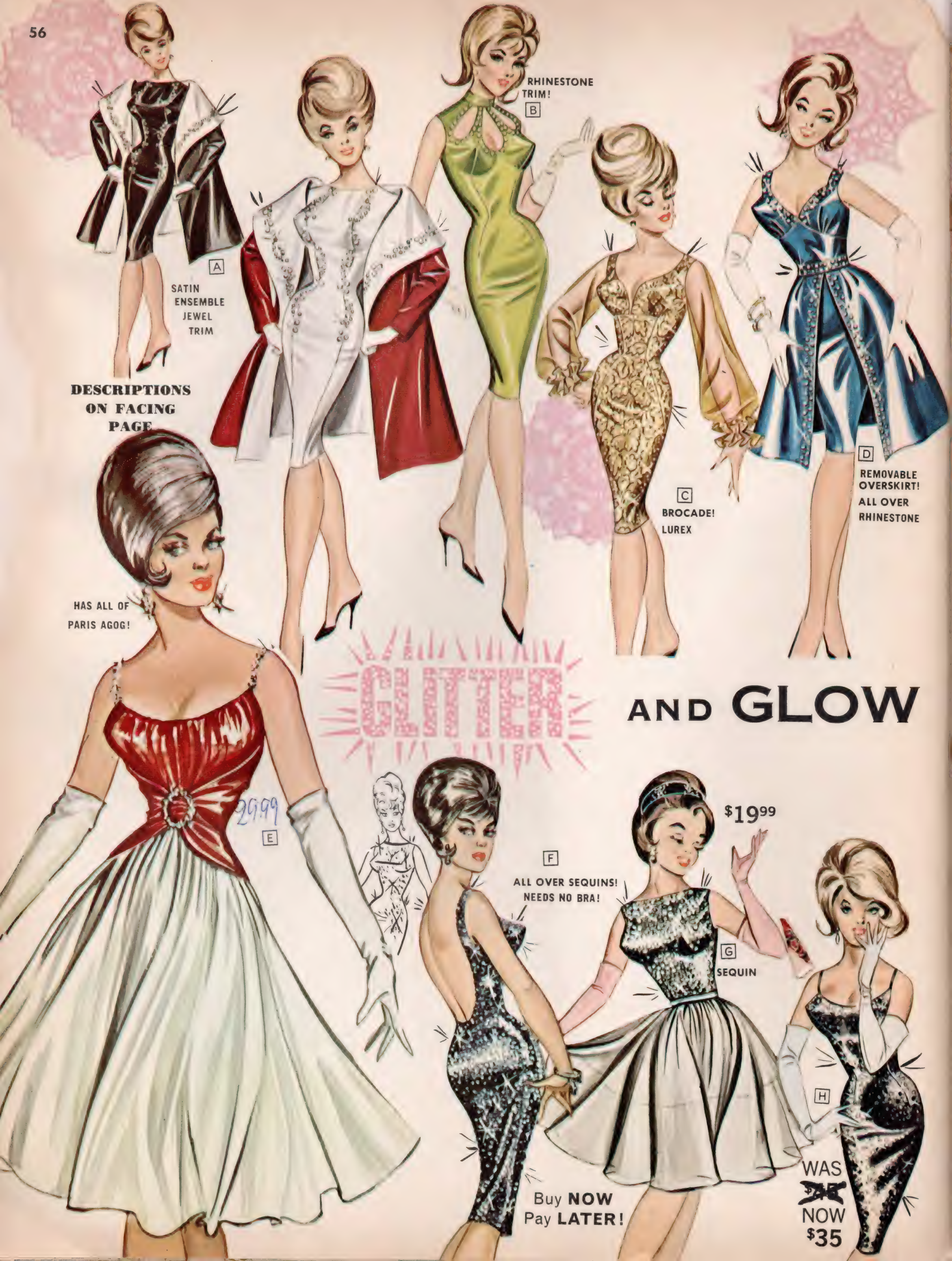
GLITTER AND GLOW



SATIN ENSEMBLE JEWEL TRIM

RHINESTONE TRIM!

BROCADE! LUREX

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DESCRIPTIONS ON FACING PAGE

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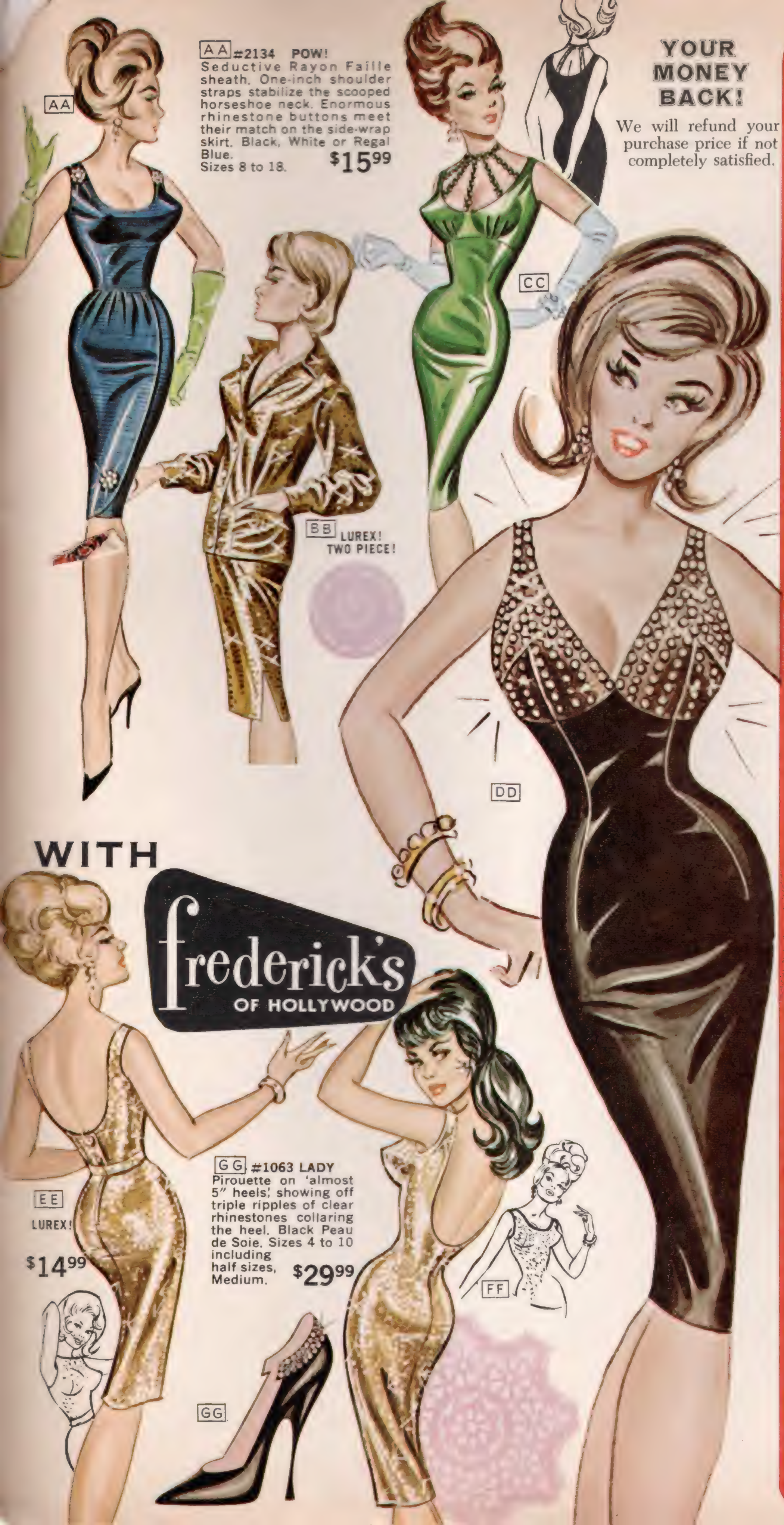


AA #2134 POW! Seductive Rayon Faille sheath. One-inch shoulder straps stabilize the scooped horseshoe neck. Enormous rhinestone buttons meet their match on the side-wrap skirt. Black, White or Regal Blue.
Sizes 8 to 18. **$15.99**

YOUR MONEY BACK!

We will refund your purchase price if not completely satisfied.

BB #2128 SUSIE
Long shirt top, skinny slit skirt shimmer and shine in Rayon Metallic Lurex. Fabric is bonded to hold its fabulous fit. Man-tailored lapels, double pockets. Gold, Silver or Black.
Sizes 8 to 18. **$25.99**

CC #2124 SIZZLER
Scooped-out neck, double straps of fiery rhinestones! Rayon Satin sheath is cut with a bustline that's wicked and high. Jeweled choker collar, front and back. In Wildfire Red or Ravin' Black or Emerald Green.
Sizes 8 to 16. **$25.99**

DD #2118 GREAT PROFILE
The Nude-chiffon-over-taffeta bust sparkles with rhinestones, **is completely pointed!** Rayon and Acetate sheath is fully lined. Black with Nude, or White With Nude. Sizes 6 to 16,
Junior sizes 5 to 15. **$29.99**

EE #2130 SUGAR
High in front and scooped low in back, it's the sheath to be seen in wherever it glows! Rayon and Mylar Metallic Lurex is **bonded**... never sags or sits out! Gold, Silver or Black.
Sizes 8 to 18. **$14.99**

FF #2614 LOVE 'N' SHEATH
Delectable sheath that flows around your form with that expensive Cloth o' Gold look! In Revolutionary Aluminum over Acetate. The front and back both plunge. In Gold.
Sizes 8 to 16. **$29.99**

ITEMS DESCRIBED BELOW APPEAR ON OPPOSITE PAGE!

A #2122 TWO TO SHOW
Rayon and Acetate Satin, coat's huge lapels gleam with floral sprays of rhinestones and pearls. Sleeveless sheeth has matching trim from bust to hip. Coat in Red and White with White dress, as shown; also in all Black with White collar.
Sizes 8 to 18. **$29.99**

B #2161 BE-DAZZLER!
All this, and jewel-trim, too! Cut-out sprays, ablaze with rhinestones, fan away from the choker collar... stress the rise and plunge of faulous you! Sultry Acetate and Rayon Crepe sheath is lined with Acetate Taffeta. Long back zipper. Black, Royal blue, bright Green.
Junior sizes 7 to 17. **$17.99**

C #2123 STARDUST
Fabulous sheath! Fully lined. Elegant Rayon and Mylar Metallic Lurex Crepe Brocade has a plunge sweetheart neck, a coverup back. Dramatic sheer chiffon sleeves... self-ruching cuffs. Gold or Black.
Sizes 8 to 18. **$22.99**

D #2125 SHAMELESS SHOWOFF
Baretopped Satin! Removable overskirt. Neckline is cut deep fore and aft ... sparkling rhinestones call out the cleavage. Rhinestone trim on belt and overskirt. Black, Fire Red, or Regal Blue. Sizes 8 to 16. **$25.99**

E #2126 WHIRLY BIRD
Two-toned Chiffon styling doubles your allure. Rhinestone shoulder straps support a low bodice and back... a rhinestone pin clutches the waist. Rayon. In Red and White, or Black and White.
Sizes 8 to 16. **$29.99**

F #2632 FESTIVE AIRS
Sequins on Rayon Taffeta sheath. Built-up front has its own secret cups... eliminates bra... back goes way down into a lovely fashion scoop. Black, Pearly White or Sapphire Blue. Sizes 8 to 16.
Junior Sizes 7 to 15. **$35**

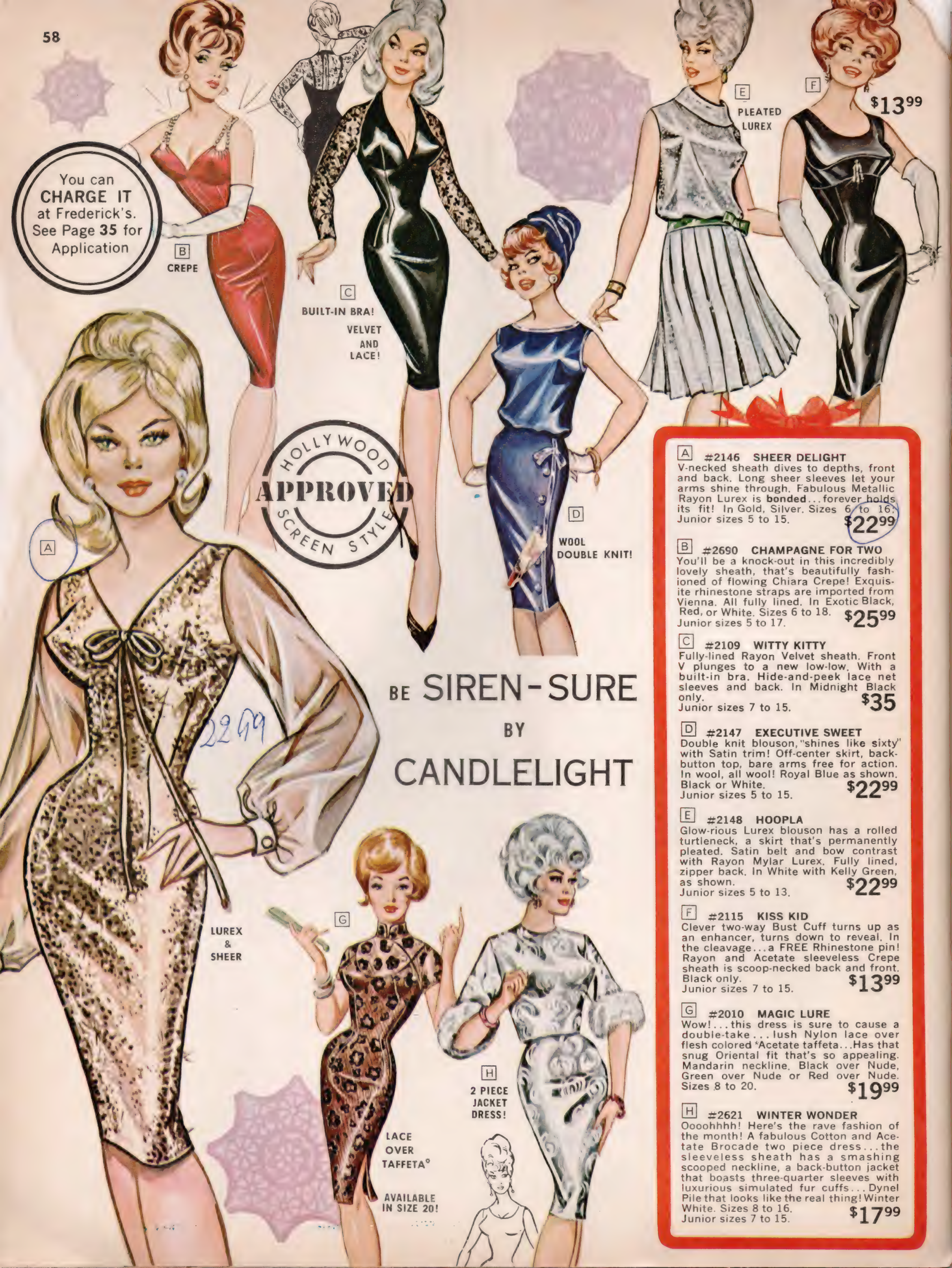
G #2076 ARABIAN NIGHTS
Subtle charms of our full-skirted cascade dress! The top, sparkling with thousands of sequins on a knitted base ... High neckline, a full Rayon Chiffon over Taffeta skirt dyed-to-match-the-top. Black, White.
Junior Sizes 5 to 15. **$19.99**

H #2495 EVENING INCANDESCENCE
Sequins... they shine and flaunt your figure in a daring sheath that fits like a glowing second skin! Never have you worn such Drama. Glittering Black, White or Gold. Sizes 8 to 16.
Junior sizes 7 to 15. **$35**

GG #1063 LADY
Pirouette on 'almost 5" heels' showing off triple ripples of clear rhinestones collaring the heel. Black Peau de Soie. Sizes 4 to 10 including half sizes, Medium. **$29.99**

$14.99

You can
CHARGE IT
at Frederick's.
See Page 35 for
Application



BE SIREN-SURE
BY
CANDLELIGHT

A **#2146 SHEER DELIGHT**
V-necked sheath dives to depths, front and back. Long sheer sleeves let your arms shine through. Fabulous Metallic Rayon Lurex is **bonded**... forever holds its fit! In Gold, Silver. Sizes 6 to 16; Junior sizes 5 to 15. **$22.99**

B **#2690 CHAMPAGNE FOR TWO**
You'll be a knock-out in this incredibly lovely sheath, that's beautifully fashioned of flowing Chiara Crepe! Exquisite rhinestone straps are imported from Vienna. All fully lined. In Exotic Black, Red, or White. Sizes 6 to 18. Junior sizes 5 to 17. **$25.99**

C **#2109 WITTY KITTY**
Fully-lined Rayon Velvet sheath. Front V plunges to a new low-low. With a built-in bra. Hide-and-peek lace net sleeves and back. In Midnight Black only. Junior sizes 7 to 15. **$35**

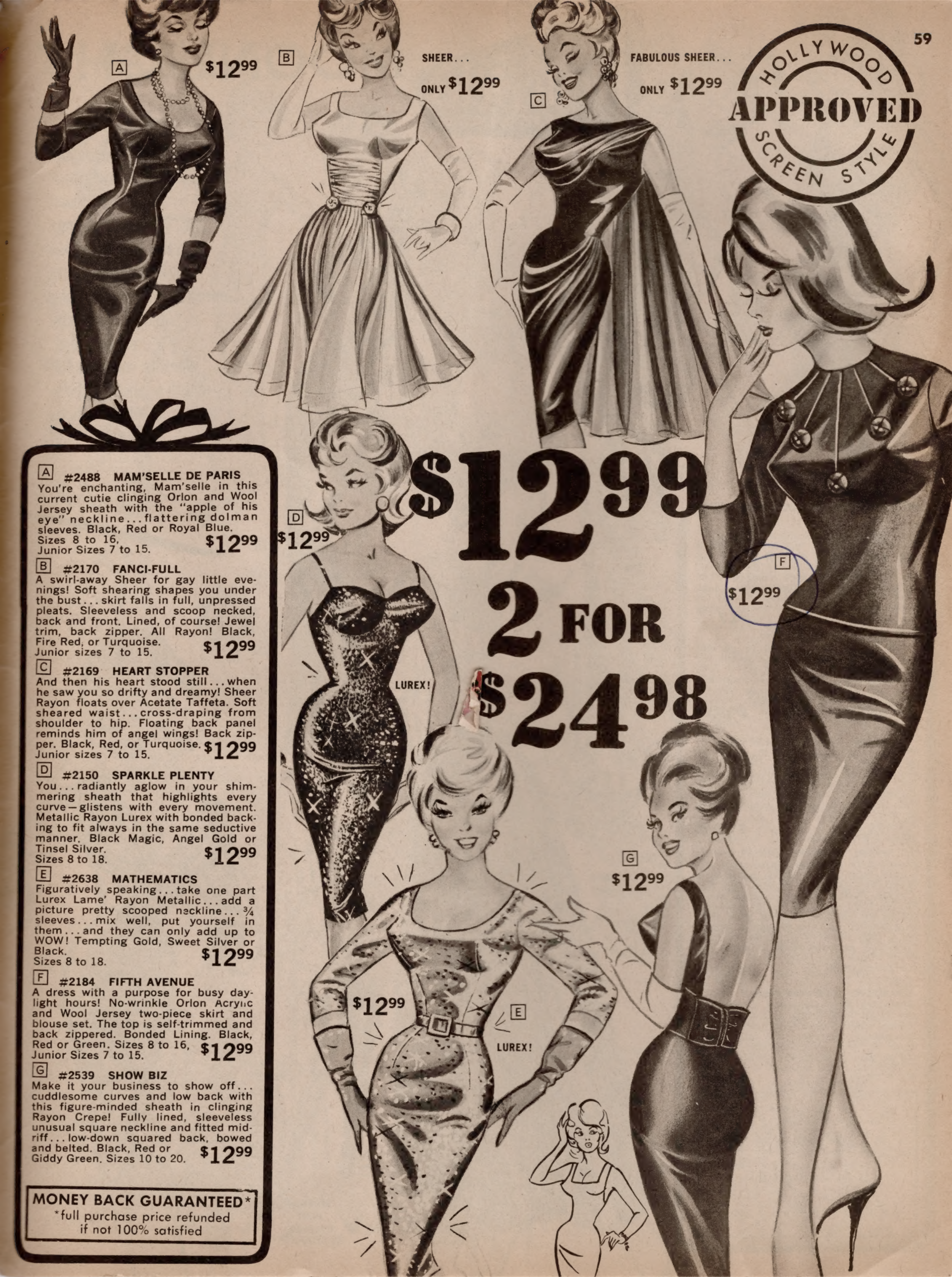
D **#2147 EXECUTIVE SWEET**
Double knit blouson, "shines like sixty" with Satin trim! Off-center skirt, back-button top, bare arms free for action. In wool, all wool! Royal Blue as shown, Black or White. Junior sizes 5 to 15. **$22.99**

E **#2148 HOOPLA**
Glow-rious Lurex blouson has a rolled turtleneck, a skirt that's permanently pleated. Satin belt and bow contrast with Rayon Mylar Lurex. Fully lined, zipper back. In White with Kelly Green, as shown. Junior sizes 5 to 13. **$22.99**

F **#2115 KISS KID**
Clever two-way Bust Cuff turns up as an enhancer, turns down to reveal. In the cleavage... a FREE Rhinestone pin! Rayon and Acetate sleeveless Crepe sheath is scoop-necked back and front. Black only. Junior sizes 7 to 15. **$13.99**

G **#2010 MAGIC LURE**
Wow!... this dress is sure to cause a double-take... lush Nylon lace over flesh colored *Acetate taffeta... Has that snug Oriental fit that's so appealing. Mandarin neckline. Black over Nude, Green over Nude or Red over Nude. Sizes 8 to 20. **$19.99**

H **#2621 WINTER WONDER**
Oooohhhh! Here's the rave fashion of the month! A fabulous Cotton and Acetate Brocade two piece dress... the sleeveless sheath has a smashing scooped neckline, a back-button jacket that boasts three-quarter sleeves with luxurious simulated fur cuffs... Dynel Pile that looks like the real thing! Winter White. Sizes 8 to 16. Junior sizes 7 to 15. **$17.99**



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C FABULOUS SHEER... ONLY $12.99

D $12.99 LUREX!

$12.99 2 FOR $24.98

E $12.99 LUREX!

F $12.99

G $12.99

A #2488 MAM'SELLE DE PARIS You're enchanting, Mam'selle in this current cutie clinging Orlon and Wool Jersey sheath with the "apple of his eye" neckline... flattering dolman sleeves. Black, Red or Royal Blue. Sizes 8 to 16, Junior Sizes 7 to 15. $12.99

B #2170 FANCI-FULL A swirl-away Sheer for gay little evenings! Soft shearing shapes you under the bust... skirt falls in full, unpressed pleats. Sleeveless and scoop necked, back and front. Lined, of course! Jewel trim, back zipper. All Rayon! Black, Fire Red, or Turquoise. Junior sizes 7 to 15. $12.99

C #2169 HEART STOPPER And then his heart stood still... when he saw you so drifty and dreamy! Sheer Rayon floats over Acetate Taffeta. Soft sheared waist... cross-draping from shoulder to hip. Floating back panel reminds him of angel wings! Back zipper. Black, Red, or Turquoise. Junior sizes 7 to 15. $12.99

D #2150 SPARKLE PLENTY You... radiantly aglow in your shimmering sheath that highlights every curve—glistens with every movement. Metallic Rayon Lurex with bonded backing to fit always in the same seductive manner. Black Magic, Angel Gold or Tinsel Silver. Sizes 8 to 18. $12.99

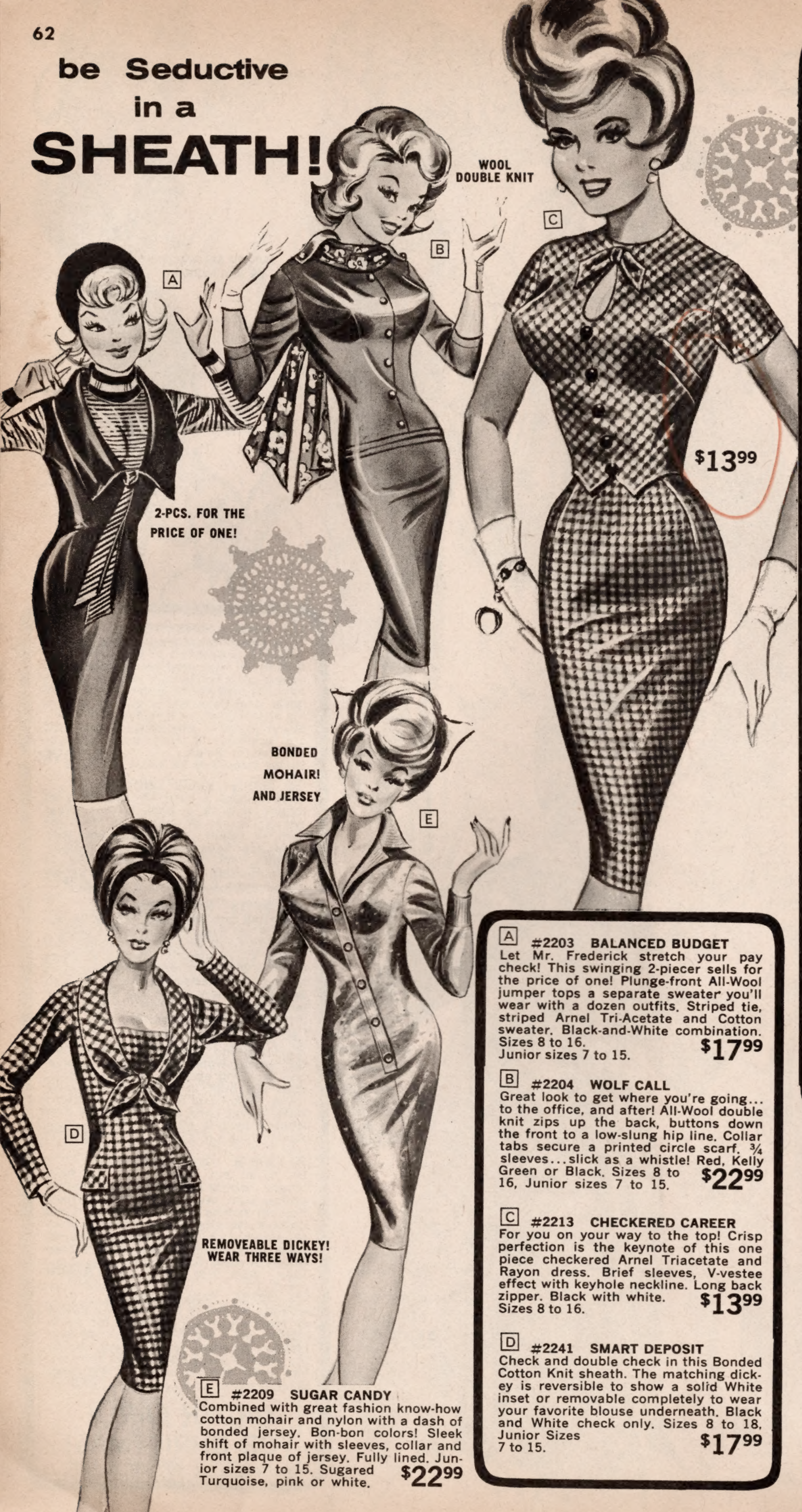
E #2638 MATHEMATICS Figuratively speaking... take one part Lurex Lame' Rayon Metallic... add a picture pretty scooped neckline... ¾ sleeves... mix well, put yourself in them... and they can only add up to WOW! Tempting Gold, Sweet Silver or Black. Sizes 8 to 18. $12.99

F #2184 FIFTH AVENUE A dress with a purpose for busy daylight hours! No-wrinkle Orlon Acrylic and Wool Jersey two-piece skirt and blouse set. The top is self-trimmed and back zippered. Bonded Lining. Black, Red or Green. Sizes 8 to 16, Junior Sizes 7 to 15. $12.99

G #2539 SHOW BIZ Make it your business to show off... cuddlesome curves and low back with this figure-minded sheath in clinging Rayon Crepe! Fully lined, sleeveless unusual square neckline and fitted midriff... low-down squared back, bowed and belted. Black, Red or Giddy Green. Sizes 10 to 20. $12.99

MONEY BACK GUARANTEED*
*full purchase price refunded if not 100% satisfied

be Seductive in a SHEATH!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DOUBLE KNIT
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2-PCS. FOR THE PRICE OF ONE!
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BONDED MOHAIR! AND JERSEY
E
D
REMOVEABLE DICKEY! WEAR THREE WAYS!

A #2203 **BALANCED BUDGET**
Let Mr. Frederick stretch your pay check! This swinging 2-piecer sells for the price of one! Plunge-front All-Wool jumper tops a separate sweater you'll wear with a dozen outfits. Striped tie, striped Arnel Tri-Acetate and Cotton sweater. Black-and-White combination. Sizes 8 to 16. Junior sizes 7 to 15. **$17.99**

B #2204 **WOLF CALL**
Great look to get where you're going... to the office, and after! All-Wool double knit zips up the back, buttons down the front to a low-slung hip line. Collar tabs secure a printed circle scarf. ¾ sleeves... slick as a whistle! Red, Kelly Green or Black. Sizes 8 to 16, Junior sizes 7 to 15. **$22.99**

C #2213 **CHECKERED CAREER**
For you on your way to the top! Crisp perfection is the keynote of this one piece checkered Arnel Triacetate and Rayon dress. Brief sleeves, V-vestee effect with keyhole neckline. Long back zipper. Black with white. Sizes 8 to 16. **$13.99**

D #2241 **SMART DEPOSIT**
Check and double check in this Bonded Cotton Knit sheath. The matching dickey is reversible to show a solid White inset or removable completely to wear your favorite blouse underneath. Black and White check only. Sizes 8 to 18, Junior Sizes 7 to 15. **$17.99**

E #2209 **SUGAR CANDY**
Combined with great fashion know-how cotton mohair and nylon with a dash of bonded jersey. Bon-bon colors! Sleek shift of mohair with sleeves, collar and front plaque of jersey. Fully lined. Junior sizes 7 to 15. Sugared Turquoise, pink or white. **$22.99**

ITEMS DESCRIBED BELOW APPEAR ON OPPOSITE PAGE!

AA #2181 **OPENING NIGHT**
All drama and beautiful line, this coat for your dress up dates! Rayon peau de sole with the look of silk. Stand up mandarin collar and self-covered buttons down to the hem. Black or Emerald Green. Sizes 8 to 16. **$25.99**

BB #2164 **FLASHING BEAUTY**
Love yourself in this! Nylon Lace sheath is one solid glitter of sparkling sequins! Fits like your skin. Back zipper, shoestring shoulder straps. Sequinned Mandarin jacket is wonderful...sensational as an extra topper. Fully Acetate lined. Black, White or Royal Blue. Sizes 7 to 17. **$35.00**

CC #2156 **VENUS**
You're a Goddess... you're divine!... with every curve outlined in sheared Rayon Matte Jersey! Sculptured one-shoulder effect drapes under one bust, gathers in the back. Fully lined in Acetate Taffeta, with long zipper closing. Blazing Orange, Black, or White. Junior sizes 7 to 17. **$24.99**

DD #2643 **SWEET AND HOT**
A seasonal sensation served up to you in lovely Rayon and Crepe with Sheer Nylon mesh back... for see thru allure. It clings, it caresses, it's the hottest fashion news of the season. Black. Sizes 6 to 16, Junior Sizes 5 to 15. **$17.99**

EE #2177 **ILLUSION**
Neat trick! Look nearly naked... stay seductively covered! See-through Black Sheer tops a Nude Taffeta underbody. Busts are high and pointy... neck is low-plunge, back and front. Exotic Maribou trims cuffs and hem. Sensational! Back zipper. In Black over Nude. Junior sizes 7 to 15. **$35.00**

FF #2163 **WILDFIRE**
Burn your candle at both ends in this sensational sheath that's set ablaze with firey Rhinestones! Triple rows of Rhinestones cuff the full Georgette sleeves... more sparklers rim a neck that's high in front, low down in back. Acetate and Rayon Crepe, in Black or Red. Junior sizes 7 to 17. **$25.99**

GG #2173 **QUEENIE**
Live it up in regal Cotton and Acetate Brocade! Fabulous 2-pc. costume features a basic sleeveless sheath, scoop-necked, low-backed. Dramatic overcoat is knee-length behind, ends above the bustline in front. Velvet edging...Rhinestone trim. White with Black trim. Sizes 10 to 18. **$17.99**

HH #2174 **BISTRO BABE**
Rock around town in this new Discotheque dress, all aquiver with long silky fringe. You move... it moves! Lingerie straps support a plunge front and pointed bosom. Luxury fringe falls to the hemline. Lined, natch! Acetate and Rayon Crepe. Bold Black. Junior sizes 5 to 15. **$29.99**

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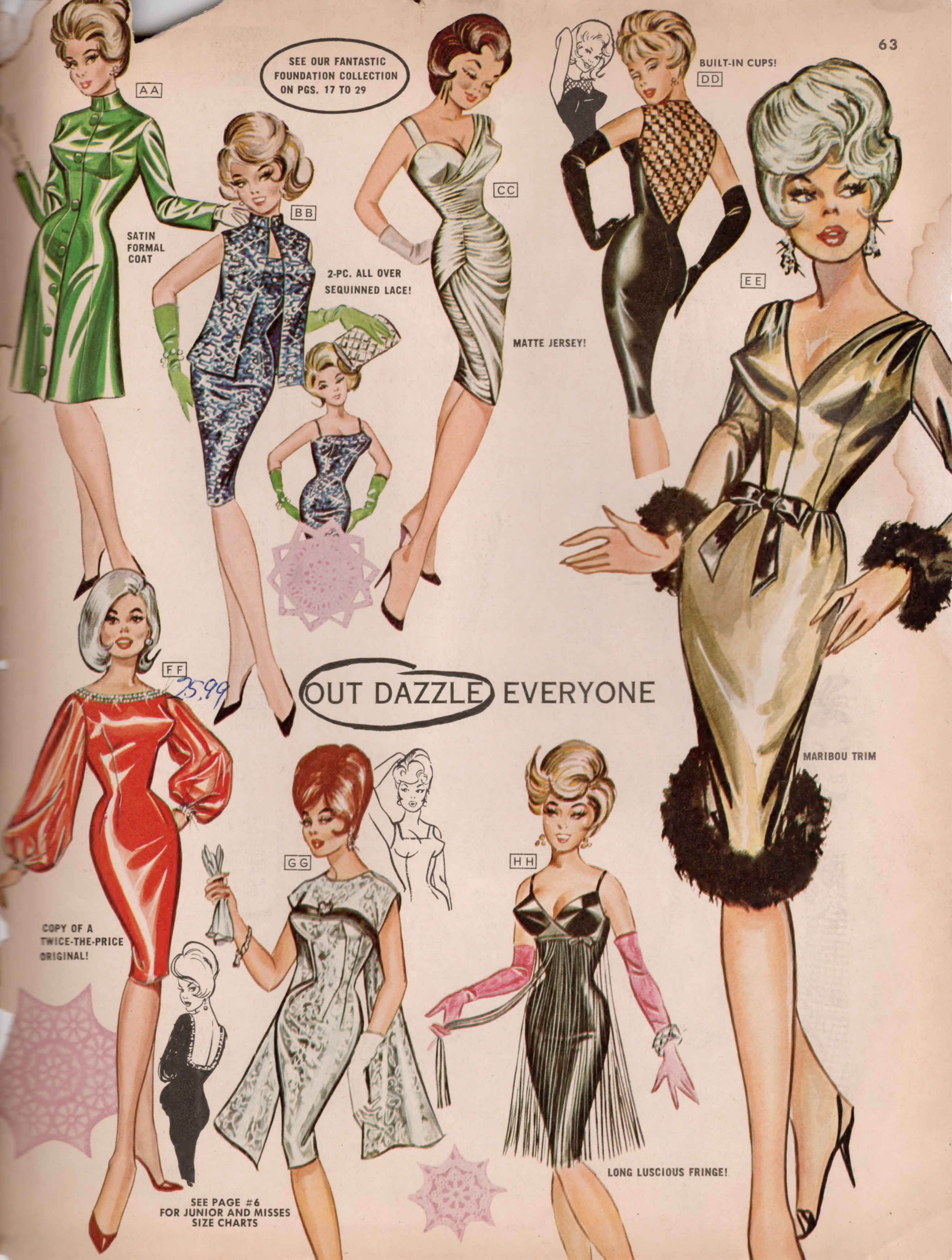

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AA

SATIN FORMAL COAT

BB

2-PC. ALL OVER SEQUINNED LACE!

CC

MATTE JERSEY!

DD

BUILT-IN CUPS!

EE

MARIBOU TRIM

FF

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GG

HH

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SEE PAGE #6 FOR JUNIOR AND MISSES SIZE CHARTS

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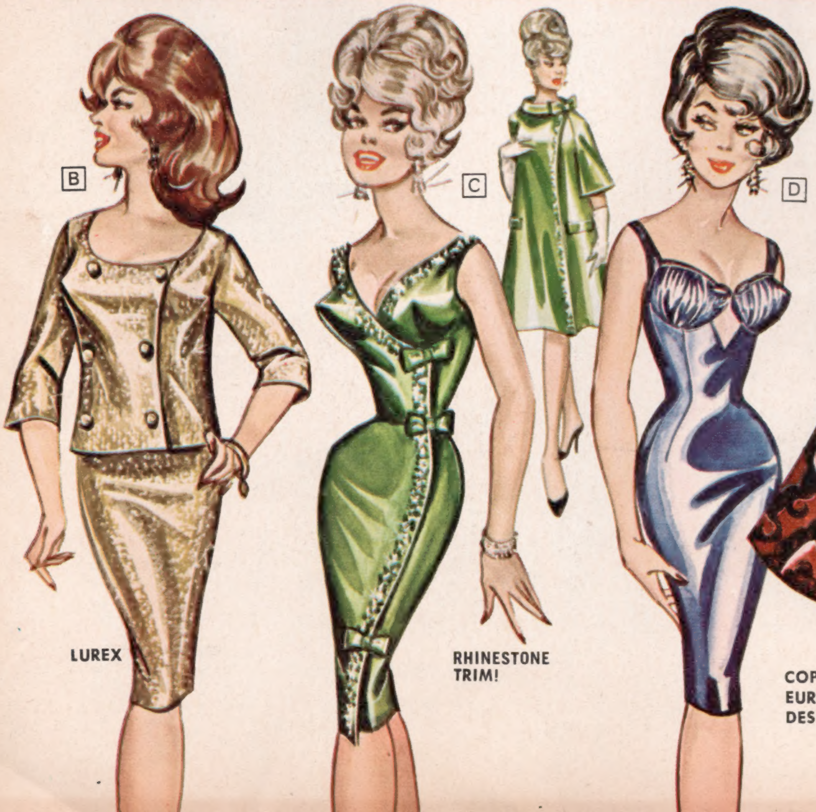
LIGHT UP YOUR HOLIDAY!

A #2152 FLAMENCO
Be sheathed bust-to-toe in shimmering, crackling Acetate Taffeta! Dramatic Spanish swirl breaks knee-high. Straps, one-inch thin, anchor torso and daring bare back. Entire gown is covered with dotted net, edged with elegant lace. Black over Red, as shown, or All Black. Sizes 8 to 16. **$35**

B #2117 SEDUCTION
2-pc. suit sports a brief sheath skirt, a double-breasted top U-scooped at the neck. LOW, that is! Mylar Metallic is bonded to hold the shape you're in. ¾ sleeves. Lush Gold. Sizes 6 to 16. **$22.99**

C #2131 SPECTACULAR
Dare to make a Goddess . . of yourself in this matching 2-pc. ensemble! Hi-style Peau de Soie fashions a sleeveless wrap-bust sheath set ablaze with rhinestones. Full-length coat closes off center, glitters with bead trim Rayon. Red, Emerald Green, Jet Black. Sizes 8 to 18. **$29.99**

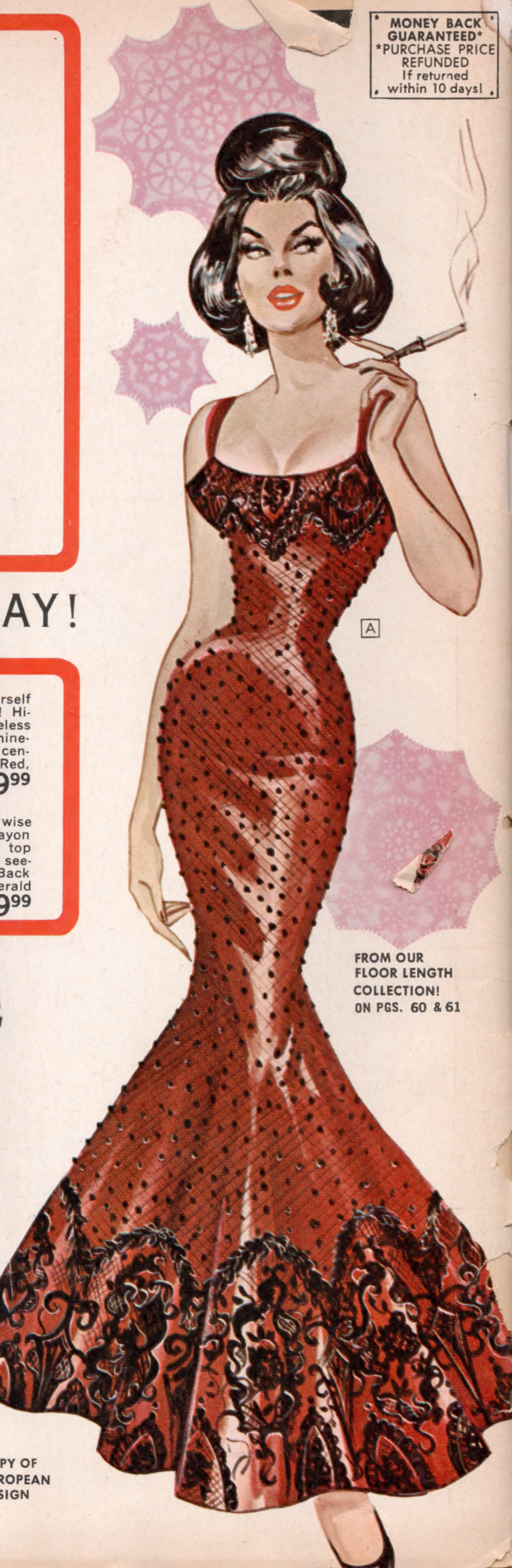
D #2141 GAY DIVORCEE
What a time you'll have in this wise little dress for bistro hopping! Rayon chiffon over rayon taffeta bare top sheath, it's bustline sheared with see-through cut-out for added allure. Back zipper. Red, Electric Blue or Emerald Green. Sizes 8 to 16. **$19.99**



LUREX

RHINESTONE TRIM!

COPY OF EUROPEAN DESIGN



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